



# Healthway Community Events and Arts Festival Guide

Healthway partners with organisations that host community events and arts festivals to create healthier communities that encourage good health now and into the future. Our partners play a valuable role in supporting our vision of creating a healthy and more active Western Australia.

When planning your event, it is important to consider ensure your event adheres to Healthway's policies for [Minimum Health Requirements](#), [Co-Supporters](#), and [Healthy Food and Drink Provision](#) within Healthy Partnerships, to ensure your event can adhere to these requirements. It is also important to address how at least one of Healthway's [priority health areas](#) will be met.

The information below outlines Healthway's priority areas and event considerations, Healthway policy requirements and strategies for creating provides a guide on how you can create a healthy environment at your event.

*\*Please note that whilst it is encouraged to implement a range of strategies to create a healthy environment, this is simply a guide and not all the strategies are a requirement for funding.*

## Healthway Priority Health Area

## Healthway Policy Requirements

## Tips

### Increasing Healthy Eating



- Sugary drinks are not on display.
- Healthy food and drink options are available.
- Free drinking water is available.
- Unhealthy food/drink (or vouchers for same) are not provided as prizes or awards

- Check out the Fuel to Go & Play [Healthier Vendor Guide](#) and invite those vendors to attend your event.
- Work with food vendors and stall holders to ensure that healthy food options are available.
- Provide [guidelines](#) for the non-display of sugary drinks e.g., products that should not be on display and suitable alternative drinks.
- Place healthy food items or food vendors in prominent positions at your event, including popular family eating spaces.
- Check if your Local Government Area has a Healthy Eating Policy around provision of food at community events.
- Provide free-drinking water and avoid using single use plastic.

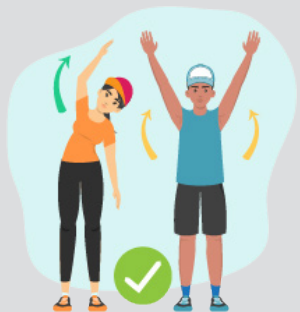
### Preventing Harm from Alcohol



- Alcohol (or vouchers for same) is not provided as prizes or awards.
- Low strength alcohol and non-alcohol choices are available.
- There are no activities or promotions that encourage rapid consumption of alcohol (e.g., discounted drink prices, happy hours, drinking competitions).
- Ensure all staff responsible for the sale or supply of alcohol are trained in Responsible Service of Alcohol.
- Provide alcohol-free environments at family events and during activities where children are the focus.

- An alcohol-free event is one where alcohol is not for sale and not allowed to be brought into the event. If you want your event to be alcohol-free, you will need to ensure that you have appropriate communication before the event, signage indicating that this is an alcohol-free event and that staff and volunteers are aware of this requirement.

### Increasing Physical Activity



- Safe warm-up practices for physical activity are adhered to (warm-ups generally involve doing your activity at a slower pace and reduced intensity. This helps to reduce muscle soreness and lessen the risk of injury).
- Provide alternative transport options for attendees, including walking/cycling links, and/or encourage public transport. You can promote this on your organisation's website, event page and social media.
- Encourage physical activity at your event, this may include cultural dancing, physical activity activations etc.
- Sign up to '[Your Move](#)' for more resources on providing more active, healthy ways to get around.
- Warm-ups generally involve doing your activity at a slower pace and reduced intensity. This helps to reduce muscle soreness and lessen the risk of injury. [Click here](#) for more information on safe warm-up and cool-down practices.

### Creating a Smoke-Free WA



- All indoor and outdoor areas under the control of the funded organisation are smoke-free.
- E-cigarettes/vaping/heat sticks are prohibited.
- Smoking in the Arts Policy applies to all performances that receive Healthway funding.
- A smoke-free event will protect participants, staff and volunteers from second-hand smoke. For a smoke-free event, ensure:
  - Staff and volunteers are well briefed and aware it is a smoke-free event.
  - Signage indicating smoke-free is displayed throughout your event.

### SunSmart



- Adequate sunshade and free sunscreen are available.
- Ensure sunshade is available where attendees are likely to be for a longer period, including an activity or workshop.
- Make Sunscreen (50+) available across different areas at your event.
- Ensure staff and volunteers are wearing appropriate sun protection clothing.
- Where possible, schedule your event for early morning or late afternoon to avoid peak UV times.
- Sun protection should be used when the UV Index is 3 or higher.

### Access and Inclusion



- Ensure access needs are addressed, including parking and facilities to help those with special needs (people with disability, prams, walking aids etc).
- Ensure that events and activities are open and accessible to the whole community, including people of all ages, races, religions, the LGBTQI+ community, people with a disability, people whose first language is not English and people experiencing financial disadvantage.
- Promote relevant information about these issues in advance of the event.
- Ensure that the event or activity is affordable.
- Ensure that promotion materials are clear and easily legible.
- Ensure subtitles are included for digital content.
- Where relevant, provide information in languages other than English and or/provide Auslan interpreter services.

### Environmental Sustainability



- Avoid or limit single-use plastics.
- Consider effective management of waste including recyclable and organic materials. See [Waste Sorted](#) for ideas.
- Provide information and promotion of public transport and bike parking options.
- Minimise printed promotional material.
- Use sustainable and re-usable merchandise.
- Ensure merchandise is not wrapped in plastic and is environmentally friendly.
- Encourage use of water fountains / tanks instead of single-use plastic water bottles.
- Provide event information and promotion via social media rather than printing.
- Consider the use energy-efficient venues and facilities.

### Welcome to Country/ Acknowledgement of Country

- Ensure that a Welcome to Country/ Acknowledgement of country and/or smoking ceremony is included at event openings.
- Ensure engagement with Traditional Custodians in consultation for initiatives that affect Aboriginal people.
- Visit [Reconciliation Australia](#) for more information.

Additionally, ensure that WA State Government COVID-19 current COVID Safety Plans and Guidelines are adhered to. For further information on successfully promoting a health message at your event, visit Healthway's website for tool kits which provide lots of ideas and strategies.

For more information or assistance, please contact Healthway on 133 777 or [healthway@healthway.wa.gov.au](mailto:healthway@healthway.wa.gov.au)