Media release

Lotterywest and Healthway launch Hub to maximise social impact of community grants

### 14 December 2022

* New Western Australian Community Impact Hub (the Impact Hub) one-stop resource for organisations developing impactful community projects
* The Impact Hub includes a suite of free online tools and resources to support the planning, designing and evaluation stages of funded community projects
* The Impact Hub creates a space to share the experiences, successes and lessons learned by others delivering great community outcomes

Lotterywest and Healthway today launched the *Western Australian Community Impact Hub (the Impact Hub)*, a free online tool to support WA not-for-profits and local governments to maximise the positive social impact from their funded projects and initiatives.

A central source of data, knowledge and insight, the Impact Hub enables users to understand their community, learn from others and plan their projects using its suite of free tools and resources.

A highlight of the Impact Hub is the Impact Planner tool, which helps organisations to plan, design and evaluate their projects and initiatives to achieve best community outcomes.

This tool will support organisations to develop a clear vision for their project, plan project activities, link them to the project’s intended outcomes and evaluate the success of their project, defining the data and insights to effectively communicate its impact.

You can find the Impact Hub [here](https://communityimpacthub.wa.gov.au/).

**Comments attributed to Lotterywest Healthway CEO Ralph Addis:**

“Lotterywest and Healthway are committed to serving the community of Western Australia through impactful community grants.

“The Impact Hub is a one-stop resource to support community organisations and government agencies to help build a better WA together.”

**Comments attributed to Lotterywest Grants and Community Development General Manager Lorna Pritchard:**

“The Impact Hub creates a space to share the experiences, successes, community impact and lessons learned from previous supported organisations. We hope this will both inspire future projects and support other organisations along their journey ensuring their project achieves maximum impact.

“I encourage anyone who is coordinating a project that benefits the community to take a look at the Impact Hub, as it’s a great free resource.”

**Comments attributed to Healthway Executive Director Julia Knapton:**

“Anyone will be able to access the Impact Hub to help develop their own impactful projects regardless of receiving funding from Healthway or Lotterywest.

“By making this information available to the public in an easy digestible format, we can all work together to increase the positive impact of health and wellbeing initiatives in WA.”

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Media Enquiries: Alana Christian or Sarah Dawson 0438 996 884