



# annual report 2008/2009



<b>Responsible Minister:</b>	Minister for Health Dr Kim Hames MB BS JP MLA
<b>Accountable Authority:</b>	Western Australian Health Promotion Foundation Board
<b>Board of Management Chairperson: July 2008 – June 2009</b>	Ms Jenn Morris OAM
<b>Executive Director:</b>	Mr David Malone
<b>Access:</b>	3 <sup>rd</sup> Floor, 46 Parliament Place West Perth PO Box 1284 West Perth 6872

## CONTACT

<b>Phone:</b>	(08) 9476 7000
<b>Fax:</b>	(08) 9324 1145
<b>Country Callers:</b>	1800 198 450
<b>Email:</b>	healthway@healthway.wa.gov.au
<b>Website:</b>	Healthway: <a href="http://www.healthway.wa.gov.au">www.healthway.wa.gov.au</a> WA Government: <a href="http://wa.gov.au">wa.gov.au</a>

Healthway would like to acknowledge Gija Total Health, Warmun Community and Foodbank WA for assistance with arranging the Annual Report cover photo.

**ANNUAL REPORT FOR THE YEAR ENDED**

**30 JUNE 2009**

**Hon Minister for Health**

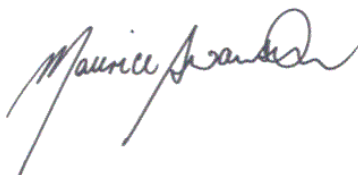
In accordance with Section 61 of the Financial Management Act 2006, we hereby submit for your information and presentation to the Parliament of Western Australia, the Annual Report of the Western Australian Health Promotion Foundation (Healthway) for the financial year ended 30 June 2009.

The Annual Report has been prepared in accordance with the provisions of the Financial Management Act 2006 and other legislative requirements.

The Western Australian Health Promotion Foundation is constituted under the authority of the Tobacco Products Control Act 2006.



Jenn Morris OAM  
Chairperson



Maurice Swanson  
Deputy Chairperson



Lina Barbato  
Director Corporate Services

27 July 2009



<b>WHO WE ARE</b>	6
<b>OUR VISION</b>	7
<b>OUR MISSION</b>	7
<b>SIGNIFICANT ISSUES IMPACTING THE AGENCY</b>	8
<b>BOARD MEMBERS</b>	10
<b>CHAIRMAN'S REPORT</b>	15
<b>EXECUTIVE DIRECTOR'S REPORT</b>	17
ORGANISATION STRUCTURE CHART	20
MANAGEMENT RESPONSIBILITY	20
<b>AGENCY PERFORMANCE</b>	22
PERFORMANCE IN HIGH PRIORITY HEALTH AREAS	23
Reducing harm from tobacco	23
Reducing harm from alcohol	24
Preventing overweight and obesity	24
Mental health promotion	25
REDUCING INEQUALITIES	26
Increase the focus on promoting and improving health in population groups where health inequalities exist.	26
Improve knowledge and understanding to address the determinants and modifiers of health inequalities.	27
Build awareness and support for groups who are experiencing inequalities	27
BUILDING & USING THE EVIDENCE	28
Focus on improving and increasing the translation of research findings into effective and sustainable policy and practice in health promotion.	28
Continue to nurture quality research and evaluation in WA.	29
SUSTAINABLE CHANGE	30
Recognise and support the variety of ways sustainable change can be achieved across programs.	30
INVESTING IN THE FUTURE - BUILDING HEALTH PROMOTION CAPACITY	32
Contribute to the development of an effective health promotion workforce in WA.	32
Contribute to the development of health promotion skills in sectors outside health.	33
Develop and nurture the expertise of individuals and groups working within health promotion to ensure that high quality, innovative and effective health promotion work continues in WA.	33
OPERATIONAL EFFICIENCY	34
STATE BUILDING - MAJOR PROJECTS	35
FINANCIAL AND ECONOMIC RESPONSIBILITY	35
OUTCOMES BASED SERVICE DELIVERY	35
STRONGER FOCUS ON REGIONS	35
SOCIAL AND ENVIRONMENTAL RESPONSIBILITY	36
<b>ACKNOWLEDGEMENT OF HEALTH AGENCIES</b>	37
<b>STRATEGIC ASPECTS</b>	38
<b>DISCLOSURES &amp; LEGAL COMPLIANCE</b>	40
GOVERNANCE DISCLOSURES	40
OTHER DISCLOSEURES	40
OTHER LEGAL COMPLIANCE	42
OPINION OF AUDITOR GENERAL	45
CERTIFICATION OF FINANCIAL STATEMENTS	47
FINANCIAL STATEMENTS	48
CERTIFICATION OF PERFORMANCE INDICATORS	75
KEY PERFORMANCE INDICATORS	76
<b>FUNDING TABLE</b>	84

## WHO WE ARE

HEALTHWAY SEEKS TO PROMOTE AND SUPPORT  
HEALTHY LIFESTYLES TO REDUCE  
THE BURDEN OF PREVENTABLE DISEASE  
IN WESTERN AUSTRALIA.

Healthway  
(the Western Australian  
Health Promotion Foundation) was  
established in 1991 under Section 15 of the  
Tobacco Control Act 1990 as an independent  
statutory body reporting to the Minister for Health.  
Healthway now functions under Part 5 of the Tobacco  
Products Control Act 2006.

Healthway provides sponsorship to sports, arts, and racing  
organisations to promote healthy messages, facilitate  
healthy environments and increase participation in healthy  
activities. Healthway also provides grants to a diverse array  
of organisations to encourage healthy lifestyles and advance  
health promotion programs.

The key priorities for Healthway are reducing harm from tobacco,  
reducing harm from alcohol, reducing obesity and promoting  
good mental health.

## **OUR VISION**

**A Healthy WA**

## **OUR MISSION**

**To improve the health of  
Western Australians by:**

- promoting and facilitating healthier lifestyles, policies and environments; and
- empowering individuals, groups and communities to be healthier.



## SIGNIFICANT **ISSUES** IMPACTING THE AGENCY

Although the activities of Healthway are strongly focused on the achievement of the objectives outlined in the Strategic Plan, it is acknowledged that the organisation operates within a dynamic environment influenced by a number of issues at a national and international level. In particular, the alarming obesity epidemic impacts significantly on the health of Western Australians and therefore the work of Healthway. The National Preventative Health Taskforce's<sup>1</sup> recent technical report on obesity in Australia indicates the prevalence of overweight and obesity has increased significantly over the past two decades, with data from the 2007/08 National Health Survey<sup>2</sup> reporting that 62% of Australians are now considered overweight or obese. Further, prevalence is higher among certain population sub-groups, including those who are socio-economically disadvantaged and Aboriginal and Torres Strait Islander peoples. These data reaffirm the need to focus on the priority areas of nutrition and physical activity and target priority populations such as Aboriginal and socio-economically disadvantaged groups.

A wealth of research has examined environmental influences on health. For example, there is now substantial evidence to support the hypothesis that children's food choices and dietary habits are influenced by television advertising<sup>3</sup>. This has led the World Health Organization to conclude a probable causal link between unhealthy food advertising and overweight and obesity<sup>4</sup>. Decreasing children's exposure to junk food advertising via television, sponsorship or other mediums

is a crucial step in enabling children to make healthier food choices. It is also a strategy likely to have a considerable positive public health impact, given the significant reach of advertising of this type within Australia. Similarly, the provision of smoke free environments is considered an important population level tobacco control strategy.

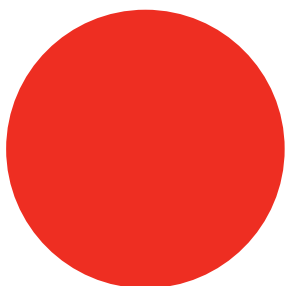
There appears to be considerable public support for policy and other structural changes to encourage healthy environments. Recent studies on parents' perceptions of television food advertising aimed at children showed parents supported restrictions around television advertising and better enforcement of existing regulations<sup>5,6</sup> and increased healthy food advertising to children<sup>5</sup>. Similarly, research by the Health Promotion Evaluation Unit at the University of Western Australia provides evidence of Western Australians' support for healthier food choices and a smoke free environment at the Perth Royal Show<sup>7</sup>. Two thirds (67%) of people supported the Perth Royal Show going entirely smoke free in 2009. Most (82%) indicated their attendance would not change if the show was smoke free and 8% indicated their attendance would increase. The vast majority (81%) of people agreed with increasing the number of healthy food options at the show. Results such as these are encouraging indicators that Western Australians are supportive of healthy environmental changes.

The strong evidence-base and substantial public sentiment behind the creation of healthy environments together strengthen Healthway's mandate. New initiatives, such as a revised approach to co-sponsorship and venue sponsorships, will complement Healthway's existing programs to create sustainable health promotion benefits.



1. National Preventative Health Taskforce. 2008. Technical Report No. 1 - Obesity in Australia: a need for urgent action, Australian Government Preventative Health Taskforce.
2. Australian Bureau of Statistics. 2009. National Health Survey: Summary of results 2007-08. Australian Bureau of Statistics, Canberra
3. Hastings et al. 2006. The Extent, Nature and Effects of Food Promotion to Children: A Review of the Evidence, World Health Organisation
4. Kelly et al. 2008. Persuasive food marketing to children: use of cartoons and competitions in Australian commercial television advertisements, Health Promotion International, 23(4): 337-44.
5. Ip et al. 2007. Exploring parents' perceptions of television food advertising directed at children: A South Australian study, Nutrition and Dietetics, 64: 50-8.
6. Morley et al. 2008. Parental awareness and attitudes about food advertising to children on Australian television, Australian and New Zealand Journal of Public Health, 32(4):341-7.
7. Health Promotion Evaluation Unit. 2008. Royal Show Smoking Behaviour and Food Policy Profile Survey.

## BOARD MEMBERS



Membership of the Board of Healthway is set out under section 61 of the Tobacco Products Control Act 2006.

Under the Act, the Board consists of 11 members of whom one is to be the chairperson appointed by the Minister for Health on the nomination of the Premier.

The remaining 10 members of the Board are appointed by the Minister for Health on the nomination of stakeholder groups, as set out in the Act.

On June 30 2009, the members of the Board were:



### **Jenn Morris – Chairperson**

Ms Morris was appointed Chairperson of Healthway in 2006. She is a management consultant and a dual Olympic gold medalist.

Ms Morris was co-captain of the Hockeyroos, Australia's national women's hockey team, from 1993 to 2000. During that time, she played 150 international games for Australia scoring 86 international goals including the winning goal at the Sydney 2000 Olympics. Her team Olympic gold medals were won in Atlanta 1996 and Sydney 2000.

Since retiring from elite sport, Ms Morris has held senior public relations and management roles and is currently a management consultant in strategy, operations and human capital with professional services firm Deloitte in Perth.

Ms Morris is also a member of the Board of the WA Institute of Sport.



### **Maurice Swanson – Deputy Chairperson**

Mr Swanson was appointed to the Board as the nominee of The Australian Council on Smoking and Health (ACOSH).

He is currently Chief Executive of the Heart Foundation (WA Division) and prior to joining the Heart Foundation in 1998, he was Director, Health Promotion Services with the Health Department of WA.

Mr Swanson is highly experienced in management and the delivery of health promotion programs, public relations and media advocacy. His main areas of interest in health promotion are tobacco control and the prevention of cardiovascular disease.

Mr Swanson has been a member of ACOSH since 1983 and is also the executive officer of the National Heart Foundation's Tobacco Control Committee, a member of the Board of Action on Smoking and Health (ASH) and a member of the Cancer Council of Australia's Tobacco Issues Committee.





### **Mike Allenby**

Mr Allenby was appointed to the Board as the nominee of the WA Sports Federation (WASF).

He is Chairman of a chemical engineering consultancy company in Perth and has held management roles in private companies in Australia and in the United States. He was the Chief Executive Officer of the WA Cricket Association from 1998 to 2001.

Mr Allenby has a special interest in governance in business and in not for profit organisations. He is a Fellow of the Australian Institute of Management, Fellow of Corporate Directors of Australia and a member of the Institute of Company Directors.

Mr Allenby has been a board member of WASF since 1998 and is currently chairperson of the WASF Board. His personal sporting interests include soccer, cricket and golf.



### **Walter Barrett**

Mr Barrett was appointed to the Board as the nominee of the WA Local Government Association (WALGA).

Since 1994, he has been an elected councillor on the Shire of Murray.

He served as a police officer in Western Australia for 34 years and after retiring as a First Class Sergeant in 1993, Mr Barrett became very involved in local government and community health. He currently chairs the Shire of Murray's Corporate Services Committee and is a member of its Technical Services Committee, the Planning and Development Services Committee and the Local Government Reform Committee.

He represents the Peel Zone on WALGA's State Council and is a member of the Municipal Waste Advisory Committee.

Mr Barrett has been a part time investigator with the Health Department of WA's Smoking and Health Program Team helping to ensure retailers comply with the Tobacco Control Act. He is also a member of the Australian Institute of Company Directors.



### **Rosanna Capolingua**

Dr Capolingua was appointed to the Board as the nominee of the Australian Medical Association (AMA).

She has been a general practitioner in Perth for more than 20 years and has also played an active leadership role within the AMA by representing doctors and their patients at state and national level.

Dr Capolingua served two terms as State president of the AMA in WA from 1998 to 2000 and two terms as AMA National President from 2007 to 2009. She has been a member of the AMA Federal Council for more than nine years and is Chair of the Federal AMA Ethics and Medico Legal Committee and the Taskforce on Indigenous Health.

She is also Medical Director of the AMA (WA) Youth Foundation, a member of the Raine Foundation Board, a Board member of Mercy Care and Chair of the WA Public Health Advocacy Institute.



### **Margaret Dawkins**

Ms Dawkins was appointed to the Board as the representative of the Department for Communities' Office for Youth.

She is Director of the Office of Youth and has many years of experience in strategic administration in the public sector. She has recently developed a strategic framework for the new Department for Communities and overseen the implementation of recent election commitments for seniors. Ms Dawkins has previously headed the Office for Seniors Interests and Volunteering and the State Government's Volunteering Secretariat following the International Year of the Volunteer in 2001.

Ms Dawkins originally trained as a psychologist and teacher. She has previously worked as both a practitioner and in research and evaluation in the child abuse and broader social welfare areas.



### **Natalie Jenkins**

Ms Jenkins was appointed to the Board as the nominee of the WA Arts Federation.

She currently runs her own project management and consultancy service for the arts, cultural and community sectors and is also General Manager of Thinice, Perth's newest theatre company, and Chair of the Performing Arts Centre Society, known as the Blue Room.

Ms Jenkins has almost 20 years' experience in performing arts management and in community development as well as serving as a member of government and community boards at state and national level. These include the Commonwealth Government's Playing Australia/Festivals Australia Committee, the Tasmanian Arts Advisory Board and the Australia Council for the Arts' LOUD Festival.

Ms Jenkins has previously been President of the Australian Performing Arts Centres Association, Secretary of Arts Voice WA and Chair of Stages WA.

Ms Jenkins has a strong interest in the connection between the Arts and health and chaired the Gynaecological Awareness Information Network (GAIN) for six years.



### **Jennifer Riatti**

Ms Riatti is Director, Programs and Services at the Department of Sport and Recreation and was appointed to the Healthway Board as the representative of the Department.

She has a wealth of experience working with government at state and national level on a wide range of community issues.

Prior to her current position, Ms Riatti was Manager of the Premier's Physical Activity Taskforce from 2002 to 2008 within the Department of Premier and Cabinet and later at the Department of Sport and Recreation.

She previously worked at the Department of Immigration and Ethnic Affairs and the Department of Employment, Education and Training in Canberra.

Ms Riatti was also Coordinator of the implementation of the National Collaborative Adult English Language, Literacy and Numeracy Strategy.

Between 1997 and 2002, Ms Riatti was Portfolio Manager, Vocational Education and Training Programs within Commercial and International Operations at West Coast College of TAFE.



### Colin Walker

Mr Walker was appointed to the Board as the representative of the Department of Culture and the arts. He is the Acting Director of the Department's Cultural Development and Strategic Programs.

Mr Walker is a senior arts manager with extensive experience and networks in the private, not for profit arts and government sectors.

Prior to joining the Department in 2006, Mr Walker was Director, Arts and Business West Midlands in Birmingham in the UK and Head of International Development Arts and Business in London.

He has acted as an arts sponsorship consultant to a range of international brands and many of the most recognisable arts institutions in the UK.

In his current role with the Department of Culture and the Arts, Mr Walker is responsible for developing and implementing the Department's Indigenous, young people and the arts, international, urban planning, research, arts in health and venues policies.



### Andrew Watt

Mr Watt was appointed to the Board as the nominee of the Australian Council for Health, Physical Education and Recreation WA (ACHPER), an organisation of which he is Vice President.

He is Regional Manager of Creating Communities Australia where he manages a range of community and economic development projects which involves working with key stakeholders across government, non-government and business sectors.

Mr Watt has previously held several positions with the Department of Education and Training including School Principal, Manger District Operations and Project Manager of Local Area Planning.

Mr Watt was also the Primary Project Leader of the **Be Active** School and Community Project which was funded by Healthway.



### Tarun Weeramanthri

Dr Weeramanthri was appointed to the Board as the nominee of the WA Department of Health. He is currently Executive Director Public Health and Chief Health Officer at the Department.

Dr Weeramanthri trained as a general physician at Royal Perth Hospital from 1984 to 1990 before moving to the Northern Territory in 1991 and a research fellow in Aboriginal health at Menzies School of Health Research.

From 1996 to 2003, he worked as a community physician with the NT Department of Health and Community Services and as a specialist physician at Royal Darwin Hospital. During this time, he helped to develop the NT Preventable Chronic Disease Strategy.

After four years as Chief Health Officer in the NT, Dr Weeramanthri moved back to WA in 2008 where he provides professional leadership and strategic advice to the Department of Health on public health issues.

### Attendance at Healthway Board Meetings 2008/09 – by Board Member or Deputy

	No. of scheduled meetings 2008/09	Actual Meetings Attended	
		Member	Deputy
Jenn Morris OAM	6	5	1
Maurice Swanson	6	6	-
Mike Allenby	2	1	1
Walter Barrett	6	6	-
Rosanna Capolingua	6	3	0
Margaret Dawkins	3	2	1
Natalie Jenkins	6	4	0
Jennifer Riatti	2	2	-
Colin Walker	5	2	1
Andrew Watt	6	6	-
Tarun Weeramanthri	6	4	2
Kay Lane	4	4	-
Fiona Lander	2	0	2
Louise Atherton	1	1	-
Colin Brown	3	1	2

# CHAIRMAN'S REPORT

I am pleased to be making my third annual report as the Chair of Healthway.

The 2008/9 year has been a productive period for Healthway; most notable for a number of significant new initiatives that will build the capacity of the organisation to further reduce the burden of preventable chronic disease in Western Australia over the coming years.

## Our priorities

An analysis of grants and sponsorship funding by priority area demonstrates some subtle, yet significant shifts in the allocation of Healthway resources from 2007/8 to the 2008/9 year. Total investments targeting tobacco control (as a percentage of total sponsorship and grants funding) dropped moderately, whilst spending on initiatives to promote good mental health, reduce obesity, and reduce harm from alcohol all increased.

The shift in spending was appropriate in consideration of trends in the burden of preventable chronic disease. Whilst tobacco continues to remain the #1 cause of early death and disability in our community, smoking rates continue to fall and the overall adult smoking rate in WA (14.8%) is the lowest of any Australian state. The burden of disease attributable to obesity and unsafe alcohol consumption however, continues to increase.

Obesity is of particular concern. Australia is one of the most overweight and obese countries in the world. According to the International Obesity Taskforce, Australia has the second highest rate of child obesity in the world, marginally behind the United States. If current trends continue unabated it is estimated nearly three-quarters of the Australian population will be overweight or obese by 2025.

Despite some encouraging signs of a reversal in declining physical activity levels and an increase in structured sport participation, obesity continues to increase and is largely driven by unhealthy diets.

The inconvenient truth is that many West Australians are eating and drinking their way to a lifetime of chronic disease and suffering. Tackling this problem is a major focus for Healthway and will be achieved through; the promotion of healthy eating messages, structural reforms to ensure the availability of healthy food and drink options at sponsored events, and strategies to reduce the promotion of unhealthy food and drinks through organisations Healthway partners.

## Sponsorship Program

The 2008/9 year was particularly notable for the comprehensive review of our sponsorship program undertaken over the course of the year.

In my previous annual report I outlined Healthway's concerns regarding the saturation promotion of unhealthy food and alcohol through sport, arts and racing sponsorship. As previously mentioned, the burden of preventable chronic disease attributable to obesity and unsafe alcohol consumption continues to increase and the promotion of unhealthy food and alcohol through sponsorship is a significant driver of these trends.

The issue of *co-sponsorship* - specifically where Healthway sponsorship sits alongside the promotion of unhealthy fast foods, high sugar soft drinks or alcohol - was highlighted in my previous annual report and provided the catalyst for a comprehensive review of the sponsorship program over the past year. Following an extensive process of consultation and deliberation through 2008/9 the Board approved a number of changes to the sponsorship program and a new co-sponsorship policy.



The revised model of sponsorship is expected to better define the objective of each specific sponsorship, lower the burden of compliance for sponsored organisations, and facilitate the introduction of the new co-sponsorship policy. Development of a revised sponsorship strategy was the focus of 2008/9 and implementation of the new model of sponsorship will be a major focus over 2009/10. The revised program is scheduled to take effect in early 2010.

The new co-sponsorship policy will ensure Healthway sponsored health messages are not undermined by unhealthy brands, whilst retaining the flexibility for Healthway to continue to partner organisations delivering valued participation-related health promotion returns or those organisations that require a period of time to phase-out unhealthy sponsorships.

Healthway will work with our sponsorship partners over what we expect will be a delicate and challenging period as the new co-sponsorship policy takes effect. We are well aware of the financial challenges facing sport, arts and racing organisations, particularly those conducting lower profile activities, and appreciate the new policy may exert pressure on sponsorship budgets. However, like any corporate sponsor Healthway needs to consider other brands associated with properties we sponsor and will expect sponsored organisations to be supportive of Healthway values. The days of a healthy eating message such as *Go for 2 and 5* sitting alongside a promotion for burgers and fries will soon be in the past.

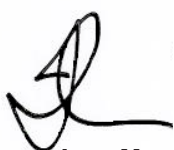
### Significant new partnerships

While Healthway continues to work across multiple sectors and partner a broad range of organisations, large and small, there have been some significant and exciting sponsorship negotiations which we believe will play a strong part in delivering healthy outcomes to Western Australia.

A major sponsorship with the Royal Agricultural Society (negotiated and approved in 2008/9) will deliver the *Smoke Free Perth Royal Show* in September 2009. Over 400,000 West Australians are expected to attend the Show, which will be the first major Show of this type in the world to go entirely smoke free. This is a wonderful first for WA; not only will thousands of children will be able to enjoy all the Show has to offer without the dangerous effects of second-hand smoke, but just as importantly the smoke free status of such an iconic event sends a powerful message to the community regarding social acceptability of smoking.

A major new sponsorship of the West Coast Fever, WA's team in the elite trans-Tasman netball competition, was significant not only for the opportunity to promote the *Rethink Drink* message to a key target group, but also for the associated commitments from Netball WA to phase out unhealthy sponsorships from all levels of the game in Western Australia. Like many sports, netball has been used in the past as an effective vehicle to promote junk food to children. This is the first example of a Healthway sponsorship being the catalyst for a comprehensive cultural change across a sport and Netball WA are to be congratulated for their commitment to this ideal.

In concluding I would like to thank my fellow Board members who all share my passion for a healthier WA and have made a significant contribution to Healthway over the past year. I would particularly like to thank those Board members who retired from the Board during the 2008/9 year; namely Louise Atherton, Colin Brown, Fiona Lander and Kay Lane.



**Jenn Morris**  
**CHAIRPERSON**

# EXECUTIVE DIRECTOR'S REPORT

This is my first annual report as Executive Director of Healthway, having commenced in the role in late August 2008. I would like to acknowledge the commitment and hard work of Healthway senior managers Dr. Jo Clarkson and Lina Barbato, who provided leadership to the organisation for the first two months of the financial year prior to my commencement.

## Revised sponsorship strategy

A major focus of the previous year has been the development of a revised sponsorship strategy for Healthway.

Sponsorship of sport, arts and racing organisations has always been a significant feature of the Healthway business model. The Tobacco Products Control Act 2006 allows Healthway considerable independence and scope to sponsor organisations for the purpose of advancing health promotion. Sponsorship accounts for the majority of Healthway investments, with some 60% of total expenditures historically allocated to sponsorship and sponsorship support. Total investment in sponsorship in 2008/9 was approximately \$12.1 M.

Independent evaluation of the Healthway sponsorship program has demonstrated the effectiveness of sponsorship as a strategy to achieve high levels of awareness and comprehension of health messages promoted through sponsored events. Evaluation has also confirmed that health sponsorship can lead to self reported behaviour change. Furthermore, there are many case studies which demonstrate how Healthway sponsorship has been an effective stimulus for policy changes resulting in smoke-free areas and increased availability of healthy food choices for spectators and participants at sponsored events.

However despite these achievements, several aspects of the Healthway sponsorship program have come under critical review. Many sponsored organisations promote unhealthy brands and in doing so undermine Healthway objectives or the effectiveness of healthy messages; food and drink available at many sponsored events continues to be predominately unhealthy; the overall percentage of participation program funding specifically directed to indigenous populations is relatively low despite the significant gap in health outcomes to other population groups; and Healthway's application processes are onerous for some community groups.

The above issues together make a compelling case for the sponsorship program to evolve to meet current and future challenges. I am pleased to report that the 2008/9 year concluded with the Healthway Board adopting a new sponsorship strategy which will be rolled out over 2009/10. This new strategy is expected to; better define the focus of Healthway sponsorships, facilitate the introduction of a new co-sponsorship policy; reduce red tape and application processes for sponsored organisations, and improve returns on the public investment.

Communication of these changes is critical and all sponsored groups have received preliminary information regarding the changes to the program. Healthway will continue to update our community and NGO partners as specific changes come into effect over the coming year.

## Unhealthy food and alcohol promotion through sponsorship

Research published in the last few years provides evidence that unhealthy food promotion contributes to unhealthy food preferences, poor diets, and consequently, growing obesity among children in western societies. Likewise there is evidence that alcohol promotion contributes to a culture of risky alcohol consumption. The National Preventative Health Taskforce discussion paper: *Australia, the Healthiest Country by 2020* stresses the importance of reducing demand for unhealthy foods and alcohol to reduce the burden of chronic disease.

The concern with foods and drinks high in fat, sugar, and sodium - the so called "junk" foods - is not about these foods as "occasional treats" but rather that junk food marketing seeks to *normalise* consumption. Independent research by the Health Promotion Evaluation Unit indicates that as many as 66% of West Australians consume junk food at least once a week. Perhaps more disturbingly, 53% of parents think it is acceptable for children to consume junk food twice a week. These statistics must be considered in the context of Australia having one of the highest rates of child obesity in the developed world.

Sponsorship is a key strategy used to drive demand for these products and is likely to become increasingly important as television advertising restrictions are tightened. As an evidence-based organization, Healthway must acknowledge the growing influence of unhealthy sponsorship on the burden of chronic disease and cannot afford to forgo opportunities to influence the sponsorship markets in which it participates to reduce the promotion of unhealthy products.

Reducing the promotion of unhealthy products through sponsorship is an explicit objective of the Healthway sponsorship program and the adoption of a new co-sponsorship policy in June 2009 will better facilitate this objective. The co-sponsorship policy has been a difficult issue for Healthway to work through and this would not have been possible to resolve without the extensive consultation that has occurred over the past few years. Many thanks must go to my predecessor, Neil Guard, for his early consultation work around this important issue.

## Reducing the social acceptability of smoking through partnerships

The overall adult smoking rate in WA is one of the lowest in the world at approximately 15%. Public education on the detrimental effects of smoking is important, however other strategies such as increasing the cost of tobacco, restricting smoking in public places, and lowering the social acceptability of smoking are critical to further reducing smoking rates. One area where Healthway can make a contribution to this important agenda is to facilitate smoking bans through sponsorship arrangements, particularly in ways that stimulate public debate on the social acceptability of smoking.

Healthway's sponsorship of the *Smoke Free Perth Royal Show*, negotiated and approved in 2008/9, will send a powerful message to the community regarding the social acceptability of smoking. The message will reach not only the 400,000 West Australians who will attend the Show, but most families across the State with access to a newspaper or television – such is the impact on the public consciousness of an iconic and major event going smoke free. Healthway will explore other similar opportunities to reduce the social acceptability of smoking over the 2009/10 year.

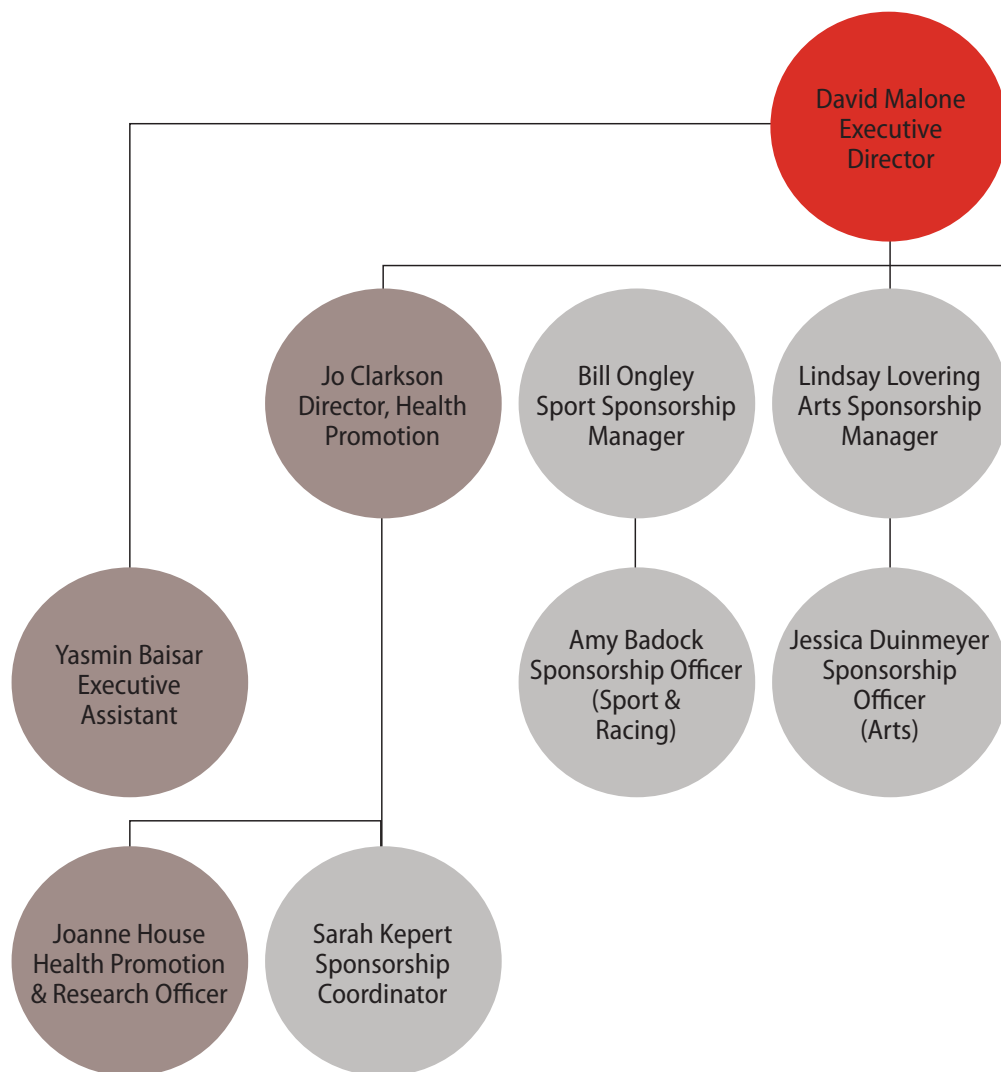
## Conclusion

In concluding this report I would like to thank the Healthway Board for their support and guidance over the past 10 months. I would particularly like to thank Healthway Chair Jenn Morris for her strong leadership and contagious passion for a healthier WA.

Last but not least I would also like to acknowledge the hard working staff team at Healthway, without whom there would be no achievements to celebrate over the past year.

A handwritten signature in black ink, appearing to read 'David Malone'.

**David Malone**  
**EXECUTIVE DIRECTOR**



## MANAGEMENT RESPONSIBILITY

### David Malone

As Executive Director, Mr Malone is responsible for the provision of leadership and implementation of strategic direction as determined by the Board, as well as the operational management of Healthway.

Mr Malone joined Healthway in August 2008 after being based in Melbourne for seven years where he was Chief Executive Officer of the Australian Physiotherapy Association.

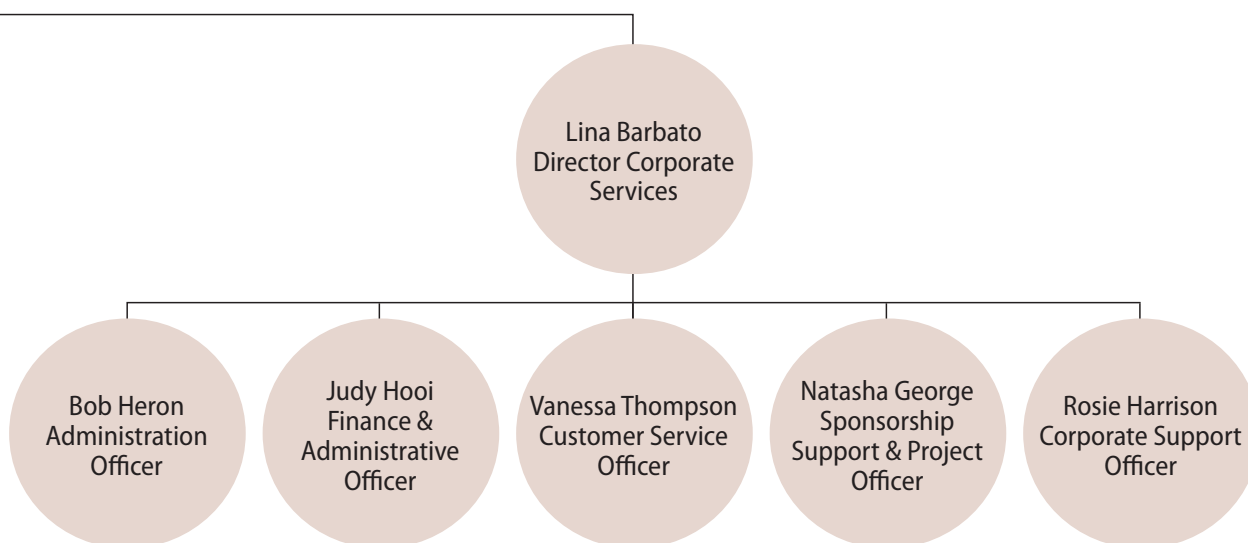
Mr Malone completed a Masters in Business Administration at The University of New England, where he majored in marketing. He is also a qualified physiotherapist with a Bachelor of Human Movement from The University of Western Australia and a Bachelor of Applied Science (Physiotherapy) from Curtin University. In 2003, he was awarded the Centenary Medal for services to medicine and society.

### Jo Clarkson

As Director, Health Promotion, Dr Clarkson is responsible for the management and administration of the Health Promotion Program including health promotion projects and research. This involves servicing the Health Advisory Committee and Research Sub-Committee. Dr Clarkson is also responsible for providing support for the Health Promotion Sponsorship Programs.

She has a PhD in medical research, a Masters degree in health promotion and health education, and 20 years experience in health promotion program management and evaluation, both in Western Australia and Wales, UK.

## ORGANISATION STRUCTURE CHART

**Lina Barbato**

As Director, Corporate Services and Chief Finance Officer, Ms Barbato is responsible for managing financial, human and administrative resources, providing high level executive support to Healthway's operations and providing leadership in corporate governance and project and contract management.

Ms Barbato joined Healthway in March 2000 with over 20 years experience in the public sector. Her previous experience includes holding a senior position at Treasury before moving to the position of Manager, Corporate Services at the former Bush Fires Board, and also at the Anti-Corruption Commission. Ms Barbato has a Bachelor of Business (Accounting) from Curtin University and has recently completed an Advanced Diploma in Leadership and Management.

**Lindsay Lovering**

Mr Lovering is responsible for the Arts Sponsorship Program including developing policies and assessment of applications, as well as servicing the Arts Advisory Committee.

He joined Healthway in 1991. He was previously Senior Program Manager, Department for the Arts, and prior to that, Music and Dance Officer with the Arts Council of Western Australia. Mr Lovering has an extensive background in the music industry and is a member of the Industry Advisory Committee at the West Australian Academy of Performing Arts at Edith Cowan University, and has a Bachelor of Arts (Music) from the Canberra School of Music.

**Bill Ongley**

Mr Ongley is responsible for the Sport Sponsorship Program including strategic direction, developing policies and assessment of applications, as well as servicing the Sport Advisory Committee.

He has been a member of Healthway's staff since 1992, after ten years as a sport consultant with the Department of Sport and Recreation. He has extensive experience in the management and development of sport and is currently a member of the Local Government Working Group of the Premier's Physical Activity Taskforce.

Mr Ongley has a diploma in Physical Education, a Masters in Physical Education and a Diploma of Teaching.

## AGENCY PERFORMANCE

Healthway's strategic framework 2008-2011 focuses on four priority areas and is guided by four overarching themes.

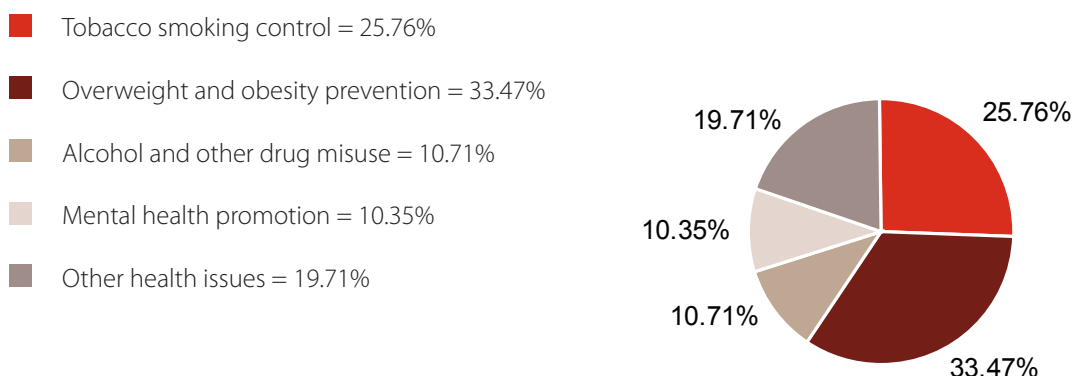
The priority areas are reducing harm from tobacco, reducing harm from alcohol, reducing overweight and obesity and promoting good mental health. The overarching themes to the strategic framework are reducing inequalities, building and using the evidence, sustainable change, and investment in the future.



## PERFORMANCE IN HIGH PRIORITY HEALTH AREAS

The highest priority health issues in Healthway's 2008-2011 Strategic Plan are reducing harm from tobacco and alcohol, preventing overweight and obesity, and promoting mental health and wellbeing. In 2008/09, more than 80% of Healthway funding across all program areas was allocated to these high priority health issues.

### Percentage of Healthway funding in 2008/09 allocated to high priority health issues (across all program areas)



### ● Reducing harm from tobacco

Tobacco smoking remains the leading preventable cause of death and disability in the community and Healthway continues to play a significant role through its health promotion grants and sponsorship program in further reducing smoking in public places and limiting exposure to tobacco products. In 2008/09 Healthway allocated more than a quarter (25.76%) of its total budget for grants and sponsorships to tobacco control initiatives. This is lower than the 33% allocation to tobacco control in 2007/08, however this decrease reflects the increased number of priority health issues Healthway has committed to address in the current Strategic Plan, including alcohol and a greater emphasis on the prevention of overweight and obesity.

An increasing number of Healthway sponsorships are now conditional on events being entirely smoke-free, including sponsorship approved in 2008/09 to the Royal Agricultural Society for the 2009 Smoke-free WA Royal Show, which will be the first of its kind internationally. The further expansion of smoking restrictions continued in all the main horse racing venues during the year, with Ascot, Belmont and Gloucester Park all introducing new smoke free areas in 2008/09.

Healthway continued its funding for a number of major tobacco control projects in 2008/09. This includes co-funding for the Cancer Council of WA's "Make Smoking History" project, the Heart Foundation's highly successful "Smarter than Smoking" project and the "Beyond the Big Smoke" project run by the Aboriginal Health Council of WA to address tobacco issues in the Aboriginal community. Healthway also funds the Australian Council on Smoking and Health (ACOSH), which has played a major role in driving the agenda for tobacco control in WA through both political and community advocacy over the past two decades.

## ● Reducing harm from alcohol

Reducing harm from alcohol is a new high priority for Healthway in the 2008 - 2011 Strategic Plan, reflecting the increasing evidence around the harms associated with high levels of consumption. Current patterns of alcohol consumption among young people also represent a greater risk to health compared with 20 years ago. In 2008/09, Healthway allocated 10.71% of its total budget to grants and sponsorships addressing alcohol and other drugs misuse, an increase from 7.86% in 2007/08.

During the year Healthway allocated 13% of its sponsorship support budget to promoting alcohol and other drugs messages. A significant investment was made in the area of alcohol harm reduction with Healthway's major sponsorship of the West Coast Fever, Western Australia's team in the high profile Trans Tasman Netball League. Sponsorship of the team in conjunction with the Drug and Alcohol Office and the "Rethink Drink" message has coincided with a much improved on-court performance as well as increased media and public interest.

Healthway also sponsored RTRFM Fresh Blast to support promotion costs and venue hire for local bands launching CD's of their original music. Promoting the "Rethink Drink" message, this program has been outstandingly successful and regarded as one of Healthway's most popular contemporary music programs.

## ● Preventing overweight and obesity

Excess body weight is largely due to the combined effects of insufficient physical activity and the over-consumption of energy dense foods and drinks. Healthway's approach to overweight and obesity prevention is therefore through projects and sponsorships that encourage physical activity, promote healthy eating, or a combination of both. In 2008/09 Healthway allocated more than one third of its total funding (33.47%) for projects and sponsorships aimed at preventing overweight and obesity, significantly more than the 24.87% allocated in 2007/08.

The sponsorship program had an increased focus on nutrition and physical activity in 2008/09 though sports such as basketball, gymnastics, athletics, baseball and equestrian. Examples of cultural events that promoted the "Go for 2 & 5" nutrition message and provided outstanding sponsorship returns included the popular 2009 Perth Chilli Festival presented by the Araluen Botanic Park Foundation, which included tastings and cooking demonstrations for visitors. The Wagin Woolarama presented by the Wagin Agricultural Society featured an artist chef who presented a creative program of food art made from edible ingredients, in addition to an arts and entertainment program featuring street theatre performers and artists.

Funding was awarded during the year to innovative research at Edith Cowan University on the prevention of overweight and obesity in preschool children using a framework developed by the International Obesity Task Force (IOTF). This research builds on emerging theories of knowledge translation and aims to make research more relevant to policy needs, thus enhancing its likelihood of translation into practice.

## ● Mental health promotion

Mental ill-health is the leading cause of the non-fatal burden of disease and injury, affecting around 19% of West Australians annually. Healthway continues to focus on mental health promotion as a high priority in the current strategic period, reflecting not only the high prevalence of mental ill-health but also Healthway's unique capacity to promote positive mental health through a wide range of community sport, arts and recreational activities. In 2008/09 Healthway allocated 10.35% of its project and sponsorship funding to projects promoting positive mental health, an increase from 7.46% in the previous year.

In addition to Healthway's continued support of the state-wide Mentally Healthy WA campaign, Healthway funded over 50 sponsorships promoting the campaign's "Act Belong Commit" (ABC) health message. This investment was a significant increase from the 19 sponsorships funded in 2007/08. A highly successful ABC sponsorship was the Black Swan Theatre Company's extensive tour of regional WA with a production of *The Year of Magical Thinking* by Joan Didion.

Healthway also sponsored the Nyoongar Sports Association to conduct a program of 'after school' activities for Indigenous youth in Narrogin. These programs are run in conjunction with the ABC campaign and seek to increase physical activity, as well as provide education in areas such as self esteem and healthy lifestyles.

## REDUCING INEQUALITIES

Some groups in the population experience particularly poor health, or may have unhealthier lifestyles or behaviours. In 2008/09 Healthway continued its commitment to target health promotion activities to these groups, as well as supporting work to better understand and address the barriers these groups face to healthy lifestyles. The high priority groups identified in the Healthway Strategic Plan 2008-2011 include Aboriginal people, rural and remote populations, economically, socially or educationally disadvantaged groups, and others experiencing inequalities. Children and young people remain an important target group for Healthway in the current strategic period, reflecting the evidence linking early childhood experiences and behaviours with lifelong patterns of health.

### ● Increase the focus on promoting and improving health in population groups where health inequalities exist.

Healthway has a strong focus on allocating resources to supporting projects that reach high priority target groups. In 2008/09 Healthway allocated funds to high priority target groups across all its program areas as follows:

#### Projects and funding to high priority groups in 2008/09 across Healthway programs;

Priority group	% of total projects in 2008/09	% of total program budget in 2008/09
Indigenous people	21.36%	14.49%
Rural and remote populations	48.06%	26.64%
Children and Youth	78.12%	54.06%
Other disadvantaged groups e.g. low income	21.36%	20.47%

NB. This classification allows for multiple responses therefore %'s in the table do not add to 100%

The percentage of funding allocated to projects targeting Indigenous people in 2008/09 was similar to 2007/08. However the percentage of funding allocated to projects targeting rural and remote populations increased from 20.20% to 26.64% and the percentage of funding allocated to projects targeting other disadvantaged groups increased from 15.79% to 20.47% between 2007/08 and 2008/09. The percentage of funding allocated to projects targeting children and youth fell slightly between 2007/08 and 2008/09 from 57.9% to 54.06% but remained a high proportion of all funding allocated. Also, the percentage of projects targeting children and youth increased from 65.31% to 78.12% of all Healthway projects between 2007/08 and 2008/09.

Healthway continued its strong support of Garnduwa Amboorny Wirnan's activities in the Kimberley region in 2008/09. In addition to the ongoing sponsorship of sport development activities and the Fitzroy Crossing Indigenous Festival, Healthway supported Garnduwa's Be Active program which delivered sustainable sport and recreation activities and reached some 2500 community members in the remote settlements of Balgo, Mulan, Mindi Bungu, Kundat Djaru, Bidyadanga, Beagle Bay, Lombadina and One Arm Point. The program utilises strategically placed coordinators to build capacity through community consultation and stakeholder involvement. At least two of the communities are now in a position to continue in 2009 without Garnduwa funding.

The second Healthway Arts and Health Fellow, Alison Clough, visited WA in late 2008 through funding to Community Arts Network. Alison Clough was founder and creative director of Lancaster's Pioneer Projects, in the UK. During her residency in WA, Ms Clough worked primarily with the Indigenous communities in Coolgardie, Kambalda and Kalgoorlie for ten weeks, on artistic activities that focused on the links between culture and physical health, particularly diabetes and renal health. A new major three year research project was also supported during the year to the Telethon Institute for Child Health Research to develop and test a comprehensive ear health promotion program in collaboration with Aboriginal organisations in the Goldfields region.

A two year health promotion project was supported during in 2008/09 to Future Visions inc., to establish a health promotion program called, "Café Club" targeting a group of severely disabled teens and young adults in Perth, to teach basic healthy eating skills and provide opportunities for enjoyable physical activities.

### ● **Improve knowledge and understanding to address the determinants and modifiers of health inequalities.**

The Health Promotion Evaluation Unit (HPEU), an independent evaluation group at UWA, has undertaken work for Healthway during 2008/09 that continues to better understand and explore new ways to address inequalities. For example, a study was completed during the year that tested Healthway sponsorship messages with Aboriginal groups and the results highlighted the different needs of this section of the community with regard to health messages.

An Indigenous Research Training Scholarship was awarded in 2008/09 to a study looking at Aboriginal perspectives on exercise that will trial innovative approaches to more effectively engage Indigenous people in physical activity. Funding also continued for a significant research study underway through Curtin University of Technology, aiming to improving the health and well-being of migrant refugee students.

### ● **Build awareness and support for groups who are experiencing inequalities**

Healthway staff and managers regularly contribute to committees and seminars to promote Healthway funding opportunities. Examples in 2008/09 included regular attendance at meetings of the inter-agency Youth Funders Forum, membership of the Open Art Committee (Royal Agricultural Society), the Indigenous Youth Sexual Health Committee (convened by Yirra Yaakin), and presentations to several grants forums. Healthway staff also visited Halls Creek, the Albany, Walpole, and Busselton in 2008/09 and met with local organisations to promote Healthway funding opportunities.

Healthway staff contributed to several videoconference seminars with the WA regions during 2008/09, including a videoconference for prospective MEAP applicants in regional areas, training for regional Mentally Healthy WA project officers and videoconference meetings with the regional Directors of Population Health in conjunction with the WA Country Health Service.

A major three year grant was approved in 2008/09 to continue the Healthway Regional Coordinator position in the Kimberley. Evaluation of the position in 2008 showed an almost three-fold increase in Healthway funding to the region compared with before the project. One of the key roles of the Coordinator is to work with prospective applicants and support new projects addressing health issues in rural and Aboriginal communities. The new funding period will include a small grants scheme for relevant local projects, which will be able to respond quickly to the needs of the Indigenous community.

A Research Starter Grant was also awarded during the year to Curtin University to develop and test a web-based breastfeeding support program for rural and remote mothers who may not have easy access to health professionals, and this will build on the Healthway Fellowship currently held by the applicant.

## BUILDING & USING THE EVIDENCE

---

A key theme in the Healthway 2008-2011 Strategic Plan is contributing to and supporting work that adds to the evidence-base for health promotion. Healthway is well positioned to support strong research and projects to address gaps in current knowledge, particularly with respect to priority population groups.

Healthway is committed to resourcing innovative strategies for improving health and wellbeing in WA. This includes initiating ground-breaking health promotion programs, funding research and evaluation, and facilitating effective knowledge translation. Healthway is in a unique position to share and communicate the knowledge gained from research in health promotion to suitable audiences across its program portfolios of health, sport, arts and racing.

### ● **Focus on improving & increasing the translation of research findings into effective and sustainable policy and practice in health promotion.**

A focus for Healthway in the current strategic period is on increasing the translation of research findings into effective and sustainable policy and practice. A major new initiative in 2008/09 was the establishment of a trial Knowledge Transfer Manager position at Healthway, funded for a one-year period. The position was developed on the recommendations of a review of the Healthway Research Program undertaken in 2006, which identified potential strategies to strengthen the organisation's role in knowledge dissemination. The position will develop new systems within Healthway and, in partnership with key stakeholder organisations, facilitate the transfer of evidence from Healthway funded research and evaluation studies into practice and policy. Early work has included completing a series of case study publications from successful Healthway funded health promotion projects and planning a major 'research into practice' seminar to be held in the second half of 2009.

Research seminars held in July and November 2008 showcased Healthway funded research in physical activity and Indigenous health. The July seminar included a presentation on the Healthway funded RESIDE study, which is having a major impact on urban design and planning policy in WA. The initial Healthway funding enabled the UWA research group to attract other major grants to establish the internationally renowned Centre for Research on the Built Environment and Health. The November seminar also showcased an innovative Healthway funded grant to Heather D'Antoine at Curtin University, which explored Indigenous women's understanding and knowledge about alcohol and pregnancy.

The work of the Health Promotion Evaluation Unit (HPEU) at UWA continues to make a major contribution to building the evidence for effective health promotion. Studies undertaken during the year evaluated the impact of health messages on audiences at sponsored events and examined relationships between arts engagement and health-related behaviours. HPEU also presented data to the Royal Agricultural Society which demonstrated public support for healthier food options at the Perth Royal Show. This has resulted in an agreement to improve the availability of healthy foods at the 2009 Smokefree Perth Royal Show.

### ● **Continue to nurture quality research and evaluation in WA.**

Healthway is committed to supporting high quality research in WA and in 2008/09 allocated nearly \$2 million to research grants and scholarships. Approximately \$1 million was provided to new applicants. All major research grants undergo a comprehensive review process involving assessment by up to 4 independent experts from outside WA to ensure rigour and transparency of decision-making. Further, Healthway encourages new investigators to apply for starter grants as a means of supporting and building research capacity in Western Australia.

More than 20 quality Healthway-funded research and health promotion projects were showcased at the 18<sup>th</sup> National Health Promotion Conference held in Perth in May 2009, highlighting the significant role Healthway plays in contributing to the body of evidence for effective health promotion. Further, Healthway funded work was presented internationally at the International Society of Behavioural Nutrition and Physical Activity Conference in Portugal.

During the report year Healthway contracted Curtin University to undertake independent evaluation of the Physical Activity Grants for People with Disabilities program. This led to some quality evaluation data and recommendations around one of Healthway's priority target groups.

Healthway's continuing commitment to funding evaluation of health promotion and sport, arts and racing projects contributes significantly to the evidence base around health promotion and sponsorship.



## SUSTAINABLE CHANGE

---

The effects of successful programs and interventions need to be sustained over time to achieve lasting improvements in the health of the community. All Healthway projects and programs aim to include sustainable outcomes as a key component, either in terms of behavioural, program or policy sustainability.

Behavioural sustainability refers to changes in awareness, knowledge or skills that continue beyond the end of the project or program. Program sustainability refers to activities being retained or integrated into those of another organisation beyond the end of the funded program and policy sustainability refers to the integration of changes into organisational policy such that the changes are integrated into the culture of the organisation.

The 2008-2011 strategic plan commits Healthway to building on sustainable approaches that have been proven in the past, such as creating supportive environments for health and working through partnerships.

### ● **Recognise and support the variety of ways sustainable change can be achieved across programs.**

A key strategy used by Healthway to achieve sustainable healthy environments is through the requirement for all organisations receiving \$20,000 or more in Healthway grant or sponsorship funding to develop and implement comprehensive health policies. These policies address issues such as smoke-free areas, healthy food choices, responsible service of alcohol and sun protection. In 2008/09 Healthway revised its health policy guidelines for sponsored groups receiving \$20,000 or more.

Behavioural sustainability in Healthway sponsorship projects is evaluated every two years using the HPEU series of audience surveys at sponsored events, the 'Sponsorship Monitor', which measures audience awareness, understanding, attitudes, intentions and behaviours in relation to health messages promoted at the events. The results from the 2008/09 Sponsorship Monitor show that 74% of people attending Healthway-sponsored events during the year were aware of the message promoted at the event and 9.8% reported a change in their behaviour as a result of exposure to the message at a previous event.

The healthy Club program aims to achieve sustainable change by assisting sporting clubs to develop and implement health policies designed to create a healthy sporting environment. 489 applications received in the two rounds funded in the report period. In total 405 applications were recommended for sponsorship with approximately 38% of these country based clubs. Sports Medicine Australia (WA Branch) continued to coordinate the program which received a 19% increase in applications compared to the previous year. The reach of the program also continues to grow with over 72,000 club members involved in the sponsored clubs and over 60% of these being young people under the age of 18.

Providing healthier food and drink options in sport and recreation venues has been a focus of Healthway in the last two years. A partnership with the WA School Canteen Association (WASCA) has enabled data to be collected from some 40 sport and recreation venues and these venues provided with support to change menus in line with the 'traffic light' guidelines. Perth's three major sporting venues have all been involved in the project with the WACA ground being the latest to introduce dedicated health food outlets (WACA Fresh) during the 2008/09 summer season. The project has also completed development of a resource designed to guide organisations seeking to introduce healthy food and drinks options.

Healthway funding continued in 2008/09 to the WA School Canteen Association (WASCA), to extend food outlet reforms in a range of Healthway-sponsored venues. During the year WASCA worked with 39 metropolitan and regional venues to more closely align the range of foods and beverages offered to the WA Education Department's traffic light system for food classification. Healthway also finalised a licensing agreement during the year with the WA Turf Club for the naming rights to the Fresh 'n' Go bar, selling healthy food options, which was originally established at Ascot Park through Healthway sponsorship. The concept was extended during 2009/10 to Healthway's sponsorship of the WA Cricket Association with the opening of a new 'WACA Fresh' healthy food outlet at the WACA ground. Healthway will continue to expand the Fresh 'n' Go concept with new sponsorships in 2009/10.

Advocacy is a key strategy in health promotion for achieving sustainable change through public policy measures. Funding continued in 2008/09 for the Public Health Advocacy Institute of WA (PHAIWA), which was formally launched during the year. The PHAIWA, based at Curtin University of Technology is funded by a coalition of health organisations with Healthway as the single largest funder. In its first year it has already set out an agenda for advocacy work to address alcohol misuse and obesity.

## INVESTING IN THE FUTURE - BUILDING HEALTH PROMOTION CAPACITY

---

International best practice shows that a key approach for improving the health of the population in a way that is sustainable is to build capacity through developing skills and organisational structures, and through provision of resources.

The Healthway strategic plan for 2008-2011 identifies a commitment to increasing the capacity of the health promotion workforce in WA. This includes supporting the development of health promotion leaders, funding scholarships and facilitating collaborative partnerships between researchers, policy makers and practitioners. Healthway also recognises that capacity building should not be confined to the health promotion workforce and is committed to increasing health promotion leadership and literacy across sectors, Healthway stakeholder groups and at the community and individual levels.

### ● **Contribute to the development of an effective health promotion workforce in WA.**

Healthway has maintained a commitment to building capacity for health promotion in WA for many years, by investing in workforce development through scholarships, fellowships, traineeships and other development opportunities. Healthway Health Promotion Graduate Scholarships and Fellowships offer funding for up to three years to support Masters, Doctoral and post-doctoral research in health promotion. In 2008/09 Healthway funded a Fellowship focusing on research into new methods for managing childhood obesity, three new Graduate Scholarships and an Indigenous Research Training Scholarship. All the new researchers supported in 2008/09 are conducting studies that address Healthway high priority health areas.

The Healthway Visiting Fellowship awarded in 2008/09 went to Curtin University of Technology to support a visit in July 2009 by Nancy Poole from Canada. Ms Poole is an expert in the prevention of foetal alcohol disorders in Indigenous children and her program in WA will include a strong regional component, involving a training and workshop program for health professionals in the Aboriginal health and medical services.

Another significant contribution to workforce development in WA is the provision of leadership training. Healthway has made the commitment to invest in developing future health promotion leaders since introducing its inaugural Leadership Development in Health Promotion Program in 2002. The program is aimed at health promotion professionals with around 5 years' post-qualification experience. In 2008/09, 11 participants all successfully completed the third program, including one Indigenous health professional and four from regional WA. More than 35 people have now completed the Healthway Leadership Development in Health Promotion Program since its introduction.

Workforce development also includes sharing and disseminating knowledge from funded programs. Healthway held two research seminars in 2008/09, each attended by around 40 people, and these presented results from Healthway-funded research in physical activity and Indigenous health to the health promotion workforce.

## ● **Contribute to the development of health promotion skills in sectors outside health.**

Healthway supports sponsored sport, arts and racing organisations to effectively implement strategies to promote healthy lifestyles through its relationship with sponsorship officers based in six health agencies in WA. During 2008/09 Healthway conducted three professional development seminars for sponsorship officers, to share updates and ideas to enhance the sponsorships.

Healthway is one of the inaugural members of the International Network of Health Promotion Foundations, which has a role to share experiences internationally on effective programs and support the development of new Foundations. In 2008/09 Healthway was funded by the Network to take on the secretariat role for an initial one-year period, which has led to the development of strong international collaborations.

Renewed Healthway funding for ACOSH during the 2008/09 year is supporting the organisation to initiate a new Aboriginal Tobacco Control Advocacy Network. This innovative new direction will involve a wide range of Indigenous organisations in WA including corrective services, performing arts and media organisations, and will build capacity within these organisations by engaging them in tobacco control advocacy.

During the report year Healthway continued to work with sponsored organisations to develop their capacity for health promotion. For example, the regular training of State sporting association personnel responsible for delivering sponsored programs to young people ensures these individuals are well informed about health issues and preventative strategies. Further, training provides them with the skills to communicate effectively and raise health message awareness among their target groups.

## ● **Develop and nurture the expertise of individuals and groups working within health promotion to ensure that high quality, innovative and effective health promotion work continues in WA.**

During the year Healthway awarded a new three-year health promotion grant to the Australian Health Promotion Association WA Branch (AHPA-WA) to continue the Healthway/AHPA Graduate Scholarship and ATSI Traineeship programs. The scheme has supported more than 30 graduates and around 12 Aboriginal people to develop their careers in health promotion over the past 15 years.

In 2008/09 Healthway again partnered with Propel Youth Arts WA to coordinate the metropolitan component of YCulture. This initiative provides support to young people aged 12- 26 years to develop their artistic and management skills through the development and presentation of arts and cultural events. The program is coordinated in regional areas by Country Arts WA and promotes the Drug and Alcohol Office "Drug Aware" message.

Finally, in May 2009, Healthway supported 22 regionally based professionals to attend the 18th National Health Promotion Conference. This was the first time in 10 years that the conference was held in Perth and Healthway Capacity Building Scholarships supported delegates to attend from community organisations, WA Country Health Services and regional Aboriginal Medical Services, who are based in locations as diverse as Broome, Geraldton, Kalgoorlie and Albany.

## OPERATIONAL EFFICIENCY

During 2008/09 continued focus on streamlining processes for \$5,000 or less grants and sponsorships has led to earlier turnaround times of assessment and approval processes. During the year this streamlined process was extended to all grants and sponsorships seeking \$5,000 or less.

This has resulted in \$5,000 or less funding applications being approved within 12 weeks of submission to Healthway in 2008/09 as compared to 16 weeks in prior years. Therefore over 200 less than \$5,000 funding applications have been processed in shorter timeframes in 2008/09 compared to less than 100 in the previous year.

In 2008/09 Healthway approved around 850 grant and sponsorship projects with over \$17.5m in funding. This compares to approximately 700 projects and \$15.7m in approved funding 2007/08.

Healthway continues to maintain lean human and corporate resources over each financial year. In 1991/2 Healthway funded some 350 projects with 11 full time staff. By comparison, in 2008/9 Healthway funded approximately 850 projects with 15 permanent staff.

The increasing investment in grants and sponsorships is one consideration that has encouraged a continued focus on improving efficiencies in grants and sponsorship processes.

In 2009/10 a planned review of reporting and acquittal requirements for grant and sponsorship recipients will examine opportunities to reduce the burden on these recipients. There is also an intention to implement standardised selection criteria across sponsorship programs and reviewing funding application forms.

In addition, Healthway is continuing to work with the Health Promotion Evaluation Unit to identify areas for review and improvement in its grant and sponsorship processes.

## STATE BUILDING - MAJOR PROJECTS

**Not applicable**

## FINANCIAL & ECONOMIC RESPONSIBILITY

In 2008/9 the Board approved changes to the sponsorship program which are anticipated to improve the returns on the public investment. Specifically, sponsorships designed to promote health messages and structural reforms will increasingly incorporate incentive funding mechanisms linked to selection criteria. This initiative will be developed over the 2009/10 year and apply to all new sponsorship contracts entered into post 1 July 2010.

For further information refer to the Financial Statements within this report.

## OUTCOMES BASED SERVICE DELIVERY

Healthway is focused on achieving results through sponsorship and health promotion grants and contracts the Health Promotion Evaluation Unit to provide independent and robust evaluation of behavioural change and related outcomes arising from Healthway funded projects.

Healthway's effectiveness indicators report on distinct areas that measure the extent to which Healthway key outcomes have been met. These indicators are as follows:

- extent to which funded organisations have met the requirements and objectives agreed to with Healthway;
- extent to which sponsorship as a strategy contributes to health behaviour change; and
- extent to which Healthway support has enabled capacity building activities in the community.

For further information refer to the section on Key Performance Indicators within this report.

## STRONGER FOCUS ON REGIONS

Healthway has maintained a priority focus on supporting projects and programs in regional and remote areas of WA for several years. The current Strategic Plan 2008-2011, 'Creating a Healthier Future for West Australians', continues this commitment to regional WA through the key overarching theme of 'Reducing inequalities', which identifies rural and remote communities as a high priority, and commits Healthway to approaches such as specifically targeting funding to groups who experience disadvantages in health due to their geographical location. An example of such a targeted approach is the Healthway regional coordinator position in the Kimberley, which was funded for a further three years in 2008/09, whose role is to build capacity and support the development of new projects and sponsorships in the region.

In 2008/09 Healthway allocated more than 40% of funding across all programs to supporting activities in rural and remote areas. One of Healthway's largest projects is the state-wide Mentally Healthy WA campaign, of which Healthway is the major funder. During the year, the campaign was

extended from 6 to 24 sites across all regions of WA, and the campaign message “Act, Belong Commit” was promoted through 29 Healthway sponsorships, representing more than 100 individual events in regional areas.

During the year Healthway also continued to support highly successful sponsorship projects in regional areas, such as the sponsorship of Garnduwa Amboorly Wirnan Aboriginal Corporation in the Kimberley for its sport development and ‘Be Active Communities’ programs in remote areas, and the Australian Institute for Alcohol and Drug Addiction Resolutions (Holyoake), working in partnership with the Wheatbelt Community Drug Service Team to deliver the Drumbeat program. This latter arts sponsorship program targeted ‘at risk’ youth in the Wheatbelt region, using hand drumming as a medium for developing communication and teamwork skills in participants. The program was independently evaluated by the Health Promotion Evaluation Unit in 2008/09, and the results showed a 10% increase in self-esteem scores, a 29% decrease in behavioural incidents, and a 33% decrease in absenteeism among participants at the end of the program.

## SOCIAL & ENVIRONMENTAL RESPONSIBILITY

The impact of social and environmental factors on health is a driver for much of Healthway’s work. The 2008-2011 Strategic Plan acknowledges the wide range of social, economic and environmental factors influencing health and contributing to health inequalities. Healthway’s commitment includes not only targeting activities towards groups in the population who experience the poorest health, but also supporting work to create a better understanding of the impediments and barriers to health among these groups.

In the research program for example, Healthway funded a new study in 2008/09 to The University of WA to explore how patients with mental health problems can be supported to quit smoking during admission to hospital. In 2008/09 Healthway also reduced the application lead time for all its small grants and sponsorships (less than \$5,000), resulting in more streamlined decision making processes for applications from small organisations and community groups.

One of the key ways Healthway has exhibited its continued commitment to creating healthier environments in WA is through the requirement for organisations receiving more than \$20,000 in grant or sponsorship funding to introduce comprehensive health policies incorporating smoke-free obligations, healthy food choices and responsible alcohol practices.

Healthway’s requirement for smoke-free areas goes beyond state legislation such that sponsored groups must ensure that all outdoor seated and viewing areas are completely smoke-free, thereby protecting all audience members at events from the harmful and unpleasant effects of second hand tobacco smoke. Healthway’s partnership with the WA School Canteen Association in 2008/09 has also ensured that an increasing number of Healthway-sponsored sport and racing venues now offer a range of healthy food choices aligned to the WA Department of Education’s ‘traffic light system’.

Healthway’s social responsibility is also evidenced by its commitment to independent evaluation of its work and programs, and in particular the surveys conducted every four years with organisations in receipt of Healthway funding. A major component of these surveys is the quality of the relationships between Healthway and the organisations receiving funding, which provides important feedback to Healthway on its administrative processes and the expectations of funded groups. The most recent survey in 2005 found that a high proportion of organisations reported positive relationships with Healthway and the majority reported that Healthway’s expectations of their organisation were reasonable. More than 80% also reported that the feedback they received from Healthway on completed projects met their expectations.



## ACKNOWLEDGEMENT OF HEALTH AGENCIES

---

In 2008/09, Healthway engaged the following health agencies to support sponsorships:

- The Cancer Council WA
- The Drug and Alcohol Office
- The National Heart Foundation (WA Division)
- Relationships Australia
- Sports Medicine Australia
- Curtin University of Technology

These agencies supported 836 Healthway sponsorships in 2008/09. 621 of these were kit sponsorships (including 436 Healthy Club sponsorships supported by Sports Medicine Australia).

The Healthway funded Act Belong Commit campaign has expanded from the original six pilot sites to the whole of the state. In 2008/09, 41 Act Belong Commit sponsorships were conducted in 20 towns throughout WA and 13 sponsorships were conducted in the metropolitan area.

The assistance and support from the various agencies and the officers involved ensured that the sponsorship program operated in an efficient and effective manner with excellent health promotion returns being achieved.

Since 2005, Healthway has funded a Regional Coordination Initiative through the Kimberley Population Health Unit to achieve a greater link between funded health programs and sponsorship messages. The number of sponsorships has increased to 14 in 2008/09 (up from 8 in 2007/08). Many of these new sponsorships were from the east Kimberley region.

## STRATEGIC ASPECTS

---

Healthway strategic priorities for the period 2008 to 2011 were identified from a comprehensive review of state, national and international health trends, relevant national and state strategic reports, and consultations with stakeholders.

Chronic diseases such as coronary heart disease, stroke, cancers and type 2 diabetes represent a significant challenge for the health system and are responsible for more than 80% of the total burden of disease and injury<sup>1</sup>, and account for almost 70% of health expenditure in Australia allocated to disease.<sup>1</sup>

However, much of the premature mortality and morbidity associated with chronic diseases is preventable through well targeted and sustained health promotion to address key risk factors for these diseases. In 2005/06, less than 2% of total health expenditure was allocated to preventive services or health promotion, but over 30% of the burden of disease can be attributed to these risk factors<sup>2</sup>.

The four key behavioural risk factors of smoking (7.8%), unhealthy eating (2.1%), physical inactivity (6.6%) and risky alcohol consumption (3.2%) each make a significant contribution to the burden of disease in Australia<sup>3</sup>. Healthway has identified these four behaviours among its five highest priority health issues in its 2008-2011 Strategic Plan.

Mental health problems are also a significant burden on the health care system in Australia, and accounted for \$3.7 billion in health care expenditure in Australia in 2000-2001<sup>4</sup> and 13% of the burden of disease in Australia in 2003<sup>3</sup>. Given the impact of mental health issues on Australia's healthy system and society in general, mental health and well being is considered a priority health issue by Healthway.

While the above health issues represent a significant burden to the health system; they are also prevalent in the Australian population. Despite declines in the rate of smoking since the 1950's, currently over 13% of Western Australians aged over 16 years smoke daily<sup>5</sup>. Further, exposure to second-hand smoke remains a significant health issue, with one in ten Western Australians reporting people frequently or occasionally smoke in their home<sup>5</sup>. These data reinforce Healthway's need to continue its focus on reducing harm from tobacco and creating smoke free environments for Western Australians.

Alcohol use is prevalent in Western Australia, with three in four people aged over 16 years consuming alcohol and one in five adults drinking alcohol daily<sup>5</sup>. Continuing to reduce harm from alcohol is imperative, with almost one in ten Western Australians aged 16 years and over consuming alcohol at levels considered harmful in the long term, and similarly one in ten consuming alcohol at risky levels for short term harm<sup>5</sup>.

Overweight and obesity continues to increase in Australia, with recent National Health Survey data indicating well over half of Australian adults are overweight or obese<sup>6</sup>. Similarly, in Western Australia, self-reported data indicate that over 35% of Western Australians aged over 16 years are overweight, and more than 16% are obese<sup>5</sup>. Overweight and obesity are largely influenced by the behaviours of unhealthy eating and physical inactivity, both of which are prevalent in Western Australia.

Current data indicate more than 40% of Western Australian adults are classified as insufficiently active based on physical activity guidelines, with men more likely to be sufficiently active compared with women<sup>7</sup>. Similarly, large proportions of Western Australians do not consume the recommended amounts of fruit and vegetables. Data show that nearly 85% of Western Australians aged over 16 years consumed fewer than the recommended serves of vegetables per day, while more than half (51%) consumed fewer than the recommended number of serves of fruit per day<sup>2</sup>.

Mental health issues are common; with recent Western Australian data indicating that one in ten adults were diagnosed with a mental health problem during the previous 12 months, with over one third of those respondents receiving treatment for their mental health related problems<sup>5</sup>. Despite resulting in fewer deaths than other health problems, mental health issues cause significant morbidity and are commonly stigmatized in Australian society<sup>2</sup>.

The lifestyle behaviours described above are influenced by a range of social, economic and physical environmental factors such as poor access to healthy food choices. Lifestyles characterised by these behaviours typically result in high blood pressure, high cholesterol, poor insulin regulation, which all lead to chronic disease.

Further, these behaviours tend to 'cluster' among population subgroups including those at socio-economic disadvantage and indigenous peoples, putting people in these groups at increased risk of adverse health outcomes. For example, smoking is more prevalent among indigenous and lower socio-economic groups<sup>2</sup>, while people in remote or very remote areas have increased levels of risky alcohol consumption<sup>3</sup>. Indigenous people are more likely to abstain from alcohol than the general Australian population, but those Indigenous people who do drink are more likely to do so at risky levels<sup>3</sup>. Socio-economic status is also associated with eating patterns, with those from a higher socio-economic status more likely to have a healthier diet<sup>2</sup>.

1. Australian Institute of Health and Welfare. 2006. Chronic diseases and associated risk factors in Australia. Canberra, Australian Institute of Health and Welfare
2. Australian Institute of Health and Welfare. 2008. Australia's Health 2008. Cat. no. AUS 99.
3. Begg S, Vos T, Barker B, Stevenson C, Stanley L, Lopez AD. 2007. The burden of disease and injury in Australia 2003. PHE 82. Canberra: AIHW.
4. Australian Institute of Health and Welfare. 2005 Health System expenditure on disease and injury in Australia 2000-01. Second edition, Canberra.
5. Wood N & Daly A. 2007. Health and Wellbeing of Adults in Western Australia 2006, Overview of results. Department of Health, Western Australia.
6. Australian Bureau of Statistics. 2009. National Health Survey: Summary of results 2007-08. Australian Bureau of Statistics, Canberra
7. Milligan R, McCormack G, Rosenberg M. 2007. Physical Activity Levels of Western Australian Adults 2006. Results from the Adult Physical Activity Survey. Western Australian Government, Perth.

## DISCLOSURES & LEGAL COMPLIANCE

### GOVERNANCE DISCLOSURES

Governance disclosures relate to government policy requirements, such as those regarding potential conflict of interest or ministerial directives.

#### Ministerial Directives

No Ministerial directives were received during the financial year.

#### Contracts with Senior Officers

At the date of reporting, other than normal contacts of employment of service, no Senior Officers, or firms of which Senior Officers are members, or entities in which Senior Officers have a substantial interests, had any interests in existing or proposed contracts with Healthway.

#### Indemnity Insurance Premium

Healthway covers members of the Healthway Board and senior management under a Directors and Officers Liability Insurance premium limited to \$5 million at cost \$6,140 (exc gst). Board members make a small contribution towards the premium costs.

### OTHER DISCLOSURES

#### Employment and Industrial Relations

##### Staff Profile

Employee Profile	2008-09	2007-08	Male	Female
Full-time Permanent	13	13	4	9
Part-time Permanent	2	2	1	1

Healthway maintained a full time staffing equivalent of 14.0 with two officers working part-time and an officer seconded within the public sector.

A continued commitment to flexible working arrangements enabled a position to be restructured to enable the officer to enter into part-time working arrangements.

##### Staff Development

During 2008/09 an increased investment in training resulted in more training opportunities for staff. Healthway also encourages a culture of on-the-job coaching for staff by senior managers in a collaborative environment. Healthway also encourages healthy lifestyles behaviours.

In 2008/09 a focus on wellbeing initiatives resulted in staff participating in health checks and consultation in developing sustainable wellbeing activities and initiatives.

In addition, contact officer equal opportunity training and records management training was also extended to staff.

## Industrial Relations

There were no industrial issues during the year and no services to the public were disrupted.

## Corruption Prevention

Corruption prevention is an integral component of Healthway's risk management approach. During 2008/09 various processes were reviewed with a focus on corruption prevention and as result several internal controls were strengthened.

Staff awareness sessions have continued including topics promoting understanding of the Public Interest Disclosure Act and its aims, Code of Conduct and conflict of interest.

New staff and Board and Committee members continued to undertake a comprehensive induction which included governance principles, corruption prevention, conflict of interest and misconduct.

In 2009/10 a planned routine examination of business rules and internal controls of databases and IT security will provide a further opportunity to proactively identify potential corruption risks and applying appropriate control.

## Compliance with Supply Policies

Healthway is required to conduct bi-annual audits of compliance with supply policies and partial exemption conditions. The internal auditors undertook the audit in March 2009 and reported that Healthway is meeting these requirements.

## Occupational Health and Safety

Healthway has a very strong culture and focus on promoting and implementing occupational health and safety for its staff, Board and Committee members, contractors and visitors. This forms part of its organisational values and is integral to its broader strategic objective of promoting a "Healthier WA". Senior managers have a key role in regard to occupational health and safety matters and during 2008/09 all managers attended an occupational safety and health "Senior Management Responsibility" training session.

In addition, two employees are designated and trained as Occupational Safety and Health Officers. All employees attend weekly staff meetings where Occupational Safety and Health matters is an item under the rolling agenda which encourages discussion, awareness and reporting of these matters.

During the year a number of initiatives were undertaken including progressively implementing a health and wellbeing program, providing ergonomic information sessions and workstations ergonomic assessments, access to flu vaccinations, introduction of a weekly fruit box, staff health checks and provision for additional staff to be trained in first aid.

Healthway's commitment to Occupational Health and Safety is further supported in its documented Code of Practice including an injury management system and development of a return to work program format (in accord with Workers' Compensation and Injury Management Act 1981) and Vehicle Safety Policy.

Further during 2008/09, using the WorkSafe Plan, Healthway conducted a self-evaluation as adopted for the organisational context and determined that the occupational safety and health management systems and risks are being managed effectively.

**Report of performance against 2008-09 targets:**

Indicator	2008/09 Target	2008/09 Actual
Number of fatalities	0	0
Lost time/injury/diseases (LTI/D) incidence rate	0	0
Lost time injury/diseases severity rate	0	0
Workers compensation claims	0	0
Percentage of managers trained in occupational safety and health and injury management responsibilities	100	100

**OTHER LEGAL COMPLIANCE****Advertising**

In accordance with section 175ZE of the Electoral Act 1907, details of expenditure incurred during 2008/09 are set out below:

Category	Name of Agency	Amount expended
Advertising Agencies	Adcorp Australia	\$340 (excl. GST)
Market research organisations		Nil
Polling organisations		Nil
Direct mail organisations		Nil
Media advertising organisations		Nil

## Record Keeping Plan

During 2008/2009 Healthway maintained its ongoing commitment to good records management and compliance with the State Records Act 2000 and the information below outlines key achievements for the year to meet the compliance responsibilities.

State Records Commission - Standard 2, Principle 6 – Compliance	
Compliance Indicator	Healthway Compliance
The efficiency and effectiveness of Healthway's recordkeeping systems is evaluated not less than once every 5 years	<p>Healthway is required to submit a revised Record Keeping Plan to the State Records Commission before 10 March 2010 and planning work has commenced to ensure achievement of this deadline.</p> <p>During 2008/2009, a further review and enhancement of Healthway's Records Management Policies and Procedures Manual was undertaken.</p> <p>A Disaster Recovery Plan for Electronic Records including Healthway's Grants Management System was developed, tested and successfully implemented.</p> <p>Regular audits of current file compactus continued to be undertaken and staff informed of outcomes and recommendations for procedural improvements.</p>
Healthway conducts a recordkeeping training program.	Three additional staff attended external records training courses during 2008/2009, thus improving the knowledge base for records management responsibilities and the training of other staff.
The efficiency and effectiveness of Healthway's recordkeeping training program is reviewed from time to time.	<p>Weekly staff meetings continue to provide a forum for staff to discuss issues openly and to enable staff to be involved in setting directions for training.</p> <p>Internal performance indicators are utilised to monitor records management responsibilities and during the year these were reviewed and updated.</p>
Healthway's induction program addresses employee roles and responsibilities in regard to their compliance with the recordkeeping plan.	<p>Healthway's Induction Program provides initial recordkeeping training to all staff and the Induction Manual includes up to date copies of all records management policies and procedures.</p> <p>As part of the Induction Program new staff are provided with relevant training in recordkeeping responsibilities.</p>

### **Disability and Access Inclusion Plan Outcomes**

Healthway actively encourages groups that focus on activities for people with disabilities and that will also promote health promotion messages to have equal access to funding opportunities. In 2008/09 Healthway continued to consult with these groups and maintained membership on its advisory committees of members with a strong understanding of disability issues.

The website has been designed to enable the reader to readily access information and adjust the font size as required. In addition, the website and key documents indicate that information is available in alternate formats upon request.

Staff have developed a good working relationships with organisations that work with people with disabilities and are aware and understand disability and access issues. Further, the induction process for new staff includes training on understanding disability and access issues.

In addition, during 2008/09 an audit of the building access was undertaken and a number of matter was reported to the property owner.

### **Compliance with Public Sector Standards and Ethical Codes**

In accordance with s31(1) of the Public Sector Management Act 1994, Healthway is required to report on compliance with Public Sector Standards in Human Resource Management and Codes of Ethics and Codes of Conduct.

During the year there were no breaches of public sector standards claims lodged and no claims for breaches of Codes of Ethics.

A number of approaches adopted within Healthway ensure that staff, Board and Committee members are aware and understand the WA Code of Ethics, Healthway's Code of Conduct and Conflict of Interest policy. A comprehensive induction for new staff is followed by weekly staff meetings that encourage discussions of related topics and continued awareness and focus on these matters. This forum also provides an opportunity to actively reinforce Healthway's commitment to complying with the Codes and Standards. Awareness refreshers were undertaken during the year which included a video presentation and discussion session.

During the year additional training was provided for contact officers and refresher training was undertaken by the grievance officer.

Healthway is also in the process of planning for organisation-wide training in accountable and ethical decision making which is being led by senior management as a key initiative.



# OPINION OF AUDITOR GENERAL



## Auditor General

### INDEPENDENT AUDIT OPINION

**To the Parliament of Western Australia**

#### **WESTERN AUSTRALIAN HEALTH PROMOTION FOUNDATION FINANCIAL STATEMENTS AND KEY PERFORMANCE INDICATORS FOR THE YEAR ENDED 30 JUNE 2009**

I have audited the accounts, financial statements, controls and key performance indicators of the Western Australian Health Promotion Foundation.

The financial statements comprise the Balance Sheet as at 30 June 2009, and the Income Statement, Statement of Changes in Equity and Cash Flow Statement for the year then ended, a summary of significant accounting policies and other explanatory Notes.

The key performance indicators consist of key indicators of effectiveness and efficiency.

#### **Board's Responsibility for the Financial Statements and Key Performance Indicators**

The Board is responsible for keeping proper accounts, and the preparation and fair presentation of the financial statements in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Treasurer's Instructions, and the key performance indicators. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial statements and key performance indicators that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; making accounting estimates that are reasonable in the circumstances; and complying with the Financial Management Act 2006 and other relevant written law.

#### **Summary of my Role**

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the financial statements, controls and key performance indicators based on my audit. This was done by testing selected samples of the audit evidence. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion. Further information on my audit approach is provided in my audit practice statement. Refer [www.audit.wa.gov.au/pubs/AuditPracStatement\\_Feb09.pdf](http://www.audit.wa.gov.au/pubs/AuditPracStatement_Feb09.pdf).

An audit does not guarantee that every amount and disclosure in the financial statements and key performance indicators is error free. The term "reasonable assurance" recognises that an audit does not examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the financial statements and key performance indicators.

**Western Australian Health Promotion Foundation**  
**Financial Statements and Key Performance Indicators for the year ended 30 June 2009**

**Audit Opinion**

In my opinion,

- (i) the financial statements are based on proper accounts and present fairly the financial position of the Western Australian Health Promotion Foundation at 30 June 2009 and its financial performance and cash flows for the year ended on that date. They are in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Treasurer's Instructions;
- (ii) the controls exercised by the Foundation provide reasonable assurance that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions; and
- (iii) the key performance indicators of the Foundation are relevant and appropriate to help users assess the Foundation's performance and fairly represent the indicated performance for the year ended 30 June 2009.



COLIN MURPHY  
AUDITOR GENERAL  
20 August 2009

## CERTIFICATION OF FINANCIAL STATEMENTS

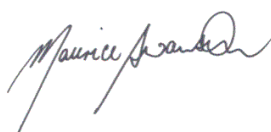
The accompanying financial statements of the Western Australian Health Promotion Foundation have been prepared in compliance with the provisions of the Financial Management Act 2006 from proper accounts and records to present fairly the financial transactions for the year ending 30 June 2009 and the financial position as at 30 June 2009.

At the date of signing, we are not aware of any circumstances which would render any particulars included in the financial statements misleading or inaccurate.



Jenn Morris

Chairperson



Maurice Swanson

Deputy Chairman



Lina Barbato

Director Corporate Services

27 July 2009

## FINANCIAL STATEMENTS

Income Statement For The Year Ended 30 June 2009			
	Note	2009	2008
		\$	\$
<b>Cost of Services</b>			
Expenses			
Employee benefits expense	6	1,351,462	1,218,462
Supplies and services	7	551,659	452,561
Depreciation	8	69,663	79,691
Accommodation expenses	9	224,425	172,713
Grants and sponsorships	10	18,669,378	17,590,092
Other expenses	11	35,745	27,212
<b>Total cost of services</b>		<b>20,902,332</b>	<b>19,540,731</b>
Income			
Revenue			
Interest revenue	12	986,118	1,214,687
Other revenue	13	668,520	288,145
<b>Total Revenue</b>		<b>1,654,638</b>	<b>1,502,832</b>
Gains			
Gain on disposal of non-current assets	14	4,261	1,399
<b>Total Gains</b>		<b>4,261</b>	<b>1,399</b>
<b>Total income other than income from State Government</b>		<b>1,658,899</b>	<b>1,504,231</b>
<b>Net Cost of Services</b>		<b>19,243,433</b>	<b>18,036,500</b>
Income From State Government			
Service appropriation	15	19,147,000	18,635,000
<b>Total income from State Government</b>		<b>19,147,000</b>	<b>18,635,000</b>
<b>(DEFICIT)/SURPLUS FOR THE PERIOD</b>		<b>(96,433)</b>	<b>598,500</b>

The Income Statement should be read in conjunction with the accompanying notes.

Balance Sheet As At 30 June 2009			
	Note	2009	2008
		\$	\$
<b>ASSETS</b>			
Current Assets			
Cash and cash equivalents	16	7,783,573	7,908,472
Receivables	17	836,391	1,079,349
Other current assets	18	22,196	3,903
Total Current Assets		8,642,160	8,991,724
Non-Current Assets			
Property, plant and equipment	19	233,733	294,532
Total Non-Current Assets		233,733	294,532
<b>TOTAL ASSETS</b>		<b>8,875,893</b>	<b>9,286,256</b>
<b>LIABILITIES</b>			
Current Liabilities			
Payables	20	6,852,823	7,232,298
Provisions	21	290,168	257,926
Other current liabilities	22	54,637	45,724
Total Current Liabilities		7,197,628	7,535,948
Non-Current Liabilities			
Provisions	21	70,074	45,684
Total Non-Current Liabilities		70,074	45,684
Total Liabilities		7,267,702	7,581,632
<b>Net Assets</b>		<b>1,608,191</b>	<b>1,704,624</b>
<b>EQUITY</b>	23		
Accumulated surplus		1,608,191	1,704,624
<b>TOTAL EQUITY</b>		<b>1,608,191</b>	<b>1,704,624</b>

The Balance sheet should be read in conjunction with the accompanying notes.

Statement of Changes in Equity For The Year Ended 30 June 2009			
	Note	2009	2008
		\$	\$
<b>Balance of equity at start of period</b>		1,704,624	1,106,124
ACCUMULATED SURPLUS			
Balance at the start of period		1,704,624	1,106,124
Surplus / (Deficit) for the period	23	(96,433)	598,500
<b>Balance at the end of period</b>		<b>1,608,191</b>	<b>1,704,624</b>
<b>Balance of equity at end of period</b>	23	<b>1,608,191</b>	<b>1,704,624</b>
Total income and expense for the period (a)		<b>(96,433)</b>	<b>598,500</b>

(a) The aggregate net amount attributable to each category of equity is:

2009 deficit \$96,433, (2008: surplus \$598,500).

The Statement of Changes in Equity should be read in conjunction with the accompanying notes

Cash Flow Statement For The Year Ended 30 June 2009			
	Note	2009	2008
		\$	\$
<b>Cash Flows From State Government</b>			
Service appropriation		19,147,000	18,635,000
<b>Net cash provided by State Government</b>		<b>19,147,000</b>	<b>18,635,000</b>
Utilised as follows:			
<b>Cash Flows From Operating Activities</b>			
<b>Payments</b>			
Employee benefits		(1,281,698)	(1,199,999)
Supplies and services		(550,081)	(451,763)
Accommodation		(224,425)	(172,713)
Grants and sponsorships		(19,067,816)	(17,885,987)
GST payments on Purchases		(1,886,457)	(1,816,198)
<b>Receipts</b>			
Interest received		1,112,118	1,169,187
GST receipts on sales		46,544	29,862
GST receipts from taxation authority		1,915,140	1,677,214
Other receipts		668,520	289,092
<b>Net cash provided by/(used in) operating activities</b>	24	<b>(19,268,155)</b>	<b>(18,361,305)</b>
<b>Cash Flows From Investing Activities</b>			
Proceeds from sale of non-current physical assets		55,637	13,636
Purchase of non-current physical assets		(59,381)	(33,114)
<b>Net cash provided by/(used in) investing activities</b>		<b>(3,744)</b>	<b>(19,478)</b>
Net increase/(decrease) in cash and cash equivalents		(124,899)	254,217
Cash and cash equivalents at the beginning of period		7,908,472	7,654,255
<b>Cash and Cash Equivalents at the end of Period</b>	24	<b>7,783,573</b>	<b>7,908,472</b>

The Cash Flow Statement should be read in conjunction with the accompanying notes.

## Notes To The Financial Statements For The Year Ended 30 June 2009

### 1. Australian equivalents to International Financial Reporting Standards

#### General

The Authority's financial statements for the year ended 30 June 2009 have been prepared in accordance with Australian equivalents to International Financial Reporting Standards (AIFRS), which comprise a Framework for the Preparation and Presentation of Financial Statements (the Framework) and Australian Accounting Standards (including the Australian Accounting Interpretations).

In preparing these financial statements the Authority has adopted, where relevant to its operations, new and revised Standards and Interpretations from their operative dates as issued by the AASB and formerly the Urgent Issues Group (UIG).

#### Early adoption of standards

The Authority cannot early adopt an Australian Accounting Standard or Australian Accounting Interpretation unless specifically permitted by TI 1101 'Application of Australian Accounting Standards and Other Pronouncements'. No Standards and Interpretations that have been issued or amended but are not yet effective have been early adopted by the Authority for the annual reporting period ended 30 June 2009.

### 2. Summary of significant accounting policies

#### a) General Statement

The financial statements constitute a general purpose financial report which has been prepared in accordance with Australian Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board, as applied by the Treasurer's Instructions. Several of these are modified by the Treasurer's Instructions to vary the application, disclosure, format and wording.

The Financial Management Act and the Treasurer's Instructions are legislative provisions governing the preparation of financial statements and take precedence over the Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board.

Where modification is required and has a material or significant financial effect upon the reported results, details of that modification and the resulting financial effect are disclosed in the notes to the financial statements.



## **b) Basis of Preparation**

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention, except for applicable assets and liabilities which, as noted, are measured at fair value.

The accounting policies adopted in the preparation of the financial statements have been consistently applied throughout all periods presented unless otherwise stated.

The financial statements are presented in Australian dollars rounded to the nearest dollar (\$).

The judgements that have been made in the process of applying the Authority's accounting policies that have the most significant effect on the amounts recognised in the financial statements are disclosed at note 3 'Judgements made by management in applying accounting policies'.

The key assumptions made concerning the future, and other key sources of estimation uncertainty at the balance sheet date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are disclosed at note 4 'Key sources of estimation uncertainty'.

## **c) Reporting Entity**

The reporting entity comprises the Authority only.

## **d) Income**

### Revenue recognition

Revenue is measured at the fair value of consideration received or receivable. Revenue is recognised for the major business activities as follows:

#### Sale of goods

Revenue is recognised from the sale of goods and disposal of other assets when the significant risks and rewards of ownership control transfer to the purchaser and can be measured reliably.

#### Rendering of services

Revenue is recognised on delivery of the service to the client or by reference to the stage of completion of the transaction.

#### Interest

Revenue is recognised as the interest accrues.

#### Service Appropriations

Service Appropriations are recognised as revenues at nominal value in the period in which the Authority gains control of the appropriated funds. The Authority gains control of appropriated funds at the time those funds are deposited to the bank account or credited to the holding account held at Treasury. (See note 15 Income from State Government).

Grants, donations, gifts and other non-reciprocal contributions

Revenue is recognised at fair value when the Authority obtains control over the assets comprising the contributions, usually when cash is received. Unexpended grant monies returned to Healthway are recognised upon the receipt of cash.

Other non-reciprocal contributions that are not contributions by owners are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

Where contributions recognised as revenues during the reporting period were obtained on the condition that they be expended in a particular manner or used over a particular period, and those conditions were undischarged as at the balance sheet date, the nature of, and amounts pertaining to, those undischarged conditions are disclosed in the notes.

Gains

Gains may be realised or unrealised and are usually recognised on a net basis. These include gains arising on the disposal of non-current assets and some revaluations of non-current assets.

### **e) Property, Plant and Equipment**

Capitalisation/Expensing of assets

Items of property, plant and equipment and infrastructure costing \$5,000 or more are recognised as assets and the cost of utilising assets is expensed (depreciated) over their useful lives. Items of property, plant and equipment and infrastructure costing less than \$5,000 are immediately expensed direct to the Income Statement (other than where they form part of a group of similar items which are significant in total).

Initial recognition and measurement

All items of property, plant and equipment are initially recognised at cost.

For items of property, plant and equipment acquired at no cost or for nominal cost, the cost is their fair value at the date of acquisition.

Depreciation

All non-current assets having a limited useful life are systematically depreciated over their estimated useful lives in a manner that reflects the consumption of their future economic benefits.

Depreciation is calculated on the straight line basis, using rates which are reviewed annually.

Useful lives for each class of depreciable assets are:

Motor Vehicles	5 years
Furniture, Fixture and Fittings	5 to 20 years
Office Equipment	5 to 20 years
Computer Equipment	3 years

## **f) Impairment of Assets**

Property, plant and equipment are tested for any indication of impairment at each balance sheet date. Where there is an indication of impairment, the recoverable amount is estimated. Where the recoverable amount is less than the carrying amount, the asset is considered impaired and is written down to the recoverable amount and an impairment loss is recognised. As the Authority is a not-for-profit entity, unless an asset has been identified as a surplus asset, the recoverable amount is the higher of an asset's fair value less costs to sell and depreciated replacement cost.

The risk of impairment is generally limited to circumstances where an asset's depreciation is materially understated, where the replacement cost is falling or where there is a significant change in useful life. Each relevant class of assets is reviewed annually to verify that the accumulated depreciation/amortisation reflects the level of consumption or expiration of the asset's future economic benefits and to evaluate any impairment risk from falling replacement costs.

The recoverable amount of assets identified as surplus assets is the higher of fair value less costs to sell and the present value of future cash flows expected to be derived from the asset. Surplus assets carried at fair value have no risk of material impairment where fair value is determined by reference to market based evidence. Where fair value is determined by reference to depreciated replacement cost, surplus assets are at risk of impairment and the recoverable amount is measured. Surplus assets at cost are tested for indications of impairments at each balance sheet date.

## **g) Leases**

The Authority has entered into an operating lease arrangement for the rent of the office building and motor vehicles where the lessor effectively retains all of the risks and benefits incident to ownership of the items held under the operating leases. Equal instalments of the lease payments are charged to the Income Statement over the lease term as this is representative of the pattern of benefits to be derived from the leased property.

## **h) Financial Instruments**

In addition to cash, the Authority has two categories of financial instrument:

- Loans and receivables; and
- Financial liabilities measured at amortised cost.

These have been disaggregated into the following classes:

### Financial Assets

- Cash and cash equivalents
- Restricted cash and cash equivalents
- Receivables

### Financial Liabilities

- Payables

Initial recognition and measurement is at fair value which normally equates to the transaction cost or face value. Subsequent measurement is at amortised cost using the effective interest method.

The fair value of short-term receivables and payables is the transaction cost or the face value because there is no interest rate applicable and subsequent measurement is not required as the effect of discounting is not material.

#### **i) Cash and Cash Equivalents**

For the purpose of the Cash Flow Statement, cash and cash equivalent (and restricted cash and cash equivalent) assets comprise cash on hand and short term deposits with original maturities of three months or less that are readily convertible to a known amount of cash and which are subject to insignificant risk of changes in value, and bank overdrafts.

#### **j) Accrued Salaries**

Accrued salaries (see Note 22) represent the amount due to staff but unpaid at the end of the financial year, as the pay date for the last pay period for that financial year does not coincide with the end of the financial year. The amounts accrued are settled within a fortnight of the financial year end. The Authority considers the carrying amount of accrued salaries to be equivalent to its net fair value.

#### **k) Receivables**

Receivables are recognised and carried at original invoice amount less an allowance for any uncollectible amounts (i.e. impairment). The collectability of receivables is reviewed on an ongoing basis and any receivables identified as uncollectible are written off. The allowance for uncollectible amounts (doubtful debts) is raised when there is objective evidence that the Authority will not be able to collect the debts. The carrying amount is equivalent to fair value as it is due for settlement within 30 days.

#### **l) Payables**

Payables are recognised at the amounts payable when the Authority becomes obliged to make future payments as a result of a purchase of assets or services. The carrying amount is equivalent to fair value, as they are generally settled within 30 days.

#### **m) Provisions**

Provisions are liabilities of uncertain timing or amount and are recognised where there is a present legal or constructive obligation as a result of a past event and when the outflow of resources embodying economic benefits is probable and a reliable estimate can be made of the amount of the obligation. Provisions are reviewed at each balance sheet date.

##### **(i) Provisions - Employee Benefits**

##### **Annual Leave and Long Service Leave**

The liability for annual and long service leave expected to be settled within 12 months after the balance sheet date is recognised and measured at the undiscounted amounts expected to be paid when the liabilities are settled. Annual and long service leave expected to be settled more than 12 months after the end of the balance sheet date is measured at the present value of amounts expected to be paid when the liabilities are settled. Leave liabilities are in respect of services provided by employees up to the balance sheet date.

When assessing expected future payments consideration is given to expected future wage and salary levels including non-salary components such as employer superannuation contributions. In addition, the long service leave liability also considers the experience of employee departures and periods of service.

The expected future payments are discounted using market yields at the balance sheet date on national government bonds with terms to maturity that match, as closely as possible, the estimated future cash outflows.

All annual leave and unconditional long service leave provisions are classified as current liabilities as the Authority does not have an unconditional right to defer settlement of the liability for at least 12 months after the balance sheet date.

Leave benefits are calculated at remuneration rates expected to be paid when the liabilities are settled. A liability for long service leave is recognised after an employee has completed four years of service. An actuarial assessment for long service leave undertaken by PriceWaterHouseCoopers Actuaries in 2009 determined that the liability measured using the short hand method was not materially different from the liability measured using the present value of expected future payments.

#### Superannuation

The Government Employees Superannuation Board (GESB) administers the following superannuation schemes.

Employees may contribute to the Pension Scheme, a defined benefit pension scheme now closed to new members or the Gold State Superannuation Scheme (GSS), a defined benefit lump sum scheme also closed to new members.

Employees commencing employment prior to 16 April 2007 who were not members of either the Pension or the GSS Schemes became non-contributory members of the West State Superannuation Scheme (WSS). Employees commencing employment on or after 16 April 2007 became members of the GESB Super Scheme (GESBS). Both of these schemes are accumulation schemes. The Authority makes concurrent contributions to GESB on behalf of employees in compliance with the Commonwealth Government's Superannuation Guarantee (Administration) Act 1992. These contributions extinguish the liability for superannuation charges in respect of the WSS and GESBS Schemes.

#### (ii) Provisions - Other

##### Employment On-Costs

Employment on-costs, including workers' compensation insurance, are not employee benefits and are recognised separately as liabilities and expenses when the employment to which they relate has occurred. Employment on-costs are included as part of 'Other expenses' and are not included as part of the Authority's 'Employee benefits expense' and the related liability is included in 'Employment on-costs provision'. See note 11 'Other expenses' and note 21 'Provisions'

#### **n) Superannuation expense**

The following elements are included in calculating the superannuation expense in the Income Statement:

Defined contribution plans - Employer contributions paid to the GSS (concurrent contributions), the West State Superannuation Scheme (WSS), and the GESB Super Scheme (GESBS).

The superannuation expense does not include payment of pensions to retirees, as this does not constitute part of the cost of services provided in the current year.

The GSS Scheme is a defined benefit scheme for the purposes of employees and whole-of-government reporting. However, apart from the transfer benefit, it is a defined contribution plan for agency purposes because the concurrent contributions (defined contributions) made by the agency to GESB extinguishes the agency's obligations to the related superannuation liability.

#### **o) Comparative Figures**

Comparative figures are, where appropriate, reclassified to be comparable with the figures presented in the current financial year.

### **3. Judgements made by management in applying accounting policies**

The judgements that have been made in the process of applying accounting policies that have the most significant effect on the amounts recognised in the financial statements include:

Operating Lease Commitments

The Authority has entered into a commercial lease and has determined that the lessor retains all the significant risks and rewards of ownership of the property. Accordingly, the lease has been classified as an operating lease.

### **4. Key sources of estimation uncertainty**

The key estimates and assumptions made concerning the future, and other key sources of estimation uncertainty at the balance sheet date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year include:

Discount Rate used in estimating provisions

Salary inflation rate used in estimating provisions.

### **5. Disclosure of changes in accounting policy and estimates**

Initial application of an Australian Accounting Standard

The Authority has applied the following Australian Accounting Standards and Australian Accounting Interpretations effective for annual reporting periods beginning on or after 1 July 2008 that impacted on the Authority:

AASB 2007-9 'Amendments to Australian Accounting Standards arising from the review of AASs 27, 29 and 31 [AASB 3, AASB 5, AASB 8, AASB 101, AASB 114, AASB 116, AASB 127 & AASB 137].

The existing requirements in AAS 27, AAS 29 and AAS 31 have been transferred to the new and revised topic-based Standards and Interpretation. These requirements remain substantively unchanged. AASB 1050, AASB 1051 and AASB 1052 do not apply to Statutory Authorities. The other Standards and Interpretation make some modifications to disclosures and provide additional guidance, otherwise there is no financial impact.

#### Future impact of Australian Accounting Standards not yet operative

The Authority cannot early adopt an Australian Accounting Standard or Australian Accounting Interpretation unless specifically permitted by TI 1101 'Application of Australian Accounting Standards and Other Pronouncements'. Consequently, the Authority has not applied early the following Australian Accounting Standards and Australian Accounting Interpretations that have been issued and which may impact the Authority but are not yet effective. Where applicable, the Authority plans to apply these Standards and Interpretations from their application date:

Title	Operative for reporting periods beginning on/after
AASB 101 'Presentation of Financial Statements' (September 2007). This Standard has been revised and will change the structure of the financial statements. These changes will require that owner changes in equity are presented separately from non-owner changes in equity. The Authority does not expect any financial impact when the Standard is first applied.	1 January 2009

Western Australian Health Promotion Foundation  
Notes To The Financial Statements  
For The Year Ended

30 June 2009

	2009	2008
	\$	\$
<b>6 Employee benefits expense</b>		
Wages and salaries (a)	1,204,956	1,073,657
Superannuation (b)	116,541	109,747
Annual leave ( c)	(4,664)	6
Long Service leave ( c)	34,629	35,052
	<u>1,351,462</u>	<u>1,218,462</u>

(a) Includes the value of the fringe benefit to the employee plus the fringe benefits tax component.

(b) Defined contribution plans include West State, Gold State and GESB Super Scheme (contributions paid).

( c) Includes a superannuation contribution component.

Employment on-costs such as workers' compensation insurance are included at note 11 'Other Expenses'. The employment on-costs liability is included at note 21 'Provisions'.

**7 Supplies and services**

Communications	37,585	39,231
Consultants and contractors (a)	358,001	312,353
Consumables	79,368	50,125
Travel	17,933	14,587
Other	58,772	36,265
	<u>551,659</u>	<u>452,561</u>

(a) Includes Audit fees, see also note 31 'Remuneration of auditor'.

**8 Depreciation and amortisation expense**

Motor vehicles	21,132	30,331
Office Establishment	11,970	14,051
Equipment and apparatus	2,489	3,106
Computing equipment and software	34,072	31,822
Furniture	-	381
	<u>69,663</u>	<u>79,691</u>



## Notes To The Financial Statements For The Year Ended 30 June 2009

	2009 \$	2008 \$
<b>9 Accommodation expenses</b>		
Lease rentals	155,379	116,836
Cleaning	69,046	55,877
	<u>224,425</u>	<u>172,713</u>
<b>10 Grants and sponsorships</b>		
Health promotion and research grants	6,476,136	5,758,049
Arts sponsorships	2,988,849	2,901,293
Sport sponsorships	5,951,003	5,810,553
Racing sponsorships	887,000	882,250
Support sponsorships	2,016,390	1,906,947
Evaluations	350,000	331,000
	<u>18,669,378</u>	<u>17,590,092</u>
<b>11 Other expenses</b>		
Other staff costs (a)	20,922	20,888
Maintenance	14,823	6,324
	<u>35,745</u>	<u>27,212</u>
(a) Includes workers' compensation insurance and other employment on-costs. The on-costs liability associated with the recognition of annual and long service leave liability is included at note 21 'Provisions'. Superannuation contributions accrued as part of the provision for leave are employee benefits and are not included in employment on-costs.		
<b>12 Interest revenue</b>		
Bank Interest	986,118	1,214,687
	<u>986,118</u>	<u>1,214,687</u>
<b>13 Other revenue</b>		
Return of unexpended grants and sponsorships	360,085	238,450
Other	308,435	49,695
	<u>668,520</u>	<u>288,145</u>

	2009 \$	2008 \$
<b>14 Net gain/(loss) on disposal of non-current assets</b>		
Costs of Disposal of Non-Current Assets		
Plant, equipment and vehicles	51,376	12,237
Proceeds from Disposal of Non-Current Assets		
Plant, equipment and vehicles	55,637	13,636
Net gain/(loss)	<u>4,261</u>	<u>1,399</u>
<b>15 Income from State Government</b>		
Appropriation received during the year:		
Service appropriation (a)	19,147,000	18,635,000
	<u>19,147,000</u>	<u>18,635,000</u>
(a) Service appropriations are accrual amounts reflecting the net cost of services delivered. The appropriation revenue comprises a cash component only.		
<b>16 Cash and cash equivalents</b>		
Held at Treasury - WA Health Promotion Fund	7,783,338	7,908,329
Cash on Hand	235	143
	<u>7,783,573</u>	<u>7,908,472</u>
<b>17 Receivables</b>		
Current		
GST receivable	751,391	864,130
Interest receivable	85,000	211,000
Other debtors	-	4,219
	<u>836,391</u>	<u>1,079,349</u>
<b>18 Other assets</b>		
Prepayments	22,196	3,903
	<u>22,196</u>	<u>3,903</u>

	2009	2008
	\$	\$
<b>19 Property, plant and equipment</b>		
<u>Motor Vehicles</u>		
At Cost	42,750	135,841
Less Accumulated depreciation	31,776	53,217
	<u>10,974</u>	<u>82,624</u>
<u>Fixtures and Fittings</u>		
At Cost	267,447	267,447
Less Accumulated depreciation	118,521	106,551
	<u>148,926</u>	<u>160,896</u>
<u>Equipment and Apparatus</u>		
At Cost	21,011	21,011
Less Accumulated depreciation	18,315	15,827
	<u>2,696</u>	<u>5,184</u>
<u>Computing Equipment and Software</u>		
At Cost	190,669	131,288
Less Accumulated depreciation	119,532	85,460
	<u>71,137</u>	<u>45,828</u>
	<u>233,733</u>	<u>294,532</u>

Reconciliations of the carrying amounts of property, plant, equipment and vehicles at the beginning and end of the reporting period are set out below.

	Motor Vehicles	Fixtures and Fittings	Equipment and Apparatus	Computing Equipment	Total
<b>2009</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Carrying amount at the start of the year	82,624	160,896	5,184	45,828	294,532
Additions	-	-	-	59,381	59,381
Disposals (a)	(50,518)	-	-	-	(50,518)
Depreciation	(21,132)	(11,970)	(2,489)	(34,072)	(69,663)
Carrying amount at the end of the year	10,974	148,926	2,695	71,137	233,732

	Motor Vehicles	Fixtures and Fittings	Equipment and Apparatus	Computing Equipment	Furniture	Total
<b>2008</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Carrying amount at the start of the year	128,139	175,061	7,937	42,224	-	353,361
Additions	-	-	-	33,114	-	33,114
Disposals (a)	(15,184)	(114)	353	2,311	381	(12,252)
Depreciation	(30,331)	(14,051)	(3,106)	(31,822)	(381)	(79,691)
Carrying amount at the end of the year	82,624	160,896	5,184	45,828	-	294,532

(a) The adoption of the new capitalisation threshold of \$5000 has resulted in assets that had values of under \$5000 being declassified as assets and accounted for in Equity.

There were no indications of impairment to property, plant and equipment at 30 June 2009.

	<b>2009</b>	<b>2008</b>
	<b>\$</b>	<b>\$</b>
<b>20 Payables</b>		
Current		
Trade payables	81,380	22,573
Grants and sponsorships	6,771,443	7,209,725
	<u>6,852,823</u>	<u>7,232,298</u>

## Notes To The Financial Statements For The Year Ended 30 June 2009

	2009 \$	2008 \$
<b>21 Provisions</b>		
Current		
Employee benefits provision		
Annual Leave (a)	105,360	85,205
Long service leave (b)	161,645	151,840
Other provisions		
Employment on-costs ( c )	23,163	20,881
	<u>290,168</u>	<u>257,926</u>
Non-current		
Employee benefits provision		
Long service leave (b)	65,154	42,388
Other provisions		
Employment on-costs ( c )	4,920	3,296
	<u>70,074</u>	<u>45,684</u>
(a) Annual leave liability		
Annual leave liabilities have been classified as current as there is no unconditional right to defer settlement for at least 12 months after balance sheet date. Assessments indicate that actual settlement of the liabilities will occur as follows:		
Within 12 months of balance sheet date	70,596	59,723
More than 12 months after balance sheet date	34,764	25,482
	<u>105,360</u>	<u>85,205</u>
(b) Long service leave liability		
Long service leave liabilities have been classified as current where there is no unconditional right to defer settlement for at least 12 months after balance sheet date. Assessments indicate that actual settlement of the liabilities will occur as follows:		
Within 12 months of balance sheet date	79,895	102,319
More than 12 months after balance sheet date	146,904	91,909
	<u>226,799</u>	<u>194,228</u>

(c ) Employment on-costs

Movements in Other Provisions

Employment on-cost provisions

Carrying amount at the start of year	24,177	24,430
Additional provision recognised	3,906	(253)
Carrying amount at year end	<u>28,083</u>	<u>24,177</u>

The settlement of annual and long service leave liabilities gives rise to the payment of employment on-costs including workers' compensation insurance. The provision is the present value of expected future payments. The associated expense, apart from the unwinding of the discount (finance cost), is disclosed in note 11 'Other expenses'.

## 22 Other current liabilities

Current

Board and Committee Fees	2,150	-
Accrued salaries	14,662	7,840
Amount owing to the ATO	5,300	35,651
Other	32,525	2,233
	<u>54,637</u>	<u>45,724</u>

## 23 Equity

Equity represents the residual interest in the net assets of Healthway. The Government holds the equity interest in Healthway on behalf of the community.

Accumulated surplus

Balance at start of year	1,704,624	1,106,124
Result for the period	(96,433)	598,500
Balance at the end of the year	<u>1,608,191</u>	<u>1,704,624</u>

	2009 \$	2008 \$
<b>24 Notes to the Cash Flow Statement</b>		
Reconciliation of cash		
Cash at the end of the financial year as shown in the Cash Flow Statement is reconciled to the related items in the Balance Sheet as follows:		
Cash and cash equivalents	7,783,338	7,908,329
Cash on hand	235	143
	<u>7,783,573</u>	<u>7,908,472</u>
Reconciliation of net cost of services to net cash flows used in operating activities		
Net cost of services	(19,243,433)	(18,036,500)
Non-cash items:		
Depreciation	69,663	79,691
(Gain)/Loss on Disposal of Assets	(4,261)	(1,399)
(Increase)/decrease in assets:		
Current receivables	130,219	(48,772)
Other current assets	(18,293)	337
Increase/(decrease) in liabilities:		
Current payables	(379,475)	(324,218)
Current provisions	32,242	35,421
Other current liabilities	8,913	27,514
Non-current provisions	24,390	(40,253)
Net GST receipts/(payments)	75,227	109,122
Change in GST in receivables/payables	36,653	(162,248)
Net cash used in operating activities	(19,268,155)	(18,361,305)

At the balance sheet date, the Authority had fully drawn on all financing facilities, details of which are disclosed in the financial statements.

	2009	2008
	\$	\$
<b>25 Commitments</b>		
<b>(a) Grants expenditure commitments</b>		
Grant expenditure commitments relate to the Board's approval to fund applications which were received on or prior to 30 June 2009 and are contingent on Healthway's continued existence and future revenue being received. The balance is not recognised as a liability until the year payment is to be made. The amounts payable are as follows:		
Within 1 year	5,958,624	7,864,629
Later than 1 year and not later than 5 years	2,170,859	1,869,526
	<u>8,129,483</u>	<u>9,734,155</u>

**(b) Non-cancellable operating lease commitments**

Commitments for minimum lease payments are payable as follows:

Within 1 year	162,233	220,541
Later than 1 year and not later than 5 years	145,200	285,267
Later than 5 years	-	-
	<u>307,433</u>	<u>505,808</u>

Non-cancellable lease commitments includes property and motor vehicles leases.

The property lease is a non-cancellable lease with rent payable monthly in advance. The current lease agreement expires on 10 March 2010 and negotiations are in the early stages to determine a new lease agreement.

**26 Contingent liabilities and contingent assets**

There were no known contingent liabilities and contingent assets at balance sheet date and at the date of signing the financial report.

**27 Events occurring after the balance sheet date**

No events, matters or circumstances have arisen since the end of the balance sheet date which significantly affected or may significantly affect the operations of the Authority, the results of those operations, or the state of affairs of the Authority in future financial years.



**28 Explanatory statement****(a) Significant variations between estimated and actual results for 2009**

Significant variations are considered to be those greater than 10% and \$25,000.

	<b>Budget</b>	<b>Actual</b>	<b>Variance</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>
Income			
Other revenue	0	668,520	(668,520)

In 2008/09 the Drug and Alcohol Office provided a contribution of \$250,000 towards a Community Alcohol Grant Program. The balance of revenue received being \$418,520 mainly represents unspent funds returned by grant and sponsorship recipients in accordance with Agreements.

**(b) Significant variations between actual results for 2008 and 2009**

Significant variations are considered to be those greater than 10% and \$25,000.

	<b>2009</b>	<b>2008</b>	<b>Variance</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>
Expenses			
Employee benefit	1,351,462	1,218,462	133,000
Supplies and services	551,659	452,561	99,098
Accommodation expenses	224,425	172,713	51,712

Movement in employee benefit reflects salary increases during 2008/09 and increases in employee provisions. The increase in supplies and services mainly reflects bi-annual cyclical activities and other minor increases. The increase in accommodation expense reflects an increase in rental cost following a scheduled review.

	<b>2009</b>	<b>2008</b>	<b>Variance</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>
Income			
Interest revenue	986,118	1,214,687	(228,569)
Other revenue	668,520	288,145	380,375

Interest movement reflects downward interest rate adjustments between the financial years.

In the main the increase in revenue reflects the one-off contribution received from the Drug and Alcohol Office of \$250,000 in 2008/09 towards the Community Alcohol Grant Program.

## 29 Financial Instruments

### (a) Financial Risk Management Objectives and Policies

Financial instruments held by the Authority are cash and cash equivalents, receivables and payables. Healthway has limited exposure to financial risks. Healthway's overall risk management program focuses on managing the risks identified below.

#### Credit risk

Credit risk arises when there is the possibility of the Authority's receivables defaulting on their contractual obligations resulting in financial loss to the Authority. The Authority measures credit risk on a fair value basis and monitors risk on a regular basis.

The maximum exposure to credit risk at balance sheet date in relation to each class of recognised financial assets is the gross carrying amount of those assets inclusive of any provisions for impairments shown in the table at Note 29(c) 'Financial Instruments Disclosures' and Note 17 'Receivables'.

Credit risk associated with the Authority's financial assets is minimal. For receivables other than government, the Authority trades only with recognised, creditworthy third parties. The Authority has policies in place to ensure that sales of products and services are made to customers with an appropriate credit history. In addition, receivable balances are monitored on an ongoing basis with the result that the Authority's exposure to bad debts is minimal. There are no significant concentrations of credit risk.

Allowance for impairment of financial assets is calculated based on objective evidence such as observable data indicating changes in client credit ratings. For financial assets that are either past due or impaired, refer to Note 29(c) 'Financial Instrument Disclosures'.

#### Liquidity risk

The Authority is exposed to liquidity risk through its trading in the normal course of business. Liquidity risk arises when the Authority is unable to meet its financial obligations as they fall due.

The Authority has appropriate procedures to manage cash flows including drawdowns of appropriations by monitoring forecast cash flows to ensure that sufficient funds are available to meet its commitments

WATC manage and invest cash balances on behalf of the Agency. The return on cash investments are subject to fluctuating interest rates.

### Market risk

The Authority's exposure to market risk for changes in interest rates relate primarily to cash investments. The Authority does not trade in foreign currency and is not materially exposed to other price risks.

## (b) Categories of Financial Instruments

In addition to cash, the carrying amounts of each of the following categories of financial assets and financial liabilities at the balance sheet date are as follows

	2009 \$	2008 \$
<b>Financial Assets</b>		
Cash and cash equivalents	7,783,573	7,908,472
Loans and receivables (a)	85,000	215,219
<b>Financial Liabilities</b>		
Financial liabilities measured at amortised cost	2,225,301	7,278,022

(a) The amount of loans and receivables excludes GST recoverable from the ATO (statutory receivable).

## (c) Financial Instruments disclosures

### Credit Risk and Interest rate Exposures

The following table disclose the Authority's maximum exposure to credit risk, interest rate ageing analysis of financial assets. The Authority's maximum exposure to credit risk at the is the carrying amount of financial assets as shown below. The table discloses the ageing of that are past due but not impaired and impaired financial assets. The table is based on senior management of the Authority.

The Authority does not hold any collateral as security or other credit enhancement relating assets it holds.

The Authority does not hold any financial assets that had to have their terms renegotiated otherwise resulted in them being past due or impaired.

**Interest Rate Exposure**

	<b>Weighted Average Effective Interest Rate</b>	<b>Carrying Amount</b>	<b>Floating Interest Rate</b>	<b>Non Interest Bearing</b>	<b>Past Due Not Impaired</b>
<u>Financial Assets</u>					
<b>2009</b>					
Cash and cash equivalents	5.388%	7,783,573	7,783,338	235	-
Receivables		85,000	-	85,000	-
		<u>7,868,573</u>	<u>7,783,338</u>	<u>85,235</u>	<u>-</u>
<b>2008</b>					
Cash and cash equivalents	6.913%	7,908,472	7,908,329	143	-
Receivables		215,219	-	215,219	-
		<u>8,123,691</u>	<u>7,908,329</u>	<u>215,362</u>	<u>-</u>

(a) The amount of receivables excludes GST recoverable from the ATO (statutory receivable).

**Interest Rate Exposure**

	<b>Weighted Average Effective Interest Rate</b>	<b>Carrying Amount</b>	<b>Floating Interest Rate</b>	<b>Non Interest Bearing</b>	<b>Maturity Dates Up to 3 Months</b>	<b>Maturity Dates 3-12 Months</b>
<u>Financial Liabilities</u>						
<b>2009</b>						
Payables		6,852,823	-	6,852,823	2,170,664	4,682,159
Other liabilities		54,637	-	54,637	54,637	-
		<u>6,907,460</u>	<u>-</u>	<u>6,907,460</u>	<u>2,225,301</u>	<u>4,682,159</u>
<b>2008</b>						
<u>Financial Liabilities</u>						
Payables		7,232,298	-	7,232,298	2,853,550	4,378,748
Other liabilities		45,724	-	45,724	45,724	-
		<u>7,278,022</u>	<u>-</u>	<u>7,278,022</u>	<u>2,899,274</u>	<u>4,378,748</u>

The amounts disclosed are the contractual undiscounted cash flows of each class of financial liabilities.

**Interest rate sensitivity analysis**

The following table represents a summary of the interest rate sensitivity of the Authority's financial assets and liabilities at the balance sheet date on the surplus for the period and equity for a 1% change in interest rates. It is assumed that the change in interest rates is held constant throughout the reporting period.

	Carrying amount	-1% change		+1% change	
		Profit \$	Equity \$	Profit \$	Equity \$
<b>2009</b>					
<u>Financial Assets</u>					
Cash and cash equivalents	7,783,338	(77,833)	(77,833)	77,833	77,833
		<u>(77,833)</u>	<u>(77,833)</u>	<u>77,833</u>	<u>77,833</u>

**2008**Financial Assets

Cash and cash equivalents	7,908,329	(79,083)	(79,083)	79,083	79,083
		<u>(79,083)</u>	<u>(79,083)</u>	<u>79,083</u>	<u>79,083</u>

**Fair Values**

All financial assets and liabilities recognised in the balance sheet, whether they are carried at cost or fair value, are recognised at amounts that represent a reasonable approximation of fair value unless otherwise stated in the applicable notes.

**30 Remuneration of members of the Accountable Authority and senior officers**

## Remuneration of Members of the Accountable Authority

The number of members of the Accountable Authority whose total of fees, salaries, superannuation, non-monetary benefits and other benefits for the financial year, falls within the following bands:

	2009	2008
\$0 - \$10,000	10	4
\$10,001 - \$20,000	1	4
\$20,001 - \$30,000	1	1
The total remuneration of the members of the Accountable Authority is:		
		<u>75,897</u> <u>84,702</u>

The total remuneration includes the superannuation expense incurred by the Authority in respect of members of the Accountable Authority.

### Remuneration of Senior Officers

The number of senior officers, other than senior officers reported as members of the Accountable Authority, whose total of fees, salaries, superannuation, non-monetary benefits and other benefits for the financial year, fall within the following bands are:

	2009	2008
\$100,001 - \$110,000	-	2
\$110,001 - \$120,000	2	1
\$120,001 - \$130,000	1	-
\$130,001 - \$140,000	1	1
\$140,001 - \$150,000	1	-
\$180,001 - \$190,000	-	1

The total remuneration of senior officers is:	<u>646,035</u>	<u>655,423</u>
---	----------------	----------------

The total remuneration includes the superannuation expense incurred by the Authority in respect of senior officers other than senior officers reported as members of the Accountable Authority.

No senior officers are members of the Pension Scheme.

### **31 Remuneration of auditor**

	<b>2009</b>	<b>2008</b>
	<b>\$</b>	<b>\$</b>

Remuneration payable to the Auditor General for the financial year is as follows:

Auditing of the accounts, financial statements and performance indicators.	<u>38,300</u>	<u>36,600</u>
--	---------------	---------------

### **32 Related bodies**

The Authority had no related bodies during the financial year.

### **33 Affiliated bodies**

The Authority had no affiliated bodies during the financial year.

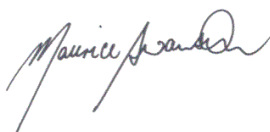
## CERTIFICATION OF PERFORMANCE INDICATORS

We hereby certify that the performance indicators are based on proper records, are relevant and appropriate for assisting users to assess the Western Australian Health Promotion Foundation's performance and fairly represent the performance of the Western Australian Health Promotion Foundation for the year ending 30 June 2009.



Jenn Morris

Chairperson



Maurice Swanson

Deputy Chairman

27 July 2009

## KEY PERFORMANCE INDICATORS

### KEY OUTCOME

Healthway's outcome is to increase individual knowledge and skills, and change behaviour and community and organisational policies and environments to improve health.

### KEY EFFECTIVENESS INDICATORS

Healthway's effectiveness indicators report on distinct areas that measure the extent to which Healthway's key outcome has been met.

These indicators are as follows:

- extent to which funded organisations have met the requirements and objectives agreed to with Healthway (refer to contractual evaluation measure);
- extent to which sponsorship as a strategy contributes to health behaviour change (refer to Sponsorship Monitor Survey); and
- extent to which Healthway support has enabled capacity building activities in the community (refer to capacity building indicator).

Since 1992, quantitative evaluative data measuring the outcomes of Healthway funded projects have been extracted and reported by the Health Promotion Evaluation Unit (HPEU) which is an independent Unit based at The University of Western Australia.

### Contractual Evaluation Measure

Extent to which funded organisations have met the requirements and objectives agreed to with Healthway

Healthway has adopted a six point scale under a Graduated Project Evaluation approach, developed through HPEU. Each project receives a score by Healthway upon the completion of the project as measured against a set of criteria and contractual obligations. These are then aggregated in the table below and reflected against respective program areas.

Grant and sponsorship recipients are required to complete statistical forms at the conclusion of each project. These are used as part of the project assessment, to arrive at a contractual evaluation measure. Other factors include assessment by Healthway Board members, Committee members and staff or by health agency representatives monitoring the respective grant or sponsorship.



## Key to Scores

Score	Descriptive Interpretation	Notional number interpretation
6	The outcomes <sup>1</sup> of the project exceeded those required by the contract to a very substantial degree. The project delivered outstanding value for money.	150%+
5	The outcomes <sup>1</sup> of the project exceeded those required by the contract to a large degree. The project delivered excellent value for money.	120-149%
4	The outcomes <sup>1</sup> of the project were consistent with, or in the vicinity of, those required by the contract. The project delivered good value for money.	95-119%
3	The outcomes <sup>1</sup> of the project fell short of those required by the contract, but were still within the bounds of acceptability. The project delivered marginally adequate value for money.	75-94%
2	The outcomes <sup>1</sup> of the project fell well short of those required by the contract. The project delivered poor value for money.	50-74%
1	The outcomes <sup>1</sup> of the project fell short of those required by the contract to a very substantial degree. The project delivered completely unacceptable value for money.	<50%

## Contractual Evaluation Measures of all Projects and Sponsorships

Contractual evaluation measure: Average contractual evaluation score (cf. Norm of 4.0)	2008/09 Target	2008/09 Actual	2006/07	2005/06
Health Promotion Projects	4.0	4.1	4.0	4.1
Arts projects	4.0	4.0	4.1	4.0
Sport projects	4.0	4.0	3.9	3.9
Racing projects	4.0	4.0	4.3	4.0
Support Sponsorship	4.0	4.0	4.1	4.0

The contractual evaluation measures for 2008/09 are consistent with previous years and generally exceed the targets established for the period. The measures reflect that grant and sponsorship recipients continue to understand and meet Healthway's objectives and the requirements contained within grant and sponsorship agreements. These requirements generally include the implementation of health promoting policies and environmental changes as part of an organisation's operations.

<sup>1</sup> Reference to outcomes takes into account measures relating to educational strategies, population reach, contributions to increases in individual knowledge and skills and the extent to which organisations have implemented health policies and maintain a healthy environment. These contractual evaluation measures relate directly to Healthway's overall outcome.

Volume 4 of an Organisational Survey was completed by HPEU in July 2006 and reported on relationships between Healthway and sponsored organisations. The survey was conducted in 2005 and sampled all organisations that completed Healthway funded projects after 30 April in the preceding year and commenced projects before 30 April in the Survey year. In 2005, 461 organisations were contacted, consisting of 426 sponsored sport, arts and racing organisations and 35 health organisations. The Survey confirmed that a high proportion of organisations reported a positive sponsorship relationship with Healthway, that Healthway's performance met their expectations and that Healthway's expectations of their organisation were reasonable. The implementation of health promoting programs was positively perceived by sponsored groups and health organisations. This survey will be repeated in 2009/10.

In the period ahead, Healthway will continue to support organisations to meet contractual obligations in a manner that will also help to maintain health promotion outcomes beyond the terms of the contract.

Targets proposed for 2009/10 are consistent with prior years and will incorporate the part-year implementation of a sponsorship review to be undertaken during 2009/10 which may result in more focused sponsorships and acquittal requirements. The targets for each sponsorship and grant program is set at an average of 4.0 acknowledging that projects are expected to meet the contracted obligations, provide good value for money and that Healthway will ensure that steps are in place to support projects meet these targets during a period of transition in implementing the recommendations of the Sponsorship review during the latter part of 2009/10.

### Sponsorship Monitor Survey

Extent to which sponsorship as a strategy contributes to health behaviour change				
	2008/09 Target	2008/09 Actual	2006/07	2004/05
% People attending Healthway sponsored events who were aware of the health message	68%	74%	72%	67%
% People attending a Healthway sponsored event who correctly understood the health message	66%	58%	65%	63%
% People who showed intention to act on health message	17%	17%	21%	17%

Healthway sponsored events. These surveys, compiled over the course of a year are collectively known as the "Sponsorship Monitor"<sup>2</sup> and measure the impact of health messages on audiences, including health message awareness, understanding of the message and intention to act on the message promoted at the event.

These studies confirm the effectiveness of sponsorship as a strategy to achieve high levels of awareness and comprehension of health messages at sport, arts or racing events. They also provide evidence that health sponsorship can lead to behaviour change.

Due to the complexity of the survey and the analysis required, these extensive surveys are generally

<sup>2</sup>Donovan R, Jalleh G, Clarkson J and Giles-Corti B. 1991. Evidence for the effectiveness of sponsorship as a health promotion tool. Australian Journal of Primary Health Interchange 5 (4) 81-91

undertaken every alternate year.

The most recent Sponsorship Monitor was completed during 2008/09. A total of 2,407 people completed an evaluation survey at a sponsored event and almost one half of all surveys completed were self administered child surveys, which reflects the nature of Healthway sponsored events in the 2008/09 year. For each organisation included in the evaluation, one sponsored event/activity was randomly selected to represent the sponsorship and an independent data collection service performed the field work. The interviewers followed a standardised methodology which includes collecting a minimum of 50 interviews from audience members selected at random at each event. Depending on the venue, activity and target audience, either interview administered or self administered surveys were used to collect the data. Children and adolescents were always provided with self-administered surveys.

Data collection for the 2008/09 Sponsorship Monitor took place from May 2008 to April 2009 and involved audience surveys from randomly selected events representing 34 major Healthway sponsored sport, arts and racing projects in metropolitan and regional areas. The sample of projects is based on the standardised methodology for the Sponsorship Monitor, which enables the results to be compared across different years. The sample consists of all sponsorship projects funded above a pre-agreed dollar level. Some variability of the Survey results between sponsorship years is expected as the sampling distribution varies according to the type of major sponsorship projects supported by Healthway in that year. In 2008/09, significantly fewer interview-administered surveys were completed in comparison to previous years, which is reflective of differences in the types of projects sponsored within the data collection period. The 2008/09 sample also contained a significantly larger proportion of children aged 10-12 years than previous Sponsorship Monitors.

Total awareness of health messages at Healthway-sponsored events in this period was significantly higher than in previous years. Although the measure of understanding the health message was lower than previous years, it is important to note that the percentage of audience members intending to act on the message promoted at events was in line with the target level and close to the average over previous survey years.

The increase in awareness levels in part reflects the emphasis during the year on strategies that have been evaluated and have proven effectiveness such as large well-placed signs, moving signage, frequent announcements about the message at events. Healthway's focus on Sponsorship Officer training via inter-agency development days to encourage the sharing of ideas and discussion of effective sponsorship methods may also have had a flow on effect to increase total awareness. The slightly lower levels of message understanding are considered to be due to the greater proportion of children in the sample in 2008/09, the mix of health messages promoted in sponsorship projects during the year, and the larger number of self-completed versus interviewer administered questionnaires used to collect the data. The particular mix of health messages applied to events and new health messages introduced for children require time to be correctly understood.

The Sponsorship Monitor Surveys provide evidence over many years that a consistently high percentage of people attending events are aware of and understand the health promotion message promoted at Healthway-sponsored events, and process the information to the extent that they form an intention to act on the messages promoted. The next sponsorship monitor will be undertaken in 2010/11.

Healthway is undertaking a major review of the sponsorship program in 2009/10. Accordingly, new

Sponsorship Monitor Survey targets will be set during 2009/10 and reflected in the next Annual Report . The next monitor survey which will be reported in the 2010/11 Annual Report.

## Capacity Building

Extent to which Healthway support has enabled capacity building activities in the community

The Healthway Strategic Plan 2008-2011 places a priority on building and sustaining capacity of individuals, organisations and communities to promote and improve the health of Western Australians which is recognised in the two overarching themes being “sustainable change” and “investing in the future”.

For Healthway, capacity building recognises the development of sustainable skills, structures, resources and commitment to embrace behavioural change that continues beyond the term of a project or program.

Healthway has identified four capacity building domains as follows:

1. Organisational commitment including policy changes;
2. Building partnerships and creating supportive environments;
3. Building health promotion skills and activities; and
4. Reaching new priority groups.

These domains form part of an extensive and comprehensive Organisational Survey conducted independently by the Health Promotion Evaluation Unit (HPEU) every four years.

Accordingly, the next full Organisational Survey is due to be reported in 2009/10 and capacity building survey results will be included in the Annual Report for this period.

Since 2007 an abridged survey has been undertaken every two years which includes questions relating to many of the measures of organisational capacity building developed as part of Healthway's performance indicators and included in the full Organisational Survey.

The primary purpose of the study was to identify any systematic differences between organisations receiving Healthway funding and those who no longer received funding. However the survey included questions relating to many of the measures of organisational capacity building developed as part of Healthway's performance indicators and included in the full Organisational Survey. In 2007/08 a total of 112 sport, arts and racing organisations previously sponsored by Healthway, were participated in a telephone survey.

Table A below presents comparative data from the both surveys relating only to the responses of sport, arts and racing organisations (i.e. the impact of responses from health organisations has been removed from the Organisational Survey results in 2005/06).

The results in Table A show similar levels of capacity development amongst the sport, arts and racing organisations in the field study compared with those surveyed in 2005. The data indicate that Healthway had a strong influence in the large movement in the proportion of organisations that had increased organisational commitment to health and implemented health priorities. The 2007 data also provides evidence for the continued effects of Healthway on sponsored sport, art and racing organisations beyond the term of Healthway funding.

There is no abridged survey in 2008/09 as the full Organisational Survey has commenced and will be reported on in the 2009/10 Annual Report.

Table B below provides the results of the full set of data as collected in previous surveys (as reported in the 2006/07 Healthway Annual Report). This will be expanded in 2009/10 with the capacity building indicator results from the next full Organisational Survey.

As reported in 2006/07, the Organisational Survey results in Table B indicate that capacity building measures/indicators relating to the implementation of health policies, health promotion skills and reaching new priority groups have generally increased compared with 2001/02 and maintained similar levels compared with 2004/05.

The targets established for 2009/10 are also included in Table B below. The targets for the domains of Building Partnerships and Creating Supportive Environments and Commitment to Building and Sustaining Health Promotion Skills are slightly higher than the actual measures achieved in 2005/06, but reflect the commitment to “sustainable change” and “investing in the future” encapsulated in the Strategic Plan 2008 – 2011. The targets for the two remaining capacity building domains are consistent with the achievements in 2005/06. In relation to Organisations reaching new priority groups, this reflects that Healthway will be seeking to engage with a number of new partners and sectors in the period ahead working directly with the identified priority population groups, in addition to encouraging existing sponsored or grant funded groups to extend the reach of existing programs.

In view of the implementation of the Strategic Plan 2008-2011 it is also envisaged that a review of the questions and approach of the Organisational Survey will be undertaken by Healthway and HPEU during the year ahead. Accordingly there may be some revision of the capacity building indicators and measures in the future.

**Table A**

<b>Abridged Survey</b>	<b>2007/08</b>	<b>2005/06</b>
Surveyed projects (number)	112	462
% organisations implementing health policies and demonstrating commitment to health promotion	82	78
% organisations building partnerships and creating supportive environments	72	70
% organisations commitment to building and sustaining health promotion skills	64	65
% organisations reaching new priority groups	62	62

**Table B**

	<b>2009/10 Target</b>	<b>2005/06 Actual</b>	<b>2004/05 Actual</b>	<b>2001/02 Actual</b>	<b>1997/98 Actual</b>
Surveyed projects		462	220	672	616
% organisations implementing health policies and demonstrating committed to health promotion	75	75	75	61	50
% organisations building partnerships and creating supportive environments	65	63	65	67	64
% organisations commitment to building and sustaining health promotion skills	74	73	69	68	74
% organisations reaching new priority groups	69	69	70	66	57

## KEY EFFICIENCY INDICATORS

### Grants and Sponsorships

The efficiency indicator measures the average administrative cost for every \$100 of approved funding for the WA community through the grant and sponsorship programs.

Administrative costs are apportioned between capacity building projects and grant and sponsorship activities. This apportionment is based on a methodology that involves detailed process mapping of organisation wide work flow analysis assessing the direct proportion of labour effort component for processing, assessing, monitoring and acquitting grants and sponsorships which is utilised as the basis for calculating this efficiency indicator.

Grant and sponsorship workflows were last reviewed during 2007/08 and have remained constant during 2008/09. However, a number of changes are expected during 2009/10 following the completion of the Sponsorship Program review, which will be reflected in the costing allocation methodology for the efficiency indicator for the 2009/10 reporting year.

The table below shows the movements in administrative corporate costs associated with grants and sponsorships. It should be noted that Healthway maintains lean corporate costs which ensures administrative costs associated with grants and sponsorships are tightly contained.

In 2008/09, the average cost for every \$100 of approved funding was \$10.60, which remains within the range of the target of \$10.40. The small variation is due to minor increases in corporate costs during the year.

In 2009/10 the average administrative cost per \$100 of approved funding is expected to increase to \$11.04 which allows for increases in salaries and accommodation leases.

	<b>2008/09 Target</b>	<b>2008/09 Actual</b>	<b>2007/08</b>	<b>2006/07</b>	<b>2005/06</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Average cost per \$100 of approved funding	10.40	10.60	9.98	9.40	9.28

## Capacity Building

Healthway has a clear commitment to building and sustaining health promotion capacity through its grant and sponsorship programs. Healthway activities reflect the continued support for the World Health Organisation's philosophy and directions for health promotion, set out in the Ottawa Charter for Health Promotion 1986, which outlines that effective health promotion is based on:

- Building health public policy;
- Creating supportive environments for sustainable change;
- Strengthening community action;
- Developing personal knowledge and skills;
- Promoting shared community and social responsibility for improving health;
- Developing, consolidating and expanding partnerships for health;
- Increasing the skills and resources of communities to promote healthy behaviours; and
- Empowering individuals to make informed decisions

Successful funding applications that contain a health promotion capacity building component are reflected in the indicator below as an average cost per application for Healthway support provided towards assisting recipients to implement and sustain capacity building.

This support includes pre-funding application meetings with organisations to outline health policy requirements, support provided to health agencies which work with funding recipients and program specific workshops/seminars to encourage capacity building in funding applications.

This indicator is calculated using a measure of the level of direct labour effort contributed to capacity building activities as a portion of total Healthway administrative costs and taking into account the number of capacity building applications for the year.

In 2008/09 a higher than expected number of capacity building projects has resulted in an average cost per project of \$523, being lower than the annual target of \$540.

In 2009/10 after allowing for expected increases in administrative costs the average cost per capacity building project is expected to rise to \$546.

	<b>2008/09 Target</b>	<b>2008/09 Actual</b>	<b>2007/08 Actual</b>	<b>2006/07 Actual</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Average cost per funding application with a capacity building component	540	523	515	503

## FUNDING TABLE

### SPONSORSHIP PROJECTS 2008/2009

Health Issue/Organisation	Project Title	Amount \$
<b>Reducing harm from tobacco</b>		
Albany Speedway Club	Junior Sedan Series	4,000
Allia Venue Management Pty Ltd	Healthy Lifestyle Initiative	25,000
Apex WA Inc	Apex Australia Teenage Fashion Awards	7,000
Art On The Move NETS	Education Events 2007-2009	30,000
Atlantis Productions Inc	The Adventures of Peter Pan	2,500
Augusta Margaret River Hot Rod Club	Junior Championships, Junior Season and Late Models	5,000
Australian Association of Men Barbershop Singers Inc	Big Barbershop Day Out 2009	3,000
Australian Jazz Education Association	Western Australian Schools' Jazz Festival 2009	2,500
Avon Valley Ladies Golf Association	Junior Camp and Coaching	2,500
Awesome Arts Australia Ltd	Creative Challenge & Creative Challenge at the Awesome Festival	30,000
Barking Gecko Theatre Company	Annual Program 2008-2010	33,000
Boddington Golf Club	Upper Great Southern Womens Golf Australia Carnival 2009	1,500
Boddington Old School Inc	Boddington Old School - Healthy Active Arts	15,000
Bunbury Car Club Inc	Bunbury City Speedway - 2008-2009 Racing Season	8,000
Bunbury Regional Theatre Inc	Program of Activities 2008-2009	15,000
Carnarvon Speedway Club	Carnarvon Speedway Race Season 2009	5,000
City of Fremantle	Annual Program 2009 - 2011	30,000
City of Nedlands	Skateboarding Workshops - April 2009	1,500
City of South Perth	City of South Perth Fiesta	20,000
Collie Racing Drivers Association Inc	Seasons 2007-2009	10,000
Coolgardie Day Celebrations Inc	Show Us Your Style	3,550
Coolgardie Gem and Mineral Club Inc	Coolgardie Gold & Gem Festival 2009	2,000
Country Arts WA Inc	Shows on the Go & Across the Top 2007-2009	62,000
Dandalee Bicycle Moto Cross (BMX) Club of Narrogin	Super Series Round 6	3,000
Ellenbrook Cultural Foundation Incorporated	Our Ellenbrook, My Place Artist in Residence Program	3,000
Exmouth Golf Club Inc.	Education Program 2009	4,000
Football West Limited	Football for Activity 2009-2010	350,000



Gascoyne Off Road Racing Club Inc	Kickstarters Gascoyne Dash	4,000
Gowrie Community Services (WA) Inc	Gowrie Soccer Community Connections	5,000
Hedland Senior High School	Travel and Participation Assistance Scheme	1,000
Hockey WA	Active Participation and Promotional Development Program	220,000
Junior Speedway Racing Association of WA Inc	Events 2009	10,000
Kalbarri Golf and Bowling Club	NGWA Northern Districts Golf Competition	1,000
Kellerberrin Speedway Club Inc	Race Meet Kellerberrin Speedway	4,000
Lacrosse West Inc	Check It Out 2009	23,500
Lynwood Senior High School	Band Workshop & Concert Spectacular	1,500
Mandurah Little Theatre Inc	Jesus Christ Superstar	5,000
Manjimup Speedway Club Inc	Manjimup Speedway	5,000
Motorcycling Western Australia Inc	Motorcycling Events 2009	54,500
Mt Barker Speedway Inc	Western Australian State Title for Junior Sedans WASC	3,000
Nagle Catholic College	Regional Arts Scholarship	3,000
Netball WA	Active Netball 2007-2009	315,000
Newdegate Telecentre	Community Concert 'Fight Against Cancer'	3,500
Onslow Rodeo Association Inc	Onslow Rodeo 2008	2,500
Perth Jazz Society	Fire Without Smoke	15,000
Preston Beach Golf Club Incorporated	Spring Cup	1,000
Pride Western Australia Inc.	City of Perth Pride Fairday	4,000
Professional Golfers Association of Australia Ltd	WA Division Events Programs	15,000
Pulse Youth Performance Company	Dreamweaver	5,000
Rotary Club of Cannington	Storm the Stage 2008	10,000
Rotary Club of Willetton Inc	Willetton Rotary Community Fair	3,000
Royal Agricultural Society of WA	The Perth Royal Show 2008-2009	60,000
Shire of Kalamunda	TRIBE	4,500
Shire of Meekatharra	Meekatharra Battle of the Bands 2009	5,000
Shire of Northam	Northam Motorcycle Festival	4,000
Shire of Pingelly	Regional Arts Scholarship - Benjamin O'Brien	1,500
Southside BMX Club	Super Series 4	900
Spalding Park Golf Club Inc	Spalding Park Classic	3,000
Swan Guildford Historical Society	Guildford Heritage Festival	4,500
Targa West Pty Ltd	QUIT Targa West 2009-2010	60,000

Upper Blackwood Agricultural Society Incorporated	Action Sports Promotions Demonstration of BMX and Skateboarding	3,000
Vintage Sports Car Club of WA Inc	Vintage On Avon	20,000
WA Performing Arts incorporating City of Bunbury Eisteddfod	City of Bunbury Eisteddfod	3,000
WA Police Pipe Band Supporters Assn Inc	Regional Tour 2008	15,000
WA Sporting Car Club	Annual Program 2008-2009	45,000
WA Squash	Development Program 2008-2009	50,000
WA Youth Music Association	Education Outreach Indigenous and Choral Program 2007-2009	22,000
Warren District Agricultural, Horticultural and Industrial Society Inc	100m Dash 2009	1,500
West Australian Car Club Inc	Rally WA 2009	3,000
West Australian Football Commission Inc	Sponsorship Program 2007-2009	400,000
West Australian Music Industry Association	Contemporary Music in Schools 2007-2009	40,000
West Australian Opera	Smarter Than Smoking Opera in Education Workshops 2007-2009	25,000
West Australian Symphony Orchestra	Annual Program 2009	45,000
Western Australian Golf Association Inc	Golf Sponsorship 2009	38,750
Western Australian Lacrosse Association	'Lacrosse - Embracing New Horizons'	40,000
Western Australian Rugby League Ltd	Sponsorship Proposal 2008-2009	50,000
Western Australian Rugby Union	Development Program 2008-2009	95,000
Western Australian Sports Federation	Smarter Than Smoking Junior Sports Star of the Year	25,000
Western Australian Table Tennis Association	State Open Championship	2,500
Western Australian Table Tennis Association	Table Tennis Development Program 2008-2010	25,000
Western Australian Volunteer Fire and Rescue Services Association Inc	Annual State Volunteer Junior Championships	2,000
Westonia Telecentre	Professional Golf Coaching Event for Isolated & Rural Youth	1,500
Womens Golf WA Inc	Women's Golf Development Program	20,000
Zig Zag Community Arts Inc	Zig Zag Hedge Bandits Junkadelic Project	3,000

Reducing harm from alcohol		
Albany Boardriders (Inc)	Albany Boardriders Wavefest	2,000
Artrage Inc	Drug Aware Microwave Program 2009-2011	50,000
Artrage Inc	The Missing Link Festival	3,000
Arts Radio Ltd (RTR FM)	RTRFM Fresh Blast Project 2009	25,000
Avon Valley Arts Inc	Wheatbelt Cultural Festival	4,000
Champion Lakes Christian Church Inc	Slingshot Festival 2009	4,000
City of Geraldton-Greenough	True Stories - Bangarra Dance Theatre	7,000
City of Rockingham	Southern Region Nyoongar Art Award	20,000
City of Swan	Hyper 2008	19,500
Coalition of Peoples Inc	Survival 2009 Indigenous Cultural Festival 'Healing the Nations'	3,000
Community Arts Network Western Australia Ltd	Seeding Creativity in the Wheatbelt	60,000
Country Arts WA Inc	Y Culture Regional 2009-2011	65,000
Deckchair Theatre	Krakouer	6,500
Drug and Alcohol Office	Co-sponsorship of Fremantle Football Club	30,000
Farmhand Investments Pty Ltd	Perth's Perfect Pop Festival	2,000
Federation of WA Police & Community Youth Centre - MIDLAND	Midnight Basketball	5,000
Fly By Night Musicians Club Inc	Annual Program 2009	19,000
Harvey Dicksons Blackwood River Country Music Inc	Harvey Dickson's Rodeo Weekend	4,500
Harvey Dicksons Blackwood River Country Music Inc	Healthway Country Music Extravaganza	3,000
Holyoake the Australian Institute on Alcohol and Addictions	Drug Aware Drumbeat Regional Training Program	25,000
Jazz Fremantle Inc	Jazz Fremantle Concert Programme	3,000
Kaata-Koorliny Aboriginal Corp	Narrogin Youth Activities 'Strengthening our Future with our Past'	18,000
Local Drug Action Group Inc - Northam	Northam's Big Night Out	7,300
Local Drug Action Groups Inc	River Rampage	3,000
Melbourne International Comedy Festival Limited	Deadly Funny 2009 - WA	10,000
Mundaring Arts Centre Inc	The Mundaring Arts Centre Youth Arts Program 2008-2010	27,000
NAIDOC Perth Inc	NAIDOC Perth Opening Ceremony	10,000
NBT WA Music Inc	The Next Big Thing (WA)	30,000
Netball WA	West Coast Fever 2009	250,000

Pilbara Population Health Unit	Wakathuni Arts and Healing Festival	15,000
Propel Youth Arts WA Inc	YCulture Metro	46,700
Shire of Augusta-Margaret River	Mess Fest 2008	3,000
Shire of Bridgetown-Greenbushes	Bridgetown-Greenbushes Agricultural Show Youth Activities Program	2,500
Shire of Bruce Rock	Back to the Bush Reunion 2009	3,000
Shire of Katanning	Katanning Art Prize 2009	3,000
Shire of Kellerberrin	Keela Dreaming Cultural Festival	19,000
Skimboarding Association of Western Australia Inc	International Skimboarding Contest	2,500
Surfing Western Australia Inc	Margaret River Pro 2009-2010	225,000
Tura New Music Inc	Tura New Music Annual Projects Program 2009	25,000
University of WA Sport and Recreation Association	Tertiary Sports WA Program 2007-2009	20,000
West Australian Music Industry Association	WAMi Festival and RAMMPAAGE 2009	50,000
Western Australian Students' Aboriginal Corporation	13th National Indigenous Tertiary Education Student Games	5,000
Western Australian Volleyball Association Inc	Volleyball - Growing With WA	95,000
Yirra Yaakin Aboriginal Corporation	Triennia Program 2009-2011	55,000
YMCA Perth Youth & Community Services Inc	Youth Arts Unearthed	30,000
YMCA Perth Youth & Community Services Inc	HQ's Summer Skate Series 2008	10,000
Zig Zag Community Arts Inc	Madjitol Moorna - Halls Creek Choir Collaboration	15,000

#### Preventing overweight and obesity

Albany City Dance Club (Inc)	Friday Night Social Dance Series	2,500
Albany Racing Club Inc	Race Season 2008-2009	10,000
All Saints College Anglican Co-Educational School Inc	Lit Fest 2009	10,000
Araluen Botanic Park Foundation Inc	Perth Chilli Festival 2009	10,000
Araluen Folk Festival Inc	Nanga Music Festival	2,500
Artatac - Busselton Beach Festival Inc	Festival of Busselton and Busselton Beach Festival 2009	12,000
Augusta Chamber of Commerce	Augusta 'Community Celebration'	1,500
Augusta Margaret River Tourism Association Inc.	Margaret River 'Taste of the Region'	2,500
Augusta River Festival (Inc)	Augusta River Festival 2009	3,000

Aussi Masters Swimming WA Branch Inc	Swim for your Life 2008-2009	18,000
Australian Asian Association of WA Inc	Harmony International Folkfest 2009	9,000
Australian Classical Era Orchestra Ltd	Mozart & The Joker Concert Series	2,500
Australian Dance Council WA Branch (Ausdance) Inc	Dance Around	35,000
Australian Kung Fu (Wu Shu) Federation - WA Branch	Combined National and State Kung-Fu/ WUSHU/Tai Chi Championships 2009	3,000
Badminton Association of WA Inc	Be Active Badminton WA 2009 Annual Project	31,818
Ballet Workshop Incorporated	Be Active with Prompt Corner 2008-2009	17,000
Baseball WA Limited	Development Programs 2008-2009	90,000
Bayswater Village Retail Traders Association	Communities Reaching for the Stars: Healthy Community-Healthy Planet	5,000
Bluegem Holdings Pty Ltd	Albany Port to Point Fun Run and Walk	3,000
Bluegem Holdings Pty Ltd	Women's Triathlon Be Active Mini Triathlon	3,000
Bowls WA (Royal WA Bowling Association)	Get on the Green with Lawn Bowls	25,000
Broome Barracudas Swimming Club Inc	Kimberley Open Short Course	2,200
Broome Surf Life Saving Club Inc	Broome Sunset Challenge 2009	6,000
Broome Touch Association	Broome Touch Annual Program 2009	11,900
Bunbury Agricultural Society	Bunbury Country Music Festival	6,000
Bunbury Carnaval Association Inc	Bunbury Carnaval	2,500
Bunbury Cathedral Grammar School Parents and Friends Association	Grammar Stampede - Fun Run and Fete	2,000
Bunbury Community and Child Care Association	Bunbury Multicultural Festival 2009	7,000
Bunbury Runners Club	Bunbury Nissan Marathon	2,000
Bunbury Turf Club Inc	Race Season Sponsorship - Go for 2&5 Harvey Cup	12,000
Busselton Allsports Inc	The Iluka Busselton Jetty Swim Festival 2009	6,000
Busselton Historical Society Inc	Historic Railway Centenary Walk (1909 - 2009)	1,500
Buzz Dance Theatre	Buzz Dance Theatre Program 2009-2011	60,000
Calisthenics Association of WA Inc	Development Program 2008-2009	20,000
Canning Arts Group Inc	Community Arts Gala	3,500
Cape to Cape Catchments Group	Margaret River Festival 2009	7,000

Capel Fest Inc	Capel Fest 2009	5,000
Carnarvon Festival Inc	Carnarvon TropiCool Festival	14,800
Champion Lakes Boating Club Inc	Champion Lakes Regatta Centre	2,000
Children's Book Council of Australia (WA Branch)	Children's Book Week	14,000
City of Bayswater	Autumn River Ramble	1,000
City of Bayswater	City of Bayswater Community Events 2009	10,000
City of Fremantle	Fremantle Masters Games 2009	4,000
City of Geraldton-Greenough	Big Sky Readers and Writers Festival	4,000
City of Joondalup	Summer in the City Program	30,000
City of Wanneroo	Play Space Play Day	2,000
Collie Country Music Club	Collie Country Music Round Up	2,500
Collie Race Club Inc	Collie Races 2008	2,500
Country Music Club of Boyup Brook WA Inc	Bursting With Activity	14,500
Creative Albany Incorporated	The 2009 Jazz Masala Concert Series	3,000
Cyclo Sportif Club of Australia Inc	Cyclo Sportif - More People Cycling More Often	20,000
DADAA Incorporated	Arts and Health Programs 2007-2009	40,000
Darlington Arts Festival Association Inc	Darlington Arts Festival and Art Exhibition	4,000
Denmark Arts Council Inc	Brave New Works 16, Gondwana Community Arts Project	19,000
Department of Sport and Recreation WA	Giant Walk 2008 - Reclaiming the Guinness World Record	20,000
Dunsborough and Districts Progress Assoc Inc	Dunsborough Arts Festival	4,500
Eastern Gascoyne Race Club	East Gascoyne Race Club Annual Race Meeting	2,000
Edmund Rice Centre, Mirrabooka Inc	'Moorditj Koolangka' Strong Children Project	10,000
Em-Tech Incorporated t/a Workability	The Friendly Games	3,000
Equestrian Federation of Australia (WA) Branch Inc	Equestrian Program 2009	72,000
Escape Youth Group	Express 2 Progress	4,466
Esperance Bay Turf Club	Race Season 2009	2,500
Event Assist Inc	Waroona Events Program 2009	5,000
Exmouth Cultural Arts Centre	Art Quest	2,000
Fairbridge Festival Inc	Fairbridge Festival 2007-2009	20,000
Fremantle Children's Literature Centre	Annual Schools Programme 2007-2009	35,000

Friends of the Porongurup Range Inc	Art in the Park 2009	1,500
Garnduwa Amboorny Wirnan Aboriginal Corporation	Be Active Remote Communities Garnduwa Festival	30,000
Garnduwa Amboorny Wirnan Aboriginal Corporation	Garnduwa Sport Development Programs 2008-2010	37,500
Garnduwa Amboorny Wirnan Aboriginal Corporation	Be Active Communities Project	125,000
Geraldton Greenough Sunshine Festival Inc	Sunshine Festival Finale	5,000
Geraldton Turf Club Inc	Geraldton Turf Club 2008 -2009 Racing Season	10,000
Gymnastics Western Australia Inc	Active Participation Project 2008-2009	105,000
Harvey Mainstreet (Inc)	Harvey Harvest Festival	7,000
Jump WA Promotions Incorporated	World Cup Showjumping Spectacular 2008	5,000
Kalamunda Annual Show Committee	Annual Kalamunda Show 2009	4,000
Kalbarri District High School Parents and Citizens Association	Be Active Bush Food and Dance Concert	3,000
Kambalda West District High School	KWDHS and Community Arts Exhibition	800
Lions Club of Boddington	Lions family Australia Day Concert	2,000
Lions Club of Collie Inc	Lions Club of Collie Christmas Party	3,000
Lions Club of Jandakot Lakes Inc	South Pacific Festival of Meve	2,000
Lions Club of Jurien Bay	Jurien Bay Easter Festival	2,500
Lunar Circus School Inc	Lunar Circus School 2009	18,000
Manjimup Chamber of Commerce and Industry	Manjimup Cherry Harmony Festival	10,000
Midland Brick Brass	WA Festival of Brass 2008	1,065
Moora Race Club Inc	Moora Race Club Healthway Sponsorship	4,000
Mosman Park Arts Foundation	Circo Moso Circus Program	3,000
Mount Barker Turf Club	Race Meeting	3,500
Mount Helena Residents & Ratepayer Progress Association	Mount Helena Whim Festival	8,500
Mt Marshall and Districts Agricultural Society	78th Mt Marshall Community Show	2,500
Multicultural Arts of WA	Arts Activity Program 2007-2009	20,000
Musica Viva Australia	Musica Viva Australia 2008-2010	26,000
Nannup Music Club	Nannup Music Festival 2009	12,000
Nannup Tourism Association Inc	Find Thirty - to sing, sew or work in the garden	3,000
Narrogin Agricultural Society Inc.	Narrogin and Districts Community Show	3,500
Northam Race Club Inc	Northam Race Club - Race Season 2009	11,000

Northcliffe Visitor Centre Inc	The Great Karri Challenge	2,500
Nor-West Jockey Club	Nor West Jockey Club 2009 Race Round - Family Day	4,000
Orienteering Association of Western Australia	Developing Orienteering in Schools and the Community	42,000
Pemberton Community Telecentre Inc	Be Active Cycle Instead Pemberton Classic	2,000
People and Animal Welfare Society	The Big Veg Out	2,500
Perth Lynx Limited	WNBL Seasons 2007-2009	70,000
Perth Swing Dance Society Incorporated	Hullabaloo 2009	2,000
Pilbara Area Consultative Committee	Onslow Family Festival	5,000
Pinjarra Race Club Inc	Pinjarra Park Go For 2&5 Race Season 2008-2009	10,000
Pinjarra Visitor Centre Inc	Pinjarra Festival	4,500
Pony Club Association of Western Australia Inc	Annual Programs 2009	31,000
Primal Women's Ultimate Club Incorporated	Women & Youth Ultimate Development Weekend	1,500
Quinninup Community Association Inc	Quinninup Annual Market Day	1,000
Racing and Wagering Western Australia	Country Harness Racing 2007-2009	80,000
Riding for the Disabled Association WA Inc	Be Active - Get Involved 2007-2009	20,000
Roller Sports Association of WA Inc	Artistic National Championships	3,000
Roller Sports Association of WA Inc	In Line Hockey National Championships	3,000
Rotary Club of Kalamunda Inc	Rotary Haynes St Karnival Kalamunda	2,000
Rotary Club of North Perth (Inc)	Hyde Park Community Fair	5,000
Sailability W.A. Inc	Be Active Sailing 2008 - 2010	10,000
Scitech Discovery Centre	Toddler Time at Scitech	3,000
Scout Association of Australia WA Branch	Cubilee 2008	3,000
Scout Entertainment Pty Ltd	West Coast 1000 World Record Swim	25,000
Shire of Bruce Rock	Back to the Bush Reunion 2008	3,000
Shire of Bruce Rock	'Be Active' Coordinator 2006-2009	19,250
Shire of Bruce Rock	Coordinators Scheme 2009-2012	30,000
Shire of Cranbrook	Cranbrook Show 2009	3,000
Shire of Goomalling	Avon Be Active Coordinator Scheme	25,000
Shire of Kalamunda	Walk the Zig Zag	2,000
Shire of Kellerberrin	Shire of Kellerberrin Centennial Celebrations	2,000



Shire of Leonora	Leonora Golden Gift Horse Race Meetings	5,000
Shire of Moora	Midlands District Be Active Sport and Recreation Coordinator	25,000
Shire of Nungarin	Mangowine Harvest Festival	4,500
Shire of Pingelly	Pingelly Triathlon 2009	2,000
Shire of Quairading	Nordic Walking and Brain Gym Workshop	1,000
Shire of Wyalkatchem	Wyalkatchem Heritage and Roses Festival 2008	4,000
Shire of Yalgoo	The Yalgoo Emu Cup	2,000
Shire of Yilgarn	Southern Cross Spring Family Festival 2008	3,000
South West Senior Expo Inc	Be Active Seniors 'Have A Go' Day	3,000
Southern Districts Cycle Club Inc	Golden Spokes Charity Ride	3,000
Spare Parts Theatre Inc	Annual Program 2008-2010	21,000
Steps Youth Dance Company	Annual Program 2007-2009	32,000
Stirling Street Arts Centre	Fire, Fibre & Fine Arts & Christmas Craft Festival	2,000
Swan Friendship Club of Western Australia Inc	Putting It Out There	8,700
SYRC (Skadada Youth Runway Circus)	Arcadia	25,000
The Dardanup Bull and Barrel Festival Inc	Musical Madness @ The Dardanup Bull and Barrel Festival	3,000
The Rink Pty Ltd	Be Active Skate Program 2009-2010	12,000
The Salvation Army (WA) Property Trust	Making Music is Fun 2009	7,000
The School Volunteer Program Incorporated	Bowls Fun Across Generations - Hard-Court Bowling Initiative	16,000
Town of Bassendean	Public Events Program 2009	15,000
Town of Kwinana	Multi Events Art Program 2009	19,000
Town of Port Hedland	Be Active Hip Hop Workshop	5,000
Transplant Australia Ltd	Australian Transplant Games	10,000
University of WA	Western Desert Kidney Health Project	75,000
WA Band Association	State Band Festival 2009	5,000
WA Basketball Federation	State Development Program 2008-2010	370,500
WA Circus School Incorporated	Annual Program 2009	24,000
WA Disabled Sports Association	Sponsorship 2007-2010	140,000
WA Touch Association Inc	Development & Growth of Touch Football in Western Australia	60,000
WA Turf Club	Annual Program 2007-2009	250,000

WA Youth Jazz Orchestra Association	Program and Annual Concerts for Schools 2007-2009	30,000
WA Youth Theatre Company	Annual Program 2009	25,000
Wagin Agricultural Society	Thrills and Skills at Wagin Woolorama	8,800
Walpole Community Resource Telecentre	Kite Festival	3,000
Warnbro Community Church of Christ Inc	Kid's Coach - School Based Programs	3,000
West Australian Ballet	Youth Education and Access Program 2007-2009	35,000
West Coast Masters Cycling Council Inc	Australian Veteran Cycling Council National Championships 2009	2,500
West Coast Rodeo Circuit Inc	Junior Rodeo Circuit	2,000
Western Australian Athletics Commission Inc	Athletics Development Program 2008-2009	80,000
Western Australian Cycling Federation Inc	Cycle Instead Better on a Bike Programs 2009-2010	55,000
Western Australian Diving Association Inc	Diving & Nutrition: A Partnership for Health	30,000
Western Australian Institute of Sport	Community Development Program 2008-2010	75,000
Western Australian Sports Federation	Active Smart	15,000
Western Australian Trotting Association	Harness Racing Seasons 2007-2009	210,000
Wheelchair Sports WA Association Inc	Wheelchair Sports WA - Development Program	50,000
Whitford Church of Christ Inc	3on3 Basketball Competition	2,000
Wickham Events Incorporated	Tread n Water Fun Run	2,000
Wildcats 2000 Pty Ltd	Wildcats 'Go for 2 Fruit & 5 Veg' Campaign	80,000
Women's Sport Foundation of WA Inc	2008 Schoolgirls Breakfast	15,000
Wonthella Bowling Club	Ladies Classic	1,000
Writing WA Inc	Writers on the Road 2008-2009	17,500
Wyndham Turf Club	Annual Race Round 2009	4,000

<b>Promoting mental health and wellbeing</b>		
Advocacy South West Incorporated	Network South West Recreation Program 2009-2011	16,000
Albany Youth Support Association	Nine Lives Youth Art Studio	19,000
Art Gallery of Western Australia	Year 12 Perspectives Exhibition and associated education and visitor programs	20,000
Artists Foundation of WA Limited	'Make Time To Talk' Skills Development Program	15,000

Arts Margaret River	'Words Uncorked' Margaret River Readers and Writers Festival	3,500
Australian Red Cross Society - WA Division	World Aware	14,800
Avon Valley Arts Inc	Avon Valley Arts Society Annual Arts Program	27,000
Avondale Discovery Farm Project Committee Inc	Avondale Harvest Festival	3,000
Bindoon and Districts Agricultural Society	58th Annual Bindoon & Districts Agricultural Show	3,000
Black Swan Theatre	The Year of Magical Thinking - Regional WA Tour	15,000
Central South Eisteddfod (Inc)	Central South Eisteddfod and Talent Expo 2009	2,500
Cervantes Community Recreation Centre Inc	Cervantes Art Festival	4,000
City of Albany	Annual Program - Vancouver Arts Centre 2009	19,000
City of Albany	City of Albany Sports-Fest	5,000
City of Mandurah	Annual Program 2009	30,000
City of Rockingham	Youth Arts Program 2009	22,000
Comedy Lounge Pty Ltd	Comedy Lounge	15,000
Community Arts Network Western Australia Ltd	'Sharing Stories' 2008-2010	40,000
Dumbleyung Events Committee Inc	Dumbleyung Bluebird Festival 2008	2,000
Esperance Community Arts (Inc.)	Pathway to the Arts	25,000
Festival of Youth Inc	YOH (Youth on Health) Festival	70,000
Hedland Well Women's Centre	Women in Hedland	3,700
Karratha Youth Theatre	My Time to Shine 2009	20,000
Kellerberrin and Districts Agricultural Society	The Kellerberrin and Districts Agricultural Show	4,500
Mandurah All Stars Inc	Baby Boomtime	4,500
Men's Resource Centre (Inc)	Spooky Men Choir - Concert and Community Workshop	3,000
Men's Resource Centre (Inc)	Fun Run and Family Walk on Middleton Beach	1,500
Monkey Baa Theatre for Young People Ltd	Sonya Hartnett's THURSDAY'S CHILD	3,000
Mukinbudin Planning and Development Group	Mukinbudin 2009 Spring Festival	4,500
Narrogin Race and Pace	Narrogin Racing Day/Night	2,000
Narrogin Spring Festival Inc	Narrogin Spring Festival 2008	5,000

North Fremantle Bowls Tennis and Community Centre	Community Events	3,500
Nyoongar Sports Association Inc	Narrogin Pilot Project	40,000
Rotary Club of Kwinana	A Cape Town Journey	3,500
Shanghai Lil Productions Incorporated	Three on, One off	7,000
Shire of Cuballing	Wheatbelt Summer Festival 2009	6,000
Shire of Cuballing	Cuballing Country Festival	4,000
Shire of Cuballing	Popanyinning Spring Festival	5,000
Shire of Manjimup	Shire of Manjimup Centenary & Community Celebration Concert in the Park	2,213
Shire of Manjimup	Shire of Manjimup Australia Day 2009	1,000
Shire of Northam	Wild Oats Music Festival	8,000
Silver Wings Senior Citizens' Group	The History of Wundowie on Mosaic	2,500
Southern Edge Arts	Southern Edge Arts Program 2009-2011	40,000
Strut Dance	Questions Without Notice	3,000
Tambellup Agricultural Society	Tambellup Agricultural Society Show Day - Family Entertainment	3,500
Theatre Kimberley	Theatre Kimberley Activities - Youth Theatre Project	25,000
Toodyay Agricultural Society Inc	Annual Toodyay Agricultural Show	3,000
Tourism Rockingham Incorporated	Rockingham Mussel Fest 2009	6,700
University of WA	Singing: a healthy way to live Annual Program 2009	35,000
WA Bush Poets & Yarn Spinners Association Inc	14th Annual 'Bush Poetry Showcase'	1,000
WA Country Health Service - Albany	Mindworx	4,500
WA Country Health Service - Mid West	Three Springs Bowling Group	1,500
WA Poets Inc	National Poetry Week 2008	1,500
West Australian Folk Federation	Toodyay Folk Festival 2008	3,000
West Coast Blues Club Inc	National Youth in Blues Showcase - Blues Alive	10,000
Western Australian Aids Council (Inc)	A Body of Knowledge	2,000
Wheatbelt Management Resource Committee	Dancing the Sheafs	3,500
Williams Gateway Expo (Inc)	Williams Gateway Expo 2009	3,000
York Society Inc (The)	York Society Art & Craft Awards 2009 and Photographic Awards 2010	2,000

Other Health Promotion Projects		
Albany Swimming Club Inc	Albany Swim - Health in H2O	6,000
Albany Swimming Club Inc	TrySwim	2,500
Amateur Rowing Association of WA	Project Support 2008-2010	40,000
Bruce Rock - Narembreen Cricket Association Inc	Super 8's Carnival	3,000
Carnarvon Amateur Swimming Club Inc	Country Pennants 2009 - Carnarvon	9,500
Geographe Bay Yacht Club Inc	51st Pelican State Championships	1,500
Karratha Amateur Swimming Club Inc	North West Open Swimming Championships	2,500
Lancelin Chamber of Commerce and Industry	Children's Water Sport Development	2,000
Narrogin Gliding Club Inc	State Gliding Corporation	1,000
Recfishwest	FishSmart SunSmart Program	31,300
State Sailing Centre of WA Ltd	Active Participation in Boating Education in WA 2008-2011	27,000
Surf Life Saving Australia Ltd	Australian Surf Life Saving Championships	150,000
Surf Life Saving Western Australia Inc	SunSmart Partnership 2008-2009	95,000
Surfing Western Australia Inc	SunSmart Projects 2008-2010	95,000
Tennis West	Tennis Participation and Development Program 2007-2010	150,000
WA Kitesurfing Association Inc	Kitestock Activity Days	5,000
Western Australian Swimming Association	Swimming WA and Healthway Partnership 2009-11	115,000
Western Australian Triathlon Association	Annual Program 2008-2009	55,000
Western Australian Water Polo	SunSmart Junior Development Program 2008-2009	40,000
Yachting Western Australia	Multi Development Programmes 2008-2010	63,900
A K Strikers Tee Ball Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Albany Football & Sporting Club	2009 Healthy Club Sponsorship	950
Albany Pony Club	2009 Healthy Club Sponsorship	950
Albany Rugby Union Football Club	2009 Healthy Club Sponsorship	950
Albany Surf Life Saving Club	2008/2009 Healthy Club Sponsorship	2,500
Applecross Tennis Club (Incorporated)	2008/2009 Healthy Club Sponsorship	2,250
Aquajets Swimming Club	2008/2009 Healthy Club Sponsorship	1,000
Aranmore Jets Netball Club	2009 Healthy Club Sponsorship	1,000
Arbor Grove Primary School (previously Coolamon)	Health In Schools Through the Arts	1,400
Ardath Tennis Club	2008/2009 Healthy Club Sponsorship	1,000

Ardross Primary School	Health In Schools Through the Arts	2,500
Armadale Roleystone Kelmscott Rugby Union Club	2009 Healthy Club Sponsorship	1,200
Ascot Eagles Junior Cricket Club Inc	2008/2009 Healthy Club Sponsorship	1,000
Ascot Kayak Club Inc	2009 Healthy Club Sponsorship	2,200
Ascot Motor Club	2009 Healthy Club Sponsorship	800
Associates Rugby Union Football Club	2009 Healthy Club Sponsorship	2,200
Attadale Junior Football Club Inc	2009 Healthy Club Sponsorship	1,600
Augusta Margaret River Districts Football Club Inc	2009 Healthy Club Sponsorship	2,200
Augusta Margaret River Hot Rod Club	2008/2009 Healthy Club Sponsorship	1,200
Aussi Masters Swimming - Carine Club (Inc)	2008/2009 Healthy Club Sponsorship	1,000
Aussi Masters Swimming in Australia - Armadale Club (Inc)	2009 Healthy Club Sponsorship	800
Aussi Stadium Snappers Inc	2008/2009 Healthy Club Sponsorship	400
Balcatta Cricket Club Inc	2008/2009 Healthy Club Sponsorship	2,220
Baldivis Archery Club	2009 Healthy Club Sponsorship	800
Bateman Junior Cricket Club Inc	2008/2009 Healthy Club Sponsorship	2,180
Bayswater Morley Youth Club	2009 Healthy Club Sponsorship	1,400
Beacon Bowling Club	2008/2009 Healthy Club Sponsorship	1,200
Bedford Morley Cricket Club Inc	2008/2009 Healthy Club Sponsorship	960
Beechboro Braves Junior Football Club Inc	2009 Healthy Club Sponsorship	1,000
Beechboro Senior Football Club	2009 Healthy Club Sponsorship	800
Belmont Districts Football Club	2009 Healthy Club Sponsorship	1,200
Bencubbin Cricket Club	2008/2009 Healthy Club Sponsorship	1,200
Beverley Districts Motorcycle Club Inc	2009 Healthy Club Sponsorship	800
Beverley Golf Club Inc	2008/2009 Healthy Club Sponsorship	800
Bibra Lake Junior Football Club Inc	2009 Healthy Club Sponsorship	1,400
Binningup Surf Life Saving Club Inc	2008/2009 Healthy Club Sponsorship	695
Blackwood Bullets Teeball Assoc	2008/2009 Healthy Club Sponsorship	1,200
Blue Gum Park Tennis Club	2008/2009 Healthy Club Sponsorship	2,450
Boab Festival at Derby	Kimberley Moonrise Rock Festival 2008	10,000
Bombers Junior Football Club (Inc)	2009 Healthy Club Sponsorship	1,800
Bowmen of Melville	2008/2009 Healthy Club Sponsorship	1,300
Boyup Brook Football & Sporting Club Inc	2009 Healthy Club Sponsorship	950
Boyup Brook Pistol Club Inc	2009 Healthy Club Sponsorship	950

Brentwood Booragoon Football Club Inc	2009 Healthy Club Sponsorship	1,000
Brighton Seahawks Junior Football Club	2009 Healthy Club Sponsorship	1,000
Brixton Street Tennis Centre Inc	2008/2009 Healthy Club Sponsorship	1,050
Brookton Pingelly Panthers Football Club	2009 Healthy Club Sponsorship	1,150
Broome Barracudas Swimming Club Inc	2009 Healthy Club Sponsorship	950
Broome Fishing Club Inc	2009 Healthy Club Sponsorship	2,150
Broome Junior/Senior Motocross Club	2009 Healthy Club Sponsorship	1,050
Broome Primary School	Health In Schools Through the Arts	2,500
Broome Saints Football Club	2009 Healthy Club Sponsorship	1,150
Broome Senior High School	Health In Schools Through the Arts	2,500
Broome Speedway Club Inc	2009 Healthy Club Sponsorship	800
Broome Surf Life Saving Club Inc	2008/2009 Healthy Club Sponsorship	1,800
Bruce Rock Squash Club	2008/2009 Healthy Club Sponsorship	1,100
Bullcreek Leeming Junior Football Club Inc	2009 Healthy Club Sponsorship	2,200
Bullcreek Tennis Club	2008/2009 Healthy Club Sponsorship	2,419
Bunbury and Districts Little Athletics Centre	2008/2009 Healthy Club Sponsorship	2,500
Bunbury City Touch and Rugby Association	2009 Healthy Club Sponsorship	950
Bunbury Ex-Students Hockey Club Inc	2009 Healthy Club Sponsorship	1,150
Bunbury Rugby Union Football Club	2009 Healthy Club Sponsorship	1,150
Bunbury Swimming Club Inc	2008/2009 Healthy Club Sponsorship	1,040
Bunbury Tee Ball Assoc	2008/2009 Healthy Club Sponsorship	2,000
Bunbury Tennis Club Inc	2008/2009 Healthy Club Sponsorship	2,480
Bunbury Triathlon Club	2008/2009 Healthy Club Sponsorship	1,260
Busselton Districts Junior Rugby Club Inc	2009 Healthy Club Sponsorship	900
Busselton Pistol Club Inc	2008/2009 Healthy Club Sponsorship	782
Busselton Soccer Club	2009 Healthy Club Sponsorship	950
Busselton Surf Life Saving Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Busselton Tee Ball Association (Inc)	2008/2009 Healthy Club Sponsorship	1,880
Cable Beach Football Club Inc	2009 Healthy Club Sponsorship	1,150
Canning Cougars Tee-Ball Club (Inc)	2008/2009 Healthy Club Sponsorship	2,430
Canning Districts Cricket Club	2008/2009 Healthy Club Sponsorship	800
Canning Rugby League Football Club	2009 Healthy Club Sponsorship	1,000

Canning Softball Association	2009 Healthy Club Sponsorship	2,000
Canning Vale Junior Cricket Club	2008/2009 Healthy Club Sponsorship	1,200
Canning Vale Junior Football Club	2009 Healthy Club Sponsorship	2,200
Cardinals (B.C.D.) Junior Football Club Inc	2009 Healthy Club Sponsorship	1,150
Carey Park Primary School	Health In Schools Through the Arts	2,300
Carey Park Sporting & Community Club	2009 Healthy Club Sponsorship	2,200
Carine Junior Football Club	2009 Healthy Club Sponsorship	1,870
Carlisle Cricket Club	2008/2009 Healthy Club Sponsorship	800
Carlisle Football Club Inc	2009 Healthy Club Sponsorship	800
Carramar Cougars Sports Club Inc	2009 Healthy Club Sponsorship	800
CBC Football Club Inc	2009 Healthy Club Sponsorship	1,200
CBC Hockey Club Inc	2009 Healthy Club Sponsorship	1,150
Centrals Football Club	2009 Healthy Club Sponsorship	950
Chequers Golf Club Inc	2009 Healthy Club Sponsorship	1,200
City of Bunbury Surf Life Saving Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Clackline/Toodyay Karate Club Inc	2009 Healthy Club Sponsorship	950
Clarkson Little Athletics Club	2008/2009 Healthy Club Sponsorship	1,300
Coastal Motorcycle Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Coastal Titans Womens Football Club	2009 Healthy Club Sponsorship	800
Cockburn Junior Cricket Club	2008/2009 Healthy Club Sponsorship	2,220
Collie River Valley Little Athletics Centre	2008/2009 Healthy Club Sponsorship	1,000
Community Arts Network Western Australia Ltd	Visiting Arts Fellow 2008 - Alison Clough	35,000
Como Bowling and Recreation Club	2008/2009 Healthy Club Sponsorship	1,400
Congolese Soccer Club Association Inc	2008/2009 Healthy Club Sponsorship	1,000
Coolbinia West Perth Amateur Football & Sport Club	2009 Healthy Club Sponsorship	1,000
Corrigin Tennis Club	2008/2009 Healthy Club Sponsorship	1,300
Croatia-North Perth Soccer Sports & Social Club	2009 Healthy Club Sponsorship	1,200
Curtin Baseball Club Inc	2008/2009 Healthy Club Sponsorship	800
Curtin University Wesley Sports Association	2009 Healthy Club Sponsorship	1,200
DADAA Incorporated	Visit to WA by Mike White	5,000
Dalkeith Nedlands Junior Football Club Inc	2009 Healthy Club Sponsorship	1,800



Dalwallinu Football & Hockey Club Inc	2009 Healthy Club Sponsorship	1,150
Dalyellup Beach Soccer Club	2009 Healthy Club Sponsorship	1,350
Dalyellup Beach Surf Life Saving Club Inc	2008/2009 Healthy Club Sponsorship	2,230
Darkan Tennis Club	2008/2009 Healthy Club Sponsorship	1,000
Darlington Junior Cricket Club	2008/2009 Healthy Club Sponsorship	1,200
Darlington Junior Football Club Incorporated	2009 Healthy Club Sponsorship	1,400
Denmark Little Athletics Centre	2008/2009 Healthy Club Sponsorship	1,760
Denmark Motocross Club Inc	2009 Healthy Club Sponsorship	800
Denmark Riding & Pony Club Inc	2009 Healthy Club Sponsorship	950
Derby 4 Kids Incorporated	2009 Healthy Club Sponsorship	1,150
Dianella Cricket Club (Inc)	2008/2009 Healthy Club Sponsorship	1,100
Dongara Horseriding Club Inc	2008/2009 Healthy Club Sponsorship	624
Dowerin Hockey club	2009 Healthy Club Sponsorship	950
Dunsborough & Districts Country Club	2008/2009 Healthy Club Sponsorship	1,000
Dunsborough & Districts Country Club	2009 Healthy Club Sponsorship	950
Dunsborough Bay Yacht Club Inc	2008/2009 Healthy Club Sponsorship	1,200
Dunsborough Soccer Club Inc	2009 Healthy Club Sponsorship	1,350
Dunsborough T-Ball Club Inc	2008/2009 Healthy Club Sponsorship	2,420
East Fremantle Lacrosse Club Inc	2009 Healthy Club Sponsorship	1,000
East Fremantle Lawn Tennis Club	2008/2009 Healthy Club Sponsorship	2,450
East Fremantle Tricolore Soccer Club	2009 Healthy Club Sponsorship	1,600
East Kimberley Cricket Association Inc	2009 Healthy Club Sponsorship	950
Eastern Blades Hockey Club	2009 Healthy Club Sponsorship	1,200
Eastern Goldfields Cycle Club	2009 Healthy Club Sponsorship	950
Eastern Hills Hornets/Teeball & Baseball Assoc Inc	2008/2009 Healthy Club Sponsorship	2,500
Eaton Eagles Women's Hockey Club (Inc)	2009 Healthy Club Sponsorship	950
Eaton Junior Football Club Inc	2009 Healthy Club Sponsorship	1,950
ECU Chequers Volleyball Club Inc	2009 Healthy Club Sponsorship	800
ECU Football Club	2009 Healthy Club Sponsorship	800
ECU Hockey Club Incorporated	2009 Healthy Club Sponsorship	800
Edgewater Woodvale Junior Football Club	2009 Healthy Club Sponsorship	1,800
Esperance Soccer Association Inc	2009 Healthy Club Sponsorship	2,200

Esperance Twilight Aerials Gymnastics Academy	2009 Healthy Club Sponsorship	1,150
Exmouth Bowling Club	2008/2009 Healthy Club Sponsorship	1,300
Exmouth Game Fishing Club	2009 Healthy Club Sponsorship	1,150
Fear Ultimate Disc Club Inc	2009 Healthy Club Sponsorship	800
Federal Football Club	2009 Healthy Club Sponsorship	950
Floreath Park Tennis Club	2008/2009 Healthy Club Sponsorship	2,110
Forrest Park Croquet Club Inc	2008/2009 Healthy Club Sponsorship	800
Forrestfield Junior Football Club	2009 Healthy Club Sponsorship	1,400
Fremantle Hawks Junior Football Club Inc	2009 Healthy Club Sponsorship	1,600
Fremantle Port Swimming Club Inc	2008/2009 Healthy Club Sponsorship	1,000
Fremantle Rowing Club Inc	2009 Healthy Club Sponsorship	1,000
Fremantle Surf Lifesaving Club	2008/2009 Healthy Club Sponsorship	2,500
Fremantle Swan Dragon Boat Club Inc	2008/2009 Healthy Club Sponsorship	1,000
Geographe Outrigger Canoe Racing Club Inc	2008/2009 Healthy Club Sponsorship	1,000
Geraldton and Districts Badminton Association	2009 Healthy Club Sponsorship	1,040
Geraldton Junior and Senior Motocross Club Inc	2009 Healthy Club Sponsorship	1,400
Geraldton Water Polo Association Inc	2008/2009 Healthy Club Sponsorship	2,500
Geraldton Windsurfing Club	2008/2009 Healthy Club Sponsorship	1,330
Gidgegannup Football Club Inc	2009 Healthy Club Sponsorship	800
Gidgegannup Junior Football Club Inc	2009 Healthy Club Sponsorship	950
Gingin Hockey Club	2009 Healthy Club Sponsorship	950
Gosnells and Districts Little Athletics Centre	2008/2009 Healthy Club Sponsorship	2,500
Gosnells Basketball Association	2008/2009 Healthy Club Sponsorship	1,200
Great Boulder Cricket Club (Inc)	2008/2009 Healthy Club Sponsorship	1,350
Great Northern Kart Club Inc	2009 Healthy Club Sponsorship	800
Greenrange Cricket Club Incorporated	2008/2009 Healthy Club Sponsorship	1,000
Halls Creek Golf Club	School Sports	2,500
Hamersley Carine Amateur Football Club	2009 Healthy Club Sponsorship	1,000
Hamersley Rovers Junior FC	2009 Healthy Club Sponsorship	2,000
Hamersley Rovers Soccer Club Inc	2009 Healthy Club Sponsorship	1,000
Harlequin Wanneroo Hockey Club	2009 Healthy Club Sponsorship	1,200
Harvey Bowling Club Inc	2008/2009 Healthy Club Sponsorship	1,120
Harvey Golf Club	2009 Healthy Club Sponsorship	1,350

Hedland Tee Ball Association Inc	2008/2009 Healthy Club Sponsorship	2,360
Hillman Cricket Club Inc	2008/2009 Healthy Club Sponsorship	1,000
Hollywood Subiaco Bowling Club Inc	2008/2009 Healthy Club Sponsorship	1,150
Huntingdale Junior Football Club Inc	2009 Healthy Club Sponsorship	1,600
Innaloo Amateur Football Club Inc	2009 Healthy Club Sponsorship	800
Irwinians Hockey Club (Inc)	2009 Healthy Club Sponsorship	950
Jarrahdale Primary School	Health In Schools Through the Arts	2,500
Jets Basketball Club Inc	2009 Healthy Club Sponsorship	2,000
Jirrawun Arts	Barramundi Concert	5,000
Joondalup Districts Cricket Club	2008/2009 Healthy Club Sponsorship	2,250
Joondalup Kinross Junior Football Club Inc	2009 Healthy Club Sponsorship	2,200
Joondalup Little Athletics Centre	2008/2009 Healthy Club Sponsorship	2,060
Jurien Bay District High School	Health In Schools Through the Arts	2,500
Jurien Bay Football Club	2009 Healthy Club Sponsorship	1,150
Jurien Bay Kart Club Inc	2008/2009 Healthy Club Sponsorship	1,200
Kalamunda and Districts Football and Sportsman Club	2009 Healthy Club Sponsorship	1,000
Kellerberrin & Districts Amateur Aquatic Club	2008/2009 Healthy Club Sponsorship	1,000
Kellerberrin Basketball Association	2008/2009 Healthy Club Sponsorship	1,200
Kellerberrin Hockey Club Inc	2009 Healthy Club Sponsorship	950
Kellerberrin Riding and Pony Club	2009 Healthy Club Sponsorship	950
Kellerberrin Speedway Club Inc	2009 Healthy Club Sponsorship	800
Kelmscott Junior Cricket Club Inc	2008/2009 Healthy Club Sponsorship	1,030
Kelmscott Senior Cricket Club	2008/2009 Healthy Club Sponsorship	800
Kelmscott Senior Football Club	2009 Healthy Club Sponsorship	800
King River Horse and Pony Club Inc	2009 Healthy Club Sponsorship	950
Kingsley Woodvale Cricket Club Inc	2008/2009 Healthy Club Sponsorship	1,140
Kojonup Gymnastics Club Inc	2008/2009 Healthy Club Sponsorship	1,200
Kojonup Hockey Club Inc	2009 Healthy Club Sponsorship	1,150
Kojonup Junior Football Club Inc	2009 Healthy Club Sponsorship	1,150
Kojonup Pony Club	2009 Healthy Club Sponsorship	950
Kojonup Tennis Club Inc	2008/2009 Healthy Club Sponsorship	2,135
Kondinin Cricket Club	2008/2009 Healthy Club Sponsorship	1,000
Kununurra Agricultural Society Inc	Circus Challenge	5,000
Kununurra Amateur Theatre Society Inc	The Mad Itch	11,000

Kununurra Football Club	2009 Healthy Club Sponsorship	950
Kununurra Junior Cricket Association	2009 Healthy Club Sponsorship	1,150
Kununurra Motocross Club Inc	2009 Healthy Club Sponsorship	800
Kununurra Speedway	2009 Healthy Club Sponsorship	800
Kwinana Districts Football Club Inc	2009 Healthy Club Sponsorship	800
Kwinana Junior Knights Football Club	2009 Healthy Club Sponsorship	1,400
Kwinana Tigers Hockey Club	2009 Healthy Club Sponsorship	1,000
La Salle Junior Football Club	2009 Healthy Club Sponsorship	800
Lancelin Ledge Point Football Club	2009 Healthy Club Sponsorship	950
Landsdale Little Athletics Club (Inc)	2008/2009 Healthy Club Sponsorship	525
Landsdale Netball Club	2009 Healthy Club Sponsorship	1,000
Late Model Racing Australia	2009 Healthy Club Sponsorship	2,500
Lawley Aquatic Swimming Club Inc	2008/2009 Healthy Club Sponsorship	1,000
Leederville Tennis Club Inc	2008/2009 Healthy Club Sponsorship	1,600
Leeming Spartan Cricket Club	2008/2009 Healthy Club Sponsorship	2,425
Leschenault Cricket Club Inc	2008/2009 Healthy Club Sponsorship	2,420
Lesmurdie Legends Swimming Club inc	2008/2009 Healthy Club Sponsorship	756
Loton Park Tennis Club	2008/2009 Healthy Club Sponsorship	800
Lynwood Ferndale Football Club	2009 Healthy Club Sponsorship	1,400
Madora Bay Saints Hockey Club Inc	2009 Healthy Club Sponsorship	950
Maida Vale Aussi Masters (Inc)	2009 Healthy Club Sponsorship	800
Mandurah Aussi Masters Swimming	2008/2009 Healthy Club Sponsorship	800
Mandurah Boardriders Inc	2009 Healthy Club Sponsorship	950
Mandurah Cricket Club Inc	2008/2009 Healthy Club Sponsorship	2,350
Mandurah Paddling Club Incorporated	2009 Healthy Club Sponsorship	950
Manjimup Motor Cycle Club Inc	2009 Healthy Club Sponsorship	950
Margaret River Hawks Cricket Club	2008/2009 Healthy Club Sponsorship	2,450
Marist Football Club Inc	2009 Healthy Club Sponsorship	2,200
Marist Hockey Club	2009 Healthy Club Sponsorship	1,150
Marmion Squash and Social Club	2009 Healthy Club Sponsorship	1,000
Masters Athletics WA	2008/2009 Healthy Club Sponsorship	2,500
Maylands Yacht Club Inc	2008/2009 Healthy Club Sponsorship	960
Meckering Sporting Club Incorporated	2009 Healthy Club Sponsorship	710
Melville City Hockey Club Inc	2009 Healthy Club Sponsorship	2,200
Melville Districts Tee Ball Club	2008/2009 Healthy Club Sponsorship	2,500

Melville Swimming Club Inc	2009 Healthy Club Sponsorship	1,000
Melville-Palmyra Amateur Football Club	2009 Healthy Club Sponsorship	1,000
Michael Leslie Foundation for the Performing Arts	Visiting Fellow Expression of Interest - David Williams	35,000
Midland Districts Softball Association	2009 Healthy Club Sponsorship	800
Mingenew Bowling Club	2008/2009 Healthy Club Sponsorship	1,200
Mingenew Hockey Club	2009 Healthy Club Sponsorship	950
Mini Car Club WA Inc	2009 Healthy Club Sponsorship	1,305
Morawa Football Club Inc	2009 Healthy Club Sponsorship	1,150
Morley Bayswater Junior Cricket Club	2008/2009 Healthy Club Sponsorship	1,600
Morley Bulldogs Junior Football Club Inc	2009 Healthy Club Sponsorship	1,400
Morley Cricket Club (Inc)	2008/2009 Healthy Club Sponsorship	800
Morley Eagles Baseball Club	2008/2009 Healthy Club Sponsorship	800
Mount Lawley Amateur Football Club	2009 Healthy Club Sponsorship	1,000
Mount Lawley Tennis Club	2008/2009 Healthy Club Sponsorship	2,420
Mowanjum Artists Spirit of the Wandjina Aboriginal Corporation	Mowanjum Festival and Children's Workshops	15,000
Mt Barker Amateur Basketball Association	2008/2009 Healthy Club Sponsorship	1,030
Mt Barker Speedway Inc	2008/2009 Healthy Club Sponsorship	1,800
Mukinbudin Football Club	2009 Healthy Club Sponsorship	950
Mundaring Football Club Inc	2009 Healthy Club Sponsorship	800
Murray Horse and Pony Club	2009 Healthy Club Sponsorship	950
Narembeen Bowls Club	2008/2009 Healthy Club Sponsorship	1,200
Narembeen Netball Club	2009 Healthy Club Sponsorship	950
Narembeen Swimming Club	2009 Healthy Club Sponsorship	950
Nedlands Football Club	2009 Healthy Club Sponsorship	2,200
Nedlands Rugby Union Football Club Inc	2009 Healthy Club Sponsorship	1,600
Newdegate Football Club	2009 Healthy Club Sponsorship	1,350
Newman Motorcycle Club	2008/2009 Healthy Club Sponsorship	1,640
Newman Water Polo Players Association	2008/2009 Healthy Club Sponsorship	1,000
Norseman Motorcycle Club	2009 Healthy Club Sponsorship	1,300
North Albany Football and Sporting Club	2009 Healthy Club Sponsorship	950
North Beach Tennis Club Inc	2008/2009 Healthy Club Sponsorship	2,440

North Coast Rugby Union Football Club	2009 Healthy Club Sponsorship	1,000
North Cottesloe Surf Life Saving Club	2008/2009 Healthy Club Sponsorship	2,500
North Kalgoorlie Hockey Club	2009 Healthy Club Sponsorship	950
North Mandurah Junior Football Club	2009 Healthy Club Sponsorship	1,950
North Murray Diamond Sports Association	2008/2009 Healthy Club Sponsorship	1,840
Northam Railway Football Club Inc	2009 Healthy Club Sponsorship	950
Northern Districts Cycle Club	2008/2009 Healthy Club Sponsorship	1,680
Northern Districts Gymnastic Club Inc	2009 Healthy Club Sponsorship	2,200
Northern Districts Social Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Nungarin Bowling Club	2008/2009 Healthy Club Sponsorship	1,000
Ocean Ridge Junior Cricket Club Inc	2008/2009 Healthy Club Sponsorship	2,000
Ocean Ridge Junior Football Club Inc	2009 Healthy Club Sponsorship	2,200
Old Aquinians Hockey Club Inc	2009 Healthy Club Sponsorship	1,600
Old Guildfordians Mundaring Hockey Club Inc	2009 Healthy Club Sponsorship	1,800
Ongerup Football Club	2009 Healthy Club Sponsorship	950
Ord River Tee Ball Association	2009 Healthy Club Sponsorship	1,150
Our Lady of Mount Carmel School	Health In Schools Through the Arts	2,500
Padbury Junior Basketball Club Inc	2009 Healthy Club Sponsorship	1,430
Palmyra Junior Football Club	2009 Healthy Club Sponsorship	1,400
Paraburdoo Motorcycle Club Inc	2009 Healthy Club Sponsorship	800
Parkerville Equestrian Centre Association	2009 Healthy Club Sponsorship	1,750
Parkerville Junior Football Club	2009 Healthy Club Sponsorship	1,000
Pathfinders Trials Motorcycle Club	2009 Healthy Club Sponsorship	1,000
Pearl Coast Gymnastics Club Broome	2009 Healthy Club Sponsorship	1,350
Peel BMX Club	2008/2009 Healthy Club Sponsorship	1,000
Peel Dynamic Gymsports	2008/2009 Healthy Club Sponsorship	760
Peel Masters Football Club Inc	2009 Healthy Club Sponsorship	950
Peel Water Polo Association	2008/2009 Healthy Club Sponsorship	200
Perry Lakes Little Athletics Centre	2008/2009 Healthy Club Sponsorship	2,500
Perth Baseball Club	2008/2009 Healthy Club Sponsorship	1,720
Perth Basketball Association Inc	2008/2009 Healthy Club Sponsorship	2,500
Perth Football Club	2009 Healthy Club Sponsorship	1,400
Perth Lever Action Rifle Club Inc	2008/2009 Healthy Club Sponsorship	1,700
Perth Pirates Dragon Boat Club Inc	2008/2009 Healthy Club Sponsorship	860

Perth Rowing Club Inc	2009 Healthy Club Sponsorship	800
Perth-Queens Park Junior Cricket Club	2008/2009 Healthy Club Sponsorship	1,220
Phantoms' Waterpolo Club (Inc)	2008/2009 Healthy Club Sponsorship	1,080
Phoenix Calisthenics Club	2008/2009 Healthy Club Sponsorship	538
Phoenix Lacrosse Club	2009 Healthy Club Sponsorship	800
Pingelly Cricket Association	2008/2009 Healthy Club Sponsorship	1,000
Pingelly Swimming Club	2008/2009 Healthy Club Sponsorship	840
Pinjarra Golf Club	2008/2009 Healthy Club Sponsorship	2,500
Pinjarra Hockey Club	2009 Healthy Club Sponsorship	1,350
Pinjarra Junior Football Club	2009 Healthy Club Sponsorship	1,750
Pink Lake Country Club	2009 Healthy Club Sponsorship	1,150
Pioneers Football and Sporting Club	2009 Healthy Club Sponsorship	1,350
Quairading Golf Club Inc	2009 Healthy Club Sponsorship	1,150
Quairading Ladies Hockey Club Inc	2009 Healthy Club Sponsorship	950
Queens Park Junior Football Club Inc	2009 Healthy Club Sponsorship	1,000
Quinns Rocks Cricket Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Quinns Rocks Fishing Club	2008/2009 Healthy Club Sponsorship	662
Racing Drivers' Association of WA	2009 Healthy Club Sponsorship	1,850
Railway Football Club Geraldton	2009 Healthy Club Sponsorship	950
Railways Football and Tigers Sporting Club Inc	2009 Healthy Club Sponsorship	1,150
Rangers Netball Club	2009 Healthy Club Sponsorship	800
Redcliffe Sporting Club Inc	2009 Healthy Club Sponsorship	1,000
Ridgewood Little Athletics Centre	2008/2009 Healthy Club Sponsorship	2,360
Riverside Park Pony Club Inc	2009 Healthy Club Sponsorship	800
Riverton Branch Calisthenics Association of Western Australia Inc	2008/2009 Healthy Club Sponsorship	1,520
Riverton Football Club Inc	2009 Healthy Club Sponsorship	1,400
Rockingham & Districts BMX Club Inc	2009 Healthy Club Sponsorship	800
Rockingham Coastal Sharks Rugby League and Sporting Club Inc	2009 Healthy Club Sponsorship	1,800
Rockingham District Hockey Club	2009 Healthy Club Sponsorship	2,200
Rockingham Districts AFL Masters Inc	2009 Healthy Club Sponsorship	800
Rockingham Football Sporting and Social Club Inc	2009 Healthy Club Sponsorship	2,200
Rockingham Mandurah District Cricket Club Inc	2008/2009 Healthy Club Sponsorship	1,530
Rockingham Table Tennis Club	2009 Healthy Club Sponsorship	800



Rockingham Womens and Girls Football (Soccer) Club	2009 Healthy Club Sponsorship	800
Roebuck Bay Cricket Club	2008/2009 Healthy Club Sponsorship	1,200
Roleystone Football Club Inc	2009 Healthy Club Sponsorship	1,400
Roleystone Tee-Ball and Pee Wee Baseball Club	2008/2009 Healthy Club Sponsorship	1,900
Rookies Netball Club Inc	2009 Healthy Club Sponsorship	950
Rossmoyne Amateur Football Club Inc	2009 Healthy Club Sponsorship	1,000
Rossmoyne Junior Football Club	2009 Healthy Club Sponsorship	1,000
Rossmoyne Netball Club Inc	2009 Healthy Club Sponsorship	1,200
Rostrata Junior Football Club	2009 Healthy Club Sponsorship	1,200
Royal Freshwater Bay Yacht Club Inc	2008/2009 Healthy Club Sponsorship	2,320
Scarboro Surf Life Saving Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Scarborough Sportsmen's Club Inc	2009 Healthy Club Sponsorship	1,000
Schools of Isolated & Distance Education (SIDE)	Health In Schools Through the Arts	2,000
Secret Harbour Surf Life Saving Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Serpentine Horse and Pony Club Inc	2008/2009 Healthy Club Sponsorship	1,340
Shinju Matsuri Inc	Float Parade and Mardi Gras Concert 2009	10,000
Shinju Matsuri Inc	Shinju Matsuri Float Parade	10,000
Shire of Wyndham East Kimberley	Kimberley Writers Festival 2009	4,000
Show Ski W.A.	2008/2009 Healthy Club Sponsorship	1,000
Sorrento Bowling Club	2008/2009 Healthy Club Sponsorship	2,500
Sorrento Duncraig Junior Football Club Inc	2009 Healthy Club Sponsorship	2,200
Sorrento Football Club Inc	2009 Healthy Club Sponsorship	2,200
South Perth Rugby League Football Club Inc	2009 Healthy Club Sponsorship	1,200
South Perth Soccer Club Inc	2009 Healthy Club Sponsorship	1,800
South West Orienteering	2008/2009 Healthy Club Sponsorship	1,000
South West Phoenix Football Club Inc	2009 Healthy Club Sponsorship	1,200
Southern Cross Motorcycle Club	2009 Healthy Club Sponsorship	800
Southern Districts Gaelic Football Club	2009 Healthy Club Sponsorship	800
Southern Districts Touch Association Inc	2009 Healthy Club Sponsorship	2,200
Southern River Hockey Club Inc	2009 Healthy Club Sponsorship	1,000
Southlake Dolphins Swimming Club Inc	2008/2009 Healthy Club Sponsorship	1,160



Spalding Olympic Junior Soccer Club Inc	2009 Healthy Club Sponsorship	1,550
Spearwood Little Athletics Club	2008/2009 Healthy Club Sponsorship	909
Sports Medicine Australia WA Branch	Management of Healthy Club Program	53,509
St John's School Scarborough	Health In Schools Through the Arts	2,400
Stirling Basketball Association Inc	2009 Healthy Club Sponsorship	1,200
Stirling City Rangers Hockey Club	2009 Healthy Club Sponsorship	1,400
Subiaco City Junior Soccer Club Inc	2009 Healthy Club Sponsorship	2,000
Subiaco Junior Football Club Inc	2009 Healthy Club Sponsorship	1,400
Subiaco Marist Cricket Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Suburban Nedlands City Hockey Club	2009 Healthy Club Sponsorship	1,600
Sun City Yacht Club inc	2008/2009 Healthy Club Sponsorship	397
Supermoto WA	2009 Healthy Club Sponsorship	950
Surf Casting and Angling Club of WA	2009 Healthy Club Sponsorship	800
Sutherlands Park Soccer Club	2009 Healthy Club Sponsorship	1,800
Swan Districts Baseball Club Inc	2008/2009 Healthy Club Sponsorship	1,000
Swan Districts Football Club	2009 Healthy Club Sponsorship	800
Swan River Rowing Club	2009 Healthy Club Sponsorship	800
Swan United Football Club Inc	2009 Healthy Club Sponsorship	2,200
Swanbourne Cricket Club	2008/2009 Healthy Club Sponsorship	800
Swanbourne Tigers Junior Football Club Inc	2009 Healthy Club Sponsorship	2,200
Tambellup Hockey Club Inc	2009 Healthy Club Sponsorship	1,150
The Vic Park Super Rules Football Club	2009 Healthy Club Sponsorship	800
Thornlie Football & Sports Club Inc	2009 Healthy Club Sponsorship	2,000
Thornlie Hawks Softball Club Inc	2008/2009 Healthy Club Sponsorship	800
Thornlie Kenwick Harriers Little Athletics Club	2008/2009 Healthy Club Sponsorship	1,000
Toodyay Junior Football Club	2009 Healthy Club Sponsorship	1,150
Towns Cricket Club Inc	2008/2009 Healthy Club Sponsorship	1,000
Triumph Sports Owners Association	2009 Healthy Club Sponsorship	885
Tuart Hill Swimming Club	2008/2009 Healthy Club Sponsorship	1,120
University of WA Football Club	2009 Healthy Club Sponsorship	1,200
University of WA Athletic Club	2008/2009 Healthy Club Sponsorship	1,150
University of WA Boat Club Inc	2009 Healthy Club Sponsorship	1,000
University of WA Hockey Club	2009 Healthy Club Sponsorship	2,200
University of Western Australia Fencing Club Incorporated	2008/2009 Healthy Club Sponsorship	1,800

University of Western Australia Torpedos Water Polo Club	2008/2009 Healthy Club Sponsorship	960
UWA Baseball and Softball Club Inc	2008/2009 Healthy Club Sponsorship	950
UWA Netball Club Inc	2009 Healthy Club Sponsorship	1,000
UWA Outdoor Club Inc	2009 Healthy Club Sponsorship	800
UWA Volleyball Club	2009 Healthy Club Sponsorship	1,000
Venetians Netball Club Inc	2009 Healthy Club Sponsorship	1,000
Veteran Car Club of WA (Inc)	2008/2009 Healthy Club Sponsorship	2,264
Vic Park Squash Inc	2009 Healthy Club Sponsorship	860
Victoria Park Carlisle Southern Aquatic Swim Club	2008/2009 Healthy Club Sponsorship	1,000
Victoria Park Xavier Hockey Club Inc	2009 Healthy Club Sponsorship	2,200
Vietnamese Soccer Club of WA Inc	2009 Healthy Club Sponsorship	800
Vintage Motocross Club of WA Inc	2009 Healthy Club Sponsorship	1,750
Wagin Netball Club	2009 Healthy Club Sponsorship	950
Wanneroo Cricket Club Inc	2008/2009 Healthy Club Sponsorship	1,270
Wanneroo Giants Baseball Club	2008/2009 Healthy Club Sponsorship	2,320
Wanneroo Junior Motor Cross Inc	2009 Healthy Club Sponsorship	950
Warnbro Swans Football Club	2009 Healthy Club Sponsorship	2,200
Waroon Football Club	2009 Healthy Club Sponsorship	1,350
Warwick Bowling Club (Inc)	2008/2009 Healthy Club Sponsorship	835
Warwick Greenwood Junior Cricket Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Warwick Greenwood Junior Football Club	2009 Healthy Club Sponsorship	2,000
Wembley Downs Junior Football Club Inc	2009 Healthy Club Sponsorship	1,400
West Coast Cowan Amateur Football Club	2009 Healthy Club Sponsorship	1,400
West Coast Junior Football Club Inc	2009 Healthy Club Sponsorship	2,200
West Coast Masters Aussi Swimming Club	2008/2009 Healthy Club Sponsorship	1,220
West Coasters Netball Club Kingsway	2009 Healthy Club Sponsorship	1,000
Western Australia College of Agriculture Narrogin	Health In Schools Through the Arts	2,300
Western Desert Racers	2009 Healthy Club Sponsorship	1,250
Western Suburbs Cricket Club	2008/2009 Healthy Club Sponsorship	2,500
Westonia Bowling Club	2008/2009 Healthy Club Sponsorship	1,200
West Subiaco Rugby Union Club Inc	2009 Healthy Club Sponsorship	1,800
Westside Steelers Gridiron Club	2008/2009 Healthy Club Sponsorship	800

Westside Wolves Hockey Club Inc	2009 Healthy Club Sponsorship	2,200
Whitford Hockey Club Inc	2009 Healthy Club Sponsorship	2,200
Whitfords Junior Football Club Inc	2009 Healthy Club Sponsorship	2,200
Willagee Rugby League Football Club Inc	2009 Healthy Club Sponsorship	1,200
Willetton Baseball Club Inc	2008/2009 Healthy Club Sponsorship	2,500
Willetton Junior Cricket Club	2008/2009 Healthy Club Sponsorship	2,500
Willetton Junior Football Club	2009 Healthy Club Sponsorship	1,000
Willetton Sports Club Inc	2009 Healthy Club Sponsorship	1,000
Williams Football Club Inc	2009 Healthy Club Sponsorship	950
Williams Golf Club	2009 Healthy Club Sponsorship	950
Wongan Ballidu Football Club	2009 Healthy Club Sponsorship	950
Woodanilling Rangers Hockey Club	2009 Healthy Club Sponsorship	854
Woodbridge Primary School	Health In Schools Through the Arts	2,255
Woodlands Teeball Club	2008/2009 Healthy Club Sponsorship	2,400
Wunan Foundation Inc	Indigenous Hip Hop Community Tours	20,000
Wyalkatchem Football Club	2009 Healthy Club Sponsorship	950
Wyalkatchem Golf Club	2009 Healthy Club Sponsorship	950
Yanchep Districts Junior Football Club	2009 Healthy Club Sponsorship	1,200
Yanchep Red Hawks Football Club	2009 Healthy Club Sponsorship	800
Yanchep Sports Club Inc	2008/2009 Healthy Club Sponsorship	1,270
Yealering Tennis Club	2008/2009 Healthy Club Sponsorship	1,200
Yelbeni Golf Club Inc	2009 Healthy Club Sponsorship	601
Yilgarn Amateur Basketball Association	2009 Healthy Club Sponsorship	750
YMCA Coastal City Hockey Club	2009 Healthy Club Sponsorship	2,154
Yokine Archery Club Inc	2009 Healthy Club Sponsorship	800
Yunderup Sport and Recreation Club Inc	2008/2009 Healthy Club Sponsorship	1,640
Sports Medicine Australia WA Branch	Sport Safe Community Education Program	67,500

HEALTH PROMOTION GRANTS FUNDED IN 2008/2009		
Health Issue/Organisation	Project Title	Amount \$
Reducing harm from tobacco		
Shire of Derby West Kimberley	Aboriginal Health	10,000
Australian Council on Smoking and Health	Australian Council on Smoking and Health 2009-2011	206,162
Aboriginal Health Council of WA Inc	Beyond the Big Smoke: a clear vision for Aboriginal tobacco control in WA	190,661
Cancer Council Western Australia Inc.	Make Smoking History Campaign 2008-2010	550,000
Ashdale Secondary College	SMART School	2,100
Cannington Education Support Centre	SMART School	450
Cyril Jackson Senior Campus	SMART School	3,000
Darlington Primary School	SMART School	1,900
Denmark District High School	SMART School	2,455
Gosnells Primary School	SMART School	2,000
Mandurah Catholic College	SMART School	841
Medina Primary School	SMART School	1,720
Mount Barker Community College	SMART School	877
Perth Modern School	SMART School	2,440
South Ballajura Education Support Centre	SMART School	500
Yuluma Primary School	SMART School	2,700
National Heart Foundation of Aust (WA Division)	Smarter than Smoking Project	146,432
Curtin University of Technology	WA Tobacco Document Searching Program 2006 - 2009	143,548
Reducing harm from alcohol		
New Program	Community Alcohol Grants Program	150,000
Preventing overweight and obesity		
Albany Injury Prevention Association Inc	Parks 'n' Parents	13,520
Belmont Primary School	Health Promoting Schools Grant	2,500
Brookton Community Services Inc	SEEN Workshops	5,000
Brunswick Junction Primary School	Health Promoting Schools Grant	2,500
Carnamah District High School	Health Promoting Schools Grant	800

Curtin University of Technology	The Public Health Advocacy Institute of Western Australia	300,000
Cyril Jackson Senior Campus	Health Promoting Schools Grant	2,300
Denmark Primary School	Health Promoting Schools Grant	2,040
Department of Sport and Recreation WA	Physical activity levels of Western Australian adults	50,000
East Hamersley Primary School	Health Promoting Schools Grant	2,030
Future Visions Inc	'The Cafe Club'	7,650
Kimberley Population Health Unit	Development of the CSRC Program	60,000
National Heart Foundation of Aust (WA Division)	Scholarships to attend Nutrition, Physical Activity and Healthy Weight Congress	10,000
Queens Park Primary School	Health Promoting Schools Grant	2,055
Sevenoaks Senior College	Health Promoting Schools Grant	2,045
Subiaco Primary School Council and Parents and Citizens Association	Health Promoting Schools Grant	2,500
The Silver Tree Steiner School Incorporated	Health Promoting Schools Grant	2,240
WA School Canteen Association	Australian Health Promotion Association 18th National Conference	338
Western Australian Sports Federation	Active Smart	15,000
Woodbridge Primary School	Health Promoting Schools Grant	600
Yidarra Catholic Primary School	Health Promoting Schools Grant	1,594
Promoting mental health and wellbeing		
Curtin University of Technology	Australian Health Promotion Association 18th National Conference	675
Curtin University of Technology	Capacity Building - Happiness and its causes conference 2009	950
Curtin University of Technology	Capacity Building - Rural and Remote Mental Health Conference 2008	1,500
Carey Baptist College	Health Promoting Schools Grant	2,500
St Joseph's School Wyndham	Health Promoting Schools Grant	2,500
Woodvale Senior High School	Health Promoting Schools Grant	2,300
Curtin University of Technology	Mentally Healthy WA Phase II	600,000
Other Health Promotion Projects		
Australian Health Promotion Association (WA)	Health Promotion Scholarship Program 2009-2011	232,073
Australian Medical Association WA Branch	AMA - Healthway Award	15,000
Bega Garnbirringu Health Service	Australian Health Promotion Association 18th National Conference	4,000

Cancer Council Western Australia Inc.	Australian Health Promotion Association 18th National Conference (3 participants)	2,850
Cancer Council Western Australia Inc.	SunSmart Campaign	336,000
City of Geraldton-Greenough	Australian Health Promotion Association 18th National Conference	1,200
Geraldton Regional Aboriginal Medical Service	Australian Health Promotion Association 18th National Conference	1,200
Investing In Our Youth	Australian Health Promotion Association 18th National Conference (2 participants)	1,400
Kimberley Aboriginal Medical Services Council	Australian Health Promotion Association 18th National Conference	775
Kimberley Division of General Practice Ltd	SNAP INTO LIFE	55,252
Kimberley Population Health Unit	Extension of the Kimberley Regional Coordination Project	274,869
National Heart Foundation of Aust (WA Division)	Health & Medicine 2009-2011	90,360
South-West Aboriginal Medical Service Inc	Australian Health Promotion Association 18th National Conference	800
WA Country Health Service - Brookton	Australian Health Promotion Association 18th National Conference	800
WA Country Health Service - Eastern Wheatbelt Primary Health	Australian Health Promotion Association 18th National Conference	397
WA Country Health Service - Mid West	Australian Health Promotion Association 18th National Conference (2 participants)	2,400
WA Country Health Service - Mid West	Working Toward a Safe Midwest	3,425
WA Country Health Service - South West	Australian Health Promotion Association 18th National Conference (3 participants)	2,150
Wheatbelt Public Health Unit	Australian Health Promotion Association 18th National Conference (3 participants)	2,025

HEALTH PROMOTION RESEARCH GRANTS FUNDED IN 2008/2009		
Health Issue/Organisation	Project Title	Amount \$
Reducing harm from tobacco		
Curtin University of Technology	Online Video Experiment to Improve Recall of Graphic Health Warnings	29,760
Edith Cowan University Joondalup	Strengthening pastoral care to reduce secondary students' harm from tobacco	108,604
University of WA	Using admissions to a 'Smokefree' hospital to promote cessation of smoking	83,606
Reducing harm from alcohol		
Curtin University of Technology	Visiting Fellow 2009 - Ms Nancy Poole	34,765
Edith Cowan University Joondalup	Alcohol and Pregnancy: Health promotion messages that work	61,389
Preventing overweight and obesity		
Curtin University of Technology	A Pilot Study of a Website to Support Breastfeeding Women in Rural Western Australia	29,810
Curtin University of Technology	Animal Fun: A movement program promoting physical activity and mental health	120,000
Curtin University of Technology	Health Promotion Research Fellowship - Roslyn Giglia	83,787
Curtin University of Technology	The influence of fathers on infant feeding practices in WA	109,712
Edith Cowan University Joondalup	An Australian Aboriginal urban prospective and the means to increasing exercise to combat the cause of vascular complications in Australian Indigenous people	26,464
Edith Cowan University Joondalup	Preventing early childhood obesity: translating evidence into practice	197,511
University of WA	Developing evidence-based recommendations for managing childhood obesity	220,000
University of WA	Investigating new methods for managing childhood obesity	95,087
University of WA	Motivational interviewing to promote physical activity in older adults	100,000
University of WA	Promoting physical activity to improve the outcome of depression in later life (ACTIVEDEP)	119,997
University of WA	The effects of a home-based physical activity and motivational interviewing program on the mental health of older adults	26,464

Promoting mental health and wellbeing		
Curtin University of Technology	Preventing challenging behaviours in children with intellectual disabilities	113,176
Curtin University of Technology	Preventing childhood internalising disorders: 42- and 54- months follow up	109,797
Curtin University of Technology	Strategies to enhance well-being of refugee youth in universities in Perth	49,833
Curtin University of Technology	Health Promotion Research Training Scholarship - Roanna Lobo	27,362
Edith Cowan University Joondalup	Health Promotion Research Training Scholarship - S Waters	28,600
Edith Cowan University Joondalup	Investigating the interpersonal and contextual mediators associated with secondary school students' behaviour as bystanders in bullying interactions, and how these differ according to gender	26,464
Edith Cowan University Joondalup	The prevalence, nature and impact of cyber bullying behaviours in Western Australia	26,464
Other Health Promotion Research projects		
Curtin University of Technology	Good news stories: Using the media to improve Aboriginal health	102,000
Edith Cowan University Joondalup	Healthway Contribution Towards School Response Rates Survey	5,000
University of WA	Arts Engagement and Health: Determining the Outcomes	29,963
University of WA	Indigenous Research Training Scholarship - M Kickett	30,600
University of WA	Preventing otitis media to give a sound start for school	120,000