



HEALTHY SPORTING CLUB PROGRAM

PARTNERSHIP GUIDELINES

Healthway works in partnership to build a healthy and more active Western Australia. The Healthy Sporting Club Program supports one of our five key priority areas, increasing healthy eating.

Some of the strategies we apply are:

- Reducing children's exposure to marketing of unhealthy food
- Increasing access to healthy food
- Improving public awareness of healthy eating choices
- Encouraging healthy eating habits from a young age.

HEALTHY SPORTING CLUB PROGRAM OBJECTIVES

Healthway is offering funding of up to \$4,000 to Western Australian community sporting clubs competing in a recognised competition over the 2021 winter season.

The Healthy Sporting Club Program is aimed at partnering with local sporting clubs to achieve the following objectives:

- Increase healthy food options at club-run canteens, kiosks or food services
- Reduce sugary drinks within club-run canteens, kiosks or food services
- Reduce, wherever possible, the promotion of unhealthy messages or brands
- Improve club member awareness of healthy food and drinks
- Educate and upskill canteen, kiosk or food service managers and/or staff (including volunteers) in offering healthy food and drinks in club-run facilities
- Support will be provided to clubs through the WA School Canteen Association Inc. (WASCA).

Clubs must be prepared to meet Healthway's Minimum Health Policy requirements and Co-sponsorship Policy and Guidelines.

The amount of Healthy Sporting Club Program funding allocated will depend on:

- The size of your sporting club
- Ability to reach Healthway's priority target groups
- Alignment to the Healthy Sporting Club Program objectives.

ELIGIBILITY

To be eligible for Healthy Sporting Club Program funding, clubs are required to meet the following criteria:

- Be incorporated and commonly regarded as a community sporting club
- Provide a bank statement from your club's nominated bank account
- Be ABN registered or provide an ATO 'Statement by Supplier' form
- Provide retail food from a canteen, kiosk or food service facility located in Western Australia
- Compete in a recognised sporting competition during the 2021 winter season

A club is not eligible for funding if it:

- Has an existing Healthway partnership for the same period
- Received Healthy Sporting Club funding within the previous three years
- Receives, or is eligible to receive, Healthway funding directly through a State Sporting Association.

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Funds granted by Healthway can be used to improve the health and wellbeing of members and spectators in the area of nutrition.

Examples of eligible funding items include:

- Kitchen preparation appliances, for example: a display fridge, sandwich press, smoothie blender, utensils
- Hydration initiatives, for example: a water bubbler, drink bottles
- Education initiatives, for example: food safety and handling training for canteen staff/volunteers, a nutrition seminar for members.

Funds cannot be used for:

- Day to day running costs of the sporting club
- Travel costs
- Uniform and clothing
- Purchasing of food or drinks for the canteen/kiosk.

For further ideas, see this example budget:

NUTRITION INITIATIVE	DESCRIPTION	ESTIMATE COST
Club owned canteen equipment.	1 x blender (commercial grade)	\$300
For example:		
• Display fridge for sandwiches and fruit	1 x counter-top display fridge	\$800
• Sandwich press	1 x professional cutting boards	\$35
• Apple slicer machine	1 x popcorn maker	\$40
• Blender for smoothie/sou		
• Kitchen aprons.		
• Soup warmer.		
	Nutrition Initiative Total	\$1,175
HYDRATION INITIATIVE	DESCRIPTION	COST
For example:		
• Water bubbler	100 x water bottles – Fuel to Go & Play logo	\$450
• Water bottles and carriers.	1 x water bubbler (plumbed in)	\$1,600
	Hydration Initiative Total	\$2,050
EDUCATION INITIATIVE	DESCRIPTION	COST
Including food service and nutrition education.	1 x nutrition seminar for members; tailored to children and/or adults (contact WASCA for a specific quotation)	\$650
For example:		
• Nutrition seminar	2 x Food safety & hygiene online training (EHA approved)	\$70
• Additional login access for Fuel to Go & Play training	2 x Canteen-specific financial management workshop (provided by WASCA)	\$40
• Food safety and hygiene training.		
	Education Initiative Total	\$760
	TOTAL REQUESTED	\$3,985

REQUIREMENTS

A condition of Healthway funding is that sporting clubs meet the following requirements:

1. Training

At least one club representative must complete the WASCA Fuel to Go & Play Community venues online training. Ideally this would happen in the first four weeks after you receive Healthway funding notification. The training is free for one representative per club. Training will take approximately 45 minutes to complete and the trainee will be provided with a certificate of completion.

2. Policy

Clubs will need to develop and implement a healthy food and drink policy, based on the Fuel to Go & Play template. Support is available through WASCA.

3. Healthy food and drink options

- a. Clubs will review their canteen, kiosk or food service menu in conjunction with WASCA, using the Fuel to Go & Play traffic light system to rate foods and drinks as green, amber or red based on their nutritional value.
- b. Increase the availability and promotion of green food and drink items and reduce the number of red food and drink items on offer at the club canteens, kiosks or food services, and work towards achieving targets of minimum 40% green and maximum 30% red.

4. Education

To improve club member awareness of healthy eating choices, free Fuel to Go & Play resources will be provided to sporting clubs including fact sheets, posters, nutrition information and healthy eating tips.

5. Minimum Health Policy Requirements

Clubs will be contractually required to comply with Healthway's minimum policy requirements. See page 5 for details.

6. Co-sponsorship Policy

Clubs will be contractually required to comply with Healthway's Co-sponsorship conditions. See page 5 for details.

7. Acquittal

At the conclusion of the Healthy Sporting Club Program, clubs who receive funding will need to provide copies of:

- Receipts related to all expenditure
- Fuel to Go & Play training certificate
- Photos of education and promotion strategies in your club
- A copy of your updated menu, and
- The club's healthy food and drink policy.

Clubs will also be required to complete an evaluation form to detail what worked well and what could be improved.

MINIMUM HEALTH POLICY REQUIREMENTS

For all events and activities the following minimum requirements must be implemented by the sporting clubs, as a condition of Healthway's partnership:



1. Provide and maintain smoke-free indoor and outdoor areas.



5. Provide safe warm-up practices for physical activity.



2. Provide healthy food and drink options including free drinking water.



6. Should alcohol be available, serve in standard size drink portions and provide low strength options and non-alcoholic options.



3. Provide adequate sun-shade.



4. Do not use unhealthy food and drink as prizes or run competitions that promote the sale of unhealthy food and drink, including lollies, chocolates and soft drink.



7. Do not use alcohol or unhealthy food and drink as prizes or awards or run promotions that encourage rapid consumption or glamorise being drunk.

CO-SPONSORSHIP CONDITIONS

Healthway's Co-sponsorship Policy assists Healthway achieve the objectives of its partnership program and ensure these arrangements meet the requirements of our legislation. Co-sponsors in this context are other sponsors of Healthway supported organisations with a presence at Healthway supported events, whose involvement has the potential to diminish the effectiveness of the health promotion partnership.

Applicants for funding are required to declare the full details of any sponsorship that may result in the promotion of alcohol, food or drink products in association with any activities of the applicant organisation. Healthway will assess the risk of any co-sponsorship requirement(s) that do not align with health promotion objectives. In some circumstances, funding may be offered on a conditional basis subject to co-sponsorship arrangements.

Information on Healthway's Co-sponsorship Policy and Guidelines are available at www.healthway.wa.gov.au.

PAYMENTS

If the club is registered for GST, Healthway will gross-up the approved funding for GST liability upon the issue of a Recipient Created Tax Invoice.

SUCCESSFUL APPLICANTS

Successful Healthy Sporting Club Program funding applicants are required to:

- Nominate a club representative to complete the Fuel to Go & Play Community venues online training
- Submit a copy of your club's food and drink menu for review by WASCA
- Communicate via club newsletters, social media and other promotional initiatives that the club is a Healthy Sporting Club and acknowledge Healthway funding where appropriate
- Complete an evaluation to tell us what worked well and what can be done better
- Provide acquittal statements, photos of education or promotional initiatives within your club and copies of receipts to show how funds were spent.

HOW TO APPLY

To lodge a Healthy Sporting Club Program funding application, complete the following steps:

1. Check your club is eligible by reviewing the eligibility criteria
2. Confirm the Minimum Health Policy Requirements and Co-sponsorship conditions have been agreed to by your sporting club's governing body
3. Upload a copy of your club's bank statement and a copy of your current club canteen, kiosk or food service menu
4. Confirm the details are accurate as your club will be required to submit an acquittal based on the information you provide through your application
5. Include the details of the primary contact for the club canteen, kiosk or food service in the application
5. Submit the eApplication Form by **12 noon, Friday 12 March 2021.**

MORE INFORMATION

Contact Healthway to discuss your Healthy Sporting Club application:

Phone 133 777

Email healthway@healthway.wa.gov.au

Apply online healthway.wa.gov.au

Twitter @HealthwayWA

Facebook @HealthwayWA