



# Healthy Partnerships

# **Arts Against Vaping: Targeted Initiative**

**Guidelines 2026**



## About the program

This grant program is designed to help people understand the real impacts of vaping and challenge misinformation – through the power of the arts.

Together with local arts groups, community organisations and local government, we aim to create vibrant, meaningful experiences that spark dialogue and raise awareness. You are well placed to connect with your community and create lasting change through the programs you deliver and the people you reach.

## How it works

Projects can receive funding for up to 18 months. We will prioritise projects that engage young people, and also welcome projects that support other priority groups as listed in our **Strategic Plan 2024-2029: Creating a healthier WA together.**

This program works alongside Cancer Council WA's Clear the Air campaign. For more information, join the **Clear the Air Community of Practice.**



Cover image courtesy The Literature Centre.

Image opposite courtesy Mandurah Performing Arts Centre,  
credit Mark Labrow Photography



## Your ideas matter

We are open to all arts-based program ideas and opportunities across WA. We will work with your organisation to communicate the dangers of vaping and the many myths that surround them through your program. Programs should include a series of activities - such as workshops - that give young people multiple opportunities to participate. Community outcomes like murals, exhibitions or performances can be part of the project if they directly result from the program activities.

## Build strong partnerships

We encourage requests that are delivered in partnership with arts organisations, community groups, allied health organisations or local governments. By working together, sometimes a good idea can be turned into a great one with lasting impact and presence.

## Create meaningful activities that support Healthway's outcomes

Your unique and engaging arts activities provide us with a valuable avenue to convey health information to the community.



## Program objectives

### ✓ Align with our vision

Tell us how your activities support Healthway's strategic plan and priority health outcomes.

### ✓ Engage and inform

Work with priority groups and partners to:

- Explore which art forms and education platforms resonate with your audience and create engaging resources to use across your program.

### ✓ Work with us

- Develop creative, relatable messages about the dangers of vaping and how to quit.
- Share accurate information and dispel many of the myths about vaping through your activities.

### ✓ Evaluate and grow

Assess the success of your activities so we can understand the impact your program has made. Great ideas may translate into other program areas, such as sport, racing and other Healthway initiatives.

## Before applying

Your first step is to contact us to talk about your program concepts and ideas. This can be via a phone call, Teams meeting or in person.

We are here to help and can guide you through the process of turning your ideas into an impactful and achievable program. Email us at [healthway@healthway.wa.gov.au](mailto:healthway@healthway.wa.gov.au) or call 133 777.





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