

SOVERNMENT STRNAUSTRITT



ANNUAL REPORT **2012/13** 

# ANNUAL REPORT FOR THE YEAR ENDED 30 JUNE 2013

### HON MINISTER FOR HEALTH

In accordance with Section 63 of the Financial Management Act 2006, we hereby submit for your information and presentation to Parliament, the Annual Report of the Western Australian Health Promotion Foundation (Healthway) for the financial year ended 30 June 2013.

The Annual Report has been prepared in accordance with the provisions of the *Financial Management Act 2006* and other legislative requirements.

The Western Australian Health Promotion Foundation is constituted under the authority of the Tobacco Products Control Act 2006.

Kosena Capeline

Assoc. Prof Rosanna Capolingua CHAIRPERSON

Jucon

Mr Cathcart Weatherly DEPUTY CHAIRPERSON

Date: 27 July 2013

### **RESPONSIBLE MINISTER**

MINISTER FOR HEALTH Hon Dr Kim Hames MB BS JP MLA

### ACCOUNTABLE AUTHORITY

Western Australian Health Promotion Foundation Board

BOARD OF MANAGEMENT CHAIRPERSON July 2012 – June 2013 Assoc. Prof Rosanna Capolingua

**EXECUTIVE DIRECTOR** Mr David Malone

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### **COVER PHOTO:**

Dusty Payne celebrating his victory at the Drug Aware Margaret River Pro 2013. Dusty Payne of Hawaii won with a score of 16.36 and in second place was Australia's Josh Kerr with 13.20 points. Thanks to Surfing WA for providing the photo.

ORGANISATION:Surfing WAPHOTOGRAPHER:WoolacottEVENT:Drug Aware Margaret River Pro 2013

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······ HEALTHWAY

# ABOUT HEALTHWAY

### WHO WE ARE

Healthway seeks to promote and support healthy lifestyles to reduce the burden of preventable disease in Western Australia.

Healthway (the Western Australian Health Promotion Foundation) was established in 1991 under Section 15 of the *Tobacco Control Act 1990* as an independent statutory body reporting to the Minister for Health. Healthway now functions under Part 5 of the *Tobacco Products Control Act 2006*.

Healthway provides sponsorship to sports, arts, and racing organisations to promote healthy messages, facilitate healthy environments and increase participation in healthy activities. Healthway also provides grants to a diverse array of organisations to encourage healthy lifestyles and advance health promotion programs.

The key priorities for Healthway are reducing harm from tobacco, reducing harm from alcohol, reducing obesity and promoting good mental health.

# CHAIRPERSON'S Report

The year 2012/2013 has turned out to be a landmark one for Healthway as we saw momentum build towards achieving the aims and objectives chartered in the Strategic Plan 2012 – 2017.

It has been a year in which we saw an increasing number of sports, high profile sporting teams and major arts organisations choosing to reject unhealthy sponsorship and join with Healthway to promote health messages and healthy lifestyles.

We welcomed new health promotion research which showed beyond doubt that children and young people cannot be quarantined from unhealthy promotions in adult level sport.

The increased interest and support for Healthway's aims and objectives has created fresh challenges for us as the value of sponsorship applications reached record levels and is now three times more than the sponsorship funds available.

During the year, Perth Wildcats, Western Australia's high profile team in the National Basketball League, began a three year principal partnership with Healthway to promote the Alcohol. Think Again message which has seen the popular team forgo any sponsorships promoting alcohol or junk food.

Healthway has sponsored the Wildcats for many years but this new arrangement has taken the partnership to another level that sees the Alcohol. Think Again message promoted widely and more prominently by the team.

We are proud that Healthway and Football West, the peak body for soccer in WA, confirmed a new three year partnership promoting Smarter Than Smoking, the nonsmoking message for young people, through its junior competitions and programs as well as through soccer generally. As with the Perth Wildcats partnership, Football West will promote healthy lifestyles and steer clear of fast food and other unhealthy promotions by co-sponsors.

As the year drew to a close, preparations were underway to launch a brand new sponsorship deal with Perth Glory, WA soccer's much loved team in the national A League competition. Perth Glory has not been associated with Healthway for some years because of fast food and soft drink promotions but that is all set to change with the team now steering clear of unhealthy sponsors and soon to be promoting the Heart Foundation's anti-obesity campaign message LiveLighter. I look forward to providing updates on that new partnership next year.

In the arts, very positive developments continue and Healthway's partnership with Mellen Events removed

alcohol promotions with substantial replacement of health message promotion through all Mellen events concerts reaching 60,000 people.

While the year was overwhelmingly positive, it was not without its challenges. Unfortunately, Healthway had no option but to end partnerships with WA Rugby League and Rugby WA after the two organisations chose to accept sponsorship from a major fast food chain. Healthway has a responsibility to use taxpayers' money to promote healthy lifestyles and to act as an agent for positive change and, when organisations agree to partner Healthway, they sign a legally binding contract that clearly spells out the conditions.

It is sad to see the sport of rugby promoting junk food. This is particularly the case in a year when significant health promotion research by the Health Promotion Evaluation Unit at The University of WA found conclusive evidence that it is not possible to quarantine children from promotions at adult level sport. The research team, headed by Professor Simone Pettigrew, found that children were exposed to messages promoted through adult sports and clearly recalled the messages and products promoted.

In previous years, many concerned parents have contacted Healthway about alcohol, junk food and soft drink promotions via sport and have expressed fears that their children were influenced by these promotions. Professor Pettigrew and her research team have confirmed that their fears are well justified and have provided further support to Healthway's approach with regards to co-sponsors of sports, arts and racing events and activities.

A growing number of sports are coming on board with Healthway as they realise the impact they have on the community as role models, especially among children. They are also increasingly aware of the changing public sentiment about sports being used to promote unhealthy sponsorships. As the year drew to a close, it was pleasing to see the WARL have second thoughts about their fast food promotions and Healthway was once again looking forward to working with rugby league to promote health messages. We hope that Rugby WA will eventually appreciate that it is more rewarding for rugby union to promote healthy lifestyles rather than align themselves with unhealthy promotions.

Healthway's co-sponsorship policy was adopted by Healthway's Board in 2004 with the aim of reducing the promotion of unhealthy brands and reducing the risk that Healthway's objectives will be undermined by the presence of other sponsors promoting unhealthy products. During the year, the Board noted that the policy was last reviewed in 2009 and was due for review in 2013. A scope and terms of reference for a review were developed and an external consultant has been engaged to undertake the review which is due for completion early in the new year.

It is interesting to note that during the year the total value of sponsorship applications to Healthway increased to a record \$28 million. With the annual sponsorship budget being around \$10 million, this means that applications for Heathway sponsorship are more than ever highly competitive. Healthway would appreciate an increased budget to enable us to respond to this increased demand.

The year ahead is set to be an exciting one as Healthway builds on the momentum that has gathered pace this year. I thank everyone involved who has helped to make this a landmark year for us.

In particular, I would like to pay tribute to my fellow Board members and especially to Deputy Chair Cathcart Weatherly. Thanks also to the many experts who give their time to serve on Healthway's advisory committees and of course, the staff, led capably by Executive Director David Malone. During the year, the Board expressed confidence in Mr Malone's leadership by re-appointing him to the role for a further five years.

Finally, I am delighted to report that the WA Premier and State Government endorsed Healthway's agenda by re-appointing me as Chair of the Board and Mr Weatherly as Deputy Chair for a further three year term. This is a welcome confirmation of Healthway's agenda and very pleasing for me personally. The Healthway Chair is appointed by the Minister for Health on the nomination of the Premier, and I would like to thank Premier Colin Barnett for his continued confidence and support.

I look forward to sharing the journey with you all for a further three years as we move closer towards our goal a healthier WA.

Rosena Capeline

Associate Professor Rosanna Capolingua CHAIR OF THE HEALTHWAY BOARD



# EXECUTIVE DIRECTOR'S Report

The 2012/13 year was very successful for Healthway on a number of fronts. The first year under the auspices of the new Strategic Plan 2012-2017 was satisfying, with strong performance against all objectives and the effective implementation of a number of new strategies.

### Community awareness and engagement

Healthway is an agent of change in moving community thinking and action into a healthier direction and the Strategic Plan 2012-2017 recognises the importance of challenging and encouraging individuals to adopt healthier behaviours. The Plan also highlights the importance of challenging and supporting organisations to create environments where the healthy choice is the easy choice. Raising public awareness of health issues and influencing public debate are important strategies to facilitate change and, in accordance with the Strategic Plan, Healthway implements a number of strategies to stimulate public debate and enhance community awareness on matters relating to priority health areas such as smoking, alcohol and obesity.

Media monitoring indicates the level of public debate around important health issues (i.e. smoking regulations, alcohol related harm in the community, junk food and alcohol sponsorship, obesity and children's health) reached a new high in Western Australia over 2012/13. It is hard to recall a previous period where health promotion issues were so prominent in the weekly news cycle. The public contributions, insights and communication skills of Healthway's Chair Associate Professor Rosanna Capolingua, have been invaluable in this regard. Similarly, the work of organisations such as the Public Health Advocacy Institute of WA under the leadership of Professor Mike Daube, the Australian Council on Smoking and Health (ACOSH), the Cancer Council and the Heart Foundation, have raised the public discourse on health promotion issues in WA to a level rarely seen in other jurisdictions in Australia and overseas.

2012/13 was also notable for a number of significant and welcomed contributions to the public discourse on health issues from prominent Western Australian community leaders outside the public health fraternity. Police Commissioner, Karl O'Callaghan and the Commissioner for Children and Young People, Michelle Scott are notable examples to be congratulated for their contributions to the public debate on issues affecting the health of all West Australians.

### Health promotion returns on investment

A stronger focus on maximising health promotion returns on investment and benchmarking sponsorship benefits (both key strategies in the 2012-2017 Strategic Plan) were critical success factors in a year where Healthway's sponsorship and grant programs delivered excellent results.

Independent evaluation of the cognitive impact of Healthway sponsorships undertaken by the Health Promotion Evaluation Unit at the University of Western Australia, demonstrated substantially higher levels of action in 2012/13, with 16.1% of respondents surveyed taking action in regards to related health behaviours following exposure to a health message at a Healthwaysponsored event. This compares favourably to the 2008/9 (9.8%) and 2006/7 (10.7%) results for reported action.

While the comparison of results with previous sponsorship evaluations needs to be interpreted with some caution, the recent evaluation by UWA strongly supports the effectiveness of Healthway sponsorship as a strategy to achieve high awareness, comprehension and acceptance of health messages leading to self-reported behaviour change.

The excellent sponsorship cognitive impact results achieved over the past year are largely due to the expertise and hard work of Healthway's sponsorship team who continue to explore new and innovative ways to activate health messages through sponsorship, the highly-valued support and cooperation of Healthway's arts and sport partners, and the activities of the campaign teams based at the Cancer Council WA, Heart Foundation, Drug and Alcohol Office and Mentally Healthy WA.

At the same time the number of arts and sport organisations seeking to work in partnership with Healthway reached an all-time high, with requests for Healthway sponsorship increasing to a record level during 2012/13. This is particularly satisfying given the tightening requirements of Healthway sponsorship implemented over the period since 2010, particularly in respect to alcohol and junk food co-sponsorship requirements. Total annual demand on the Healthway sponsorship program has nearly doubled since 2009/10, from \$14.7 million to \$27.7 million.

During the 2012/13 year Healthway received more than 75 applications for health promotion project grants, including a number of high value grant applications for major Statewide health promotion projects.

Two major grants were approved during the year for new initiatives to address alcohol-related problems in the community and continued funding was awarded to the two major tobacco control campaigns in Western Australia, the *Make Smoking History* and *Smarter than Smoking* campaigns. These campaigns have undoubtedly played a major role in ensuring that Western Australia continues to have one of the lowest smoking rates in Australia and the world. The Healthway grants program also received 39 applications during the 2012/13 year for research grants, fellowships and scholarships. Healthway continued to support research that will identify strategies to achieve healthy sustainable change, as well as encouraging capacity building opportunities through funded research grants. It is very satisfying to note that more than 150 students have gained their Masters and PhD degrees through Healthway funded research over the past 20 years.

Healthway works in partnership with a wide range of organisations, including State Government agencies, non-Government health agencies, community organisations, universities, Local Government authorities and Aboriginal groups. Under the effective leadership of Healthway's Director of Health Promotion Dr Jo Clarkson, Healthway continued to take an evidence-based approach to the selection of opportunities and added value to many health promotion projects through the expertise and experience of our health promotion grants team.

### **Good Sports**

During 2012/13 Healthway entered into an exciting new partnership with the Australian Drug Foundation (ADF) and the WA Drug and Alcohol Office to facilitate the introduction of the highly-regarded national Good Sports program into Western Australia.

Good Sports, an initiative of the ADF, is an evidence-based accreditation program targeted at community sport clubs. The program reduces alcohol-related harm in sport clubs environments through changing the drinking culture and supports clubs to implement system changes within their club to promote a culture of responsible drinking. The focus on community sporting clubs is supported by research evidence, which indicates that harmful consumption of alcohol is commonplace in these environments. Nationally, over 5,700 sport clubs have signed up for Good Sports accreditation since the program commenced in 2001.

The level of interest from community sports clubs in the Good Sports program has been extremely pleasing since the program was first rolled out in Western Australia earlier this year. One hundred and seventy two West Australian clubs have already registered for the program, with 34 of these already completing the requirements for accreditation. While the majority of these clubs are based in the Perth metropolitan area, there has also been strong interest in the program from sports clubs in the Great Southern, Midwest and Southwest. The early success of the program in Western Australia reflects the efforts of the WA Good Sports team and a number of local Government authorities and State Sporting Associations who have collaborated to facilitate clubs into the program.

### Corporate

Over 2012/13 Healthway continued to maintain a lean operating cost base in order to maximise the funds available for grants and sponsorships. During the past reporting year Healthway allocated 84c out of every \$1 of total revenue towards grants and sponsorships.

Healthway's small corporate services team are to be congratulated for their hard work and productivity over the past year. The successful roll-out of Shared Services (with finance, tax, payroll and other human resource functions taken in-house) was able to be managed without an increase in staff due to efficiencies generated from the implementation of electronic records management across the organisation.

Other projects undertaken over the past year included updating the Staff Performance Management System to provide an opportunity for managers and staff to regularly evaluate Healthway's organisational values in practice, and the ongoing roll-out of on-line application forms for grants and sponsorships. Healthway also commenced the move towards a more integrated approach to knowledge management within the organisation and will adopt the principles of the Australian Standard on Knowledge Management (5037-2005).

### Acknowledgements

In closing I would like to acknowledge the Healthway team, whose hard work and expertise continues to have a direct benefit on the long-term health of many West Australians. I would also like to acknowledge the contributions of Healthway's Board and advisory committee members, in particular the hard work and invaluable guidance of Healthway's Chair, Rosanna Capolingua and Deputy Chair, Cathcart Weatherly.

The reappointments of both the Board Chair and Deputy Chair by the State Government was a welcomed endorsement of Healthway's leadership and positions the organisation to strongly promote a healthier Western Australia over the years ahead.

David Malone EXECUTIVE DIRECTOR

# **SIGNIFICANT ISSUES IMPACTING** The agency

### 1. Increasing adult obesity

Being obese or overweight is a major risk factor for a number of preventable chronic diseases, including Type 2 diabetes, cardiovascular disease, hypertension, stroke and some cancers. The health consequences range from increased risk of premature death, to serious chronic conditions that reduce the overall quality of life. Obesity can also compound other social determinants of health, for example contributing to poor body image and self-esteem that can manifest in social isolation and poor mental health. Preventing overweight and obesity is identified as a high level priority in Healthway's Strategic Plan 2012-2017.

There has been a significant increase in the prevalence of obesity in Western Australian adults from 2002 to 2012, increasing from 21.0% to 28.3%.<sup>1</sup> More than 60% of Western Australians are overweight or obese.

This significant increase in the prevalence of obesity in Western Australian adults has occurred despite there being a significant increase in the proportion of both males and females undertaking sufficient physical activity (150 moderate minutes over 5 or more sessions) in 2012 compared to 2006<sup>1</sup>, which serves to highlight the importance of diet on a healthy weight.

- Tomlin, Stephania and Joyce, Sarah 2013. Health and Wellbeing of Adults in Western Australia 2012, Overview and Trends. Department of Health, Western Australia.
- 2. Productivity Commission 2010. *Gambling*, Report no. 50. Canberra.
- 3 The Economist Online 2011. *Gambling: the biggest losers.* http://www.economist.com/blogs/dailychart/2011/05/gambling
- Lorains, F., Cowlishaw, S. & Thomas, S. 2011. Prevalence of comorbid disorders in problem and pathological gambling: systematic review and meta-analysis of population surveys. *Addiction*. 106: 406-498.
- 5 Pettigrew, S., Ferguson, R. & Rosenberg, M. 2013. Advocacy Monitor 2012-2013. Health Promotion Evaluation Unit, University of Western Australia.

### 2. Gambling and Sport

Gambling is a common recreational pursuit in Australia. The spectrum of gambling is wide, ranging from the relatively innocuous forms of Lotto to those that pose greater harms such as electronic gaming machines (e.g. 'pokies'), racing and sports wagering, table games (e.g. roulette and blackjack) and the burgeoning online gambling industry.

About 60-70% of Australian adults and 50-70% of Australian adolescents gamble each year and per capita gambling expenditure in Australia is among the highest in the world. While classifying problem gambling and obtaining prevalence estimates is complex, the Productivity Commission estimates that between 80,000-160,000 (0.5-1.0%) of Australian adults are 'problem gamblers' while a further 230,000-350,000 (1.4-2.1%) are at risk of developing problems with gambling.<sup>2</sup> Despite the apparently relatively lower prevalence (in comparison with other public health issues such as smoking, alcohol misuse and obesity), the social cost of problem gambling in Australia is estimated to be at least \$4.7 billion a year.<sup>2</sup>

The health effects of problem gambling are wide ranging. Problem gamblers experience high levels of comorbid mental health disorders and substance abuse, and may experience stress-related physical and psychological ill health as a consequence of their gambling activities<sup>4</sup>. Other adverse effects include family breakdown, domestic violence, criminal activity, disruption to or loss of employment, and social isolation.

Community support for gambling reforms is increasing, with around three quarters of Australian adults of the opinion that gambling does more harm than good for the community. A recent WA study examined public perceptions of sponsorship activities undertaken by companies promoting unhealthy products and behaviours, including gambling. The study found that gambling companies were considered to be the least appropriate sponsors of sports (followed by alcohol companies and unhealthy food/drink companies) and community events.<sup>5</sup>

Of particular concern for Healthway, is the proliferation of gambling sponsorship and advertising in Australian sport and the potential for this to further normalise the association between sport and gambling. An increasing association between gambling and sport in Western Australia has the potential to undermine Healthway's strategy to use sport as a vehicle to promote good health.

### 3. Increasing demand for Healthway sponsorship

Demand for Healthway sponsorship from arts and sport organisations has increased markedly over the past five years and continues to increase. The number of arts and sport organisations seeking to work in partnership with Healthway reached an all-time high in 2012/13, with requests for Healthway sponsorship increasing to a record level. Total annual demand on the Healthway sponsorship program has nearly doubled since 2009/10, from \$14.7 million to \$27.7 million. The Healthway sponsorship budget has remained relatively static over the same period.

Increased demand from organisations seeking to work with Healthway is welcomed, particularly given the tightening requirements of Healthway sponsorship with respect to alcohol and junk food co-sponsorship requirements and the opportunities new partnerships create for Healthway to advance its mission. However, this trend will create challenges as the level of oversubscription of the sponsorship program increases. Healthway anticipates sponsorship requests in 2013/14 will exceed \$30 million, while the sponsorship budget will increase marginally to approximately \$11 million.

- Tomlin, Stephania and Joyce, Sarah 2013. Health and Wellbeing of Adults in Western Australia 2012, Overview and Trends. Department of Health, Western Australia.
- 2. Productivity Commission 2010. *Gambling*, Report no. 50. Canberra.
- 3 The Economist Online 2011. *Gambling: the biggest losers*. http://www.economist.com/blogs/dailychart/2011/05/gambling
- Lorains, F., Cowlishaw, S. & Thomas, S. 2011. Prevalence of comorbid disorders in problem and pathological gambling: systematic review and meta-analysis of population surveys. *Addiction*. 106: 406-498.
- 5 Pettigrew, S., Ferguson, R. & Rosenberg, M. 2013. Advocacy Monitor 2012-2013. Health Promotion Evaluation Unit, University of Western Australia.

# **BOARD** Members

Membership of the Board of Healthway is set out under section 61 of the Tobacco Products Control Act 2006.

Under the Act, the Board consists of 11 members of whom one is to be the Chairperson appointed by the Minister for Health on the nomination of the Premier.

Of the other 10 members of the Board, six are appointed by the Minister for Health on the nomination of stakeholder groups, as set out in the Act, and four are the nominees of the Chief Executive Officers of their State Government agencies, as also set out in the Act.

Board members are appointed for three year terms and cannot serve more than two consecutive terms on the Board.

On 30 June 2013, the members of the Board were:



Associate Professor Rosanna Capolingua CHAIRPERSON

Associate Professor Capolingua joined the Board of Healthway as the nominee of the Australian Medical Association (WA) in 2000 and was appointed Chairperson in 2009.

Dr Capolingua has played an active leadership role within the medical profession and she has a keen interest and extensive experience in community health and effective governance of public and private organisations.

She has been a general practitioner in Perth for more than 20 years and is principal of her own successful medical practice. She served two terms as State AMA President and two terms as AMA National President where she chaired the AMA Ethics and Medico Legal Committee and the Taskforce on Indigenous Health.

She is a member of the Council and Board of the Medical Defence Association, the Board of St John of God Healthcare, the University of WA's Raine Foundation, Health Training Australia and the Board of Governors of the University of Notre Dame. In 2012 Dr Capolingua was appointed Chair of the Governing Council for Child and Adolescent Services in WA.

Dr Capolingua is a former member of two National Health and Medical Research Council advisory bodies, has served on the Medical Board of WA, has chaired the Australian Publishing Company and is a former Board member of MercyCare.

As Medical Director of the AMA (WA) Youth Foundation, Dr Capolingua is the driving force behind the Dr Yes and Youth Friendly Doctor programs which have helped more than 90,000 high school children deal with issues such as sexual health, mental health, drugs and alcohol.



### Cathcart Weatherly DEPUTY CHAIRPERSON

Mr Weatherly was appointed to the Board as the nominee of the WA Arts Federation – now the Chamber of Arts and Culture Western Australia. He has a passionate interest in the arts, culture and social justice issues.

Originally from Tasmania, he moved to Western Australia in the early 1990's and, in 1996, was appointed founding Executive Director of the Community Housing Coalition of WA – the peak representative body for non-government, not-for-profit housing providers. In that role he was a member of many state and national committees including a three year term as Chairperson of the Community Housing Federation of Australia and a Board member of the WA Council of Social Service (WACOSS).

In 2001, he served on the State Government's State Homelessness Task Force which inquired into and proposed an action plan for resolving the issue of homelessness in WA.

From July 2005 to December 2010, Mr Weatherly was the General Manager of the Spare Parts Puppet Theatre in Fremantle. He currently works part-time for Country Arts WA as well as in his own consultancy and is a Board member of the Chamber of Arts and Culture Western Australia.



### Brett Ashdown

Mr Ashdown was appointed to the Board as the nominee of the Western Australian Sports Federation (WASF) in August 2011.

For many years, Mr Ashdown has combined a keen interest and involvement in many sports with a successful business career in the chemical industry.

As a sportsman, he has been a state ranked squash player and has played golf and cricket extensively.

In sports administration, he was the inaugural Chairman of Cricketwest and is currently President of the Swan Helena Cricket Association and a Life Member of the Forrestfield Cricket Club. He was also President of the Belmont Squash Club. While he is interested in most sports, Mr Ashdown is a keen follower of Australian Rules football, cricket, hockey, cycling, swimming and athletics.

Mr Ashdown is the current Chairman of the Healthway Sports Sponsorship Advisory Committee.

Mr Ashdown has worked in the chemical industry for 25 years and is currently the manager for Western Australia and the Northern Territory for a large multinational chemical distribution company.

# **BOARD** Members



### Graham Brimage

Mr Brimage was appointed to the Board as the nominee of the Department of Sport and Recreation (DSR) where he is Director Strategic Policy and Regional Services.

He has fulfilled a range of executive and management roles within DSR which have involved developing sport in key areas including the introduction of business planning to State sporting associations, local and regional services and facilities planning with local governments, camps management and strategic planning at agency, industry and sector levels. Mr Brimage was involved in the establishment of Healthway when he was seconded from DSR to develop the role of Sport Program Manager within Healthway.

Mr Brimage's interest in public policy development has led to increased cooperation between the sport sector and many other sectors including water, environment, justice, local government, Indigenous Affairs, communities, tourism, health and education. He chairs the Centre for Sport and Recreation Research at Curtin University which promotes multi-disciplinary enquiry on these diverse agendas and has also been the coordinator of Strategic Directions for the Western Australian Sport and Recreation Industry plans.

He has served on numerous inter-jurisdictional committees and forums developing national policy and research frameworks to improve coordination and collaboration impacting key Australian sport and recreation agendas.

Mr Brimage's own sport interests include surfing, snowboarding and cycling. He is an active volunteer with Surfing WA in events and program delivery.



Professor Mike Daube

Professor Daube was appointed to the Board as the nominee of the Australian Council on Smoking and Health (ACOSH). He is the President of ACOSH.

Professor Daube is Professor of Health Policy at Curtin University and Director of the Public Health Advocacy Institute and the McCusker Centre for Action on Alcohol and Youth.

Before joining Curtin University in January 2005, Professor Daube was Director General of Health for Western Australia. He has played a leading role in health administration and public health in Australia and internationally since 1973. Since moving to WA in 1984 he has held many key roles in both government and non-government organisations in WA, nationally and internationally and has received many national and international awards for his contributions to public health.



### Margaret Dawkins

Ms Dawkins is appointed to the Board as the nominee of the Department for Communities which develops policy, delivers services and programs and funds community organisations on behalf of the state government in the areas of early years, children and families, youth, seniors, women, carers and volunteering.

As Executive Director, Strategy, Information and Programs she leads the research, policy and program development function of the Department. Ms Dawkins has many years' experience in strategic administration and planning and research roles in the public sector. Ms Dawkins has previously headed the Office for Youth, the Office for Seniors Interests and the State Government's Volunteering Secretariat. She originally trained as a psychologist and teacher and has worked as both a practitioner and in research and evaluation in the child abuse and broader social welfare areas.



Clinical Professor Gary Geelhoed

Dr Geelhoed was appointed to the Board as the nominee of the Australian Medical Association (WA).

He is the Chair of the Drug and Alcohol Office and Chief Medical Officer for WA. He is a medical expert on child health, a paediatrician, and was Director of Princess Margaret Hospital for Children's Emergency Department for 22 years.

He is also involved in medical research on many areas of children's health and has contributed to medical textbooks including the Encyclopaedia of Respiratory Medicine and the Textbook of Paediatric Emergency Medicine.

Dr Geelhoed is a past State President of the AMA (WA) and is a member of the AMA's Federal Council.

# **BOARD** Members



### John Giorgi JP

Mr Giorgi was appointed to the Board as the nominee of the WA Local Government Association (WALGA), in June 2011.

With almost 42 years of service in local government, he is currently Chief Executive Officer of the City of Vincent, a position he has held since August 1994 and, prior to that, he was a senior employee with the City of Perth.

Mr Giorgi's qualifications include a Bachelor of Science Degree in Environmental Health, diplomas in public health and health technology as well as post graduate public sector management qualifications. He is a Fellow of the Local Government Managers Association and a Fellow of the Australian Institute of Environmental Health.

In recognition of his experience and commitment to local government, Mr Giorgi was awarded a Certificate of Appreciation by the Local Government Managers Association in 2012, a Certificate of Recognition by WALGA in 2010 and a Certificate of Acknowledgement by the Local Government Managers Association in 2007.

For personal recreation, Mr Giorgi enjoys being a soccer referee and following soccer at all levels. He is also an active Justice of the Peace.



### Colin Walker

Mr Walker was appointed to the Board as the nominee of the Department of Culture and the Arts. He is the Director of the Department's Cultural Development and Strategic Programs.

Mr Walker is a senior arts manager with extensive experience and networks in the private, not for profit arts and government sectors.

Prior to joining the Department in 2006, Mr Walker was Director, Arts & Business West Midlands in Birmingham in the UK and Head of International Development Arts & Business in London.

He has acted as an arts sponsorship consultant to a range of international brands and many of the most recognisable arts institutions in the UK.

In his current role with the Department of Culture and the Arts, Mr Walker is responsible for developing and implementing the Department's policies relating to Indigenous arts, young people and the arts, the collections sector, international, urban planning, public art, digital arts, research, arts in health and arts in education. He is Chair of the Urban Art sub-committee of the State Graffiti Taskforce.



Andrew Watt

Mr Watt was appointed to the Board as the nominee of the Australian Council for Health, Physical Education and Recreation WA (ACHPER), an organisation for which he is the immediate past President and a Fellow.

He is a Senior Associate at Creating Communities Australia Pty Ltd where he directs the company's Research, Engagement and Resources team and their North West operations. His role involves leading a range of community development and social planning projects which involve working with key stakeholders across government, non-government, business and industry sectors.

Mr Watt has previously held several positions with the Department of Education including School Principal, Manager District Operations, Project Manager of Local Area Planning, Deputy Principal and teacher. Mr. Watt was also involved in the development of curriculum materials in the Health and Physical Education Learning Area and held the position of Primary Project Leader for the Be Active School and Community Project, which was funded by Healthway.



Professor Tarun Weeramanthri

Professor Weeramanthri was appointed to the Healthway Board as the nominee of the WA Department of Health in 2008.

Professor Tarun Weeramanthri is Executive Director, Public Health and Clinical Services Division, WA Health. He graduated in medicine from UWA, has a PhD in social medicine from University of Sydney, and is a Fellow of Leadership WA. He has served as Chief Health Officer in two jurisdictions (Northern Territory 2004-2007, and Western Australia 2008-present).

His interests are in the contribution public health can make to Aboriginal health improvement, chronic disease prevention, disaster readiness and response, use of new social media in public health and measuring the impact of health policy.

# **MEETINGS** Attended

### Attendance at Healthway Board Meetings 2012/13 – by Board Member or Deputy

Board Member	No. of scheduled meetings 2012/13	Actual Meetings Member	Attended Deputy
Assoc Prof Rosanna Capolingua	6	5	
Mr Cathcart Weatherly	6	4	
Mr Andrew Watt	6	6	
Prof Tarun Weeramanthri	6	4	1
Mr Graham Brimage	6	6	
Ms Margaret Dawkins	6	5	1
Prof Gary Geelhoed	6	4	1
Mr John Giorgi	6	4	
Mr Brett Ashdown	6	5	1
Prof Mike Daube	6	5	1
Mr Colin Walker	6	6	

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# **HEALTHWAY** Corporate structure



# **MEMBERS OF THE** Corporate Executive

### Mr David Malone EXECUTIVE DIRECTOR

David Malone was appointed Executive Director of Healthway in 2008.

David has extensive senior management experience gained through CEO or equivalent roles held across the commercial, Government, and not-for-profit sectors. David's experience and expertise extends across the areas of strategic planning, organisational development, corporate governance, business development, negotiation and marketing.

David gained a Masters in Business Administration (Major in Marketing) from the University of New England in 2005. He also holds Degrees in Physiotherapy and Human Movement. In 2003, David was awarded the Centenary Medal for services to medicine and society.

### Dr Jo Clarkson DIRECTOR, HEALTH PROMOTION

Jo Clarkson is the Director of Health Promotion at Healthway, and took up the role in 2002.

Jo's early training was in medical research and she has more than 25 years' experience in health promotion. In the 1980's and early 90's she worked in Wales in the UK where she was an evaluation specialist and programme manager with the "Heartbeat Wales" program, which was the first community-based heart disease prevention programme in the UK. She moved to Western Australia in 1996 to take up the roles of Senior Consultant and then Director of the Health Promotion Evaluation Unit at UWA.

### Ms Lina Barbato DIRECTOR, CORPORATE SERVICES

Lina has over 20 years experience in the public sector. Her previous experience includes holding senior positions at the Department of Treasury before moving to the position of Manager Corporate Services at the now Department of Fire and Emergency Services and also at the former Anti-Corruption Commission.

Leading the Corporate Services Division and as the Chief Finance Officer, Lina's responsibilities include finance, organisational development, governance, contract management and Information, Communication and Technology. Lina holds a Bachelor of Business (Accounting) from Curtin University, an Advanced Diploma in Leadership and a Diploma in Project Management. Lina is also a member of the Institute of Public Accountants and the Australian Institute of Company Directors.

### Ms Dominique Monteleone ACTING DIRECTOR, SPONSORSHIP

Dominique has worked in Sponsorship and Marketing for many years, primarily in the retail industry and has lectured in Public Relations at Central TAFE. She holds a Diploma of Performing Arts and is continuing a Master of Business Administration at Curtin Graduate School of Business. Dominique joined Healthway in 2011 and has previously acted in the roles of Sports Program Manager and Sponsorship Coordinator, working across Co-Sponsorship.

As Acting Director, Sponsorship she leads the Program and Leveraging Team in ensuring Healthway sponsorships deliver return on investment and meet Healthway objectives.

AGENCY Performance

# **AGENCY** Performance

### **PRIORITY HEALTH AREAS**

The risk factors that create the greatest burden of disease in the WA community are tobacco and alcohol use, along with overweight and obesity resulting from poor nutrition and sedentary lifestyles. In addition, poor mental health is a major contributor to disease and disability in the WA community. The Healthway Strategic Plans for 2005-2008 and for 2012-2017 both identify these risk factors as Healthway's highest priority health issues. In 2012/13, more than 80% of funding across all program areas was allocated to activities focusing on these high priority health issues. The 2012-2017 Strategic Plan additionally identifies preventing skin cancer as a focus in the current period, and in 2012/13, 7.4% of expenditure was allocated to activities addressing this important area.

### Percentage of Healthway funding in 2012/13 allocated to high priority health issues (across all program areas)



Tobacco smoking control	26.1%
Overweight and obesity prevention	21.2%
Alcohol and other drug misuse	16.3%
Mental health promotion	17.2%
Skin cancer prevention	7.4%
Other health issues	11.8%

### Reducing Smoking and Working Towards a Smoke-free WA

The Healthway Strategic Plan for 2012-2017 identifies reducing smoking and working towards a smoke-free WA as a continuing high priority. While WA has made significant progress in tobacco control in recent years, smoking-related diseases still kill around 1,200 West Australians annually, and among some groups in the community such as Aboriginal people, the prevalence is considerably higher than the 12% average among adults in the State.

In 2012/13 Healthway allocated more than 26% of its total budget for grants and sponsorships focusing primarily on reducing harm from tobacco, higher than the previous year. In addition to this, all outdoor and indoor areas under the control of sponsored organisations must be maintained as smoke free, reflecting Healthway's strong commitment to lead the way in tobacco control and extend its requirements in this area beyond the legal minimum. This way, everyone attending and participating in Healthway-sponsored activities can enjoy full protection from tobacco smoke.

Twenty nine per cent of the sponsorship program budget was allocated to the prevention of harm from tobacco in 2012/13. Three smoking control messages were used throughout the year; Smarter than Smoking, Quit and Smokefree WA. The messages were assigned to relevant projects to maximise participant and spectator engagement, focusing on Healthway priority populations and appropriate target audiences.

In the sports sponsorship area, there was an extensive range of annual programs and events that promoted the Smarter than Smoking health message and integrated promotional strategies within their annual development programs. These included state sporting associations for netball, baseball, softball, soccer, hockey and golf, which provided pathways for tobacco control messages to be widely profiled across the State. In addition, the Western Desert Sports Council assisted remote Indigenous communities to deliver a sustainable football and softball sports carnival that travels to various towns within the East Pilbara region. This sponsorship was an important vehicle to promote the Smarter than Smoking message to remote and regional communities within WA.

Healthway's sponsorship of arts organisations included education programs targeting children and young people, and contemporary music concerts that appealed to an adult audience. West Australian Opera's Smarter than Smoking Access All Arias program was instrumental in engaging young people as was the sponsorship of Barking Gecko Theatre Company which saw the promotion of the Smarter than Smoking message delivered to metropolitan and regional areas via its School Education Program. An increased partnership with touring management group Mellen Events included a major sponsorship of the Ord Valley Muster and the Kimberley Moon Experience in Kununurra. These events were well positioned to introduce the Smokefree WA message to a North East regional area, where opportunities for message promotion are very limited.

In 2012/2013 Healthway continued to promote smoking control messages through the racing sponsorship area. Existing partnerships with Bunbury Car Club and Collie Racing Drivers Association grew to include the speedway venues and introduced the promotion of the Quit health message through naming rights of the Quit Bunbury Speedway and Quit Collie Speedway. Rally motorsport continued to promote the Quit message across various South West regional and rural towns including Busselton, Manjimup and Nannup as well as metropolitan Perth.

Healthway allocated nearly 40% of its total funding for health promotion projects in 2012/13 to projects addressing tobacco control, similar to previous years. Support continued for three major tobacco control initiatives; the Cancer Council of WA's (TCCWA) Make Smoking History project, which is co-funded with TCCWA and the WA Department of Health, the Australian Council on Smoking and Health (ACOSH) and the Heart Foundation's youth-focused "Smarter than Smoking" project.

### Reducing harm from alcohol

Alcohol is a major contributor to ill-health, as well as crime, family disruption, traffic injury and violence. The amount of alcohol consumed per capita in Australia has slowly increased over the past two decades and consumption in WA is reported to be higher than the national average. Healthway has increased its focus on preventing harm from alcohol in 2012/13 and allocated more than 16% of its total budget to grants and sponsorships addressing alcohol and other drugs misuse, a small increase on the previous year.

Healthway's policy on co-sponsorship, introduced in July 2010, has significantly reduced alcohol promotions including signage and other promotional activity associated with Healthway sponsored events and activities.

Nearly 19% of the sponsorship program budget was allocated to the prevention of harm from alcohol, higher than in 2011/12. The health promotion messages assigned were Alcohol. Think Again and Drug Aware, while Respect Yourself Respect Your Culture was used where it was culturally suitable.

Healthway's partnerships with a number of high profile sporting teams participating in national league competitions was a key strategy for raising awareness of the Alcohol. Think Again message. This included basketball, netball and baseball with sponsorships of West Coast Waves, West Coast Fever and Perth Heat. The Principal Partnership with the Perth Wildcats put the Alcohol. Think Again message in the spotlight for almost 11,000 spectators at each home game, while a cultural shift towards a healthier sport and player role models were the dominant themes for the organisation.

A longstanding partnership with Surfing WA saw the Drug Aware health message receive joint naming rights to one of the State's highest profile sporting events, the Drug Aware Margaret River Pro. The world's top ranked surfers competed in the event, which achieved record media coverage and viewership, significantly extending the reach and exposure of the Drug Aware message.

The Drug Aware message was also delivered across some art sponsorships including Drug Aware Y Culture Regional; a devolved funding program managed by Country Arts WA, HyperFest by City of Swan, and Drumbeat facilitator training and youth leadership initiative presented by Holyoake.

The Respect Yourself Respect Your Culture message was aligned to relevant arts sponsorships targeting Aboriginal communities throughout WA. Sponsorship for the Mowanjum Festival in Derby and the Derby Boab Festival saw the health message embraced by a number of West Kimberley communities including Fitzroy Crossing, Halls Creek and Broome.

Healthway funding supported a major new alcohol harm prevention campaign launched in 20102/13, which targets teenagers and their parents. The campaign is run by the WA Drug and Alcohol Office in collaboration with the McCusker Centre for Action on Alcohol and Youth, and the first phase of the campaign focused on highlighting the impact of alcohol on the developing brain. In addition, Healthway funded an important new project aiming to promote responsible alcohol consumption within a health promoting universities framework. The Youth Alcohol Drinking Project will adopt a comprehensive and collaborative approach towards changing the culture of alcohol consumption within a university environment.

For the third consecutive year, Healthway has continued its partnership with the Drug and Alcohol Office (DAO) and the WA Department of Health to offer community grants aimed at preventing and reducing harm from alcohol. In 2012/13 the program was refocused to offer small grants for local activities in support of statewide prevention campaigns such as Alcohol.Think Again and Strong Spirit Strong Mind. Interest in these revised

### **AGENCY** Performance continued

grants has been strong with nine new projects funded in 2012/13, including local campaigns in the Kimberley, the Pilbara, Geraldton, Kalgoorlie, Albany and Manjimup.

Healthway funded a study through the 2012/13 research round to Professor Martin Hagger at Curtin University that will investigate public understanding of minimum alcohol pricing and explore community attitudes to this policy measure as a means of addressing alcoholrelated harm. Another Curtin study, awarded via an Aboriginal Research Scholarship to Robyn Williams, will explore the impact of Fetal Alcohol Spectrum Disorder (FASD) on Nyoongar families and carers. The research will use participatory action research and case studies to ensure the study process is inclusive of participants and builds the capacity of participants.

A Visiting Research Fellowship awarded to Curtin University in 2012/13 will bring a world-leading alcohol policy expert, Prof Sir Ian Gilmore to WA in late 2013. Professor Gilmore holds a number of highly distinguished international Committee positions and his Visiting Fellowship will include a program of public and professional lectures, contributing to policy and research planning, regional visits as well as media advocacy.

### Preventing overweight and obesity

Between 2002 and 2012, the prevalence of obesity increased from 21% to more than 28% among adults aged 16 years and over in WA. A further 38% were classified as overweight in 2012. In addition, around 22% of children aged 5 -15 years in WA are classified as overweight or obese.

Excess body weight is a major factor in the development of chronic diseases such as cancer, coronary heart disease and type 2 diabetes. The main cause is insufficient physical activity combined with the over-consumption of energy dense foods and drinks. In recent years Healthway has placed greater emphasis on projects and sponsorships that encourage physical activity and promote healthy eating, and this focus has continued into the new Strategic Plan. In 2012/13 Healthway allocated 21% of its budget for projects and sponsorships on activities aimed at preventing overweight and obesity.

Since July 2010, when Healthway introduced the new co-sponsorship policy, promotions for energy dense foods and drinks have been significantly reduced at Healthway-sponsored events and activities.

Twenty five per cent of the sponsorship program budget was allocated to the prevention of overweight and obesity. The health promotion messages assigned to sponsored projects were Be Active, Go for 2 & 5, Find Thirty Everyday and the newly introduced 'LiveLighter' message.

The Be Active physical activity message was promoted across sports including Touch Football, Orienteering, Canoeing and WA Cycling Federation, while the Go For 2&5 nutrition message was assigned to Calisthenics, Pony Club and WA Athletics Commission. These sponsorships enabled Healthway to reach and connect with people participating in sporting activities that tend to have a lower profile.

Health messages interacted with the arts community in activities encouraging exercise, with the Be Active message promoted across all dance sponsorships including WA Ballet, Youth Ballet WA, Buzz Dance Theatre and Steps Youth Dance Company. This strategy provided a consistent approach to health messaging across all dance forms. The arts sponsorship program was also a vehicle to promote the Go For 2 & 5 nutrition message, which was implemented across numerous children's programs and regional community events including the Meerilinga Children's Week Art Award, Children's Book Week, the Boyup Brook Country Music Festival and Folkworld Fairbridge Festival near Pinjarra.

A new healthy lifestyle campaign 'LiveLighter' targets adults to make changes to what they eat and drink, and to be more active. This campaign was launched in 2012 and Healthway introduced sponsorship of sports and arts activities to promote the message. The HBF Outdoor Fitness Program was the first sports sponsorship to promote LiveLighter, followed by Masters Swimming and Seniors Recreational Council. The arts program area promoted the LiveLighter message through the Bunbury Horse and Country Music Show and Manjimup Cherry Festival.

A key racing partnership during 2012/2013 was the Western Australian Trotting Association promoting the Find Thirty Everyday message. This was the only sponsorship promoting this message and the strategy targeted families and adults in the Perth community to create awareness of the benefits of physical activity. The inner city location of the venue and the spectator demographic provided an opportunity for Healthway to develop innovative strategies with the aim of changing behaviours.

Healthway continued to work with the WA School Canteen Association and partner organisations to improve supply and access to healthy food choices during 2012/2013. The Healthy Club Sponsorship Program also continued to encourage grass-roots sporting clubs to undertake canteen reform and increase healthy food choices. In the Health Promotion Program, around 12 small grants awarded during the year in the Health Promoting Schools, Aboriginal Health and Under \$5,000 categories were funded to develop healthy nutrition initiatives at local level, including establishing school kitchen gardens and developing cooking skills among priority population groups.

Several new research grants funded in 2012/13 have a strong focus on preventing overweight and obesity. A Starter Grant awarded during the year to Professor Jane Scott at Curtin University will explore mothers' understanding of the national infant feeding guidelines and will inform the design of new nutrition programs and educational materials to increase the number of women who follow these recommendations. Another Starter Grant, awarded to Dr Sarah Foster of UWA, will explore attributes of the built and social environments associated with parental concerns for children's safety. Safety concerns among parents are an important impediment to children's physical activity, and better understanding how to alleviate these concerns help to increase children's activity levels. A Graduate Research Scholarship awarded to Alison Daly of Curtin University will explore existing population surveillance data to identify the factors influencing eating patterns among adults in WA. The study will provide a better understanding of peoples' dietary choices and identify sub-groups in the community most likely to benefit from health promotion programs.

### Promoting Good Community and Individual Mental Health

Mental ill-health is the leading cause of the non-fatal burden of disease and injury in the community. The 2012 WA Health and Wellbeing survey found that more than one in seven adults reported being diagnosed with a mental health problem during the previous 12 months and more than one-half of these, (7% of all respondents) were receiving treatment for a mental health problem. Studies have shown that people's mental health and resiliency skills can be strengthened through health promotion approaches that support them to participate in community activities and improve their social support networks.

Healthway has identified promoting positive mental health as a high priority through successive Strategic Plans and the Plan for 2012-17 maintains this commitment. Healthway support for a wide range of community sport, arts and recreational activities makes a significant contribution to promoting positive mental health in WA. In 2012/13 Healthway allocated 17.2% of its project and sponsorship funding to projects promoting positive mental health. Healthway continues to be a major funder of the internationally recognised Mentally Healthy WA Campaign through health promotion project grants program. The campaign was developed out of scoping research commissioned by Healthway in 2002. The Act-Belong-Commit message promoted through the campaign has been adopted in communities across WA, and is supported by more than 70 organisations state-wide. The campaign now has a number of funding partners in WA including Healthway, and has been replicated in other Australian states and internationally.

More than 10% of the sponsorship program budget was allocated to the promotion of good mental health. The message for this was Act-Belong-Commit, a comprehensive health promotion campaign partly funded by Healthway, that encourages individuals to take action to protect and promote their own mental wellbeing.

A small number of sport sponsorships carried the Act-Belong-Commit message, but those that did were supported by Mentally Healthy WA with educational resources and a network of regional health promotion officers. This included the Dwellingup 500 Mountain Bike Event, Strike II Youth Drop In Service and the Avon Descent, which is the longest white water paddle event in the world.

In contrast, the arts sponsorship program extensively promoted positive mental health in 2012/13 with the Act-Belong-Commit message allocated to 75 arts programs and events. A key partnership in promoting the message was Shinju Matsuri, Festival of Broome. This annual multi-event festival is a celebration of the diverse cultures within the region and pays homage to its pearling heritage. Other arts Act-Belong-Commit sponsorships were Community Arts Network, Propel Youth Arts, Stirling Street Arts Centre and West Australian Youth Jazz Orchestra.

As part of its commitment to capacity building, during the year Healthway supported 22 professionals to attend the 7th World Conference on the Promotion of Mental Health and the Prevention of Mental and Behavioural Disorders, held in Perth in October 2012. The majority of these scholarships were awarded to health professionals based in regional areas including the Wheatbelt, South west and Great Southern regions.

A number of research grants awarded in 2012/13 focus on improving understanding of approaches to promoting positive mental health. A three-year research grant awarded to Professor Steve Houghton at UWA is investigating the cumulative effects of screen use on the developing child. The results will inform policy development to shape prevention and early intervention to reduce the development of mental health problems associated with excessive screen use by young people.

A Starter Grant awarded to Associate Professor Stacey Waters at Edith Cowan University's Child Health Promotion Research Centre will investigate the emerging phenomenon of bodysnarking, or body-based bullying among adolescent girls, particularly in the online

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### **AGENCY** Performance continued

environment. The research will improve understanding on ways to address this growing problem.

A Visiting Research Fellowship was awarded to Curtin University to support a visit to WA by Professor Margaret Barry from the National University of Ireland (NUI) in Galway. Professor Barry is Director of the Health Promotion Research Centre at NUI, with an international reputation in community mental health promotion. Professor Barry visited WA in March 2013 and delivered presentations in Perth and regional WA, as well as sharing her expertise on community and policy approaches to mental health promotion with WA-based professionals.

### New Priorities – Preventing Skin Cancer and Reducing Harm from Illicit Drug Use

Two new priorities identified for the 2012-2017 Strategic Plan period are preventing skin cancer and reducing harm from illicit drug use. In 2012/13 Healthway allocated 7.4% of its funding for grants and sponsorships to projects addressing skin cancer prevention. In the sponsorship program, this includes a range of outdoor activities promoting the SunSmart message. In the health promotion program, funding continued towards the Cancer Council of WA's successful SunSmart social marketing campaign, which includes television, radio and a range of community and web-based strategies in the summer months to communicate the importance of sun protection to the community.

### **PRIORITY POPULATIONS**

Some groups in the community are at greater risk of preventable chronic disease and have higher rates of unhealthy behaviours. These include Aboriginal and Torres Strait Islander people, rural and remote populations, and people disadvantaged through economic, socially cultural, social or economic factors. In 2012/13 Healthway continued to prioritise health promotion activities focusing on these groups. Healthway also supported research and local projects to better understand how they can be supported to have healthier lifestyles.

Healthway's strong focus on regional and remote areas is aligned with the WA government goal of improving the overall quality of life for people living in remote and regional areas of the state. Children and young people remain an important target group for Healthway in the new strategic period, reflecting the evidence linking early childhood experiences and behaviours with lifelong patterns of health. In 2012/13 Healthway allocated funds to high priority target groups across all its program areas as follows:

### Projects and funding to high priority groups in 2012/13 across Healthway programs;

Priority group	% of total projects in 2012/13	% of total program budget in 2012/13
Indigenous people	34.2%	66.7%
Rural and remote populations	35.8%	66.6%
Children and Youth	87.7%	86.4%
Other disadvantaged groups e.g. low income	33.5%	59.2%

NB. This classification allows for multiple responses therefore the %'s in the table add to more than 100%

In 2012/13, 34.2% of projects reached Aboriginal people and 66.7% of funding was allocated to activities that included Aboriginal people. Similarly 35.8% of projects and 66.6% of funding for projects and sponsorships was allocated to activities that reached rural and remote populations. In addition, 87.7% of projects included children and youth, with 86.4% of funding allocated to activities reaching children and youth, and 33.5% of projects included other disadvantaged groups such as people on low incomes and culturally and linguistically diverse groups, with 59.2% of funding allocated to activities that included these groups.

In the sponsorship program, there was a continued focus on opportunities targeting Healthway's priority populations. The sponsorship area worked with many organisations that undertook development programs and events in regional and remote areas.

Healthway's enduring sponsorship of the Garnduwa Amboorny Wirnan Aboriginal Corporation's Active Community project assisted remote Indigenous communities to deliver sustainable sport and recreation programs through the establishment of community recreation officers.

Healthway was pleased to provide ongoing support for long term partner organisations such as WA

Disabled Sports Association, Riding for the Disabled WA, Sailability WA, Special Olympics and Wheelchair Sports WA, which significantly increased opportunities for people with a disability to access quality physical activity programs within the state.

The arts program area had a focus on sponsorship of education programs that involved undertaking workshops within schools in WA. The sponsorship of Musica Viva through its Musica Viva in Schools (MVIS) program provided an opportunity to promote the Go For 2&5 message to young people throughout WA including those attending school's in low socio economic areas in the metropolitan and outer metropolitan areas of Perth.

The racing sponsorship portfolio supported regional racing and pacing events including sponsorship of the Harvey District Trotting Club, Narrogin Race and Pace and the Wagin Trotting Club.

In the health promotion projects program, 74.6% of funding in 2012/13 was allocated to projects that included children or young people. This included 13 individual school grants addressing tobacco, nutrition, physical activity or mental health. In addition, many major projects funded through this program include children and young people as the main or a key target group, including Smarter than Smoking, the Sunsmart campaign, and the Alcohol. Think Again teenagers and parents campaign.

The Aboriginal Health Promotion grants were introduced by Healthway to support small community driven health promotion projects designed to address local needs and priorities identified by the Aboriginal community. In recent years these grants have supported a range of innovative Aboriginal health projects across WA and in 2012/13 grants were approved to develop a culturally relevant DVD on pregnancy and health for young Aboriginal women in the Peel region and for a women's health education project in Bidyadanga. Two thirds of the funding for health promotion projects in 2012/13 was allocated to projects that either targeted or include Aboriginal people.

A research grant awarded to Professor Jaya Earnest of Curtin University in 2012/13 will use participatory action research to assess and examine resettlement, coping and resilience strategies among refugee youth (15 to 25 years of age), including boat arrivals and those resettled from overseas. The results will be used to develop a resilience framework for use by practitioners working with this group, as well as identifying how resettlement can be enhanced in the future for this highly vulnerable group.

A Healthway Visiting Fellow in October 2012 was Michael DeGagne, Executive Director of the Aboriginal Healing Foundation in Ottawa Canada, who was supported through a Fellowship awarded in 2011/12. Dr DeGagne met with health organisations and Aboriginal groups in Perth, Geraldton and Albany to share knowledge of the Foundation's work and advise on and how community health promotion might be supported and nurtured in this area in WA.

### HEALTH PROMOTION RETURNS ON INVESTMENT

Healthway has maintained a strong commitment in the 2012-2017 Strategic Plan to supporting activities that are evidence-based or help to build the evidence around what works in health promotion, and are well evaluated.

Healthway is committed to supporting high quality research in WA with clear links to health promotion practice and policy. The Healthway Research Program is based on a competitive funding model, and all major research applications undergo a comprehensive review process involving assessment by up to 4 independent experts from outside of WA to ensure rigour and transparency in decision-making. In 2012/13 Healthway awarded 12 new research grants in total out of 41 applications received, including Starter Grants, Research Project grants, Graduate and Indigenous Scholarships, a Fellowship and a Visiting Fellowship. All of the successful applications addressed high priority health issues and/or target groups for Healthway.

Healthway's research and health promotion projects program also seeks to build knowledge and understanding to address health inequalities. A threeyear Research Fellowship awarded to Dr Karen Martin at UWA will help build the evidence-base to inform interventions aimed at improving the mental health and wellbeing of vulnerable youth, including those considered at-risk, economically disadvantaged and culturally displaced. This will include identifying the key components of successful programs targeting these groups and developing recommendations for evaluating community-based interventions aimed at improving their mental health and health behaviours.

A strong focus for Healthway's work is on increasing the translation of research findings into effective and sustainable policy and practice. As a result of the introduction of a new 5 year Research into Practice Grant initiative in 2009, Healthway is currently supporting five of these major research translation studies. Two of these studies focus on physical activity and the other three focus on mental health and bullying, nutrition, and Aboriginal health.

A special one-off priority driven research initiative was offered in 2012/13 to support funding from the WA Drug and Alcohol Office, with a focus on informing policy to reduce alcohol-related harm. Two major new studies were supported through this initiative, the first through the National Drug Research Institute at Curtin University, which will model the public health and safety impacts of liquor licensing changes on communities and one of the benefits will be to provide a stronger evidence-base

### **AGENCY** Performance continued

for liquor licensing decisions in the future. The second study to Professor Simone Pettigrew in the University of WA will explore alcohol-related beliefs and behaviours among 18-21 year olds in WA, providing further insights into young adults' choices around consuming alcohol.

Investing in projects that achieve sustainable change helps to ensure that Healthway funding provides good returns on investment. The Venue Sponsorship Program with Venues West delivered significant structural reform outcomes for Healthway during 2012/2013. The partnership provided an avenue for sustainable change with a focus on smoke free outdoor areas and healthier options in vending machines as well as the increased provision of healthy food and drink choices available, throughout five of its sporting and recreation venues across the metropolitan area.

The Healthy Club Program continued to achieve sustainable change by assisting grass-roots sporting clubs to develop and implement health policies designed to create a healthy sporting environment. In 2012/13 there were 368 Healthy Club sponsorships.

Healthway continued to work in partnership with the WA School Canteen Association (WASCA) to improve the provision of healthy food and drink options across sport, art and racing activities.

The Healthway sponsorship team supports sponsored sport, arts and racing organisations to effectively implement evidence-based strategies to promote healthy lifestyles, and this includes developing and trialling a range of innovative strategies designed to leverage health promotion campaign messages promoted through sponsored activities. Healthway has an ongoing commitment to funding independent evaluation of its health promotion and sport, arts and racing projects through an independent academic group at UWA, the Health Promotion Evaluation Unit (HPEU). This work contributes significantly to the evidence base around health promotion and sponsorship and in 2012/13 the HPEU published several peer reviewed journal articles based on Healthway's work as well as technical papers and reports.

### COMMUNITY AWARENESS, ENGAGEMENT AND PARTNERSHIPS

Healthway's sponsorship program plays a major role in building community awareness of Healthway as an organisation as well as awareness and engagement with health promotion campaign messages promoted through sponsored activities.

The impact of Healthway's sponsorship program is evaluated every two years using the HPEU series of

audience surveys at sponsored events, the 'Sponsorship Monitor', which measures audience awareness, understanding, attitudes, intentions and behaviours in relation to health messages promoted at the events. In 2012/13, the Sponsorship Monitor was implemented with more than 25 larger Healthway sponsorships. The results show that 72% of people attending Healthway-sponsored events during the year were aware of the message promoted at the event and more than 16% reported acting on the message in some way as a result of seeing to the message at an event.

Healthway continued to build community awareness of its work and programs through maintaining a regular media presence on topical health issues as well as promoting its funded projects and sponsorships. A new health promotion project grant was awarded during the year to continue Healthway support for the highly successful Health and Medicine supplement in the West Australian newspaper. Health and Medicine provides a highly readable and factually based source of information on topical health issues relevant to Healthway priorities. Health and Medicine is one of the most widely read of the weekly lift-outs in the West Australian and in 2012/13 with support from Healthway it was launched in an online version, extending its reach to a new audience.

During the year Healthway organised two seminars focusing on sharing and communicating results from health promotion research to audiences of practitioners, policy-makers and researchers. The first focused on adolescent health and included a presentation from Professor Johanna Wyn from the Youth Research Centre in the University of Melbourne. Professor Wyn visited WA to assist Healthway with the assessment of its research grant applications in 2012/13 as well as presenting at the seminar on some of the results from a major longitudinal study of young people in Australia. The seminar also included a presentation from 2012 West Australian of the Year, Professor Donna Cross from Edith Cowan University, who presented on some of her centre's Healthway-funded research on bullying prevention in schools. The second seminar in November 2012 provided an introduction to Healthway's 2013 research funding round and included a presentation by Professor Jan Piek from the School of Psychology and Speech Pathology at Curtin University on her Healthway-funded research involving the development and evaluation of a physical activity and mental health program targeting preprimary children. These two seminars were attended by around 100 health professionals, including researchers, practitioners and policy-makers.

Healthway has a strong commitment to capacity building, which is an important strategy for improving the health

of the population in a way that is sustainable, through developing skills and organisational support, and through provision of resources. One way in which Healthway achieves this is by investing in workforce development through scholarships, fellowships, traineeships and other development opportunities. In 2012/13 Healthway awarded a Health Promotion Graduate Scholarship, an Indigenous Research Training Scholarship and a post-doctoral Research Fellowship to students at the University of WA and Curtin University. All the new researchers are conducting studies that address Healthway high priority health areas. Healthway additionally continued to fund and partner with the Australian Health Promotion Association WA Branch (AHPA-WA), to support the highly successful Healthway/AHPA Graduate Scholarship and ATSI Traineeship programs. Healthway staff have also contributed to the health promotion and public health teaching programs at the University of WA, Curtin and Edith Cowan Universities during the year.

In October 2012 Healthway awarded Capacity Building Scholarships to 22 people, who were mainly based in regional WA, to attend the 7th World Conference on the Promotion of Mental Health and Prevention of Mental and Behavioural Disorders. This major conference attracted delegates and speakers from across the globe and showcased a number of Healthway-funded initiatives including the Mentally Healthy WA campaign.

Developing the health promotion leaders of the future is instrumental in building health promotion capacity. Healthway held a special event in 2013 to mark the 10 year anniversary of the Healthway Leadership Development in Health Promotion Program, which has been run four times since its introduction in 2002/3. More than 45 health and related professionals have graduated through the program, which is highly valued by participants. The Program is unique in tailoring leadership development to the health promotion and community health industries and many past participants have successfully taken up more senior positions since completing the program.

Another approach to building health promotion capacity is through facilitating collaborative partnerships between diverse sectors and agencies. The Healthway sponsorship program illustrates how partnerships between health organisations and sponsored sporting and arts groups can be used to advance health promotion messages and achieve sustainable change. The minimum health policy requirements for all sponsored organisations include completely smoke-free indoor and outdoor areas, free drinking water, provision of healthy food choices where food is served and lowalcohol options where alcohol is served. Healthway has also established a partnership with the WA School Canteen Association (WASCA), who support sponsored groups to offer healthier food and drink options in their venues and events in ways that are sustainable.

The Healthway Visiting Fellowship program helps to facilitate partnerships between the tertiary sector, government and community organisations, and helps to build the capacity of organisations to conduct evidencebased health promotion work. For example, the Visiting Fellowship for Professor Margaret Barry in March 2013 was co-ordinated by the Centre for Health Promotion Research at Curtin University but involved an intensive capacity building program focusing on the two areas of community mental health and health promotion competencies, accessed by professionals involved in service delivery, policy development, and program implementation, as well as research and evaluation.

Healthway recognises that capacity building should not be confined to the health promotion workforce and is committed to increasing health promotion leadership and literacy across sectors, Healthway stakeholder groups and at the community and individual levels. Healthway guides and supports community groups and agencies from sectors outside health to apply for health promotion project funding, including linking prospective applicants with health promotion experts at local level, who can assist in project delivery. In 2012/13 Healthway supported a number of multicultural groups, schools and Aboriginal organisations to successfully apply for health promotion grant funding.

Healthway is one of the inaugural members of the International Network of Health Promotion Foundations, which has a role to share experiences internationally on effective programs and support the development of new Foundations. In 2012/13 Healthway continued to be contribute to the work of the Network, which has led to the development of strong national and international collaborations.

# DISCLOSURES & LEGAL Compliance

### **GOVERNANCE DISCLOSURES**

Governance disclosures relate to government policy requirements, such as those regarding potential conflict of interest or ministerial directives. Healthway is also committed to good governance and applies the Public Sector Commission's Good Governance Guide across the organisation.

### **Ministerial Directives**

No Ministerial directives were received during the financial year.

### **Contracts with Senior Officers**

In accordance with the Treasurer's Instruction 903, senior officers are required to disclose particulars outside of normal contracts of employment, of any interest in any existing or proposed contract which the senior officer; or a firm of which a senior officer is a member; or an entity in which a senior officer has a substantial financial interest, has made with the agency or any subsidiary body, related body or affiliated body of the agency.

At the date of reporting, other than normal contacts of employment of service, no senior officer, or firms of which senior officers are members, or entities in which senior officers have a substantial interests, had any interests in existing or proposed contracts with Healthway.

In accordance with the Treasurer's Instruction 903 senior officers are required to disclose the particulars of any shares in any subsidiary body of the agency held as a nominee or held beneficially. In 2012/13, no senior officer held shares in any subsidiary body of the agency held as a nominee or held beneficially.

### Indemnity Insurance Premium

Healthway covers members of the Healthway Board and senior management under a Directors and Officers Liability Insurance policy limited to \$5 million at a cost of \$4,295(exc gst). Board members make a small contribution towards the premium costs.

### **OTHER DISCLOSURES**

### **Employment and Industrial Relations**

During 2012/13 Healthway employed 20.5 full time equivalents (FTEs) which included part-time and flexible work arrangements. A number of fixed term contracts reflects temporary vacant positions, coverage for staff on extended leave or finite period projects.

Where operationally practical, staff have continued to be provided with options for flexible working arrangements. During 2012/13 over 50% of Healthway's workforce were provided with mobile devices which also supported flexible options for some remote work.

Healthway has some 66% of women in management within Tiers 2 and 3 of the organisational structure and continues to support women in leadership roles. Women also make up over 65% of Healthway's workforce.

### Employee Profile at 30 June 2013

Employee Profile	2012-13	2011-12
Full-time Permanent	10	14
Part-time Permanent	0.5	0.5
Fixed Term Full Time	10	6
Total FTE	20.5	20.5

### Staff Development

Healthway is committed to developing a workforce that is highly competent, ethical, innovative and responsive to change.

Healthway's Workforce Plan which incorporates its Equal Opportunity Plan places a focus on attracting and retaining staff, increasing diversity, offering development opportunities and identifying leaders for succession planning.

During 2012/13 Healthway restructured the Corporate Services team establishing better aligned to meet future Healthway requirements and workforce planning.

Healthway continued to support tailored courses for staff and formal studies. Staff were also provided with business writing, records management and front line supervisor training. In addition, workshops were undertaken within teams focusing on development of Healthway values, ethics and areas such a time management and awareness raising workshops on human resource management policies and practices.

Healthway also continued to offer development opportunities for Indigenous employees and students involved with Health Promotion through its Scholarship and Traineeship program.

### **Industrial Relations**

There were no industrial issues during the year and no services to the public were disrupted.

### Occupational Safety and Health (OSH) and Injury Management

(Public Sector Commissioner's Circular 2009-11: Code of Practice: Occupational Safety and Health in the Western Australian Public Sector

### Statement of agency's commitment to OSH and injury management with an emphasis on Executive commitment

Healthway maintains its strong commitment to a safe work environment and culture of safety awareness ensuring the health and wellbeing of all staff, contractors and visitors.

A Policy and Procedures Manual sets out Healthway's commitment to occupational safety and health and codes of practice and standards. Executive commitment is highlighted in the Policy and Procedures Manual and all new staff are made aware of the strong culture and commitment towards a safe and healthy workplace. Health and safety obligations and responsibilities are outlined to new staff as part of the induction process.

Relevant strategic issues on health and safety matters continue to be raised and discussed at regular corporate executive meetings with a standard agenda item set for this purpose.

Healthway supports a consultative approach to OSH where the corporate executive, managers, staff and OSH representatives work together to identify and resolve safety and health issues.

### Description of the formal mechanism for consultation with employees on OSH matters.

Monthly staff meetings provide a forum for OSH consultation within Healthway. OSH is a standing agenda item and staff are encouraged to raise and discuss occupational safety and health issues.

Occupational safety and health and injury management information is available to staff on Healthway's internal system and relevant information is communicated to new staff through Healthway's induction processes.

Healthway has a trained Occupational Health and Safety Officer who undertakes required regular inspections of the workplace and reports and raises with staff and management any issues identified. An inspection report is reviewed by the Corporate Executive and Corporate Services each month. This officer is accessible to all staff to assist in the discussion and resolution of OSH issues. Another officer will undergo OSH training in 2013/2014.

Staff notice boards contain relevant OSH information, including details of health, safety, first aid, grievance, evacuation and emergency contacts.

### Statement of compliance with injury management requirements of the Workers' Compensation & Injury Management Act 1981 including the development of return to work plans.

Healthway's OSH Policy and Procedures Manual contains a documented Injury Management Policy and Procedure which states its commitment to compliance with the Workers' Compensation and Injury Management Act 1981 by providing injury management support to all workers who sustain a work related injury or illness with a focus on safe and early return to meaningful work.

This system is available to all employees through the induction process and on-line. Should an injury occur, Healthway will support the early rehabilitation of injured employee through its return to work program.

# Statement confirming that an assessment of the occupational safety and health system has been completed (within the past five years or sooner depending on the risk profile of the agency) using a recognised assessment tool and reporting percentage of agreed actions completed.

In 2009/2010 an external consultant was engaged to assess Healthway's occupational safety and health system. The consultant using a gap analysis assessment tool compliant with the AS/NZS4801:2001 reported that overall Healthway was compliant with OSH requirements and OSH had high visibility in the organisation.

A few areas for improvement were identified and these were addressed in an Action Plan with responsibilities and target dates set for completion. All agreed actions were completed in 2010/2011. A further independent assessment is planned over the next 18 months

### 2012/2013 highlights in OSH included:

- An OSH inspection regime continued to raise issues which were reviewed by the corporate executive each month.
- Another officer was trained in Senior First Aid and the Principal First Aid Officer undertook a refresher course.
- A Behaviour and Conflict Resolution Workshop, compulsory for all staff, was held during the year covering topics such as legislation and guidelines that govern behaviour and conflict, including discrimination, bullying and harassment.
- Continued promotion of Healthway's Health and Wellbeing Program which encourages healthy lifestyles and supports work life balance initiatives, including health assessments, influenza vaccinations, salad days, fruit bowl, access to physical activity opportunities and topical workshops.
- An Employee Assistance Program continues to be available to Healthway staff and their immediate family for confidential and incident counselling services.
- A number of policies and guidelines relevant to OSH were updated including; Fit for Work Policy; Country Driving Checklist; Prevention of Harassment, Bullying and Discrimination; and Eyesight Screening and Testing Guidelines.

### A report of annual performance for 2012-2013 against the following:

Indicator	2010/11 Actual	2012/13 Actual	2012/2013 Target
Number of fatalities	0	0	0
Lost time/injury/diseases (LTI/D) incidence rate	0	0	0
Lost time injury/diseases severity rate	0	0	0
Percentage of injured workers	0	0	0
Return to work	0	0	0
Percentage of managers trained in occupational safety and health and injury management responsibilities	100	85*	100

\*A new manager was in the process of formal training in the responsibilities of Occupational safety and Health and injury management at 30 June 2013.

### **OTHER LEGAL COMPLIANCE**

### **Recordkeeping Plans**

Following implementation of a new Electronic Document Records Management System (EDRMS) Solution using TRIM in March 2012, a comprehensive review of Healthway's Recordkeeping Policies and Procedures and Record Keeping Plan (RKP) was undertaken during 2012/2013. Due to significant changes in the way Healthway manages its records a revised RKP was submitted to the State Records Office for approval in June 2013. Records continue to be managed and retained in accordance with the State Records Commission approved continuation of the RKP and Retention and Disposal Schedule until September 2015.

Implementation and monitoring of the TRIM roll-out continued throughout 2012/2013 and this involved further review of processes and comprehensive training for staff in TRIM and in the use of TRIM Explorer.

Healthway maintains its commitment to good recordkeeping practices and meeting the requirements of the State Records Act 2000 and State Records Commission Standard 2, Principle 6.

State Records Commission - Standard 2, Principle 6 – Compliance		
Compliance Indicator	Healthway Compliance	
The efficiency and effectiveness of Healthway's recordkeeping systems has been evaluated.	This requirement was met with the revision of our RKP in 2010 and its approval on 25 September 2010 by the State Record Commission. Continuation of our Retention and Disposal Schedule was also approved until September 2015. An internal audit of our recordkeeping policies and procedures during the year found Healthway to be compliant with legislative requirements and best practices. Regular audits of paper based records in our file compactus continue to be undertaken.	
Healthway conducts a recordkeeping training program.	New staff are trained in the use of TRIM and a systematic mentoring program continues to ensure adequate recordkeeping training and engenders an understanding of records management responsibilities for all staff.	
The efficiency and effectiveness of Healthway's recordkeeping training program is reviewed from time to time.	The mentoring team meets fortnightly to review the transition to the new EDRMS and monthly staff meetings continue to provide the forum for staff to openly discuss the effectiveness of recordkeeping training and identify requirements for further training.	
Healthway's induction program addresses employee roles and responsibilities in regard to their compliance with the recordkeeping plan.	The Induction Program continues to provide initial recordkeeping training to new staff and the Induction Manual includes records management policies and procedures. The Records Policies and Procedures can be accessed by staff via our internal network. The new EDRMS has involved a comprehensive review of policies and procedures and these are included in the Induction Manual as they are completed. A comprehensive TRIM User Guide continues to be reviewed by the mentoring team.	

### Advertising

In accordance with section 175ZE of the Electoral Act 1907, details of expenditure incurred in relation to advertising agencies, market research organisations, polling organisations, direct mail organisations and media advertising organisations are required to be reported. In 2012/13 Healthway incurred \$707 in costs to an advertising organisation.

### Compliance with Public Sector Standards and Ethical Codes

In accordance with s31(1) of the Public Sector Management Act 1994, Healthway is required to report on compliance with Public Sector Standards in Human Resource Management and Codes of Ethics and Codes of Conduct.

Healthway has a strong commitment to promoting integrity and good conduct amongst its workforce. New staff continued to be trained in accountable and ethical decision making. During the year staff participated in re-visiting the Healthway values which resulted in some refinements to the set of values. This was followed by a workshop examining values in practice and workplace behaviours.

Measures are in place to ensure that all staff are aware of the Code of Ethics and Code of Conduct. Standing staff meeting agendas include ethics and conduct which assists to promote these codes and build the appropriate culture. Job descriptions also reflect these responsibilities which form part of performance assessments. In addition, there is a structured process in place for declarations of interests and managing these interests.

During 2012/13 there were no breaches of Public sector Standards, Code of Ethics or Code of Conduct.

# **OPINION OF** Auditor General



**INDEPENDENT AUDITOR'S REPORT** 

To the Parliament of Western Australia

WESTERN AUSTRALIAN HEALTH PROMOTION FOUNDATION

#### **Report on the Financial Statements**

I have audited the accounts and financial statements of the Western Australian Health Promotion Foundation.

The financial statements comprise the Statement of Financial Position as at 30 June 2013, the Statement of Comprehensive Income, Statement of Changes in Equity and Statement of Cash Flows for the year then ended, and Notes comprising a summary of significant accounting policies and other explanatory information.

### Board's Responsibility for the Financial Statements

The Board is responsible for keeping proper accounts, and the preparation and fair presentation of the financial statements in accordance with Australian Accounting Standards and the Treasurer's Instructions, and for such internal control as the Board determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the financial statements based on my audit. The audit was conducted in accordance with Australian Auditing Standards. Those Standards require compliance with relevant ethical requirements relating to audit engagements and that the audit be planned and performed to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Foundation's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made by the Board, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### Opinion

In my opinion, the financial statements are based on proper accounts and present fairly, in all material respects, the financial position of the Western Australian Health Promotion Foundation at 30 June 2013 and its financial performance and cash flows for the year then ended. They are in accordance with Australian Accounting Standards and the Treasurer's Instructions.

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7th Floor Albert Facey House 469 Wellington Street Perth MAIL TO: Perth BC PO Box 8489 Perth WA 6849 TEL: 08 6557 7500 FAX: 08 6557 7600

#### Report on Controls

I have audited the controls exercised by the Western Australian Health Promotion Foundation during the year ended 30 June 2013.

Controls exercised by the Western Australian Health Promotion Foundation are those policies and procedures established by the Board to ensure that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions.

#### Board's Responsibility for Controls

The Board is responsible for maintaining an adequate system of internal control to ensure that the receipt, expenditure and investment of money, the acquisition and disposal of public and other property, and the incurring of liabilities are in accordance with the Financial Management Act 2006 and the Treasurer's Instructions, and other relevant written law.

#### Auditor's Responsibility

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the controls exercised by the Western Australian Health Promotion Foundation based on my audit conducted in accordance with Australian Auditing and Assurance Standards.

An audit involves performing procedures to obtain audit evidence about the adequacy of controls to ensure that the Foundation complies with the legislative provisions. The procedures selected depend on the auditor's judgement and include an evaluation of the design and implementation of relevant controls.

I believe that the audit evidence obtained is sufficient and appropriate to provide a basis for my audit opinion.

### Opinion

In my opinion, the controls exercised by the Western Australian Health Promotion Foundation are sufficiently adequate to provide reasonable assurance that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions during the year ended 30 June 2013.

### **Report on the Key Performance Indicators**

I have audited the key performance indicators of the Western Australian Health Promotion Foundation for the year ended 30 June 2013.

The key performance indicators are the key effectiveness indicators and the key efficiency indicators that provide information on outcome achievement and service provision.

#### Board's Responsibility for the Key Performance Indicators

The Board is responsible for the preparation and fair presentation of the key performance indicators in accordance with the Financial Management Act 2006 and the Treasurer's Instructions and for such controls as the Board determines necessary to ensure that the key performance indicators fairly represent indicated performance.

#### Auditor's Responsibility

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the key performance indicators based on my audit conducted in accordance with Australian Auditing and Assurance Standards.

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An audit involves performing procedures to obtain audit evidence about the key performance indicators. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the key performance indicators. In making these risk assessments the auditor considers internal control relevant to the Board's preparation and fair presentation of the key performance indicators in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the relevance and appropriateness of the key performance indicators for measuring the extent of outcome achievement and service provision.

I believe that the audit evidence obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### Opinion

In my opinion, the key performance indicators of the Western Australian Health Promotion Foundation are relevant and appropriate to assist users to assess the Foundation's performance and fairly represent indicated performance for the year ended 30 June 2013.

#### Independence

In conducting this audit, I have complied with the independence requirements of the Auditor General Act 2006 and Australian Auditing and Assurance Standards, and other relevant ethical requirements.

### Matters Relating to the Electronic Publication of the Audited Financial Statements and Key Performance Indicators

This auditor's report relates to the financial statements and key performance indicators of the Western Australian Health Promotion Foundation for the year ended 30 June 2013 included on the Foundation's website. The Foundation's management is responsible for the integrity of the Foundation's website. This audit does not provide assurance on the integrity of the Foundation's website. The auditor's report refers only to the financial statements and key performance indicators described above. It does not provide an opinion on any other information which may have been hyperlinked to/from these financial statements or key performance indicators. If users of the financial statements and key performance indicators are concerned with the inherent risks arising from publication on a website, they are advised to confirm the information contained in this website version of the financial statements and key performance indicators.

larter

GLEN CLARKE DEPUTY AUDITOR GENERAL Delegate of the Auditor General for Western Australia Perth, Western Australia 5 August 2013

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FINANCIAL Statement 2012-2013

# **FINANCIAL** Statement

Western Australian Health Promotion Foundation Statement of Comprehensive Income			
For The Year Ended			30 June 2013
	Note	2013	2012
		\$	\$
COST OF SERVICES			
Expenses			
Employee benefits expense	6	2,005,726	1,829,361
Supplies and services	7	876,949	1,143,990
Depreciation and amortisation expense	8	56,474	46,328
Accommodation expenses	9	461,800	419,447
Grants and sponsorships	10	18,264,201	18,089,308
Other expenses	11	85,199	74,524
Total cost of services		21,750,349	21,602,958
Income			
Revenue			
Interest revenue	12	647,385	908,079
Other revenue	13	647,891	239,249
Total Revenue		1,295,276	1,147,328
Total income other than income from State Government		1,295,276	1,147,328
NET COST OF SERVICES		20,455,073	20,455,630
INCOME FROM STATE GOVERNMENT			
Service appropriation	14	21,420,000	20,674,000
Total income from State Government		21,420,000	20,674,000
SURPLUS/(DEFICIT) FOR THE PERIOD		964,927	218,370
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD		964,927	218,370

The Statement of Comprehensive Income should be read in conjunction with the accompanying notes.

Western Australian Health Promotion Foundati Statement of Financial Position	on		
As At			30 June 2013
	Note	2013	2012
		\$	\$
ASSETS			
Current Assets			
Cash and cash equivalents	15	7,949,003	8,389,393
Receivables	16	849,801	967,385
Other current assets	17	49,591	45,055
Total Current Assets		8,848,395	9,401,833
Non-Current Assets			
Property, plant and equipment	18	50,479	43,927
Intangible assets	19	68,729	72,269
Total Non-Current Assets		119,208	116,196
Iotal Non-Current Assets		119,208	110,150
TOTAL ASSETS		8,967,603	9,518,029
LIABILITIES			
Current Liabilities			
Payables	20	5,344,799	6,764,287
Provisions	21	244,770	234,392
Other current liabilities	22	60,920	98,217
Total Current Liabilities		5,650,489	7,096,896
Non-Current Liabilities			
Provisions	21	122,307	191,253
Total Non-Current Liabilities		122,307	191,253
Total Liabilities		5,772,796	7,288,149
NET ASSETS		3,194,807	2,229,880
EQUITY	23		
Accumulated surplus		3,194,807	2,229,880
TOTAL EQUITY		3,194,807	2,229,880
		3,134,007	2,223,000

The Statement of Financial Position should be read in conjunction with the accompanying notes.

		•••••••••••••••••••••••••••••••••••••••	
Western Australian Health Promotion Foundation Statement Of Changes In Equity For The Year Ended			30 June 2013
	••••••••••••••		
	Note	Accumulated surplus/(deficit)	Total equity
		\$	\$
Balance at 1 July 2011	23	2,011,510	2,011,510
Surplus		218,370	218,370
Other comprehensive income		-	-
Total comprehensive income for the year		218,370	218,370
Balance at 30 June 2012		2,229,880	2,229,880
Balance at 1 July 2012		2,229,880	2,229,880
Surplus		964,927	964,927
Other comprehensive income		-	-
Total comprehensive income for the year		964,927	964,927
Balance at 30 June 2013		3,194,807	3,194,807

The Statement of Changes in Equity should be read in conjunction with the accompanying notes.

	•••••		
Western Australian Health Promotion Foundation Statement of Cash Flows For The Year Ended			30 June 2013
	•••••		30 June 2013
	Note	2013	2012
		\$	\$
CASH FLOWS FROM STATE GOVERNMENT			
Service appropriation		21,420,000	20,674,000
Net cash provided by State Government		21,420,000	20,674,000
Net cash provided by state dovernment		21,420,000	20,074,000
Utilised as follows:			
CASH FLOWS FROM OPERATING ACTIVITIES			
Payments			
Employee benefits		(2,101,591)	(1,808,095)
Supplies and services		(914,572)	(1,221,165)
Accommodation		(461,800)	(419,447)
Grants and sponsorships		(19,606,346)	(19,250,507)
GST payments on Purchases		(2,122,057)	(2,099,543)
Receipts			
Interest received		684,570	939,907
GST receipts on sales		71,371	10,786
GST receipts from taxation authority		1,980,325	2,121,540
Other receipts		669,196	209,249
Net cash provided by/(used in) operating activities	24	(21,800,904)	(21,517,275)
CASH FLOWS FROM INVESTING ACTIVITIES			
Payments			
Purchase of non-current physical assets		(59,486)	(75,414)
Net cash provided by/(used in) investing activities		(59,486)	(75,414)
Net increase/(decrease) in cash and cash equivalents		(440,390)	(918,689)
Cash and cash equivalents at the beginning of period		8,389,393	9,308,082
CASH AND CASH EQUIVALENTS AT THE END OF PERIOD	24	7,949,003	8,389,393

The Statement of Cash Flows should be read in conjunction with the accompanying notes.

Western Australian Health Promotion Foundation Notes To The Financial Statements For The Year Ended

30 June 2013

# 1 AUSTRALIAN ACCOUNTING STANDARDS

# General

The Authority's financial statements for the year ended 30 June 2013 have been prepared in accordance with Australian Accounting Standards. The term 'Australian Accounting Standards' refers to Standards and Interpretations issued by the Australian Accounting Standard Board (AASB).

The Authority has adopted any applicable, new and revised Australian Accounting Standards from their operative dates.

# Early adoption of standards

The Authority cannot early adopt an Australian Accounting Standard unless specifically permitted by TI 1101 Application of Australian Accounting Standards and Other Pronouncements. There has been no early adoption of Australian Accounting Standards that have been issued or amended (but not operative) by the Authority for the annual reporting period ended 30 June 2013.

# 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

# (a) General Statement

The Authority is a not-for-profit reporting entity that prepares general purpose financial statements in accordance with Australian Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the AASB as applied by the Treasurer's instructions. Several of these are modified by the Treasurer's instructions to vary application, disclosure, format and wording.

The Financial Management Act and the Treasurer's instructions impose legislative provisions that govern the preparation of financial statements and take precedence over Australian Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the AASB.

Where modification is required and has had a material or significant financial effect upon the reported results, details of that modification and the resulting financial effect are disclosed in the notes to the financial statements.

# (b) Basis of Preparation

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention.

The accounting policies adopted in the preparation of the financial statements have been consistently applied throughout all periods presented unless otherwise stated.

The financial statements are presented in Australian dollars rounded to the nearest dollar (\$).

Note 3 'Judgements made by management in applying accounting policies' discloses judgements that have been made in the process of applying the Authority's accounting policies resulting in the most significant effect on amounts recognised in the financial statements.

Note 4 'Key sources of estimation uncertainty' discloses key assumptions made concerning the future and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

### (c) **Reporting Entity**

The reporting entity comprises the Authority only.

#### (d) Income

### **Revenue recognition**

Revenue is recognised and measured at the fair value of consideration received or receivable. Revenue is recognised for the major business activities as follows:

# Sale of goods

Revenue is recognised from the sale of goods and disposal of other assets when the significant risks and rewards of ownership transfer to the purchaser and can be measured reliably.

# Provision of services

Revenue is recognised by reference to the stage of completion of the transaction.

### Interest

Revenue is recognised as the interest accrues.

# Service Appropriations

Service Appropriations are recognised as revenues at fair value in the period in which the Authority gains control of the appropriated funds. The Authority gains control of appropriated funds at the time those funds are deposited to the bank account or credited to the 'Amounts receivable for services' (holding account) held at Treasury.

### Grants, donations, gifts and other non-reciprocal contributions

Revenue is recognised at fair value when the Authority obtains control over the assets comprising the contributions, usually when cash is received.

Other non-reciprocal contributions that are not contributions by owners are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

### Gains

Realised and unrealised gains are usually recognised on a net basis. These include gains arising on the disposal of non-current assets and some revaluations of non-current assets.

#### (e) **Property, Plant and Equipment**

# Capitalisation/Expensing of assets

Items of property, plant and equipment costing \$5,000 or more are recognised as assets and the cost of utilising assets is expensed (depreciated) over their useful lives. Items of property, plant and equipment costing less than \$5,000 are immediately expensed direct to the Statement of Comprehensive Income (other than where they form part of a group of similar items which are significant in total).

# **Initial recognition and measurement**

Property, plant and equipment are initially recognised at cost.

For items of property, plant and equipment acquired at no cost or for nominal cost, the cost is the fair value at the date of acquisition.

# Subsequent measurement

Property, plant and equipment are stated at historical cost less accumulated depreciation and accumulated impairment losses.

# **Depreciation**

All non-current assets having a limited useful life are systematically depreciated over their estimated useful lives in a manner that reflects the consumption of their future economic benefits.

Depreciation is calculated using the straight line method, using rates which are reviewed annually. Estimated useful lives for each class of depreciable asset are:

Motor Vehicles	5 years
Furniture, Fixture and Fittings	5 to 20 years
Office Equipment	5 to 20 years
Computer Equipment	3 years

# (f) Intangible assets

# Capitalisation/expensing of assets

Acquisitions of intangible assets costing \$5,000 or more are capitalised. The cost of utilising the assets is expensed (amortised) over their useful life. Costs incurred below these thresholds are immediately expensed directly to the Statement of Comprehensive Income.

Intangible assets are stated at historical cost less accumulated depreciation and accumulated impairment losses.

Amortisation for intangible assets with finite useful lives is calculated for the period of the expected benefit (estimated useful life which is reviewed annually) on the straight line basis. All intangibles assets controlled by the Authority have a finite useful life and zero residual value.

The expected useful lives of intangible assets are:

Software 3 to 5 years Software that is not integral to the operation of any related harware.

# (g) Impairment of Assets

Property, plant and equipment are tested for any indication of impairment at the end of each reporting period. Where there is an indication of impairment, the recoverable amount is estimated. Where the recoverable amount is less than the carrying amount, the asset is considered impaired and is written down to the recoverable amount and an impairment loss is recognised. As the Authority is a not-for-profit entity, unless an asset has been identified as a surplus asset, the recoverable amount is the higher of an asset's fair value less costs to sell and depreciated replacement cost.

The risk of impairment is generally limited to circumstances where an asset's depreciation is materially understated, where the replacement cost is falling or where there is a significant change in useful life. Each relevant class of assets is reviewed annually to verify that the accumulated depreciation/amortisation reflects the level of consumption or expiration of the asset's future economic benefits and to evaluate any impairment risk from falling replacement costs.

Intangible assets with an indefinite useful life and intangible assets not yet available for use are tested for impairment at the end of the reporting period irrespective of whether there is any indication of impairment.

The recoverable amount of assets identified as surplus assets is the higher of fair value less costs to sell and the present value of future cash flows expected to be derived from the asset. Surplus assets carried at fair value have no risk of material impairment where fair value is determined by reference to market-based evidence. Where fair value is determined by reference to depreciated replacement cost, surplus assets are at risk of impairment and the recoverable amount is measured. Surplus assets at cost are tested for indications of impairment at the end of each reporting period.

#### (h) Leases

The Authority has entered into an operating lease arrangement for the rent of the office building and motor vehicles where the lessor effectively retains all of the risks and benefits incident to ownership of the items held under the operating leases. Operating leases are expensed on a straight line basis over the lease term as this represents the pattern of benefits derived from the leased properties

#### (i) Financial Instruments

In addition to cash, the Authority has two categories of financial instrument:

- Loans and receivables: and
- Financial liabilities measured at amortised cost.

Financial instruments have been disaggregated into the following classes:

# **Financial Assets**

- Cash and cash equivalents
- Restricted cash and cash equivalents
- Receivables

# **Financial Liabilities**

Payables

Initial recognition and measurement of financial instruments is at fair value which normally equates to the transaction cost or the face value. Subsequent measurement is at amortised cost using the effective interest method.

The fair value of short-term receivables and payables is the transaction cost or the face value because there is no interest rate applicable and subsequent measurement is not required as the effect of discounting is not material.

### (j) **Cash and Cash Equivalents**

For the purpose of the Statement of Cash Flows, cash and cash equivalent (and restricted cash and cash equivalent) assets comprise cash on hand and short-term deposits with original maturities of three months or less that are readily convertible to a known amount of cash and which are subject to insignificant risk of changes in value, and bank overdrafts.

### (k) Accrued Salaries

Accrued salaries (see Note 22 Other liabilities) represent the amount due to staff but unpaid at the end of the financial year. Accrued salaries are settled within a fortnight of the financial year end. The Authority considers the carrying amount of accrued salaries to be equivalent to its net fair value.

#### (l) Receivables

Receivables are recognised at original invoice amount less an allowance for any uncollectible amounts (i.e. impairment). The collectability of receivables is reviewed on an ongoing basis and any receivables identified as uncollectible are written-off against the allowance account. The allowance for uncollectible amounts (doubtful debts) is raised when there is objective evidence that the Authority will not be able to collect the debts. The carrying amount is equivalent to fair value as it is due for settlement within 30 days.

#### (m) Payables

Payables are recognised when the Authority becomes obliged to make future payments as a result of a purchase of assets or services. The carrying amount is equivalent to fair value, as settlement is generally within 30 days.

# (n) Provisions

Provisions are liabilities of uncertain timing or amount and are recognised where there is a present legal or constructive obligation as a result of a past event and when the outflow of resources embodying economic benefits is probable and a reliable estimate can be made of the amount of the obligation. Provisions are reviewed at the end of each reporting period.

# **Provisions - Employee Benefits**

All annual leave and long service leave provisions are in respect of employees' services up to the end of the reporting period.

### Annual leave

The liability for annual leave expected to be settled within 12 months after the end of the reporting period is recognised and measured at the undiscounted amounts expected to be paid when the liability is settled.

Annual leave that is not expected to be settled within 12 months after the end of the reporting period is recognised and measured at the present value of amounts expected to be paid when the liabilities are settled using the remuneration rate expected to apply at the time of settlement.

When assessing expected future payments consideration is given to expected future wage and salary levels including non-salary components such as employer superannuation contributions, as well as the experience of employee departures and periods of service. The expected future payments are discounted using market yields at the end of the reporting period on national government bonds with terms to maturity that match, as closely as possible, the estimated future cash outflows.

The provision for annual leave is classified as a current liability as the Authority does not have an unconditional right to defer settlement of the liability for at least 12 months after the end of the reporting period.

# Long service leave

The liability for long service leave expected to be settled within 12 months after the end of the reporting period is recognised and measured at the undiscounted amounts expected to be paid when the liability is settled.

A liability for long service leave is recognised after an employee has completed four years of service based on remuneration rates current as at the end of the reporting period.

An actuarial assessment of long service leave undertaken by Price Waterhouse Coopers Actuaries at 30 June 2013 determined that the liability measured using the short-hand measurement technique was not materially different from the liability determined using the present value of expected future payments. This calculation is consistent with the Authority's experience of employee retention and leave taken.

Unconditional long service leave provisions are classified as current liabilities as the Authority does not have an unconditional right to defer the settlement of the liability for at least 12 months after the end of the reporting period. Pre-conditional and conditional long service leave provisions are classified as non-current liabilities because the Authority has an unconditional right to defer the settlement of the liability until the employee has completed the requisite years of service.

### Superannuation

The Government Employees Superannuation Board (GESB) and other fund providers administer public sector superannuation arrangements in Western Australia in accordance with legislative requirements. Eligibility criteria for membership in particular schemes for public sector employees varies according to commencement and implementation dates.

Eligible employees contribute to the Pension Scheme, a defined benefit pension scheme closed to new members since 1987, or the Gold State Superannuation Scheme (GSS), a defined benefit lump sum scheme closed to new members since 1995.

The GSS is a defined benefit scheme for the purposes of employees and whole-of-government reporting. However, it is a defined contribution plan for agency purposes because the concurrent contributions (defined contributions) made by the Authority to GESB extinguishes the agency's obligations to the related superannuation liability.

The Authority has no liabilities under the Pension Scheme or the GSS. The liabilities for the unfunded Pension Scheme and the unfunded GSS transfer benefits attributable to members who transferred from the Pension Scheme, are assumed by the Treasurer. All other GSS obligations are funded by concurrent contributions made by the Authority to the GESB.

Employees commencing employment prior to 16 April 2007 who were not members of either the Pension Scheme or the GSS became non-contributory members of the West State Superannuation Scheme (WSS). Employees commencing employment on or after 16 April 2007 became members of the GESB Super Scheme (GESBS). From 30 March 2012, existing members of the WSS or GESBS and new employees became able to choose their preferred superannuation fund. The Authority makes concurrent contributions to GESB or other funds on behalf of employees in compliance with the Commonwealth Government's Superannuation Guarantee (Administration) Act 1992. Contributions to these accumulation schemes extinguish the Authority's liability for superannuation charges in respect of employees who are not members of the Pension Scheme or GSS.

# Provisions - Other

# Employment On-Costs

Employment on-costs, including workers' compensation insurance, are not employee benefits and are recognised separately as liabilities and expenses when the employment to which they relate has occurred. Employment on-costs are included as part of 'Other expenses' and are not included as part of the Authority's 'Employee benefits expense'. The related liability is included in 'Employment on-costs provision'.

#### (o) Superannuation expense

The superannuation expense in the Statement of Comprehensive Income comprises employer contributions paid to the GSS (concurrent contributions), WSS, the GESBS, or other superannuation fund.

#### (p) **Comparative Figures**

Comparative figures are, where appropriate, reclassified to be comparable with the figures presented in the current financial year.

#### JUDGEMENTS MADE BY MANAGEMENT IN APPLYING ACCOUNTING POLICIES З

The preparation of financial statements requires management to make judgements about the application of accounting policies that have a significant effect on the amounts recognised in the financial statements. The Authority evaluates these judgements regularly.

# **Operating Lease Commitments**

The Authority has entered into a commercial lease and has determined that the lessor retains all the significant risks and rewards of ownership of the property. Accordingly, the lease has been classified as an operating lease.

### **KEY SOURCES OF ESTIMATION UNCERTAINTY** 4

Key estimates and assumptions concerning the future are based on historical experience and various other factors that have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities within the next financial year.

# Long Service Leave

Several estimations and assumptions used in calculating the Authority's long service leave provision include expected future salary rates, discount rates, employee retention rates and expected future payments. Changes in these estimations and assumptions may impact on the carrying amount of the long service leave provision.

# 5 DISCLOSURE OF CHANGES IN ACCOUNTING POLICY AND ESTIMATES

# Initial application of an Australian Accounting Standard

The Authority has applied the following Australian Accounting Standards effective for annual reporting periods beginning on or after 1 July 2012 that impacted on the Authority.

AASB 2011-9 Amendments to Australian Accounting Standards – Presentation of Items of Other Comprehensive Income (AASB 1, 5, 7, 101, 112, 120, 121, 132, 133, 134, 1039 & 1049)

> This Standard requires to group items presented in other comprehensive income on the basis of whether they are potentially reclassifiable to profit or loss subsequently (reclassification adjustments). There is no financial impact.

> > Operative for

# Future impact of Australian Accounting Standards not yet operative

The Authority cannot early adopt an Australian Accounting Standard unless specifically permitted by TI 1101 Application of Australian Accounting Standards and Other Pronouncements. Consequently, the Authority has not applied early any of the following Australian Accounting Standards that have been issued that may impact the Authority. Where applicable, the Authority plans to apply these Australian Accounting Standards from their application date.

		reporting periods beginning on/after
AASB 9	Financial Instruments	1 Jan 2015
	This Standard supersedes AASB 139 Financial Instruments: Recognition and Measurement, introducing a number of changes to accounting treatments.	
	AASB 2012-6 Amendments to Australian Accounting Standards – Mandatory Effective Date of AASB 9 and Transition Disclosures amended the mandatory application date of this Standard to 1 January 2015. The Authority has not yet determined the application or the potential impact of the Standard.	
AASB 10	Consolidated Financial Statements	1 Jan 2014
	This Standard supersedes AASB 127 Consolidated and Separate Financial Statements and Int 112 Consolidation – Special Purpose Entities, introducing a number of changes to accounting treatments.	
	Mandatory application of this Standard was deferred by one year for not-for-profit entities by AASB 2012- 10 Amendments to Australian Accounting Standards – Transition Guidance and Other Amendments. The Authority has not yet determined the application or the potential impact of the Standard.	

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AASB 11	Joint Arrangements	1 Jan 2014
	This Standard supersedes AASB 131 Interests in Joint Ventures, introducing a number of changes to accounting treatments.	
	Mandatory application of this Standard was deferred by one year for not-for-profit entities by AASB 2012-10.	
	The Authority has not yet determined the application or the potential impact of the Standard.	
AASB 12	Disclosure of Interests in Other Entities	1 Jan 2014
	This Standard supersedes disclosure requirements under AASB 127 Consolidated and Separate Financial Statements and AASB 131 Interests in Joint Ventures.	
	Mandatory application of this Standard was deferred by one year for not-for-profit entities by AASB 2012-10.	
	The Authority has not yet determined the application or the potential impact of the Standard.	
AASB 13	Fair Value Measurement	1 Jan 2013
	This Standard defines fair value, sets out a framework for measuring fair value and requires additional disclosures about fair value measurements. There is no financial impact.	
AASB 119	Employee Benefits	1 Jan 2013
	This Standard supersedes AASB 119 (October 2010), making changes to the recognition, presentation and disclosure requirements.	
	The Authority does not have any defined benefit plans, and therefore the financial impact will be limited to the effect of discounting annual leave and long service leave liabilities that were previously measured at the undiscounted amounts.	
AASB 127	Separate Financial Statements	1 Jan 2014
	This Standard supersedes AASB 127 Consolidated and Separate Financial Statements, introducing a number of changes to accounting treatments.	
	Mandatory application of this Standard was deferred by one year for not-for-profit entities by AASB 2012-10. The Authority has not yet determined the application or the potential impact of the Standard.	

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AASB 128	Investments in Associates and Joint Ventures	1 Jan 2014
	This Standard supersedes AASB 128 Investments in Associates, introducing a number of changes to accounting treatments.	
	Mandatory application of this Standard was deferred by one year for not-for-profit entities by AASB 2012-10. The Authority has not yet determined the application or the potential impact of the Standard.	
AASB 1053	Application of Tiers of Australian Accounting Standards	1 Jul 2013
	This Standard establishes a differential financial reporting framework consisting of two tiers of reporting requirements for preparing general purpose financial statements. There is no financial impact.	
AASB 1055	Budgetary Reporting	1 Jul 2014
	This Standard specifies the nature of budgetary disclosures, the circumstances in which they are to be included in the general purpose financial statements of not-for-profit entities within the GGS. The Authority will be required to disclose additional budgetary information and explanations of major variances between actual and budgeted amounts, though there is no financial impact.	
AASB 2010-2	Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements (AASB 1, 2, 3, 5, 7, 8, 101, 102, 107, 108, 110, 111, 112, 116, 117, 119, 121, 123, 124, 127, 128, 131, 133, 134, 136, 137, 138, 140, 141, 1050 & 1052 and Int 2, 4, 5, 15, 17, 127, 129 & 1052)	1 Jul 2013
	This Standard makes amendments to Australian Accounting Standards and Interpretations to introduce reduced disclosure requirements for certain types of entities. There is no financial impact.	
AASB 2010-7	Amendments to Australian Accounting Standards arising from AASB 9 (December 2010) (AASB 1, 3, 4, 5, 7, 101, 102, 108, 112, 118, 120, 121, 127, 128, 131, 132, 136, 137, 139, 1023 & 1038 and Int 2, 5, 10, 12, 19 & 127)	1 Jan 2015
	This Standard makes consequential amendments to other Australian Accounting Standards and Interpretations as a result of issuing AASB 9 in December 2010.	
	AASB 2012-6 amended the mandatory application date of this Standard to 1 January 2015. The Authority has not yet determined the application or the potential impact of the Standard.	

AA5B 2011-2	Amendments to Australian Accounting Standards arising from the Trans-Tasman Convergence Project – Reduced Disclosure Requirements (AASB 101 & 1054) This Standard removes disclosure requirements from other Standards and incorporates them in a single Standard to achieve convergence between Australian and New Zealand Accounting Standards for reduced disclosure reporting. There is no financial impact.	1 Jul 2013
AASB 2011-6	Amendments to Australian Accounting Standards – Extending Relief from Consolidation, the Equity Method and Proportionate Consolidation – Reduced Disclosure Requirements (AASB 127, 128 & 131) This Standard extends the relief from consolidation, the equity method and proportionate consolidation by removing the requirement for the consolidated financial statements prepared by the ultimate or any intermediate parent entity to be IFRS compliant, provided that the parent entity, investor or venturer and the ultimate or intermediate parent entity comply with Australian Accounting Standards or Australian Accounting Standards – Reduced Disclosure Requirements. There is no financial impact.	1 Jul 2013
AASB 2011-7	Amendments to Australian Accounting Standards arising from the Consolidation and Joint Arrangements Standards [AASB 1, 2, 3, 5, 7, 101, 107, 112, 118, 121, 124, 132, 133, 136, 138, 139, 1023 & 1038 and Int 5, 9, 16 & 17] This Standard gives effect to consequential changes arising from the issuance of AASB 10, AASB 11, AASB 127 Separate Financial Statements and AASB 128 Investments in Associates and Joint Ventures. For not-for-profit entities it applies to annual reporting period beginning on or after 1 January 2014. The Authority has not yet determined the application or the potential impact of the Standard.	1 Jan 2013
AASB 2011-8	Amendments to Australian Accounting Standards arising from AASB 13 (AASB 1, 2, 3, 4, 5, 7, 101, 102, 108, 110, 116, 117, 118, 119, 120, 121, 128, 131, 132, 133, 134, 136, 138, 139, 140, 141, 1004, 1023 & 1038 and Int 2, 4, 12, 13, 14, 17, 19, 131 & 132) This Standard replaces the existing definition and fair value guidance in other Australian Accounting Standards and Interpretations as the result of issuing AASB 13 in September 2011. There is no financial impact.	1 Jan 2013

AASB 2011-10	Amendments to Australian Accounting Standards arising from AASB 119 (September 2011) (AASB 1, 8, 101, 124, 134, 1049 & 2011-8 and Int 14)	1 Jan 2013
	This Standard makes amendments to other Australian Accounting Standards and Interpretations as a result of issuing AASB 119 in September 2011. There is no financial impact.	
AASB 2011-11	Amendments to AASB 119 (September 2011) arising from Reduced Disclosure Requirements	1 Jul 2013
	This Standard gives effect to Australian Accounting Standards – Reduced Disclosure Requirements for AASB 119 (September 2011). There is no financial impact.	
AASB 2012-1	Amendments to Australian Accounting Standards - Fair Value Measurement - Reduced Disclosure Requirements (AASB 3, 7, 13, 140 & 141)	1 Jul 2013
	This Standard establishes and amends reduced disclosure requirements for additional and amended disclosures arising from AASB 13 and the consequential amendments implemented through AASB 2011-8. There is no financial impact.	
AASB 2012-2	Amendments to Australian Accounting Standards – Disclosures – Offsetting Financial Assets and Financial Liabilities (AASB 7 & 132)	1 Jan 2013
	This Standard amends the required disclosures in AASB 7 to include information that will enable users of an entity's financial statements to evaluate the effect or potential effect of netting arrangements, including rights of set-off associated with the entity's recognised financial assets and recognised financial liabilities, on the entity's financial position. There is no financial impact.	
AASB 2012-3	Amendments to Australian Accounting Standards – Offsetting Financial Assets and Financial Liabilities (AASB 132)	1 Jan 2014
	This Standard adds application guidance to AASB 132 to address inconsistencies identified in applying some of the offsetting criteria, including clarifying the meaning of "currently has a legally enforceable right of set-off" and that some gross settlement systems may be considered equivalent to net settlement. There is no financial impact.	

AASB 2012-5	Amendments to Australian Accounting Standards arising from Annual Improvements 2009-11 Cycle (AASB 1, 101, 116, 132 & 134 and Int 2)	1 Jan 2013
	This Standard makes amendments to the Australian Accounting Standards and Interpretations as a consequence of the annual improvements process. There is no financial impact.	
AASB 2012-6	Amendments to Australian Accounting Standards – Mandatory Effective Date of AASB 9 and Transition Disclosures (AASB 9, 2009-11, 2010-7, 2011-7 & 2011-8)	1 Jan 2013
	This Standard amends the mandatory effective date of AASB 9 Financial Instruments to 1 January 2015. Further amendments are also made to consequential amendments arising from AASB 9 that will now apply from 1 January 2015 and to consequential amendments arising out of the Standards that will still apply from 1 January 2013. There is no financial impact.	
AASB 2012-7	Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements [AASB 7, 12, 101 & 127]	1 Jul 2013
	This Standard adds to or amends the Australian Accounting Standards to provide further information regarding the differential reporting framework and the two tiers of reporting requirements for preparing general financial statement. There is no financial impact.	
AASB 2012-10	Amendments to Australian Accounting Standards – Transition Guidance and Other Amendments (AASB 1, 5, 7, 8, 10, 11, 12, 13, 101, 102, 108, 112, 118, 119, 127, 128, 132, 133, 134, 137, 1023, 1038, 1039, 1049, & 2011-7 and Int 12)	1 Jan 2013
	This Standard makes amendments to AASB 10 and related Standards to revise the transition guidance relevant to the initial application of those Standards, and to clarify the circumstances in which adjustments to an entity's previous accounting for its involvement with other entities are required and the timing of such adjustments.	
	The Standard was issued in December 2012. The Authority has not yet determined the application or the potential impact of the Standard.	
AASB 2012-11	Amendments to Australian Accounting Standards – Reduced Disclosure Requirements and Other Amendments [AASB 1, 2, 8, 10, 107, 128, 133, 134 & 2011-4]	1 Jul 2013

No	stern Australian Health Promotion Foundation tes To The Financial Statements • The Year Ended		30 June 2013
••••		2013 \$	2012
5	Employee benefits expense	2	÷
	Wages and salaries (a)	1,843,313	1,672,516
	Superannuation – defined contribution plans(b)	162,413	156,845
		2,005,726	1,829,36
	(a) Includes the value of the fringe benefit to the employee plus the fringe benefits tax component, leave entitlements including superannuation contribution component.		
	(b) Defined contribution plans include West State, Gold State, GESBS and other eligible funds.		
	Employment on-costs such as workers' compensation insurance are included at note 11 'Other Expenses'.		
	The employment on-costs liability is included at note 21 'Provisions'.		
,	Supplies and services		
	Communications	53,821	53,33
	Consultants and contractors	643,880	885,345
	Consumables	59,407	92,407
	Travel	28,155	24,028
	Other	91,686	88,879
		876,949	1,143,990
3	Depreciation and amortisation expense		
	Depreciation		
	Equipment and apparatus	9,084	8,894
	Computing equipment and software	12,845	22,980
		21,929	31,87
	Amortisation		
	Intagible assets	34,545	14,454
		34,545	14,454
	Total depreciation and amortisation	56,474	46,328
)	Accommodation expenses		
	Lease rentals	378,446	351,553
	Cleaning	83,354	67,894
		461,800	419,447

		2013	2012
		\$	\$
10	Grants and sponsorships		
	Health promotion and research grants	6,269,034	5,935,172
	Arts sponsorships	3,207,200	3,138,842
	Sport sponsorships	6,487,227	6,239,644
	Racing sponsorships	526,949	689,950
	Support sponsorships	1,282,791	1,655,700
	Evaluations	491,000	430,000
		18,264,201	18,089,308
11	Other expenses		
	Other Staff costs (a)	33,230	30.457
	Maintenance	14,869	10,567
	Audit fees	37,100	33,500
		85,199	74,524
	employment on-costs. The on-costs liability associated with the recognition of annual and long service leave liability is included at note 21 'Provisions'. Superannuation contributions accrued as part of the provision for leave are employee benefits and are not included in employment on-costs.		
12	Interest revenue		
	Bank Interest	647,385	908,079
		647,385	908,079
13	Other revenue		
	Return of unexpended grants and sponsorships	162,442	193,859
	Funds for OSS Decommissioning	-	30,000
	Funds from WA Drug and Alcohol Office (a)	475,000	-
	Other	10,449	15,390
		647,891	239,249
	(a) The funds of \$475,000 from WA Drug and Alcohol Office is specifically for Health, Research and Community and Alcohol grants		
14	Income from State Government		
	A supervisition associated during the supervisition		

 Appropriation received during the year:
 21,420,000
 20,674,000

 Service appropriation (a)
 21,420,000
 20,674,000

 21,420,000
 20,674,000
 20,674,000

(a) Service appropriations fund the net cost of services delivered. The appropriation revenue comprises a cash component only

55

		2013	2012
		\$	\$
15	Cash and cash equivalents		
	Held at Treasury - WA Health Promotion Fund	7,948,694	8,389,123
	Cash on Hand	309	270
		7,949,003	8,389,393
16	Receivables		
	Current		
	GST receivable	750,451	807,415
	Interest receivable	89,785	126,970
	Other Debtors	9,565	33,000
		849,801	967,385
17	Other assets		
	Prepayments	49,591	45,055
		49,591	45,055
18	Property, plant and equipment		
	Motor Vehicles		
	At Cost	20,382	20,382
	Accumulated depreciation	(20,382)	(20,382)
		-	-
	Equipment and Apparatus		
	At Cost	45,418	45,418
	Accumulated depreciation	(28,541)	(19,457)
		16,877	25,961
	Computing Equipment and Software		
	At Cost	264,633	236,152
	Accumulated depreciation	(231,031)	(218,186)
		33,602	17,966
		50 / 70	(2.027
		50,479	43,927

Reconciliations of the carrying amounts of property, plant, and equipment at the beginning and end of the reporting period are set out in the table below.

	Motor Vehicles	Equipment and Apparatus	Computing Equipment	Total
2013	\$	\$	\$	\$
Carrying amount at the start of the year	-	25,961	17,966	43,927
Additions	-	-	28,481	28,481
Depreciation	-	(9,084)	(12,845)	(21,929)
Carrying amount at the end of the year	-	16,877	33,602	50,479

There were no indications of impairment to property, plant and equipment at 30 June 2013.

2012	Motor Vehicles S	Equipment and Apparatus s	Computing Equipment ऽ	Total
	·····	÷	÷	·····
Carrying amount at the start of the year	-	29,168	57,942	87,110
Additions	-	5,687	6,816	12,503
Transfers (a)	-	-	(23,812)	(23,812)
Depreciation	-	(8,894)	(22,980)	(31,874)
	••••••			
Carrying amount at the end of the year	-	25,961	17,966	43,927

# (a) Previous years work in progress of \$23,812 was transferred to Intangible Assets.

	2013 \$	2012 \$
19 Intangible Assets	2	7
Computers software		
At cost	117,728	86,723
Accmulated amortisation	(48,999)	(14,454)
	68,729	<b>72,26</b> 9
Reconciliation		
<u>Computers software</u>		
Carrying amount at start of period	72,269	-
Additions	31,005	62,911
Transfers	-	23,812
Amortisation expense	(34,545)	(14,454)
Carrying amount at end of period	68,729	72,269

		2013	2012
		\$	\$
20	Payables		
	Current		
	Trade payables	106,362	49,492
	Grants and sponsorships	5,238,437	6,714,795
		5,344,799	6,764,287
		-,,	-,, - ,,,
21	Provisions		
	Current		
	Employee benefits provision		
	Annual Leave (a)	98,573	114,443
	Long service leave (b)	124,543	100,816
	Other provisions		10 177
	Employment on-costs (c)	21,654	19,133
		244,770	234,392
	Non-current		
	Employee benefits provision		
	Long service leave (b)	110,329	172,694
	Other provisions		
	Employment on-costs (c)	11,978	18,559
		122,307	191,253
			,
	(a) Annual leave liability		
	Annual leave liabilities have been classified as current as there is no unconditional right to defer settlement for at		
	least 12 months after the end of the reporting period.		
	Assessments indicate that actual settlement of the		
	liabilities is expected to occur as follows:		
	Within 12 months of the end of the reporting period	87,040	80,720
	More than 12 months after the reporting period	11,533	33,723
		98,573	114,443
	(b) Long service leave liability		
	Long service leave liabilities have been classified as current		
	where there is no unconditional right to defer settlement		
	for at least 12 months after the end of the reporting period. Assessments indicate that actual settlement of the liabilities		
	is expected to occur as follows:		
	Within 12 months of the end of the reporting period	43,139	21,200
	More than 12 months after the reporting period	191,733	252,310
		234,872	273,510

		2013	2012
		\$	\$
	(c) Employment on-costs		
	Movements in Other Provisions		
	Movements in each class of provisions during the financial year, other than employee benefits, are set out below.		
	Employment on-cost provisions		
	Carrying amount at the start of period	37,692	34,228
	Additional/(reversals of) provisions recognised	(4,060)	3,464
	Carrying amount at end of period	33,632	37,692
	The settlement of annual and long service leave liabilities gives rise to the payment of employment on-costs including workers' compensation insurance. The provision is the present value of expected future payments. The associated expense is disclosed in note 11 'Other expenses'.		
22	Other liabilities		
	Current		
	Accrued salaries	44,474	64,300
	Amount owing to the ATO	10,098	9,016
	Other	6,348	24,901
		60,920	98,217
23	Equity		
	Equity represents the residual interest in the net assets of Healthway. The Government holds the equity interest in Healthway on behalf of the community.		
	Accumulated surplus		
	Balance at start of period	2,229,880	2,011,510
	Result for the period	964,927	218,370
	Balance at end of period	3,194,807	2,229,880
24	Notes to the Statement of Cash Flows		
	Reconciliation of cash		
	Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:		
	Cash and cash equivalents	7,948,694	8,389,123
	Cash on hand	309	270
		7,949,003	8,389,393

		2013 \$	2012 \$
	Reconciliation of net cost of services to net cash flows provided by/(used in) operating activities	2	÷
	Net cost of services	(20,455,073)	(20,455,630)
	Non-cash items:		
	Depreciation and Amortisation	56,474	46,328
	(Increase)/decrease in assets:		
	Current receivables	60,620	(1,172)
	Other current assets	(4,536)	(5,547)
	Increase/(decrease) in liabilities:		
	Current payables	(1,419,488)	(1,274,688)
	Current provisions	10,378	(3,519)
	Other current liabilities	(37,297)	(14,521)
	Non-current provisions	(68,946)	39,306
	Net GST receipts/(payments)	(70,362)	32,783
	Change in GST in receivables/payables	127,326	119,385
	Net cash used in operating activities	(21,800,904)	(21,517,275)
	At the end of the reporting period, the Authority had fully drawn on all financing facilities, details of which are disclosed in the financial statements.		
25	Commitments		
(a)	Grants expenditure commitments		
	Grant expenditure commitments relate to the Board's approval to fund applications which were received on or prior to 30 June 2013 and are contingent on Healthway's continued existence and future revenue being received. The balance is not recognised as a liability until the year payment is to be made. The amounts payable are as follows:		
	Within 1 year	11,235,655	8,979,504
	Later than 1 year and not later than 5 years	7,333,933	4,727,311
		18,569,588	13,706,815
(b)	Non-cancellable operating lease commitments		
	Commitments for minimum lease payments are payable as follows:		
	Within 1 year	473,022	383,288
	Later than 1 year and not later than 5 years	1,859,836	1,506,403
	Later than 5 years	642,005	928,130
	,	2,974,863	2,817,821
		_,,	

Healthway relocated premises in February 2010 and a new non-cancellable lease was established with rent payable monthly in advance. The current lease concludes 31 October 2019 with two, three year options.

### 26 Contingent liabilities and contingent assets

There were no known contingent liabilities and contingent assets at reporting date and at the date of signing the financial report.

# 27 Events occurring after the end of the reporting period

No events, matters or circumstances have arisen since the end of the reporting period which significantly affected or may significantly affect the operations of the Authority, the results of those operations, or the state of affairs of the Authority in future financial years.

# 28 Explanatory statement

#### Significant variations between estimated and actual results for 2013 (a)

Significant variations are considered to be those greater than 10% and \$25,000.

	2013 Budget	2013 Actual	Variance
	\$	\$	\$
Expenses			
Supplies and services	740,000	876,949	(136,949)
The variance is mainly due to vacant positions being temporarily filled with contract staff.			
Revenues			
Interest revenue	800,000	647,385	152,615
Other revenues	-	647,891	(647,891)
The variance in interest revenue reflects downward movements in interest rates over the 2012-13 year.			
The variance in other revenues is mainly represented by			
a) \$475,000 of funds from WA Drug and Alcohol Office to support Research and Community and Alcohol grants and			
b) unexpended funds returned by sponsorship and grant recipients.			

# (b) Significant variations between actual results for 2012 and 2013

Significant variations are considered to be those greater than 10% and \$25,000.

2013 Actual	2012 Actual	Variance
\$	\$	\$
876,949	1,143,990	(267,041)
461,800	419,447	42,353
	<b>\$</b> 876,949	<b>\$\$</b> 876,949 1,143,990

The variance in supplies and services mainly reflects once-off expenditure in 2012 associated with functions formally outsourced returning in-house.

Higher than expected utilities costs, rates and rent reviews are reflected in the variance in accommodation expenses.

	2013 Actual	2012 Actual	Variance
	\$	\$	\$
Revenue			
Interest revenue	647,385	908,079	(260,694)
Other revenue	647,891	239,249	408,642

A significant downward adjustment in interest rates has resulted in lower comparative earnings over 2011-12 to 2012-13.

The increase in other revenue mainly reflects once-off funds from WA Drug and Alcohol Office of \$475,000 for Research and Community and Alcohol grants.

# 29 Financial Instruments

#### (a) **Financial Risk Management Objectives and Policies**

Financial instruments held by the Authority are cash and cash equivalents, restricted cash and cash equivalents, loans and receivables, payables, bank overdraft, WATC/Bank borrowings, finance leases, and Treasurer's advances. The Authority has limited exposure to financial risks.

The Authority's overall risk management program focuses on managing the risks identified below.

# **Credit risk**

Credit risk arises when there is the possibility of the Authority's receivables defaulting on their contractual obligations resulting in financial loss to the Authority.

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The maximum exposure to credit risk at the end of the reporting period in relation to each class of recognised financial assets is the gross carrying amount of those assets inclusive of any allowance for impairment as shown in the table at Note 29(c) 'Financial Instruments Disclosures' and Note 16 'Receivables'.

Credit risk associated with the Authority's financial assets is minimal because the main receivable is the amounts receivable for services (holding account). For receivables other than government, the Authority trades only with recognised, creditworthy third parties. The Authority has policies in place to ensure that sales of products and services are made to customers with an appropriate credit history. In addition, receivable balances are monitored on an ongoing basis with the result that the Authority's exposure to bad debts is minimal. At the end of the reporting period there were no significant concentrations of credit risk.

# Liquidity risk

Liquidity risk arises when the Authority is unable to meet its financial obligations as they fall due.

The Authority is exposed to liquidity risk through its trading in the normal course of business.

The Authority has appropriate procedures to manage cash flows including drawdowns of appropriations by monitoring forecast cash flows to ensure that sufficient funds are available to meet its commitments.

### Market risk

The Authority's exposure to market risk for changes in interest rates relate primarily to cash investments. The Authority does not trade in foreign currency and is not materially exposed to other price risks.

# (b) Categories of Financial Instruments

The carrying amounts of each of the following categories of financial assets and financial liabilities at the end of the reporting period are:

	2013	2012
	\$	\$
Financial Assets		
Cash and cash equivalents	7,949,003	8,389,393
Loans and receivables (a)	99,350	159,970
Financial Liabilities		
Financial liabilities measured at amortised cost	5,405,719	6,862,504
(a) The amount of loans and receivables excludes GST		

recoverable from the ATO (statutory receivable).

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# (c) Financial Instruments disclosures

### <u>Credit Risk</u>

The following table disclose the Authority's maximum exposure to credit risk and the ageing analysis of financial assets. The Authority's maximum exposure to credit risk at the end of the reporting period is the carrying amount of financial assets as shown below. The table discloses the ageing of financial assets that are past due but not impaired and impaired financial assets. The table is based on information provided to senior management of the Authority.

The Authority does not hold any collateral as security or other credit enhancement relating to the financial assets it holds.

### Aged analysis of financial assets

Past due but not impaired

	Carrying Amount	Not past due and not impaired	Up to 1 Month	1 - 3 Months	3 months to 1 year	1 - 5 years	More than 5 Years	Impaired financial assets
2013								
Cash and cash equivalents	7,949,003	7,949,003						
Receivables	99,350 <b>8,048,353</b>	99,350 <b>8,048,353</b>		-	-		-	-
<b>2012</b> Cash and cash equivalents Receivables	8,389,393 159,970	8,389,393 159,970						
	8,549,363	8,549,363	-	-	-	-	-	-

(a) The amount of receivables excludes GST recoverable from the ATO (statutory receivable).

Liquidity risk and interest rate exposure

The following table details the Authority's interest rate exposure and the contractual maturity analysis of financial assets and financial liabilities. The maturity analysis section includes interest and principal cash flows. The interest rate exposure section analyses only the carrying amounts of each item.

# Interest rate exposure and maturity analysis of financial assets and liabilities

		Interest rate exposure				Maturity Dates					
	Weighted Average Effective Interest Rate	Carrying Amount	Fixed interest rate	Variable interest rate	Non-interest bearing	Nominal Amount	Up to 1 mth	1-3 mths	3 mths to 1 yr	1 - 5 yrs	More than 5 Yrs
2013											
<u>Financial Assets</u> Cash and cash equivalents	3.399%	7,949,003		7,948,694	309	7,949,003					
Receivables		99,350			99,350	99,350					
		8,048,353	-	7,948,694	99,659	8,048,353	-	-	-	-	-
<u>Financial Liabilities</u> Payables Other liabilities		5,344,799 60,920			5,344,799 60,920	5,344,799 60,920					
		5,405,719	-	-	5,405,719	5,405,719	-	-	-	-	-

**Maturity Dates** Interest rate exposure Up to 1 mth Weighted Carrying Fixed Variable Nominal 1-3 3 mths 1 - 5 More Non-interest Average Amount interest rate interest rate bearing Amount mths to 1 yr yrs than Effective 5 Yrs Interest Rate

# 2012

<u>Financial Assets</u>											
Cash and cash equivalents	4.745%	8,389,393		8,389,123	270	8,389,393					
Receivables		159,970			159,970	159,970					
		8,549,363	-	8,389,123	160,240	8,549,363	-	-	-	-	-
<u>Financial Liabilities</u>											
Payables		6,764,287			6,764,287	6,764,287					
Other liabilities		98,217			98,217	98,217					
		6,862,504	-	-	6,862,504	6,862,504	-	-	-	-	-

(a) The amount of receivables excludes GST recoverable from the ATO (statutory receivable)

# Interest rate sensitivity analysis

The following table represents a summary of the interest rate sensitivity of the Authority's financial assets and liabilities at the end of the reporting period on the surplus for the period and equity for a 1% change in interest rates. It is assumed that the change in interest rates is held constant throughout the reporting period.

		-100 basis	s points	+100 basis	points
	Carrying amount	Profit \$	Equity \$	Profit \$	Equity \$
2013					
Financial Assets					
Cash and cash equivalents	7,948,694	(79,487)	(79,487)	79,487	79,487
		(79,487)	(79,487)	79,487	79,487
2012					
Financial Assets					
Cash and cash equivalents	8,389,123	(83,891)	(83,891)	83,891	83,891
		(83,891)	(83,891)	83,891	83,891

# **Fair Values**

All financial assets and liabilities recognised in the Statement of Financial Position, whether they are carried at cost or fair value, are recognised at amounts that represent a reasonable approximation of fair value unless otherwise stated in the applicable notes.

# 30 Remuneration of members of the accountable authority and senior officers

# Remuneration of members of the accountable authority

The number of members of the accountable authority whose total of fees, salaries, superannuation, non-monetary benefits and other benefits for the financial year, falls within the following bands are:

	2013	2012
\$0 - \$10,000	10	12
\$10,001 - \$20,000	1	-
\$20,001 - \$30,000	-	1
Base remuneration and superannuation Annual leave and long service leave accruals Other benefits	43,405 - -	53,289 - -
The total remuneration of members of the accountable authority	43,405	53,289

The total remuneration includes the superannuation expense incurred by the Authority in respect of members of the accountable authority.

# **Remuneration of Senior Officers**

The number of senior officers, other than senior officers reported as members of the accountable authority, whose total fees, salaries, superannuation, non-monetary benefits and other benefits for the financial year fall within the following bands are:

	2013	2012
\$70,001 - \$80,000	1	-
\$120,001 - \$130,000	1	-
\$130,001 - \$140,000	-	1
\$150,001 - \$160,000	1	-
\$160,001 - \$170,000	-	1
\$170,001 - \$180,000	-	1
\$180,001 - \$190,000	1	-
\$200,001 - \$210,000	1	1
Base remuneration and superannuation	667,150	616,893
Annual leave and long service leave accruals	24,610	26,991
Other benefits	48,566	35,389
The total remuneration of senior officers	740,326	679,273

The total remuneration includes the superannuation expense incurred by the Authority in respect of senior officers other than senior officers reported as members of the accountable authority.

# 31 Remuneration of auditor

Remuneration payable to the Auditor General for the financial year is as follows:

Auditing of the accounts, financial statements and performance indicators.

### 32 Related bodies

The Authority had no related bodies during the financial year.

# 33 Affiliated bodies

The Authority had no affiliated bodies during the financial year.

37.000

67

35,600

# **KEY PERFORMANCE** Indicators 2012/13

# **KEY OUTCOME**

Healthway's outcome is to change behaviour and environments to improve health.

# **KEY EFFECTIVENESS INDICATORS**

Healthway's effectiveness indicators report on distinct areas that measure the extent to which Healthway's key outcome has been met.

These indicators are as follows:

- extent to which funded organisations have met the requirements and objectives agreed to with Healthway (refer to contractual evaluation measure);
- extent to which sponsorship as a strategy contributes to health behaviour change (refer to Sponsorship Monitor Survey); and
- extent to which Healthway support has enabled capacity building activities in the community (refer to capacity building indicator).

Since 1992, quantitative evaluative data measuring the outcomes of Healthway funded projects have been extracted and reported by the Health Promotion Evaluation Unit (HPEU) which is an independent academic group based at The University of Western Australia.

Following the development of the new Strategic Plan 2012-1017 the key performance indicators have also been reviewed. In brief, the review which was undertaken by HPEU indicated that the current effectiveness indicators are still relevant and meaningful for Healthway's purpose. However, HPEU recommended that the Contractual Evaluation Measure be split into two measures to more clearly reflect the value for money score of grants and sponsorships. Similarly the efficiency indicator will also be split to more clearly reflect the costs of processing grants and sponsorships applications and the costs of managing the health message promotion benefits.

# **Contractual Evaluation Measure**

# Extent to which funded organisations have met the requirements and objectives agreed to with Healthway

Healthway has adopted a six point scale under a Graduated Project Evaluation approach, developed through HPEU. Each project receives a score by Healthway upon the completion of the project as measured against a set of criteria and contractual obligations. These are then aggregated in the table below and reflected against respective program areas.

HPEU has recommended that the scale be revised and split into two scales which will be reported from 2013/14, subject to Treasury approval.

The adjusted scales will provide a more sensitive measure by identifying the value for money dimension of funded projects as a separate rating in addition to rating the performance of each project in fulfilling the contractual obligations.

# Adjusted Contractual Evaluation Measure Scale from 1 July 2013

ltem	Scale Items	Score
А	The project greatly exceeded the requirements of the contract.	5
В	The project exceeded the requirements of the contract.	4
С	The project was consistent, or in the vicinity of the requirements of the contract.	З
F	The project fell short of the requirements of the contract.	2
G	The project fell well short of the requirements of the contract	1

	The project delivered .	Total of value rating	Score
Α	Very high value for money	41-50	5
В	high value for money	30-40	4
C	value for money	21-30	З
D	low value for money	11-20	2
E	Very low value for money	5-10	1

Accordingly, for the year ending 30 June 2013 the current scale has been applied and is reported below with the data from the adjusted scales to be reported in the next Annual Report. Targets for 2013/14 have been set at 4.0 for meeting contractual requirements and 3.5 for delivery of value for money.

# Key to Scores

Score	Descriptive Interpretation	Notional number interpretation
6	The outcomes of the project exceeded those required by the contract to a very substantial degree. The project delivered outstanding value for money.	150%+
5	The outcomes1 of the project exceeded those required by the contract to a large degree. The project delivered excellent value for money.	120-149%
4	The outcomes1 of the project were consistent with, or in the vicinity of, those required by the contract. The project delivered good value for money.	95-119%
З	The outcomes1 of the project fell short of those required by the contract, but were still within the bounds of acceptability. The project delivered marginally adequate value for money.	75-94%
2	The outcomes1 of the project fell well short of those required by the contract. The project delivered poor value for money.	50-74%
1	The outcomes1 of the project fell short of those required by the contract to a very substantial degree. The project delivered completely unacceptable value for money.	<50%

# Contractual Evaluation Measures of all Projects and Sponsorships

Contractual evaluation measure: Average contractual evaluation score (cf. Norm of 4.0)	2012/13 Target	2012/13 Actual	2011/12	2010/11	2008/09
Health Promotion Projects	4.0	3.9	4.0	4.1	4.1
Arts projects Sport projects Racing projects	4.0 4.0 4.0	3.7 3.9 3.9	4.0 3.9 4.0	4.1 3.9 4.1	4.0 4.0 4.0
Support Sponsorship	4.0	3.9	4.0	4.0	4.0

The contractual evaluation measures for 2012/13 are consistent with previous years and generally within the targets established for the period. The measures reflect that grant and sponsorship recipients continue to understand and meet Healthway's objectives and the requirements contained within grant and sponsorship agreements. As these sponsorships reach evaluation stage, contractual evaluation scores are being monitored to assess organisations meeting their contractual obligations. The results are showing that organisations have been able to meet their contractual obligations. In 2012/13 the Arts Projects reflected a slightly lower actual score of 3.7 compared to the

target of 4.0. This mainly represents monitoring of co-sponsorship issues (such as alcohol sponsors) present in some arts projects that were evaluated.

Targets proposed for 2012/13 are consistent with prior years and also reflect the proposed Strategic Plan 2012-17. The target for each sponsorship and grant program is set at an average of 4.0 acknowledging that projects are expected to meet the contracted obligations and provide good value for money.

# Sponsorship Monitor Survey

Extent to which sponsorship as a strategy contributes to health behaviour change

	2012/13	2011/12	2010/11	2008/09
% People attending Healthway sponsored events who were aware of the health message	72.0	75.6	59%	74%
% People attending a Healthway sponsored event who correctly understood the health message	57.5	59.2	49%	58%
% People who showed intention to act on health message	23.3	14.5	14%	17%

As part of their evaluation work, the HPEU has developed a standard set of instruments and methodology, which have been published in the peer reviewed scientific literature, involving extensive audience surveys at Healthway sponsored events. These surveys, compiled over the course of a year are collectively known as the "Sponsorship Monitor" and measure the impact of health messages on audiences, including health message awareness, understanding of the message and intention to act on the message promoted at the event.

These studies confirm the effectiveness of sponsorship as a strategy to achieve high levels of awareness and comprehension of health messages at sport, arts or racing events. They also provide evidence that health sponsorship can lead to behaviour change.

Due to the complexity of the survey methods and the analysis required, these extensive surveys are generally undertaken every alternate year. However Healthway launched the new sponsorship program in 2010 and therefore implemented limited Sponsorship Monitors with smaller samples in the 2010/11 and 2011/12 years. The changes introduced to the Sponsorship program in 2010 necessitated amending the inclusion criteria for the Sponsorship Monitor surveys and this means that the sample of projects and the audience demographic characteristics for the 2012/13 Sponsorship Monitor are slightly different to earlier years.

Twenty five major sport, arts and racing projects were surveyed in the 2012/13 Sponsorship Monitor, and surveys were collected from 1,506 people aged over 15 years randomly selected across these projects. In addition to the measures above, other measures are included in these surveys including the number of people who actually report changing their behavior as a result of seeing the health message promoted through Healthway-sponsored events.

In the 2012/13 Sponsorship Monitor, 42% of respondents completed interviewer-administered questionnaires and 58% completed self-administered surveys. The results show that 72.0% of people who attended a Healthway message-sponsored event were aware of the health message being promoted at the event in 2012/13. The target results for these surveys aim to maintain previous levels and new leveraging strategies may be put in place in sponsored projects to achieve slight incremental improvements on prior surveys.

The overall awareness levels in 2012/13 are broadly similar although slightly lower than those measured in 2008/09, which was the last time the Sponsorship Monitor was completed with a similar number of projects. Results from the last 20 years of monitoring audience awareness at Healthway sponsored events shows average awareness levels typically ranging between 70% and 75%, therefore the results measured in 2012/13 are within the expected range.

An important step in encouraging people to adopt healthier lifestyles is to ensure that they correctly understand the health messages promoted at events. The Sponsorship Monitor asks patrons about their understanding of the health message being promoted at the surveyed events. Note that only people who are aware of the message can be asked if they understand its meaning. The levels of message comprehension or understanding measured in the 2012/13 Sponsorship Monitor are similar to earlier years, at 57.5% of all patrons surveyed in 2012/13 (59.2% in 2011/12, 49% in 2010/11 and 58% in 2008/09).

<sup>1.</sup> Reference to outcomes takes into account measures relating to educational strategies, population reach, contributions to increases in individual knowledge and skills and the extent to which organisations have implemented health policies and maintain a healthy environment. These contractual evaluation measures relate directly to Healthway's overall outcome.

As an indication of changing behaviours and habits, survey participants are asked about their intentions to act on the message. Again, only people who were aware of the message can be asked about their intentions. The proportion of the overall sample who indicated an intention to act on the message in the 2012/13 Sponsorship Monitor was higher, at 23.3% of all respondents surveyed, compared with 14.5% in 2011/12, 14% in 2010/11 and 17% in 2008/09. The increase in the proportion of respondents intending to act on the message is encouraging and suggests that Healthway's sponsorship strategies have successfully incorporated opportunities to encourage behaviour change and effectively promoted healthy environments.

The Sponsorship Monitor Surveys provide evidence over many years that a consistently high percentage of people attending events are aware of and understand the health promotion message promoted at Healthway-sponsored events, and process the information to the extent that they form an intention to act on the messages promoted. The next sponsorship monitor survey is expected to be undertaken within the next two years.

<sup>2</sup> Donovan R, Jalleh G, Clarkson J and Giles-Corti B. 1991. Evidence for the effectiveness of sponsorship as a health promotion tool. Australian Journal of Primary Health Interchange 5 (4) 81-91

# **Capacity Building**

# Extent to which Healthway support has enabled capacity building activities in the community

The Healthway Strategic Plan 2012-17 places a priority on building and sustaining capacity of individuals, organisations and communities to promote and improve the health of Western Australians which is recognised in the two overarching themes being "sustainable change" and "investing in the future".

For Healthway, capacity building recognises the development of sustainable skills, structures, resources and commitment to embrace behavioural change that continues beyond the term of a project or program.

Healthway has identified four capacity building domains as follows:

- 1. Organisational commitment including policy changes;
- 2. Building partnerships and creating supportive environments;
- 3. Building health promotion skills and activities; and
- 4. Reaching new priority groups.

These domains form part of an extensive and comprehensive Organisational Survey conducted independently for Healthway by the Health Promotion Evaluation Unit (HPEU) approximately every four years until 2010, which has now been replaced by an online survey. To provide ongoing comparative data an abridged survey was also conducted every two years from 2005/6 as shown in the Table. These surveys aim to collect data on the impact of Healthway funding on funded organisations, in terms of policy implementation, population reach and health promotion capacity.

In line with the review of the Healthway Sponsorship Program in 2010, the HPEU reviewed the methodology for the Organisational Survey and introduced a new on-line survey during 2011/12, which all Healthway sponsorships are asked to complete following the end of their contracts. The on-line survey is a shortened version of the previous Organisational survey and will enable Healthway to collect data on capacity building measures on an ongoing basis for the first time. During the 2012/13 year Healthway has introduced new measures to ensure that sponsored organisations fulfil their obligations to complete this survey.

The Table below presents comparative data relating only to the responses from sport, arts and racing organisations from both the full and abridged Organisational surveys as well as from the new online survey introduced in 2011/12. The results in the Table show consistently high levels of capacity development among funded sport, arts and racing organisations over many years. The data also show a large increase in the proportion of organisations reporting that Healthway sponsorship had resulted in higher levels of organisational commitment to health promotion and implementation of health policies in 2011/12, compared with previous years.

The Table shows that capacity building measures/indicators relating to the implementation of health policies, building new partnerships and reaching new priority groups have all generally increased among sponsored organisations over the past 15 years.

The target measures for the 2011/12 organisational online survey aimed at achieving results consistent with prior years with small incremental improvements. This approach reflects the need for long term investment across the four broad health promotion capacity building domains identified above to reflected increasing achieve increased results.

The overall trend of the data suggests that Healthway continues to invest in areas that are impactful on health promotion capacity building across the four broad dimensions measured. The results also suggest that organisations

in receipt of Healthway funding are able to deliver on a range of activities that align with Healthway's stated capacity development objectives.

Healthway will report additional results from this comprehensive survey in 2013/14 where there aim is to achieve a high response rate from sponsorship recipients with the expectation that full survey results can be reported as a minimum of every two years instead of every four years.

Table below shows Healthway impact on the health promotion capacity of funded sport, arts and racing organisations between 1997/8 to 2011/12.

Year and Survey Type	2011/12 Online survey	2009/10 Full survey	2007/08 Abridged survey	2005/06 Full survey	2004/05 Abridged survey	2001/02 Full survey	1997/98 Full survey
Surveyed projects	72	302	112	462	220	672	616
% organisations implementing health policies and demonstrating commitment to health promotion as a result of Healthway funding	94	75	82	75	75	61	50
% organisations building partnerships and creating supportive environments as a result of Healthway funding	70	70	72	63	65	67	64
% organisations committed to building and sustaining health promotion skills as a result of Healthway funding	66	72	64	73	69	68	74
% organisations reaching new priority groups as a result of Healthway funding	70	64	62	69	70	66	57

# **KEY EFFICIENCY INDICATORS**

# Grants and Sponsorships

The efficiency indicator is made up of two components that measures the average administrative cost of processing grant and sponsorship applications and the average administrative costs for management of health promotion benefits. This measure is shown as an average cost for every \$100 of approved funding for the WA community through the grant and sponsorship programs.

Total administrative costs are apportioned between grant and sponsorship processing and management of health promotion benefits based on a methodology that involves detailed process mapping of the full life cycle of a grant or sponsorship taking into account the proportion of labour effort for each component from receiving applications through to acquittal. The proportions of administrative costs also takes into account the broader costs of facilitating a grant of sponsorship such as communication strategies, advisory committees and planning.

Up to the year 2012 the efficiency indicator was reflected as an average cost per \$100 of approved grant and sponsorship funding and the average cost for applications with a capacity building component. The latter measure has been adjusted to reflect the average cost of managing the health promotion benefits for every \$100 approved. This adjustment is reflected in the tables below.
#### 2011/12 Efficiency Indicators

	2011/12 Target	2011/12 Actual	2010/11	2009/10	2008/09
	\$	\$	\$	\$	\$
Average cost per \$100 of approved funding	15.42	16.33	12.82	12.73	10.60
Average administrative cost per funding application with a capacity building component	743	712	651	592	523

#### Adjusted 2012/13 Efficiency Indicator Table

	2013/14 Target	2012/13 Target	2012/13 Actual	2011/12 Actual
	\$	\$	\$	\$
Average cost per \$100 of approved grant and sponsorship funding	14.55	14.51	14.24	14.78
Average cost for management of health promotion benefits per \$100 of approved funding.	69.77	67.09	80.75	64.02

In 2011/12 the formally outsourced function of the management of health promotion messages was returned in-house. The above table provides comparative data from the period Healthway commenced managing this function in house.

The actual average cost for every \$100 invested in grants and sponsorships for 2012/13 of \$14.24 is slightly lower than the target for the year of \$14.51. After allowing for minor cost increases, the average cost for every \$100 invested in grants and sponsorship is expected to reach \$14.55 in 2013/14.

In 2012/13 the actual average cost of every \$100 approved for health promotion projects of \$80.75 is higher than the estimated average cost of \$67.09. This is due to timing of some project approvals that have been carried over to 2013/14. After allowing for this movement the average cost for every \$100 invested in health promotion funding is expected to return to around \$69.77 in 2013/14.



# FUNDING Table

### **HEALTH PROMOTION GRANTS FUNDED IN 2012/2013**

Health Issue/Organisation	Project Title	Amount \$
REDUCING HARM FROM TOBACCO		
Australian Council on Smoking and Health	ACOSH 2011-2014	231,491
Beckenham Primary School	Smart Schools Grant - Young Directors' Festival 2013	2,500
Cancer Council Western Australia	Make Smoking History Campaign 2013 to 2016	515,389
Grovelands Primary School	Smart Schools Grant - Young Directors' Festival 2013	1,850
Kingsley Primary School	Smart Schools Grant - Young Directors' Festival 2013	2,400
Lumen Christi College	Smart Schools Grant - Young Directors' Festival 2013	2,500
Mirrabooka Primary School	Smart Schools Grant	2,600
National Heart Foundation of Aust (WA Division)	Smarter Than Smoking Project	487,428
National Heart Foundation of Aust (WA Division)	Smarter Than Smoking - Young Director's Festival 2013	3,500
Orange Grove Primary School	Smart Schools Grant - Young Directors' Festival 2013	2,500
Roleystone Community College	Smart Schools Grant - Young Directors' Festival 2013	2,500
Safety Bay Senior High School	Smart Schools Grant	2,090
Willandra Primary School	Smart Schools Grant - Young Directors' Festival 2013	1,500
Wulungarra Community School	Smart Schools Grant	938

REDUCING HARM FROM ALCOHOL		
Curtin University	Youth Alcohol Drinking Project (YADP)	90,512
Drug and Alcohol Office	Young People and Alcohol Education Campaign and Engagement Strategy	330,000

PREVENTING OVERWEIGHT AND OBES	ITY	
Australian African Aid	Healthy Lifestyle Program for CaLD Young Mums	5,000
Belmay Primary School	Health Promoting Schools Grant	2,260
Bread of Life International Perth	Cooking Well & Eat Well for CaLD	4,620
Challis Primary School	Health Promoting Schools Grant	1,944
Diabetes Association of Western Australia	Capacity Building - The Population Health Congress 2012	1,000
Empowering People in Communities Inc (EPIC)	Tucker Time	4,924
Federation of Western Australian Police and Community Youth Centres	Life Skills Workshop	3,110

Health Issue/Organisation	Project Title	Amount \$
Gascoyne Circus and Physical Theatre Association	We Weren't Always This Way	9,609
Heaven Open Ministries (HOM)	Healthy Cooking Nutrition	4,970
Manjimup Family Centre	Little Chefs	3,600
Omega Pentecostal Church	Multicultural Healthy Cooking Healthy Eating	4,770
Swan City Youth Service Incorporated	In Tha' Fridge	4,700
Toodyay Community Resource Centre	Cooking for Life	3,910
WA School Canteen Association	National Australian Health Promotion Association Conference	1,000

PROMOTING MENTAL HEALTH AN	ND WELLBEING	
Bunbury Senior High School	7th World Conference on the Promotion of Mental Health	1,300
Carey Baptist College	Health Promoting Schools Grant	2,150
Curtin University	Creating a Mentally Healthy WA: The Act-Belong- Commit Campaign Phase III (2011-2013)	725,000
Curtin University	7th World Conference on the Promotion of Mental Health	450
Curtin University	7th World Conference on the Promotion of Mental Health	450
Curtin University	7th World Conference on the Promotion of Mental Health	450
Curtin University	7th World Conference on the Promotion of Mental Health	450
Curtin University	7th World Conference on the Promotion of Mental Health	450
Curtin University	7th World Conference on the Promotion of Mental Health	450
Dallard Pty Ltd	7th World Conference on the Promotion of Mental Health	1,145
Dallard Pty Ltd	7th World Conference on the Promotion of Mental Health	1,145
Dallard Pty Ltd	7th World Conference on the Promotion of Mental Health	980
Dallard Pty Ltd	7th World Conference on the Promotion of Mental Health	1,145
Dallard Pty Ltd	7th World Conference on the Promotion of Mental Health	715
Fairview Primary School	Le Cirque de Soin - The CARE Circus	2,500
Hospital School Services	7th World Conference on the Promotion of Mental Health	1,000
John Willcock College	Health Promoting Schools Grant	2,300
Koolbardi Wonginy Aboriginal Corporation	Aboriginal Mental Health First Aid Courses	10,000
Men's Advisory Network	7th World Conference on the Promotion of Mental Health	1,500
Murdoch University	7th World Conference on the Promotion of Mental Health	650
Shire of Morawa	Morawa's Act-Belong-Commit PhotoVoice Project	4,409
WA Country Health Service - Goldfieds - Esperance	7th World Conference on the Promotion of Mental Health	550
WA Country Health Service - Wheatbelt - Pingelly	7th World Conference on the Promotion of Mental Health	1,100

Health Issue/Organisation	Project Title	Amount \$
OTHER		
Australian Health Promotion Association (WA)	Health Promotion Scholarship Program (2012 - 2014)	302,125
Australian Medical Association WA Branch	AMA - Healthway Healthier WA Award	15,000
Burdiya Aboriginal Corporation	Healthy Start - Right Choice - From the inside	3,800
Cancer Council Western Australia	SunSmart Campaign 2011-2014	150,000
Community Living Association	Men's Business	4,825
Curtin University	Building public health through "community knowing" A knowledge transfer program	176,247
Curtin University	Capacity Building - The Population Health Congress 2012	1,350
Curtin University	Promoting public health advocacy in WA through professional development and building capacity	166,714
Lancelin Community & Sporting Club	Health Aware Newsletter	3,120
Mandurah Baptist College	Being Boodjari (pregnant)	10,000
National Heart Foundation of Aust (WA Division)	Health + Medicine July 2011 - June 2013	103,325
Yuna Primary School Parentsand Citizens' Association	Health Promoting Schools Grant	1,000

#### **HEALTH PROMOTION RESEARCH GRANTS FUNDED IN 2012/2013**

Health Issue/Organisation	Project Title	Amount \$
REDUCING HARM FROM ALCOHO	)L	
Curtin University	Alcohol norms and associated harms amongst adolescents	120,000
Curtin University	Visiting Fellow - Professor Sir Ian Gilmore	20,000
Curtin University	Health Promotion Indigenous Research Training Scholarship - Robyn Williams	39,000
Curtin University	Minimum pricing for alcohol: What does the WA public think	115,651
University of WA	Developing and testing cancer warning statements for alcoholic beverages	117,365
PREVENTING OVERWEIGHT AND	OBESITY	
Curtin University	Food Law, Policy and Communications to Improve Public Health	148,926
Curtin University	Health Promotion Research Training Scholarship - Ms Alison Daly (Phillips)	36,500
Curtin University	A qualitative study of Mothers' understanding of infant feeding guidelines	29,982
Curtin University	Enhancing activity, nutrition and mental health in overweight adolescents	148,575
University of WA	Long-term follow-up of Liveable Neighbourhoods: research into practice	150,000
Curtin University	Health Promotion Research Training Scholarship - Elissa Burton	37,600
Curtin University	Uprising: a pilot study into sit-to-stand stations in the workplace	28,816
University of WA	A health related movement based video games rating measure for consumers	149,952
University of WA	Health Promotion Research Training Scholarship - Ms Clover Maitland	37,600
University of WA	The neighbourhood influences on parents' fear of stranger danger	27,916

# PROMOTING MENTAL HEALTH AND WELLBEING

Curtin University	Emerging from the humanity's rubble: refugee youth resilience & renewal	75,000
Curtin University	Visiting Fellow - Professor Margaret Barry	31,912
Curtin University	Health Promotion Indigenous Research Training Scholarship - Ms Michelle Anne Webb	59,000
Edith Cowan University Joondalup	Building school capacity to reduce social aggression among students	142,855
Edith Cowan University Joondalup	SKSS Bullying Prevention Project Extension	150,000

Health Issue/Organisation	Project Title	Amount \$
Edith Cowan University Joondalup	Bodysnarking among adolescent girls: Peers, body image and social media	28,463
University of WA	Loneliness in Children: Building a Model for Mental Health Promotion	110,656
University of WA	Screen Use & Mental Health from Ages 8-18: A sequential latent growth model	118,300
University of WA	Health Promotion Research Fellowship - Dr Karen Martin	108,808
University of WA	Health Promotion Research Fellowship - Lisa Wood	118,771
University of WA	Health Promotion Research Training Scholarship - Ms Christina Mills	37,600
University of WA	Health Promotion Research Fellowship - Dr Sarah Foster	102,106
OTHER		
University of WA	Perceptions of oral health, diet & smoking in Perth Indigenous children	120,000
University of WA	Promoting health self-management by people living	68,061

University of WA	Promoting health self-management by people living with mental illness	68,061
University of WA	More than talk: An Aboriginal, non-Aboriginal partnership for action	139,143

### SPONSORSHIP PROJECTS FUNDED IN 2012/2013

Health Issue/Organisation	Project Title	Amount \$
REDUCING HARM FROM TOBACCO		
Acting Up Academy of Performing Arts	Bard on the Bay 2013	2,000
AJS Motor Cycle Club of WA	WA Moto Trial State Championships 2012	4,000
Albany Speedway Club	Junior Development Program/Junior Sedan Series 2012/2013	4,000
Art On The Move NETS	Education Program 2013	35,700
ATV Social and Racing Club	Season Sponsorship 2012-2013	20,000
Augusta Margaret River Hot Rod Club	Limited Sprintcar Wayne Armstrong Memorial Cup 2013	7,500
Australian Jazz Education Association	West Australian Schools' Jazz Festival 2012	2,500
Australian Jazz Education Association	West Australian Schools' Jazz Festival 2013	2,500
Avon Valley Ladies Golf Association	Golf in the Avon Valley 2013	2,000
Badminton Association of WA	Pathway to Participation 2013	35,000
Barking Gecko Theatre Company	Education and Performance Programs 2013	90,000
Basketball WA	Basketball WA Development Program 2012/2013	280,000
Boab Festival at Derby	Derby Boab Festival Mardi Gras 2013	20,000
Bunbury Car Club	Bunbury Speedway Naming Rights 2012-2015	50,000
Bunbury Regional Arts Management Board	Kep Koodarminy Exhibition 2013	2,500
Chung Wah Association	Mid Autumn Festival 2012	4,000
Churches Commission on Education	Chaplains' Cup Interschool Basketball Carnival 2012	1,400
City of Bunbury	Australia Day Youth Zone 2013	15,000
City of Fremantle	Festivals Program 2012	30,000
City of Kalgoorlie Boulder	Sunset in the Soundshell Concerts 2013	20,000
City of Kalgoorlie Boulder	Blast Off! Music Event 2013	3,500
City of South Perth	South Perth Fiesta 2012	25,000
Coastal Motorcycle Club	Summercross 2013	4,000
Collie Racing Drivers Association	Collie Speedway and Junior Sedans Challenge 2012-2015	15,000
Coolgardie Day Celebrations	Coolgardie Day Celebrations 2012	15,000
Country Arts WA	Shows on the Go and Sand Tracks Performance Program 2013	110,000
DADAA	Fingers and Petals the Handmade Flower Show Exhibition 2013	10,000
Desert Feet	Desert Feet Tour 2012	50,000
Ellenbrook Cultural Foundation	Youth Arts Program 2013	20,000
Esperance Speedway Association	Season and WA Junior Sedan State Title 2011/2012	8,000
Football West Limited	Annual Sponsorship 2013-2015	300,000
Formula Vee Association of WA	Formula Vee Racing 2013	4,950

Health Issue/Organisation	Project Title	Amount \$
Garnduwa Amboorny Wirnan Aboriginal Corporation	Active Community Project 2013-2015	100,000
Gelganyem Limited	Barramundi Concert 2013	20,000
Goldfields Golf Club	Goldfields Junior Desert Open 2012	2,500
Goldfields Golf Club	Goldfields Junior Desert Open 2013	2,500
Golf WA	Key Events 2013	140,000
Heirisson Island Night Jump Club	Eyres Perth Night Jump 2013	4,000
Hockey WA	Hockey for Health 2013-2014	240,000
Improved Production Racing Association of WA	Improved Production State Motor Racing Championships 2013	5,000
Junior Speedway Racing Association of WA	Junior Sedans Series and Junior Sedan Country Super Series 2013-2014	25,000
Kelmscott Agricultural Society (The)	Kelmscott Annual Show 2012	20,000
Kelmscott Agricultural Society (The)	Kelmscott Annual Show 2013	23,000
Lightweight Motor Cycle Club	Junior and Senior Motorcross and Senior Arenacross 2012	5,000
Mandurah Pirates Rugby Union Football Club	Junior Carnival 2013	2,500
Manjimup Speedway Club	Speedway Season 2013-2014	10,000
Mellen Brunton Discretionary Trust (T/A Mellen Events)	Summer Concert Season 2012/2013	150,000
Midwest Show and Shine	Sponsorship 2012	5,000
Moora Race Club	Moora Cup 2012	5,000
Motorcycling Western Australia	MotoSafe and Minikhana 2013	25,000
Murray Auto Xtravaganza	Murray Auto Xtravaganza 2012	10,000
NAIDOC Perth	Survival Perth Concert 2013	20,000
Nannup Music Club	Nannup Music Festival 2013	15,000
Narrogin Race and Pace	Season Sponsorship 2011/2012 - 2012/2013	10,000
Netball WA	Community Programs 2013-2015	280,000
North West Expo	Skatepark Coaching Jam Session 2013	4,000
Northam BMX Club	Wheatbelt Classic 2012	3,000
Pathfinders Trials Motorcycle Club	Western Australian MotoTrials Championships 2013	10,000
Poetry in Action	Poetry in Action School Program 2013	15,000
Puranyangu-Rangka Kerrim (Aboriginal Radio)	Nguyuru Waaringarrem Halls Creek Music Festival 2013	20,000
Royal Agricultural Society of WA	Perth Royal Show 2012	40,000
Shire of Coolgardie	SBL Game and Coaching Clinics 2013	3,500
Shire of Derby West Kimberley	HAWK now! Community Concert 2012	18,000
Softball Western Australia	Annual Competition and Participation Programs 2012-2014	50,000
SouthCity Church	Nations Summer Nights 2013/2014	15,000

Health Issue/Organisation	Project Title	Amount \$
Southside BMX Club	Super Series Round 4 2013	4,000
Speedway Motorcycle Club WA	Stadium and Competition Sponsorship 2013	13,000
Targa West Pty Ltd	Targa South West 2012-2013	15,000
Targa West Pty Ltd	Targa West 2013-2015	75,000
Temple of Fine Arts	Swan Festival of Lights 2012	25,000
The Royal Academy of Dance	Festival of Dance 2013	1,500
Tura New Music Ltd	Regional Program 2013	40,000
Vietnamese Community In Australia WA Chapter	Tet New Year Festival 2013	5,000
Vintage Motocross Club of WA	Dandallo Classic - Mill Farm Scramble 2013	3,000
WA MX	WA State Senior and Junior Motocross Championships 2012-2014	42,000
Wagin Agricultural Society (The)	Thrills & Skills at Wagin Woolorama 2013	20,000
West Australian Car Club	Forest Rally 2013-2015	65,000
West Australian Music Industry Association	Schools Alive Program 2012/2013	50,000
West Australian Opera	Access All Arias School Program 2013	30,000
West Australian Symphony Orchestra	Symphony in the City and EChO Ensemble School Program 2013	18,000
Western Australian Table Tennis Association	Development Program 2013-2014	15,500
Western Desert Sports Council	Western Desert Premiership League Program 2012/2013	60,000
Western Edge Youth Arts	Beagle Bay Chronicles 2013	20,000
Westside BMX Club	Westside Nationals 2013	4,000
Zaccaria Concerts and Touring	Nocturnal Concerts at the Zoo 2012/2013	15,000
Zig Zag Community Arts	Transform Youth Music Festival 2012	4,000

REDUCING HARM FROM ALCOHOL		
Arts Radio Ltd (RTR FM)	Live Wire Fresh Program 2012	20,000
Boab Festival at Derby	Derby Boab Festival 2012	15,000
City of Armadale	Ignite Basketball Program 2013-15	30,000
City of Cockburn	Skateboard "Hub" Clinics 2012	5,000
City of Nedlands	4Sure Music & Skate Festival 2012	2,500
City of Rockingham	Nyoongar Art Awards 2012	25,000
City of Swan	Hyper Festival 2012	20,000
Country Arts WA	YCulture Regional Program 2012/2013	70,000
Holyoake the Australian Institute on Alcohol and Addictions	DRUMBEAT Facilitator Training and Youth Leadership Program 2012/2013	32,000
Indigenous Remote Communications Association	National Remote Indigenous Media Festival 2012	4,000

Health Issue/Organisation	Project Title	Amount \$
Luke Adams Foundation (The)	Nitestar Performing Arts Program 2012	25,000
Mowanjum Artists Spirit of the Wandjina Aboriginal Corporation	Mowanjum Festival 2013	20,000
Mundaring Arts Centre	Mundaring Arts Centre Community Program 2012/2013	35,000
Netball WA	West Coast Fever 2013-2015	250,000
Perth Lynx Limited	West Coast Waves Season 2012/13	50,000
Perth Lynx Limited	West Coast Waves Season 2013/14	50,000
Propel Youth Arts WA	YCulture Metro Program 2012/2013	55,000
Relationships Australia	Moorditj Yarning Art Workshops and Exhibition 2013	5,000
Shire of Augusta-Margaret River	Margaret River Skate and Music 2012	4,000
Shire of Meekatharra	Jammin in Meeka 2012	12,500
Surfing Western Australia	Margaret River Pro 2013-2014	350,000
Tom Price Nameless Festival	Jarndunmunha Festival 2012	12,000
Town of Bassendean	NAIDOC Family Fun Day 2012	5,000
Town of Cambridge	Exposure Youth Festival 2013	2,000
Town of Mosman Park	AmpFest 2012	5,000
Town of Port Hedland	Portbound Youth and Health Festival 2013	20,000
University of WA Sport and Recreation Association	Tertiary Sports Program 2013-2014	25,000
Western Australian Trotting Association	Sponsorship 2012-2013	70,000
Western Australian Volleyball Association	Volleyball - Supporting WA 2012-2015	115,000
Wildcats 2000 Pty Ltd	Perth Wildcats 2012-2015	500,000
Yirra Yaakin Aboriginal Corporation	Yirra Yaakin Annual Program 2013	25,000
YMCA of Perth Youth & Community Services	YMCA Skate Series 2012-2013	35,000
YMCA of Perth Youth & Community Services	Open Arts Program 2012/2013	45,000

PREVENTING OVERWEIGHT AND OBESITY		
Araluen Botanic Park Foundation	Araluen Fremantle Chilli Festival 2013	23,000
Araluen Folk Festival	Nanga Music Festival 2012	2,500
Artatac - Busselton Beach Festival	Artatac Festival 2013	12,000
Australian Bushmen's Campdraft and Rodeo Association Ltd	Junior Rodeo 2013	3,000
Australian Dancing Society Ltd WA Branch	ADS Golden West Dancesport Festival and Inter-School Challenge 2012	2,000
Australian Dancing Society Ltd WA Branch	Night of Stars National Dancesport Championship 2013	5,000
Awesome Arts Australia Ltd	Creative Challenge Program 2013	80,000
Ballet Workshop	Annual Program 2013	32,000
Baseball WA Limited	Development Programs 2011-2012	100,000

Health Issue/Organisation	Project Title	Amount \$
Bicycling Western Australia	Various projects and events 2013	50,000
Bindoon and Districts Agricultural Society	Healthy Eating Program 2012	2,500
Bowls WA	Junior Membership and Participation Program for Bowls 2012-2014	30,000
Broome Surf Life Saving Club	Sunset Challenge 2012	5,000
Broome Touch Association	Annual Program 2013-2014	12,500
Bunbury Agricultural Society	Bunbury Horse & Country Music Show 2013	10,000
Busselton Allsports	Busselton Jetty Swim 2011 - 2013	20,000
Buzz Dance Theatre	buzzED Program 2013	70,000
Calisthenics Association of WA	Development Projects 2013-2014	17,850
Canoeing Western Australia	Go Paddling 2012/2013	40,000
Carnarvon Race Club	Memorial Race Day 2012	4,999
Children's Book Council of Australia (WA Branch)	Children's Book Week 2012	18,500
CIC Events Promotion Pty Ltd	UCI World Cycling Tour Qualifying Events 2013	15,000
Circus Joseph Ashton Pty Ltd	Circus Performance Program 2013	50,000
City of Joondalup	Summer Events Cultural Program 2012/2013	23,500
Collie Cycle Club	Collie Donnybrook Primary Schools Challenge 2013	3,000
Corporate Sports Australia ATF Ospovat Family Trust & Paul Nash Trust	City to Surf Regional Series 2013	90,000
Country Music Club of Boyup Brook WA	West Australian Country Music Awards 2013	20,000
DADAA	Annual Program 2013	45,000
Enable Southwest	Rotary Sail into Life - Bunbury 2012/2013	5,000
Equestrian WA	Program 2013	75,000
Festival of Busselton	Festival of Busselton 2013	12,000
FolkWorld	Folkworld Fairbridge Festival 2013	23,000
Fremantle Children's Literature Centre	Outreach Residence Program 2013	40,000
Garnduwa Amboorny Wirnan Aboriginal Corporation	Garnduwa Festival 2012	35,000
Geraldton Harriers Club	Geraldton Run Fest 2013	2,500
Goalball Western Australia	Go for Goalball 2013	20,000
Greater Wheatbelt Mens Hockey Association	Junior Hockey Development Program 2013	2,500
Guildford Heritage Festival Council	Children's Festival 2013	2,500
Gymnastics Western Australia	Various Events 2013-2014	127,000
Harvey District Trotting Club	Harvey Harness Meeting 2011-2012	6,000
Harvey Mainstreet	Harvey Street Festival 2013	12.000
HBF Health Limited	HBF Outdoor Fitness 2012/2103	70,000

Health Issue/Organisation	Project Title	Amount \$
HBF Health Limited	HBF Outdoor Fitness 2013-2015	80,000
Kalamunda and Districts Agricultural Society	Kalamunda Annual Show 2013	3,000
Kalamunda and Districts Basketball Association	Under 14 Boys Club Basketball Championships 2012	4,500
Kellerberrin and Districts Agricultural Society	Kellerberrin and Districts Agricultural Show 2012	3,500
Mandurah Offshore Fishing & Sailing Club	Fishers with Disabilities 2013	4,000
Manjimup Chamber of Commerce and Industry	Manjimup Cherry Harmony Festival 2013	12,000
Margaret River Roller Derby	ABout Time Margaret River 2013	2,500
Masters Swimming Western Australia	Swim for your Life Project 2013-2014	25,000
Meerilinga Young Children's Foundation	Children's Week 2012	20,000
Mount Helena Residents and Ratepayers Progress Association	Mount Helena Whim Festival	4,000
Mullewa District Agricultural Society	The Mullewa Gift 2012	4,000
Musica Viva Australia	Music In School Program 2013	60,000
Orienteering Association of Western Australia	Orienteering Promotion and Schools Programs 2012-2013	55,000
Outcare	Maali Boyz Project 2012	5,000
Pearl Coast Gymnastics Club Broome	Annual Program 2013	8,000
Pegs Creek Primary School	Puppet Theatre 2012	4,000
Pingrup Race Club	Pingrup Races 2013	4,000
Pony Club Association of Western Australia	Annual Program of Events 2011-2012	40,000
Riding for the Disabled Association WA	Sponsorship Programs 2011-2012	42,500
Riding for the Disabled Association WA	Annual Program 2013 - 2015	85,000
Rotary Club of Bridgetown	Rotary Blackwood Marathon 2012	5,000
Royal Life Saving Society Australia WA Branch	Regional & Remote Communities Aboriginal Swimming Program 2012-2015	55,000
Sailability W.A.	Sailing opportunities for people with disabilities 2012-2013	25,000
Seniors Recreation Council of WA	Annual Program 2013-2015	35 000
Seniors Recreation Council of WA	Have a Go Day 2012	5.000
Shire of Bruce Rock	Central & Eastern Wheatbelt Coordinator Scheme 2012-2014	35,000
Shire of Cranbrook	Cranbrook Show 2013	2,500
Shire of Goomalling	Avon Coordinator Scheme 2012-2014	35,000
Shire of Moora	Midlands District Coordinator Scheme 2012-2014	35,000
Shire of Nannup	Family Fun Day	3,000

Health Issue/Organisation	Project Title	Amount \$
Silver Threads Band	Making Music School Program 2013	20,000
South West Cycle Club	Ferguson Valley Cycle Challenge and Dardanup Open 2012	2,000
SouthCity Church	Nations Summer Nights 2012/2013	15,000
Spare Parts Puppet Theatre	Regional Touring Program 2012/2013	72,000
Special Olympics Australia	Special Olympics WA 2013	37,500
Steps Youth Dance Company	Annual Program 2013	35,000
Swan View and Districts Agricultural and Arts Society	Agricultural & Arts Show 2012	2,500
Tambellup Agricultural Society	Agricultural Show Day 2012	3,000
The Dardanup Bull and Barrel Festival	Bull and Barrel Festival 2012	3,000
Touch Football Australia	Annual Program 2012-2014	80,000
Trievents WA	Albany Port to Point Fun Run 2012	3,000
Wagin Trotting Club	Sponsorship 2012/2013	4,500
Warren Arts Council	Make Music @ Manjimup 2012	12,000
Wembley Primary School Parents & Citizens Association	Leap into Spring Fun Run 2012	1,000
West Australian Ballet	Education and Access Program 2013	50,000
Western Australian Athletics Commission	Perth Track Classic 2012-2014	50,000
Western Australian Athletics Commission	Development Programs 2012-2013	100,000
Western Australian Cycling Federation	Bike Skills Program 2013-2014	55,000
Western Australian Fencing Association	WA International Fencing Tournament 2012	3,000
Western Australian Institute of Sport	Community Development Program 2013-2014	85,000
Wheelchair Sports WA Association	Perth Wheelcats and Western Stars 2013-2014	60,000
Wickepin Community Resource Centre	Wickepin Healthy Olympics 2013	2,000

PROMOTING MENTAL HEALTH AND WELLBEING		
Albany Youth Support Association	Open Access Youth Art Studio Program 2013	40,000
Atlantis Productions	Stage and Screen Production 2013	2,500
Augusta Margaret River Tourism Association	Illuminate - Light the Night 2012	3,000
Augusta River Festival	Augusta River Festival 2013	3,700
Bambara Primary School	Westcoast Songfest 2012	3,000
Beacon Primary School	Bullying is Drum Program 2012	1,200
Beverley Agricultural Society	Beverley Agricultural Society Show 2013	4,500
Boddington Community Resource Centre	Healthy Active Arts Program 2012/2013	25,000
Bonsai Society of Western Australia	Bonsai Show 2012	1,500
Bunbury Musical Comedy Group (The)	Eurobeat, Almost Eurovision the Musical 2012	2,000

Health Issue/Organisation	Project Title	Amount \$
Bunbury Regional Theatre	Community Concert - Africa 2013	2,000
Cannery Arts Centre	Young at Art 2013	15,000
Canning Vale College	Circus Troupe Performances 2012	2,500
Canning Vale College	Circus Troupe Performances 2013	3,000
Catch Music	Community Music Program 2013	19,000
Central South Eisteddfod	Performing Arts program 2013	2,500
Cervantes Cultural Committee	Cervantes Festival of Art 2012	4,000
City of Canning	Event Calendar 2013	50,000
City of Gosnells	Community Events Season 2013	20,000
City of Greater Geraldton	Big Sky Readers and Writers Festival 2012	2,500
City of Greater Geraldton	Mullewa Community Street Festival 2012	2,500
City of Mandurah	Stretch Festival 2012	30,000
City of Rockingham	PhotoVoice and School Banner Competition 2012	15,000
City of Wanneroo	Global Beats and Eats Festival 2013	15,000
Community Arts Network Western Australia Ltd	Strong Culture, Strong Community 2013	75,000
Community Solutions	Youth on Health Festival 2012	90,000
Denmark Arts Council	Brave New Works Community Arts Festival 2013	23,000
Denmark Community Resource Centre	Photo Exhibition and Auction 2012	2,500
Denmark Community Resource Centre	Photo Exhibition and Auction 2013	2,000
Donnybrook Arts & Crafts Group	Spinning Yarns and Open Craft Day 2012	1,500
Dowerin Events Management	Dowerin Rodeo 2013	15,000
Dowerin Events Management	Ag Art Wear Competition 2013	4,000
Dunsborough and Districts Progress Association	Dunsborough Arts Festival 2013	3,500
Esperance Community Arts	Pathways to the Arts 2012	13,500
Federation of Western Australian Police and Community Youth Centres	Strike II Youth Drop In Service 2013	20,000
Friends of the Porongurup Range	Art in the Park 2013	2,000
Geraldton Greenough Sunshine Festival	Geraldton Sunshine Festival 2012	18.000
Hopetoun Senior Citizens and Associates	Seniors Games 2013	2,500
Jazz Fremantle	Concert Program 2013	1.800
Kojonup Pastoral and Agricultural Society	Kojonup Show 2012	2.000
Koorda and Districts Agricultural Society	Koorda Agricultural & Community Show 2012	3,000
Mandurah Little Theatre	Hairspray Stage Production 2012	5,000
Mandurah Performing Arts	Get in the Swim Program 2013	28,000

Health Issue/Organisation	Project Title	Amount \$
Margaret River and Districts Agricultural Society	Margaret River Agricultural Show 2012	4,000
Men's Resource Centre	Fun Run & Walk 2013	2,500
Men's Resource Centre	Belt It Out For Blokes Concert 2012	2,000
Mukinbudin Planning and Development Group	Mukinbudin Spring Festival 2012	7,500
Nannup Arts Council	Nannup Arts Exhibition & Workshops 2013	3,500
Narrogin Spring Festival	Narrogin Spring Festival 2012	3,500
Northam's Avon Descent Association	Avon Descent 2011-2013	80,000
Nulsen Haven Association	As We Are Art Award and Exhibition 2012	2,500
Performing Lines Ltd	Sensorium Theatre Performances 2013	10,000
Plantagenet Arts Council	Makuru Karla Workshops & Performances 2012	5,000
REmida Perth	Metamorph-This! REmida Day 2013	2,500
Ruah Community Services	Our Wellbeing Program 2013	20,000
Secret Harbour Residents Association	Secret Harbour Spring Market Fair 2012	7,500
Shakespeare WA Ltd	Shakespeare in the Park 2013	15,000
Shinju Matsuri	Festival of Broome 2012	25,000
Shire of Augusta-Margaret River	Heal Your Heart with Art Exhibition 2012	3,000
Shire of Bruce Rock	Back to the Bush Reunion 2012	3,000
Shire of Cunderdin	Tammin to Cunderdin Adventure Run 2012	2,500
Shire of East Pilbara	Newman Triathlon 2013	5,000
Shire of Nungarin	Mangowine Concert 2012	2,500
Southern Edge Arts	Annual Program 2012	45,000
Stirling Street Arts Centre	Arts Program and Community Activities 2013	35,000
Tamil Association of WA	Deepavali Festival Food Fair 2012	2,500
Theatre Kimberley	Theatre Program 2013	32.000
Toodyay Agricultural Society	Toodyay Agricultural Show 2012	3.000
Toodyay Festival	Toodyay Moondyne Festival 2013	3.500
Town of Kwinana	Live! Program of Events 2013	25.000
Trievents WA	Dwellingup 100 Mountain Bike Classic 2012-2014	17,000
WA Academy of Performing Arts	Radio Activity Albany 2012	10.000
WA Youth Jazz Orchestra Association	WAYJO Education Program 2012	14 000
WA Youth Jazz Orchestra Association	WAYJO Education Program 2013	40.000
WA Youth Theatre Company	Annual Program 2012	25.000
West Australian Medieval Alliance	Perth Medieval Fayre 2013	3.500
Western Australia Telugu Association	Cricket 2013	1.500
Williams Gateway Expo	Williams Gateway Expo 2013	1,500

Health Issue/Organisation	Project Title	Amount \$
Wongan Arts Society	Art and Craft Exhibition 2012	4,000
Woodridge Community Association	Woodridge Spring Fair 2013	3,000
York Racing	York Medieval & Renaissance Fayre 2012	2,500
York Racing	York Medieval Fayre 2013	3,000
York Society (The)	Art and Photographic Awards 2012	2,500
York Society (The)	Art and Photographic Awards 2013	2,500

#### OTHER

Flying Ant Skiff Association of Western Australia	Australian Championships 2012 - 2013	2,500
Narrogin Primary School P&C Association	Narrogin Triathlon 2012	3,000
Recfishwest	Fishsmart Sunsmart Program 2012-2014	50,000
Safety Bay Yacht Club	65th Anniversary Regatta 2013	2,500
Stadium Triathlon Club	Karri Valley Triathlon 2013	3,000
State Sailing Centre of WA Ltd	Active Participation in Boating Education 2013-2014	30,000
Surf Life Saving Western Australia	SLSWA Surfsports Season 2012-2015	110,000
Surfing Western Australia	Program 2013-2014	135,000
Synchro WA	Get in Sync 2012-2014	18,000
Tennis Seniors Assoc of WA	Australian Championships 2013	6,000
Tennis West	Community Tennis Engagement Program 2012-2014	185,000
USM Events Pty Ltd	Ironman Western Australia 2012-2014	130,000
USM Events Pty Ltd	Ironman 70.3 Mandurah 2012-2014	80,000
Western Australian Swimming Association	Various Events 2013-2014	150,000
Western Australian Triathlon Association	n The Busselton Festival of Triathlon and Ironman 70.3 Triathlon 2012-2013	
Western Australian Triathlon Association	The TRYStars Regional Kids Triathlons 2012-2013	40,000
Wongan Hills Swimming Club	Country Pennants 2013	9,000
Yachting Western Australia	Events Program 2013/2014	25,000

#### HEALTHY CLUB PROJECTS FUNDED IN 2012/2013

Club	Amount \$
A K Strikers Tee Ball Club	3,000
AIM Over 50 Archery Group	1,030
Albany Carriage Driving Club	800
Albany Football and Sporting Club	1,700
Albany Pony Club	1,000
Alexander Park Tennis Club	2,800
Allanmac Taekwondo	800
Applecross Tennis Club	1,660
Ardross Junior Cricket Club	2,050
Armadale Masters Swimming Club	800
Ascot Eagles Junior Cricket Club	1,000
Australia Bangladesh Community Club of Sports & Recreation	800
Avon Tee Ball Association	1,100
Badgingarra Bowling Club	800
Balcatta Soccer Club	3,000
Balcatta Volleyball Club	1,390
Baldivis Equestrian & Pony Club	800
Baldivis Netball Club	1,150
Bandits Fastpitch Softball Club	800
Bassendean Junior Football Club	3,000
Bateman Junior Cricket Club	1,600
Bayswater Lacrosse Club	2,300
Bayswater Tennis Club	2,000
Beachcombers Angling and Boating Club of WA	500
Beechboro Lockridge Junior Cricket Club	1,240
Belmont Junior Football Club	3,000
Beverley Horse and Pony Club	1,000
Bicton Attadale Cricket Club	1,000
Binningup Surf Life Saving Club	843
Binnu Tennis Club	1,000
Blue Gum Park Tennis Club	3,000
Booragoon Junior Football Club	2,999
Boyanup Hockey Club	2,660
Braves Baseball Club of Melville City	1,500

Club	Amount \$
Breakers Netball Club	1,880
Bridgetown Netball Association	1,568
Brixton Street Tennis Centre	1,000
Brookton/Pingelly Panthers Football Club	1,500
Broome Squash Club	1,340
Bruce Rock Bowling Club	1,000
Bruce Rock Football Club	1,300
Bruce Rock Netball Club	1,000
Bruce Rock Squash Club	900
Bruce Rock Tennis Club	800
Bunbury Basketball Association	1,400
Bunbury Central Croquet Club	800
Bunbury Dynamos Junior Soccer Club	3,000
Bunbury Horse and Pony Club	1,490
Bunbury Horse and Pony Club	1,780
Bunbury Rugby Union Football Club	2,400
Bunbury Swimming Club	1,200
Burracoppin Football Club	1,000
Busselton Districts Junior Rugby Club	1,200
Busselton Horse and Pony Club	800
Busselton Softball Association	1,700
Busselton Tee Ball Association	1,720
Cable Beach Football Club	1,600
Canning Cougars Tee-Ball Club	1.630
Canning Districts Hockey Club	1950
Canning Lawn Tennis Club	800
Canning River Canoe Club	1.000
Canning Vale Junior Cricket Club	1980
Carine Masters Swimming	600
Carnamah Netball Club	800
Carnarvon Horse & Pony Club	800
Carnarvon Junior Cricket Council	1.000
Casuals-Swans Hockey Club	1.230
Cavaliers Netball Club	1.000
Central Midlands Riding & Pony Club	800
Centrals Football and Sportsmans Club	1.100

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Club	Amount \$
City Beach Water Polo Club	3,000
City of Perth Surf Life Saving Club	2,850
Claremont Aussi Masters Swimming Club	1,200
Claremont Jets Gridiron Club	800
Coastal Ladies Badminton League	1,000
Cockburn City Soccer Club	3,000
Collie Bowling Club	1,100
Collie Swimming Club	1,000
Colts Cricket Club	1,580
Como Croquet Club	292
Congolese Soccer Club Association	800
Coogee Beach Surf Lifesaving Club	3,000
Coolbinia Bombers Junior Football Club	2,110
Corrigin Hockey Club	850
Cranbrook Sporting Club	800
Dale Sports Club	1,200
Dalkeith Nedlands Junior Football Club	2,600
Darkan Bowling Club	1,000
Darlington Junior Cricket Club	1,000
Darlington Parkerville Warriors Football Club	1,400
Darlington Pony Club	850
Denmark Cricket Club	1,000
Denmark Dragon Boat Club	800
Denmark Netball Association	2.095
Denmark Walpole Football Club	1 2 0 0
Dianella Cricket Club	800
Dongara Denison Surf Lifesaving Club	1,200
Donnybrook and Districts Cricket Association	1,200
Donnybrook Tennis Club	1,000
Dryandra Regional Equestrian Association	1 000
Dumbleyung Tennis Club	1 0 0 0
Dunsborough & Districts Country Club	600
Dunsborough Bay Yacht Club	1 900
Dunsborough Football Club	2 000 5
Dunsborough Junior Soccer Club	2 925
East Fremantle Cricket Club	800

Club	Amount \$
East Fremantle Junior Cricket Club	1,640
East Fremantle Lacrosse Club	2,990
East Fremantle Lawn Tennis Club	2,560
East Fremantle Yacht Club	2,699
Eastern Goldfields Bicycle Motocross Association	1,300
Eastern Goldfields Cycle Club	1,820
Eastern Goldfields Hockey Association	3,000
Eastern Hills Hawks Junior Football Club	1,650
Edith Cowan University Touch Football	3,000
Eritrean United Youth Association	800
Esperance Soccer Association	3,000
Esperance Tennis Club	2,520
Exmouth Amateur Swimming Club	1,120
Exmouth Netball Association	2,000
Fremantle District Cricket Club	1,400
Fremantle Hockey Club	3,000
Fremantle Lawn Tennis Club	1,450
Fremantle Rowing Club	1,190
Fremantle Surf Lifesaving Club	3,000
Fremantle Swan Dragon Boat Club	960
Fremantle Triathlon Club	2,250
Fremantle United Soccer & Recreational Club	2,998
Geographe Bay Yacht Club	1,750
Geraldton Bowling Club	1 900
Geraldton Clay Target Club	800
Geraldton Regional Cricket Board	
Geraldton Surf Life Saving Club	חדד כ
Geraldton Tennis Club	
Gingin Golf Club	1.000
Glen Forrest Junior Cricket Club	1 160
Glen Forrest Sports Club	800
Golden West Dolphin Swimming Club	1.000
Goomalling Tennis Club	290
Gosnells Bears Tee-Ball and Baseball Club	100
Gospells Fire American Football Club	800
Gosnells Hawks Baseball Club	2,500

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Club	Amount \$
Gosnells Junior Football Club	3,000
Greenwood Tennis Club	985
Halls Head Country Croquet Club	800
Hamersley Rovers Soccer Club	1,500
Harvey Benger Cricket Club	1,160
Hills BMX Club	2,500
Hilton Palmyra Cricket Club	800
Hilton Park Junior Cricket Club	1,300
International Calcio Football Club	1,000
Jetz Netball Club	2,150
Joondalup Districts Cricket Club	1,920
Joondalup Kinross Cricket Club	3,000
Joondalup United Football Club	1,600
Jurien Bay Football Club	1,900
Kalgoorlie Tri Club	1,160
Kambalda Amateur Swimming Club	850
Kardinya Cricket Club Junior Division	1,480
Kardinya Netball Club	2,120
Karratha Squash Club	1,000
Kazuals Netball Club	1,200
Kelmscott Junior Cricket Club	1,000
Kelmscott Junior Football Club	3,000
Kensington Cricket Club	600
Kenwick Teeball and Baseball Club	1 270
Knightz Netball Club	1 600
Kojonup Netball Association	1 000
Kulin Golf and Tennis Club	700
Kwinana Amateur Swimming and Life Saving Club	1 000
Kwinana Junior Knights Football Club	2000
Kwinana Tigers Hockey Club	1660
Leeming Netball Club	1050
Leeming Rugby Union Football Club	3 000
Leeming Spartan Cricket Club	
Leinster Golf Club	1 000
Lesmurdie Legends Swimming Club	400
Lesmurdie Walliston Cricket Club	800

Club	Amount \$
Lower South West Soccer League	3,000
Mandurah Amateur Swimming and Lifesaving Club	870
Mandurah Masters Swimming	900
Mandurah Surf Life Saving Club	2,190
Mandurah Ultimate	600
Margaret River & Districts Horsemans Assn & Pony Club	1,000
Margaret River Junior Football Club	2,990
Marist Junior Football Club	1,400
Marist Junior Hockey Club	1,600
Marist Netball Club.	2,850
Marmion Squash and Social Club	1,140
Maylands Yacht Club	1,000
Melville City Football Club	3,000
Melville City Hockey Club	3,000
Melville Districts Tee Ball Club	2,390
Melville Fremantle Cycling Club	800
Melville Lakers Netball Club	1,940
Merredin Netball Association	2,150
Midcity Hockey Club	800
Midwest Gascoyne Netball Region	750
Mingenew Cricket Club	800
Mods Netball Club	850
Moora Football Club	1,800
Moorabinda Croquet Club	1.000
Morley Bulldogs Junior Football Club	2 100
Morley Cricket Club	800
Morley Eagles Baseball Club	חחף כ
Morley Windmills Soccer Club	1 በበበ
Mosman Park Golf Club	3.000
Mount Helena Junior Football Club	1200
Mount Lawley Inglewood Junior Football Club	3,000
Mundaring Football Club	
Murchison Hockey Club	1.300
Narembeen Netball Club	750
Narrogin Croquet Club	800
Narrogin Gymnastics Club	1,200

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Club	Amount \$
Narrogin Pony and Riding Club	1,000
Nedlands Yacht Club	3,000
Neerabup Districts Junior Football Club	1,200
Newman Churchlands Swimming Club	2,710
Newman Tennis Club	800
Newman Water Polo Players Association	1,050
Nga lwi Katoa	1,100
Noranda Junior Football Club	3,000
North Beach Cricket Club	800
North Coast Raiders Hockey Club	3,000
North Perth United Soccer Club	1,000
Northam BMX Club	1,000
Northern Beaches Cycling Club	1,000
Northern Cobras Junior Football Club	1,580
Northern Districts Cycle Club	1,600
Northern Districts Social Club	1,300
Northern Redbacks Womens Soccer Club	1,000
Ocean Ridge Junior Football Club	2,985
Old Aquinians Hockey Club	3,000
Old Guildfordians Mundaring Hockey Club	3,000
Old Haleians Association	3,000
Olympic FC	3,000
Ongerup Golf Club	1,000
Our Lady of Grace Netball Club	1 870
Panthers Basketball Club	1 600
Parents and Friends of Swan Districts Gymnastics	
Parkwood Tennis Club	:
Peel Aquatic Club	1 000
Peel Diamond Sports	3 000
Peel District Cycling Club	2 100
Peel Dynamic Gymsports	800
Peel Junior Cricket Association	1 000
Peel Metropolitan Horse and Pony Club	1 000
Perry Lakes Hawkes Basketball Association	2 785
Perth Baseball Club	1 400
Perth Blitz Gridiron Club	800

Club	Amount \$
Perth Hills United Football Club	3,000
Perth Lions Futsal Association	3,000
Perth Polocrosse Club	1,000
Perth Strikers Christian Football Club	1,350
Phantoms' Waterpolo Club	1,760
Phoenix Basketball Club	920
Phoenix Lacrosse Club	2,780
Pingelly Ladies Netball Club	800
Pinjarra Hockey Club	2,300
Port Bouvard Recreation & Sporting Club	2,210
Port Wyndham Crocs Football Club	1,000
Prelates Netball Club	1,500
Primal Ultimate Club	775
Queens Park Soccer Club	2,600
Quinns Districts Netball Club	1,800
Quinns Mindarie Surf Life Saving Club	2,859
Ramblers Football Club	1,470
Rangers Netball Club	1,200
Redbacks Floorball Club	1,000
Riverside Park Pony Club	800
Riverton Aquanauts	800
Riverton Branch Calisthenics Association of Western Australia	1,630
Rockingham Coastal Sharks Rugby League and Sporting Club	3,000
Rockingham District Hockey Club	
Rockingham Petanque	800
Rockingham Raptors District Tee-Ball Association	1 900
Rockingham Rugby Union Football Club	000 5
Rockingham Tennis Club	1 150
Rockingham Vipers Gridiron Club	000
Pockingham Womens and Girls Epothall (Soccar) Club	1,000
Roleystone Tee-Ball and Baseball Club	596
Rossmoyne Junior Football Club	1690
Rostrata Junior Football Club	3.000
Royal Freshwater Bay Yacht Club	2 365
Rumblers Basketball Club	1 050
Saints Netball Club	2.500

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Club	Amount \$
Scarborough Sportsmen's Club	940
Scorpions Netball Club	1,200
Secret Harbour Surf Life Saving Club	2,999
Settlers Netball Club	1,200
Shamrock Rovers Soccer Club	1,460
Shark Bay Sport and Recreation Association	1,000
Shelley Sailing Club	1,000
Show Ski WA	800
Smiths Beach Surf Life Saving Club	3,000
Somerset Water Polo	820
Sorrento Duncraig Junior Cricket Club	1,390
Sorrento Football Club	3,000
Sorrento Tennis Club	2,300
South Mandurah Junior Football Club	3,000
South Midlands Polocrosse Club	1,000
South Perth Junior Football Club	3,000
South Perth Lawn Tennis Club	1,900
South Perth Soccer Club	2,900
Southern Districts BMX Raceway	1,000
Southern Districts Touch Association	3,000
Southside BMX Club	1,920
Southwest Bowmen	1,000
St Jeromes Netball Club	1,000
Stirling Apache Softball Tee Ball Club	1,200
Subiaco City Junior Soccer Club	3,000
Subiaco Marist Cricket Club	2,790
Sun City Yacht Club	800
Swan Athletic Sporting Club	2,000
Swan Hills Swimming Club	1,100
Swan View Cricket Club	1,000
Swanbourne Nedlands Surf Life Saving Club	2,158
Tammin Bowling Club	1,000
Thornlie Hawks Softball Club	820
Thornlie Tennis Club	1,490
Three Springs Netball Club	800
Tompkins Park Touch Association	2,800
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Club	Amount \$
Toodyay Districts Horse and Pony Club	800
Toodyay Junior Basketball Association	1,000
Toodyay Tennis Club	900
Towns Souths Hockey Club	3,000
Tuart Hill Cricket Club	1,820
Turquoise Coast Netball Association	1,600
University of WA Hockey Club	3,000
University of Western Australia Boat Club	1,000
University of Western Australia Cricket Club	800
University of Western Australia Fencing Club	1,050
University of Western Australia Nedlands Football Club	3,000
UWA Baseball and Softball Club	1,000
UWA Triathlon Club	900
UWA Uniswim Swimming Club	800
Victoria Park Carlisle Southern Aquatic Swim Club	800
Victoria Park Xavier Hockey Club	3,000
WA Roller Derby	2,000
Wagin Netball Club	1,260
Wagin Riding and Pony Club	600
Walkaway Pony Club	800
Wallangarra Riding and Pony Club	1,200
Wanneroo Horse and Pony Club	1,000
Warwick Greenwood Junior Cricket Club	2,720
Wembley Downs Junior Football Club	2,940
West Australian Barefoot Water Ski Club	800
West Australian Dressage Young Riders Association	600
West Australian Rowing Club	1,340
West Coast Gymnasts	1,900
West Coast Masters Aussi Swimming Club	350
Western Flames Ice Racing Club	800
Western Sprint Swimming Club	1,000
Westoz Wakeboarding	1,000
Wests Scarborough Rugby Union Club	3,000
Westside Football Club	3,000
Whitford Hockey Club	3,000
Willetton Netball Club	2,500

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Club	Amount \$
Williams Bowling Club	1,000
Winnacott Kats Junior Football Club	3,000
Winthrop Netball Club	3,000
Woodlands Teeball Club	2,886
Wyalkatchem Cricket Club	1,000
Yokine Districts Bowling Club	2,945
York Lawn Tennis Club	1,000
York Pony Club	800
York Swimming Club	800
Zimbabwe Association of Western Australia	1,000



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