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Healthway, baseball and Telethon Kids' Institute turn up the heat

- Healthway has supported a series of videos featuring Perth Heat players delivering messages from Telethon Kids' Institute project, Supporting Family Conversations
- Supporting Family Conversations aims to support communication between parents and their early-teenage children about alcohol and ultimately to reduce the risk of harm to teenagers from alcohol use.
- Each video touches on ways parents and guardians can approach conversations to support their children and teenagers to delay or avoid alcohol use.
- The videos will launch at the start of the baseball season in September

Healthway has funded a series of Perth Heat player videos, named Strike up a Conversation, to support the Telethon Kids' Institute-led research project (in partnership with the Department of Education and Mental Health Commission), Supporting Family Conversations.

Supporting Family Conversations is delivered through schools and a [parent website](#), and supports communication between parents and their children about alcohol and harm prevention. Its messages about non-supply of alcohol to under 18-year-olds are in line with Perth Heat's Alcohol.Think Again message, supported through Healthway.

The six videos, which will launch in September, each touch on a topic relating to how parents and guardians can approach conversations to support their children and teenagers reduce their risk of harms from alcohol.

Perth Heat and Baseball WA have worked together to deliver Supporting Family Conversations messages into the community by facilitating discussions with coaches, parents, and teams to reduce adolescent alcohol use and reduce alcohol-related harms among youth.

Watch the videos [here](#). To find out more about the available Healthway grants visit www.healthway.wa.gov.au.

Comments attributed to Healthway Chief Executive Officer Ralph Addis:

Healthway CEO Ralph Addis said while COVID-19 had impacted many Healthway-funded activities, it was encouraging to see new and innovative ways that health messages could be implemented.

“Using ambassadors, such as Perth Heat players, to promote health messaging is an ideal way to create positive engagement within the community.

“These videos are an important tool in creating awareness of the importance of having meaningful conversations around the harmful effects of alcohol and young people.”

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