



# Healthy Communities

## Public Health Plan Activation Program

We seek to promote and encourage healthy lifestyles for all Western Australians. One way we're doing this is through a place-based approach, collaborating closely with local communities to ensure those in greatest need can be supported.

The Public Health Plan Activation Program will support the activation of Local Government Public Health Plans to improve the health and wellbeing of local communities.

# Public Health Plan Activation Program

We work in partnership with Local Governments to support projects that respond to **community needs identified within public health plans** and are aligned to the priorities identified in [Healthway's Strategic Plan 2024-2029: Creating a healthier Western Australia together](#). The priorities include promoting healthy eating, active living and mental wellbeing, and preventing and reducing use of alcohol, tobacco and e-cigarettes.

## What is meant by Public Health Plan Activation?

In this context, Public Health Plan Activation refers to activities which support or complement strategies identified in Local Government Public Health Plans that encourage communities to lead healthier lifestyles.

This may include:

- Activating public open spaces, or spaces that are under-utilised, to encourage and enable community members to be more physically active and reduce sedentary behaviours.
- Creative and innovative initiatives that support the adoption of healthy lifestyles and behaviours.
- Initiatives that support improved accessibility to inclusive services and resources that encourage healthy lifestyles and behaviours.
- Creating community environments that promote and increase access to healthy food and drinks and reduce the provision and promotion of unhealthy food and drinks.
- Creating smoke and vape-free public environments which are complemented by education that raises awareness of the harms of tobacco and e-cigarette use and motivates behaviour change.

## Assessment criteria

An initial funding pool of up to \$200,000 is committed to the Public Health Plan Activation Program. Projects will be assessed based on need, project and organisational merit, quality partnerships, innovation, alignment to Healthway priorities, sustainability of outcomes and value for money.

It is expected successful applications will demonstrate the following criteria:

- Have developed a Public Health Plan.
- Demonstrate how the proposal aligns with strategies endorsed within the Public Health Plan.
- Demonstrate the Local Government demographic aligns to Healthway's priority population groups.
- Be designed with and guided by the community/target group.
- Develop and work in quality partnerships including local Health Service Providers and other health agencies.

- Create environments that support a positive and healthy lifestyle and behavioural change, which may include optimising the use of local facilities and spaces.
- Measure outcomes and evaluate the success of the program.

## How to apply

- Read our [Healthy Communities Guidelines](#).
- Contact us to discuss your proposal.
- Develop appropriate community partnerships for the project and collect research and/or evidence to support your application.
- Complete the request on the [Lotterywest Healthway Grants Portal](#) using the Healthy Communities Program Over \$5,000 application process.
- Upload a copy of your endorsed Public Health Plan with your request.
- Include Public Health Plan Activation in your request title.

## For further information

To discuss your program please contact us on 133 777 or email [healthway@healthway.wa.gov.au](mailto:healthway@healthway.wa.gov.au).