

Examples and ideas

To help showcase the incredible work you're doing in the community - and how Healthway's support is making a difference - we invite you to include review and data collection methods in your Partnership Plan. These methods help tell the story of your project: what happened, who was involved, and the outcomes achieved.

You're welcome to use your own measures that best reflect your community's needs and goals. However, if you'd like support, we've included a list of commonly used indicators and collection methods below. Feel free to copy and paste anything that fits into your Partnership Plan template.

This information not only helps with reporting back to Healthway – it also strengthens our shared understanding of what works, why it matters, and how we can continue to create a healthier Western Australia.

The table below outlines different types of indicators, what they measure, and ways you can collect the data.

TYPE OF DATA	INDICATORS Items to report or show progress and impact	COLLECTION METHOD How you can gather and collect this information
Output data Things that can be counted	Activity or project reach Number of: - participants/attendees (by age, by priority cohort, by region) - recipients/followers - volunteers. Resources and materials created Number of: - marketing items created and distributed - educational resources created and distributed - videos produced, practice guides or best practice resources created. Websites, media & social media Number of: - articles published or social media posts	- Attendance rates - Ticket sales - Item sales - Head counts - Program stats - Social media analytics - Website analytics.

REVIEW AND COLLECTION METHODS

	- views - website visits - engagement rates - read or open rate	
Quality data This reflects the quality of the activities	Health promotion capacity building Number of: - workshops facilitated - attendances - unique participants - formal training sessions completed and certifications achieved (by type). Participant satisfaction - Number of compliments and complaints - Feedback content (positive or negative) - Survey results showing enjoyment or satisfaction. Organisational capacity building - Policies created, amended or implemented (by type).	- Workshop and training attendance sheets - Copies of certificates obtained - Copies of policies created, amended or implemented - Copies or summaries of formal complaints or compliments - Feedback from surveys, emails, conversations, or formal processes.
Outcomes data This reflects the change we see because of the activities	Participant impact - Changes in attitudes, knowledge or behaviour - Reflections on how activities influenced participants. Feedback and reflections - Participant feedback on outcomes - Organisational observations and reports.	Observations or organisational reports - What the grantee notices about change in participants - Case studies - Learnings and reflections. Participant feedback - Survey results - Interviews - Focus groups - Photovoice.
Other evidence of impact	Photographs, videos, copies of policies, feedback from partners, awards, flyers and promotional material created, research publications, media posts, articles, news reports	Attach or link to relevant materials in your reporting