



# **HEALTHY SPORTING CLUB PROGRAM**

**PARTNERSHIP GUIDELINES**

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Healthway works in partnership to build a healthy and more active Western Australia. The Healthy Sporting Club Program supports one of our five key priority areas, increasing healthy eating.

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Some of the strategies we apply are:

- Reducing children's exposure to marketing of unhealthy food
- Encouraging healthy eating habits from a young age
- Improving public awareness of healthy eating choices.

## HEALTHY SPORTING CLUB PROGRAM OBJECTIVES

Healthway is offering funding of up to \$4,000 to Western Australian community sporting clubs competing in a recognised competition over the winter 2019 season.

The Healthy Sporting Club Program is aimed at partnering with local sporting clubs to provide education about good nutrition and increase the number of healthy food and drink options, and decreasing unhealthy options available at club run canteens or kiosks.

Healthway has engaged the services of the WA School Canteen Association (WASCA) to support the Healthy Sporting Club Program achieve the following objectives:

- Increase healthy food options at club run canteens or kiosks
- Reduce sugary drinks sold within club run canteens or kiosks
- Reduce, wherever possible, the promotion of unhealthy messages or brands which undermine Healthway objectives
- Improve club member awareness of healthy eating choices
- Educate and upskill canteen managers and/or staff in offering healthy food and drinks in community sporting venues.

Clubs must be prepared to meet Healthway's Minimum Health Policy requirements and Co-Sponsorship Policy and Guidelines.

The amount of Healthy Sporting Club Program funding allocated will depend on:

- The size of your sporting club
- Ability to reach Healthway's priority target groups
- Alignment to the Healthy Sporting Club Program objectives.

# HEALTHY WA SPORTING CLUB PROGRAM

## PARTNERSHIP GUIDELINES

Funds granted by Healthway can be used to improve the health and wellbeing of members and spectators in the areas of nutrition. Funds cannot be used for:

- Day to day running costs of the sporting club
- Uniforms and clothing
- Travel costs and costs
- Goods in the canteen or kiosk (i.e. food).

Eligible funding items include kitchen preparation appliances like a soup warmer, sandwich press, display fridge or a blender for smoothies. Other options are detailed in the in eApplication Form located on the Healthway website [www.healthway.wa.gov.au](http://www.healthway.wa.gov.au).

## REQUIREMENTS

A condition of Healthway funding is that sporting clubs must meet the following requirements:

- 1. Training** – A club representative must complete the WASCA Fuel to Go and Play Online Community Venue training. The training is free for one representative per club. Training will take approximately 90 minutes to complete and the trainee will be provided with a certificate of completion.
- 2. Policy** – Clubs will need to develop and implement a healthy food and drink policy, based on the Fuel to Go and Play template. Support is available through WASCA.
- 3. Healthy food and drink options** –
  - a. Clubs will need to review their canteen/kiosk menu using the Fuel to Go and Play traffic light system to rate foods and drinks as green, amber or red based on their nutritional value.
  - b. Increase the availability and promotion of green food and drink items and reduce the number of red food and drink items on offer at the club canteen or kiosk, working towards achieving targets of minimum 40% green and maximum 30% red.
- 4. Education** – To improve club member awareness of healthy eating choices free resources will be provided to sporting clubs including fact sheets, nutrition information and healthy eating tips.
- 5. Minimum Health Policy Requirements** – Clubs will be contractually required to comply with Healthway's minimum policy requirements. See page 4 for details.
- 6. Co-Sponsorship Policy** – Clubs will be contractually required to comply with Healthway's co-sponsorship conditions. See page 5 for details.
- 7. Acquittal** – At the conclusion of the Healthy Sporting Club initiative, clubs who receive funding will need to provide copies of receipts related to all expenditure. Clubs will also be required to complete an evaluation form to detail what worked well and what could be improved.

## ELIGIBILITY

To be eligible for Healthy Sporting Club Program funding, clubs are required to meet the following criteria:

- Be incorporated and commonly regarded as a community sporting club
- Provide a bank statement from your club's nominated bank account
- ABN registered or provide an ATO 'Statement By Supplier' form
- Provide retail food from a canteen or kiosk facility located in Western Australia
- Compete in a recognised sporting competition during the winter 2019 season.

A club is not eligible for funding if it:

- Receives or is eligible to receive Healthway funding directly through a State Sporting Association
- Has an existing Healthway partnership for the same period.

## MINIMUM HEALTH POLICY REQUIREMENTS

For all events and activities the following minimum requirements must be implemented by the sporting clubs, as a condition of Healthway's partnership:



1. Provide and maintain smoke-free indoor and outdoor areas.

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2. Provide healthy food and drink options including free drinking water.

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3. Provide adequate sun-shade.

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4. Provide safe warm-up practices for physical activity.



5. Should alcohol be available, serve in standard size drink portions and provide low strength options and non-alcoholic options.

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6. Do not use alcohol or unhealthy food and drink as prizes or awards or run promotions that encourage rapid consumption or glamorise being drunk.

More information is available on the Healthway website: [www.healthway.wa.gov.au](http://www.healthway.wa.gov.au)

### CO-SPONSORSHIP CONDITIONS

Healthway's Co-Sponsorship Policy assists Healthway achieve the objectives of its partnership program and ensure these arrangements meet the requirements of our legislation.

Co-sponsors in this context are other sponsors of Healthway supported organisations or with a presence at Healthway supported events, whose involvement has the potential to diminish the effectiveness of the health promotion partnership or undermine Healthway objectives.

Applicants for funding are required to declare the full details of any sponsorship that may result in the promotion of alcohol, food or drink products in association with any activities of the applicant organisation. Healthway will undertake a process to assess the risk of any co-sponsorship arrangement(s) undermining health promotion objectives. In some circumstances, funding may be offered on a conditional basis subject to co-sponsorship arrangements.

Information on Healthway's Co-Sponsorship Policy and Guidelines are available on the website: [www.healthway.wa.gov.au](http://www.healthway.wa.gov.au)

### PAYMENTS

Funding will be disbursed to the club's nominated bank account. If the club is registered for GST, Healthway will gross-up the approved funding for GST liability upon the issue of a Recipient Created Tax Invoice.

### SUCCESSFUL APPLICANTS

Successful Healthy Sporting Club Program funding applicants are required to:

- Nominate a club representative to complete the Fuel to Go and Play Online Community Venue training
- Communicate via club newsletters, social media etc that the club is a Healthy Sporting Club and acknowledge Healthway funding where appropriate
- Complete an evaluation to tell us what worked well and what can be done better
- Provide acquittal statements and copies of receipts to show how funds were spent.

## HOW TO APPLY

To lodge a Healthy Sporting Club Program funding application, complete the following steps:

1. Check your club is eligible by reviewing the eligibility criteria
2. Confirm the Minimum Health Policy Requirements and Co-Sponsorship Conditions have been agreed to by your sporting club's governing body
3. Register and complete all sections of the eApplication Form via the Healthway website: [www.healthway.wa.gov.au](http://www.healthway.wa.gov.au). A full assessment of your application cannot be undertaken without this information
4. Upload a copy of your club's bank statement
5. Confirm the details are accurate as your club will be required to submit an acquittal based on the information you provide through your application
6. Submit the eApplication Form by **12 noon, Friday 17 May 2019**. The assessment process is expected to take up to four weeks



### MORE INFORMATION

Contact the WA School Canteen Association to discuss your Healthy Sporting Club application:

**Phone** (08) 9264 4999

**Email** [Michelle.Riekie@education.wa.edu.au](mailto:Michelle.Riekie@education.wa.edu.au)

**Apply online** [www.healthway.wa.gov.au](http://www.healthway.wa.gov.au)