

Community Toolkit

Information and resources to support healthy choices at sports clubs and community venues



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Contents

About this toolkit	3
Key messages	7
Online training	8
Tools and resources	9
Social media	12
Accreditation program	13
Merchandise	14
Contact us	15

About this toolkit

This toolkit provides information and resources to support Healthway funded partners (including sporting clubs, recreation centres, entertainment venues and state sporting associations) to offer healthy food and drink choices.

As a stakeholder, you are best placed to determine which resources in this toolkit will best support your venues. Please contact Healthway or your Partnership Officer for more information, or additionally, the Fuel to Go & Play[™] team are happy to offer further information and support. Contact the team at **fueltogo@education.wa.edu.au**

What is Fuel to Go & Play[™]?

Fuel to Go & Play[™] is an initiative of the Western Australian School Canteen Association Inc. and aims to create healthier food and drink environments in community venues such as sporting clubs, recreation centres, entertainment venues and playcentres. This includes community venues that are owned and operated by State Sporting Associations and peak bodies as well as WA state and local governments.



What is a community venue

Sports clubs

Local team sports such as football, netball, cricket, soccer or individual sports, for example golf, swimming or tennis.

Recreation or aquatic centres

Large multipurpose centres that feature a gym, pool, basketball courts, skate parks, group fitness rooms and extra services like a creche.

Entertainment venues

Venues where large groups of people gather to watch professional sport, attend events or concerts, for example Perth Arena, Perth Convention and Exhibition Centre and Optus Stadium.

Playcentres

Recreational venues for young children where play and being active is encouraged under parent/guardian supervision, for example jungle gyms, indoor trampoline sites and ball pits.



What is a food service

Many community venues provide a food service of some kind. The way it operates varies from volunteer run canteens, to franchised cafes, to simply having a vending machine or water station.

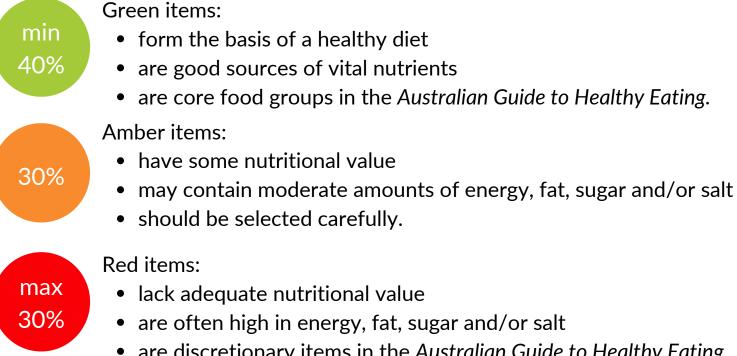
A food service includes:

- Onsite canteen, cafe, kiosk or coffee shop (includes bar setup in local clubs)
- Small portable barbeque used on game days and at special events
- Eski filled with drinks and fruit used during activities
- Drinks and snacks provided to players during and after games
- Vending machines stocked by the venue or a private contractor.



Healthy foods and drinks

Fuel to Go & Play[™] uses a <u>traffic light system</u> to rate food and drinks as green, amber or red, based on their nutritional value. The traffic light system makes it easy to choose healthier food and drinks. A traffic light system is also used in other settings such as school canteens, hospital cafes/kiosks and some workplaces. The key point to remember is more green choices and less red choices.



Fuel to Go & Play[™] uses the same colour coding and nutrient criteria as the <u>Healthy Options</u> <u>WA policy</u>

are discretionary items in the Australian Guide to Healthy Eating.

Key messages

Fuel to Go & Play[™] aims to create healthier food and drink environments in community venues.

Key messages include:

- Fuel to Go & Play[™] has free online training, resources, advice and case studies to help community venues offer healthy foods and drinks
- Fuel to Go & Play[™] recommends community venues offer a menu with at least 40% green items and no more than 30% red items
- Your players, spectators and members deserve to fuel up with the best
- Fuel up Choose fruit
- Fuel up Choose veg
- Fuel up Choose water.







Online training

Fuel to Go & Play[™] offers a free <u>online training</u> course for **community venues**. The course is designed for canteen supervisors, volunteers, committee members and site coordinators and takes 1-2 hours to complete.

Key features include:



Plan a winning menu

- Tips to market your healthier foods and drinks
- Food safety and hygiene
- Guide to the traffic light system
- Tips for pricing strategies
- Food allergy management.





Tools and resources

Whether your community venues have large cafes, small kiosks, vending machines or a simple barbeque on game days, we have tools and resources to help venues offer healthier food and drink choices.

Fact sheets

The Fuel to Go & Play[™] website has over 30 fact sheets available for download. Some are tailored to the food service, others to individuals, for example players. Fact sheet examples include:





Choosing healthy food and drinks helps us perform at our best. During sport, a combination o carbohydrates, protein, healthy fats and fluid is needed to stay fuelled and hydrated.

es provide energy during sport. The best sources of carbohydrate includes grains, wholegrain cereals and breads, legumes, fruit, vegetables and dairy products. These food and drinks provide energy for active bodies, fibre for general gut health and a wide range of essential vitamins and minerals.

tein is needed for recovery, growth and development. Include a small serve of lean protein at each meal and in spacks after exercise. Lean protein sources include meat, seafood, eggs, dairy and alternatives (e.g. soy milk), meat alternatives, legumes, nuts and seeds. Protein provides the necessary building blocks for growing and repairing muscles, and is important for normal immune



Healthy fats are necessary for normal growth and development. Include unsaturated fats in main meals and snacks following exercise. Healthy source of fats include reduced fat dairy such as milk and yoghurt, nuts, avocado and

- - Muscle cramps Nausea and beadache



Warning signs of dehydration

Dry mouth and throat

Dark urine

Dizziness

Tools and resources

Posters

The Fuel to Go & Play[™] website has 14 <u>posters</u> available for download. Limited printed copies may be available on request.



Fuel to Go&Play. Community Toolkit **10**

Tools and resources

Fridge layout

The prominent placement of healthier drinks in display fridges encourages sales. The Fuel to Go & Play[™] website has a <u>fridge layout guide</u>, available for download.





Social media

A range of <u>social media tiles</u> are available for download to assist community venues to promote healthier food and drinks on Facebook, Instagram and Twitter.

When sharing the tiles on social media tag @Healthway and @WASCAInc.

Include hashtags to increase the reach beyond typical followers, for example #HealthwayWA #creatingahealthierwa #beyourbest #fuelup and/or #fueltogoandplay.



Follow Healthway on <u>Facebook</u> and <u>Twitter</u> and WASCA on <u>Facebook</u> and <u>Twitter</u> to share posts

Accreditation program

Fuel to Go & Play[™] offers an <u>accreditation program</u> to recognise and reward community venues that are committed to offering healthier food and drinks. Venues can apply for Level 1, Level 2 or Level 3 accreditation; each level builds on the previous.

What is involved?

- Complete Fuel to Go & Play™ online training
- Develop a pledge or policy to offer healthier foods and drinks
- With the support of our team, develop an action plan
- Submit your menu for review. Level 2 and 3 must meet minimum traffic light menu percentages.

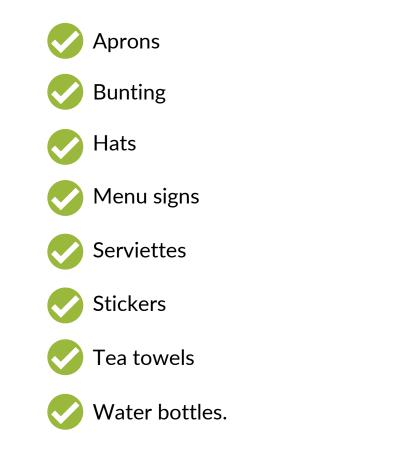
Rewards and recognition

Community venues who achieve accreditation receive posters, merchandise, promotional materials, recognition certificate, media releases and social media promotion.



Merchandise

Healthway is able to provide branded Fuel to Go & Play[™] merchandise based on the needs of the community venue. For more information, please contact Healthway or your Partnership Officer. A sample of merchandise is shown below.







Contact us

Healthway and the Fuel to Go & Play[™] team are happy to offer further information and support.

Healthway

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