



Healthway  
Health Promotion Projects

# Review



# Healthway Health Promotion Projects

## Case Studies

### Background

Healthway Health Promotion Project funding offers incorporated organisations and community groups opportunities to run or trial innovative health promotion activities. Healthway projects aim to increase the knowledge and skills of the individual, change health-related behaviours, and develop community and organisational policies to create environments that improve health.

The projects funded by Healthway represent a wealth of knowledge, experience and insight into health promotion practice in Western Australia. To capture some of this knowledge, Healthway commissioned the Health Promotion Evaluation Unit at the University of Western Australia to review a range of past projects funded by Healthway to identify examples of successful projects.

The review identified common features of successful projects in the areas of planning, implementation, evaluation and sustainability. Case studies were identified that illustrate these features and which highlight particular methods and strategies that were effective in different communities. Telephone interviews were also conducted with key project staff to get a better understanding of the successful elements of each project.

These case study brochures have been developed to disseminate the findings from the review and assist prospective Healthway grant applicants in developing similar health promotion programs. The key features of the successful projects are described overleaf.



What Makes a

# Successful Health Promotion Project?

This diagram represents the characteristics of successful Healthway funded health promotion projects. These features are further highlighted in the case study brochures.





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