



# Healthway's program changes

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Changes explained –  
September 2021

## Refreshed grants structure & programs

As part of our 30th-anniversary celebrations, we have refreshed our grants programs to more strongly align to our vision of creating a healthier WA.

This document aims to answer some of the questions you may have regarding these changes, however, if you need more information please contact Healthway on 133 777 or via email on [healthway@healthway.wa.gov.au](mailto:healthway@healthway.wa.gov.au).

### What are the changes to Healthway's grants structure?

Healthway now offers separate programs of funding centred around our vision of a healthy Western Australia (See Figure 1 over the page). These are:

- 1) **Healthy Partnerships** – Funding to sports, arts, racing, and community events to provide healthy environments, and to educate and promote good health. This relates to our previous Partnership Program funding. Applications may be received for Up to \$5,000 in funding and Over \$5,000 in funding.
- 2) **Healthy Spaces** - Funding that focuses on creating healthy environments in sport and recreation settings. Our 'Healthy Club' and 'Healthy Venues' programs will fall into this grant program. These programs have set funding parameters outlined in their guidelines.
- 3) **Healthy Communities** – Funding for health promotion projects within our community. This relates to our previous Health Promotion Program funding. Applications may be received for Up to \$5,000 in funding and Over \$5,000 in funding. There is also a category specifically for Aboriginal health promotion projects for Up to \$10,000 in funding.
- 4) **Healthy Research** – Funding for health promotion research that builds the evidence base and research capacity through fellowships and scholarships. This relates to our previous Health Promotion Research Program funding.

More information on the grants structure, program requirements, funding guidelines, and eligibility is available on the Healthway [website](#).

Figure 1: Overview of Healthway's grants programs



## Are there any changes to Healthway's eligibility criteria?

No. Healthway funding is still available for the same great health promotion projects and to the same organisations. More information on Healthway's organisational eligibility criteria can be found on our [website](#).

## Are there any other program changes to be aware of?

Yes. Along with our new grants program structure, there are some other changes to our application processes. Key changes will include the following new initiatives:

- **Healthy Partnership Program Guidelines** – This new approach will require applicants to focus on health outcomes, and all applications requesting more than \$5,000 in funding will be required to complete a Health Promotion Plan as part of the application process. We have developed a Best Practice Guide and Health Promotion Plan template to assist applicants.

# Healthway's program changes

- **Co-supporters policy** – This is a revision of our Co-sponsorship policy that has been in place since 2004. The policy will now apply to all Healthway funded Healthy Partnership, Healthy Spaces, and Healthy Communities programs and requires any sponsorship/partnership arrangements with unhealthy brands to be declared.
- **Knowledge Translation Guide** – This guide supports health promotion research grant applicants develop and implement their own Knowledge Translation plans for their Healthway funded project or application. It aims to help support maximising the impact of research on health promotion policy and practice.
- **Considerations for working with Aboriginal people and communities** – Applications that target Aboriginal people or communities will need to demonstrate an appropriate level of cultural engagement.
- **Healthy food and drink provision** - This policy outlines our approach to healthy food and drinks at certain Healthway funded events or programs.
- **Up to \$5,000 Conditions of Funding** – All applicants will be required to sign a 'Conditions of Funding' document for all applications under \$5,000 as part of the application process.

More information relating to each of these changes is provided below.

## New policy requirements

### **What are the additional requirements for projects targeting Aboriginal People and communities?**

Healthway's policy for projects engaging with Aboriginal people or communities outlines the expectations of organisations seeking to undertake projects with Aboriginal people and/or communities. It includes a number of different factors for applicants to consider in the development and/or implementation of their funding application. The policy is available [here](#).

It is noted that there are specific criteria for health promotion research projects involving Aboriginal people and/or communities. These are included in the relevant application guidelines as part of Healthway's Healthy Research Program.

### **What is Healthway's current policy position on healthy food and drinks?**

This policy outlines our approach to healthy food and drinks. One of the requirements is that sugary drinks will not be on display at certain Healthway funded events and activities. A 'Non-display of sugary drinks' guide provides additional information regarding the links between sugary drinks and overweight and obesity, defining sugary drinks, and reasons for why sugary drinks should be removed from display.

The policy and guidelines are available [here](#).

### **What are the Co-supporters policy requirements?**

This policy outlines our approach to reduce the promotion of unhealthy brands and minimise the risk that Healthway's health promotion objectives will be undermined by the presence of other sponsors/partners. Previously, referred to as the Co-sponsorship Policy that was first implemented in 2004, the revised policy now also applies more broadly to other funding programs.

The Co-Supporters Guidelines provide additional information and should be read in conjunction with the Co-Supporters Policy. The Guidelines provide an outline of the declaration and assessment process related to the policy. It also includes a template 'Declaration Form' that must be completed by applicants or funded organisations when declaring co-sponsorship/co-partnership arrangements either at the application stage or during the course of a funding grant.

This policy applies to all Healthway funded Healthy Partnership, Healthy Spaces, and Healthy Communities programs and any sponsorship/partnership arrangements with unhealthy brands will need to be declared.

The Co-supporters policy and guidelines are available [here](#).

## Revised Agreements

### **What are the key changes to Healthway's agreements?**

Aligned to some of the changes outlined, and to streamline some of the contracting arrangements, there have been some changes to our Agreements.

For all Up to \$5,000 grants, applicants are required to read and agree to Conditions of Funding at the time of applying. For Over \$5,000 grants Agreements have been amended to include the Co-supporters policy where appropriate.

Example templates of our funding Agreements or the Conditions of Funding are provided on our website.

### **What are Conditions of Funding for up to \$5,000 grants?**

When applying for an amount Up to \$5,000, applicants are required to read and agree to our Conditions of Funding as part of an application to Healthway. This then forms the funding Agreement, should your application be successful. An example of the Conditions of Funding document is available on the Healthway website.

## Healthy Partnership Program

Our Healthy Partnership Program provides funding to sport, arts, racing, and community events to help WA communities create programs and activities that support good health now and into the future.

Our funding is prioritised to the health issues and population groups outlined in our Strategic Plan, Active Healthy People: 2018-2023. Our partnerships are guided by policies that align with our vision of building a healthy Western Australia.

### **What are the new requirements for Healthy Partnership Program funding?**

Our Over \$5,000 Healthy Partnership funding is focusing on working together to improve the health of your community. Effective 29 September 2021, all applicants will be required to develop a Health Promotion Plan as part of the application process.

We do not expect applicants to be experts in health promotion, so to support you, Healthway has developed a Health Promotion plan template for applicants to use as part of your application. In addition, a Best Practice Guide will take you through the step-by-step process of completing a Health Promotion Plan. This is the most significant change to Healthway's application process.

Our revised Up to \$5,000 Healthy Partnership funding now has a specific focus on creating healthy environments for events and activities.

### **What is a Health Promotion Plan?**

A Health Promotion Plan is a tool that guides the actions you plan to implement as part of your partnership project. It also helps you to review and evaluate your project strategies and outcomes.

To assist applicants, we have provided a Health Promotion Plan template for completion and submission with your application. This includes information relating to health objectives, strategies, and review measures.

The Health Promotion Plan template is available [here](#).

## **What is the Best Practice Guide and how can it help me write my health promotion plan?**

The Best Practice Guide takes you through a step-by-step process for developing a health promotion plan. Part of this includes providing you with a suite of evidence-based strategies to consider for your project. The Guide also outlines some review measures to help you evaluate your project.

In writing your Health Promotion Plan you can consider the strategies outlined in the Best Practice Guide and determine which one best aligns with your project. Organisations are not required to implement a whole health promotion program – in considering the Best Practice Guide you may feel there are health promotion opportunities within your existing program that can be included in your activities.

A copy of the Best Practice Guide is available [here](#).

## **What is available to support applicants for Healthy Partnership funding applications?**

We have developed a Healthy Partnership toolkit in consultation with our key stakeholders to help with your application and delivery of your project. The toolkit includes background information on our priority health issues including a range of strategies covered in the Best Practice Guide.

The toolkit includes case studies, which take you through how a sports or arts group might approach developing a Health Promotion Plan. We also include some templates to help you design a strong health policy and links to other health agencies that can support you in choosing and implementing good health strategies.

The tool kit is available [here](#).

We understand that applicants may need additional assistance in completing their Health Promotion Plan and Healthway's Healthy Partnership Team can assist you. Please don't hesitate to contact us on 133 777 or [healthway@healthway.wa.gov.au](mailto:healthway@healthway.wa.gov.au).



## Healthy Research Program

The Healthy Research Program funds innovative and collaborative research that has the potential to influence health promotion policy and practice and build research capacity within WA. Our funding is prioritised to the health issues and population groups outlined in our Strategic Plan, Active Healthy People: 2018-2023.

### **What is the Knowledge Translation Guide?**

We want to encourage research that is aligned to the needs of health promotion policy makers and practitioners (knowledge users) in WA. The research funded through our research program must not only be published in academic journals but also reaches those who can apply it to their work practices and make a positive impact on the health of our community.

Therefore, it is a requirement of Healthway research funding, that applications outline how the outcomes of the research projects will be translated. We have developed a Knowledge Translation Guide that provides information to support applicants in developing and implementing a Knowledge Translation plan for their research projects. The Knowledge Translation Guide outlines a series of steps to support the co-design process of engaging policy makers, practitioners, and other knowledge users at all stages of the research, where appropriate and feasible.

The Knowledge Translation Guide is available [here](#).

## Where can I access more information?

More information is available on our website, however, if you have any questions regarding these changes please call us on 133 777 or email [healthway@healthway.wa.gov.au](mailto:healthway@healthway.wa.gov.au).