



# ANNUAL REPORT 2017/18

# ANNUAL REPORT FOR THE YEAR ENDED 30 JUNE 2018

Hon Roger H Cook Deputy Premier; Minister for Health; Mental Health

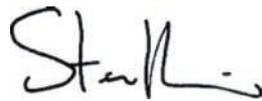
In accordance with Section 63 of the *Financial Management Act 2006*, we hereby submit for your information and presentation to Parliament, the Annual Report of the Western Australian Health Promotion Foundation (Healthway) for the financial year ended 30 June 2018.

The Annual Report has been prepared in accordance with the provisions of the *Financial Management Act 2006* and other legislative requirements.

Healthway currently operates under the *Western Australian Health Promotion Foundation Act 2016*.



**Professor Bryant Stokes AM**  
**PRESIDING MEMBER**



**Mr Steven Harris**  
**BOARD MEMBER**

Date: 17 August 2018



*Zoe Theaker at the 'Heartland Concert' in Denham Shark Bay.*

*Front cover image: Tayla Wehi and Denise Warrell at the Act-Belong-Commit Stretch Festival 2018. Photo credit: City of Mandurah.*

**Responsible Minister:**

From 1 July 2017 to  
30 June 2018.

Hon Roger H Cook BA,  
GradDipBus, MBA MLA

**Accountable Authority:**

Western Australian Health  
Promotion Foundation Board

**Board of Management**

**Presiding Member:**

1 July 2017 to 30 June 2018.

Professor Bryant Stokes

# ANNUAL REPORT 2017/18



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**WA Government** [wa.gov.au](http://wa.gov.au)

**Our role is to promote and facilitate good health and activities which encourage healthy lifestyles for all Western Australians.**



**OVERVIEW OF  
THE AGENCY**



*Go for 2&5 Showjumping, Eric Lloyd photography.*

## The Western Australian Health Promotion Foundation (Healthway) is governed by the *Western Australian Health Promotion Foundation Act 2016*.

Healthway is the only WA government agency whose sole responsibility is health promotion. Our role is to promote and facilitate good health and activities which encourage healthy lifestyles for all Western Australians. We fund activities related to the promotion of good health, with an emphasis on children and young people.

Healthway partners and supports sporting and arts activities that encourage healthy lifestyles and advance health promotion programs and provide grants for programs and research that help to create healthier communities and promote good health.

During the 2017/18 financial year Healthway operated in accordance with our 2012-2017 Strategic Plan and addressed the following high priority areas:

- Reducing smoking and working towards a smoke-free WA;
- Reducing harm from alcohol;
- Preventing overweight and obesity; and
- Promoting good community and individual mental health.

The Strategic Plan also included a focus on preventing skin cancer and reducing harm from illicit drug use.

The board of Healthway is responsible to the Minister for Health for the effective and efficient operation of the organisation. In terms of governance, Healthway and Lotterywest have been working towards common board members which will be phased in to align with the expiration of current board members' terms, and align with legislative requirements.

## PRESIDING MEMBER'S INTRODUCTION

### The 2017/18 year has brought significant changes for Healthway.

In late 2017, as part of the broader rationalisation of services across the state government through machinery of government changes, it was announced that Healthway and Lotterywest would be brought together in 2018, and share a common Chief Executive Officer from 1 January.

The integration of Healthway and Lotterywest commenced from January 2018. The bringing together of the two entities seeks to identify and implement efficiencies, integrate grant systems and minimise duplication; and reorientate grant funding to focus on social investment to increase health outcomes.

The announcement provides strong opportunities for Healthway to collaborate with new community partners throughout the Lotterywest network, as well extending our existing partnerships to tackle new challenges, and jointly develop innovative health promotion solutions to address current and emerging health problems.

This was the first full year that Healthway operated with the seven member skills-based governing board appointed under the *Western Australian Health Promotion Foundation Act 2016*. I would like to thank my fellow board members for their commitment and engagement during the year, including completing an extensive strategic planning process.

Strategic planning consultations engaged more than 700 stakeholder agencies through workshops, round table meetings, one on one discussions and an online survey. I would like to sincerely thank all our partner agencies and experts who contributed their time and expertise to this comprehensive work.

The key findings and recommendations from the strategic planning process will be incorporated into a revised funding model for Healthway's work, which will be developed in 2018/19.

The model will align Healthway's work more closely with a social investment approach, focusing on health outcomes.

This year, a total of \$19,458,000 was allocated through grants and sponsorships out of Healthway's total appropriation of \$23,614,000. This included \$7,084,200 to sporting organisations and \$3,542,100 to arts organisations, in accordance with Healthway's governing legislation.

I particularly wish to acknowledge the valuable contributions of four outgoing board members, Terry Slevin, Nathan Giles, Roslyn Carbon and Ricky Burgess, who completed their tenures at the end of the 2017/18 year.

On behalf of the board, I also wish to acknowledge and thank the Chief Executive Officer Susan Hunt PSM, the outgoing Acting Executive Director Maree DeLacey and the Healthway staff for their professionalism, proficiency and commitment, especially during this time of significant change.

For nearly three decades, Healthway has championed the improvement of health for all West Australians and has been used as an exemplar both nationally and internationally for its investment in addressing preventable health issues, and building health promotion capacity. Healthway will build on previous strengths and achievements as we capitalise on the opportunities presented through joining with Lotterywest, to work together to build a healthy Western Australia.



**Professor Bryant Stokes AM**  
**PRESIDING MEMBER**

## EXECUTIVE SUMMARY

The 2017/18 year saw the announcement mid-year that the organisation would be brought together with Lotterywest under a common Chief Executive Officer.

Throughout this period, Healthway has continued to be a dynamic and innovative organisation, holding true to its values and focus on evidence-based health promotion.

Modifiable lifestyle behaviours are ongoing major contributors to death and ill-health in Western Australia and chronic disease will continue to put unsustainable pressure on current and future health budgets.

While these issues are complex and require comprehensive long-term solutions, it is reassuring to acknowledge that Healthway is not alone in this work. This was evidenced through our comprehensive strategic planning consultations completed in 2017/18, which underlined the great value of collaboration and partnerships. This year we continued to work with more than 300 partner organisations across government as well as organisations in health, research, sport, the arts, racing and community sectors to address preventable health issues and build health promotion capacity.

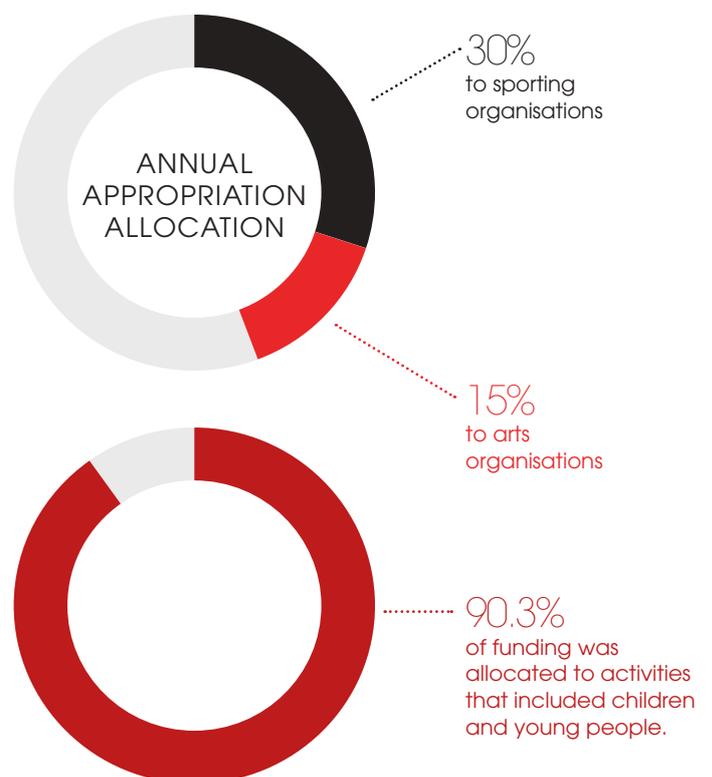
In 2017/18, more than 90% of Healthway's funding was directed towards activities focusing on our high priority health issues, which is higher than in previous years.

These priorities are:

- Reducing smoking and working towards a smoke-free WA;
- Reducing harm from alcohol;
- Preventing overweight and obesity through encouraging physical activity and healthy nutrition; and
- Promoting good individual and community mental health.

In 2017/18, the highest allocations across all program areas were in the priority areas of promoting positive mental health (26.9%), encouraging physical activity and healthy eating (21.8%), reducing harm from alcohol (20.3%), and reducing harm from tobacco smoking (18.2%). Healthway's additional priorities of preventing skin cancer and illicit drug use received a total of 12.7% of funding across all program areas.

In line with the governing legislation the *Western Australian Health Promotion Foundation Act 2016*, Healthway allocated 30% of its annual appropriation to sporting organisations and 15% to arts organisations in 2017/18. The legislation also identifies young people as a priority, and across all Healthway programs, 90.3% of funding was allocated to activities that included children and or young people.



## EXECUTIVE SUMMARY (cont.)

Healthway's priorities also identify population groups who are at higher risk of preventable ill health and chronic disease. These priority groups are:

- Aboriginal and Torres Strait Islander people;
- People living in rural and remote communities; and
- People disadvantaged through economic, cultural or educational factors.

Across all Healthway programs, 74.0% of funding in 2017/18, supported activities that included Aboriginal and Torres Strait Islander people, 73.8% of funding supported activities reaching rural and remote populations and 74.6% included people from disadvantaged groups. For all three of these priority groups, Healthway's investment in 2017/18 was higher than or the same as the previous year.

The Health Promotion Program provides grants for community health promotion projects, campaigns and research. The Health Promotion Research Scholarships and Fellowships were re-introduced in 2017/18, following a review of the research grants in 2016 to strengthen the requirement for applicants to demonstrate translation strategies, including partnerships with relevant agencies. The first research fellowship under the new guidelines was awarded to Dr Paula Hooper at the University of Western Australia who will work with planners, developers and health experts to develop, implement and evaluate a planning tool that will place health at the front and centre of new residential developments in WA.

In the health promotion project grants area, Healthway awarded special initiative funding in 2017/18 to boost four major WA health promotion campaigns that address the four highest priority health issues for Healthway's work.

In addition, a new health promotion project grant of \$2,159,478 over three years was awarded to the successful Parents, Young People and Alcohol campaign, which has achieved encouraging increases both in the percentage of parents who talk to their teenage children about alcohol, and who do not supply alcohol to their teenage children.

The Sponsorship Program provides funding for partnerships with sport, racing, arts and community-based events and activities that encourage healthy lifestyles. Through sponsorship, these activities extend the reach of many health promotion programs including mass media campaigns. During the year, many of the sponsorships pushed new and exciting boundaries and integrated health promotion outcomes into their activities. An example is a new partnership between Healthway, Gymnastics WA and Foodbank WA to engage children in healthy eating messages based on the Foodbank's SuperHero foods, a range of cartoon characters based on healthy food items.

Healthway sponsorship has increased the availability of healthy food options, and reduced sugary drinks at many events across WA. It has also increased the responsible service of alcohol and created more permanent smoke-free areas in sport, arts, community and racing venues. Together with our partners who run these events and activities, Healthway has pushed back against the tide of alcohol and junk food promotions through sponsorship.

During 2017/18, the extensive strategic plan consultation process will assist in guiding Healthway's focus over the next five years and beyond. Several major themes emerged, which will be reflected in our future work. First, the unique role Healthway plays as a catalyst for change in the community was recognised and appreciated.

Stakeholders identified the importance of partnerships with the organisations we fund and the greater health outcomes that can be achieved by facilitating and encouraging collaboration, knowledge sharing and capacity building.

Our funding and investment decisions will be directed to meet defined health goals, and our funded partners will define their contribution to those goals and targets. We will also seek to leverage our funding with the investment of others including Lotterywest to achieve better health outcomes.

There was strong support for Healthway to continue to focus on those experiencing disadvantage. Inequalities exist across a range of social and cultural measures including physical, education level, income, rurality, ethnicity and Aboriginality, as well as in area-based measures of social and economic disadvantage. Healthway will continue to work alongside our partners to ensure that resources are directed towards those with greatest need.

The *2018 Interim Report* of the WA Sustainable Health Review recognised the importance of prevention and health promotion. The report calls for action to develop and sustain enhanced and new strategies in the areas of childhood obesity, smoking and alcohol. Also, arising from the WA Preventive Health Summit – Action on Obesity and Alcohol in 2018, the government set a number of directives to encourage positive change in the health of West Australians.

The WA Department of Health released its new five-year chronic disease prevention framework during the year, the WA Health Promotion Strategic Framework (WAHPSF) 2017-2021. Guided by the four principles of adopting a comprehensive whole-of-population approach, working in partnership and building capacity, intervening early and throughout life, and promoting equity and inclusivity, the WAHPSF aims to lower the incidence of avoidable chronic disease and injury in WA by facilitating improvements in health behaviours and environments.

Healthway's focus will continue to align with this framework as we understand the importance of broad-based programs and partnerships, collaboration with government at all levels, and strategic alliances with other organisations. The causes of ill-health are diverse and complex, but collective action is critical if we are to tackle these causes effectively.

We will continue to build on our achievements in the coming year as we capitalise on the opportunities presented through the bringing together of Healthway and Lotterywest, to meet our commitment to build a healthier Western Australia.

**Our funding and investment decisions will be directed to meet defined health goals and our funded partners will define their contribution to those goals and targets.**

## HEALTHWAY BOARD AND OPERATIONAL STRUCTURE

### Membership of the Healthway Board as at 30 June 2018 in accordance with the provisions of the *Western Australian Health Promotion Foundation Act 2016*.

#### **Professor Bryant Stokes AM**

##### **Presiding Member**

**Term of Membership 1 Jul 2017 – 30 Jun 2018**

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During the 2017/18 year Professor Stokes was Chair of the North Metropolitan Health Service Board, a long-standing member of the WA Board of the Medical Board of Australia, an Emeritus Consultant Neurosurgeon and a Fellow and member of numerous medical organisations. Professor Stokes was Acting Director General of the WA Department of Health from 2013 to 2015, and past Chief Medical Officer of the WA Department of Health. He has performed a variety of government health sector advisory roles. In May 2018, Professor Stokes led a review of the clinical governance of public mental health services in Western Australia, and therefore stepped down as chairperson of the North Metropolitan Health Service Board from June 30, 2018.

#### **Ms Fiona Kalaf**

##### **Deputy Presiding Member**

**Term of Membership 1 Jul 2017 – 30 Jun 2018**

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Ms Kalaf is the Chief Executive Officer at Youth Focus Inc and was previously the Chief Executive Officer of Lifeline WA. With experience as former Chair of the Board of the Art Gallery of WA, and a former member of the Metropolitan Redevelopment Authority and Australian Institute of Management WA, she also has a strong background in brand strategy and implementation, business planning, performance and improvement.

#### **Mr Steven Harris**

**Term of Membership 1 Jul 2017 – 30 Jun 2018**

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Mr Harris is Chairman and Chief Executive Officer of The Brand Agency, WA's largest advertising and communications agency with offices in Perth, Melbourne and Auckland. He is a Director of the WA Chamber of Commerce and Industry and a former President of the Fremantle Dockers. Steve's background includes oversight of major marketing, advertising, sponsorship and research investments.

#### **Ms Ricky Burges**

**Term of Membership 1 Jul 2017 – 28 May 2018**

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Ms Burges is the Chief Executive Officer of the Western Australian Local Government Association. Her background includes positions as Director General of the Department of Culture and the Arts, Chief Executive Officer of Perth Zoo, and a Director of the WA Tourism Commission. Ms Burges has extensive experience in leadership and governance roles, including as a member of the interim board that governed Healthway through its transition to new legislation.

#### **Mr Nathan Giles**

**Term of Membership 1 Jul 2017 – 28 May 2018**

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Mr Giles is the Executive Director, Perth Public Art Foundation. He has a strong background in human resource management, sponsorship, communications, public relations, fundraising and arts administration. He is a board Member of the Murdoch University Art Collection and a member of several arts organisations including the Chamber of Arts and Culture (WA), Turner Galleries - Art Angels, Art Ambassador - Perth Institute of Contemporary Arts (PICA).

**Adjunct Professor Terry Slevin****Term of Membership 1 Jul 2017 – 28 May 2018**

During the 2017/18 year Adjunct Professor Slevin was Director of Education and Research at the Cancer Council WA, Adjunct Professor, School of Psychology and Speech Pathology at Curtin University, and a Fellow of the Public Health Association of Australia. His background includes campaign management for the Alcohol Advisory Council WA and Quit for Life campaign in NSW. He has also chaired several national committees for the Cancer Council Australia. From 28 May 2018, Adjunct Professor Slevin became the Chief Executive Officer at the Public Health Association of Australia.

**Dr Roslyn Carbon****Term of Membership 1 Jul 2017 – 28 May 2018**

Dr Carbon trained as a General Practitioner prior to specialising as a Sports and Exercise Physician, providing clinical services for athletes and the public. She has prepared teams for multiple summer and winter Olympic Games. Previous roles include the National Medical Director of the English Institute of Sport, and Director Health Services at the WA Department of Corrective Services. Dr Carbon is a Board Member of Richmond Wellbeing, and has extensive committee and board experience in sporting and health sectors.

**BOARD MEETING ATTENDANCE**

<b>Member</b>	<b>Meetings eligible to attend*</b>	<b>Meetings attended*</b>
Bryant Stokes	10	9
Ricky Burges	10	6
Fiona Kalaf	10	8
Terry Slevin	10	9
Nathan Giles	10	7
Steven Harris	10	8
Roslyn Carbon	10	9

*\*comprises scheduled decision-making meetings, Board Induction meetings, and scheduled strategic planning meetings.*

## HEALTHWAY CORPORATE STRUCTURE

