



# Annual Report

2003-2004



**Responsible Minister:**

From July 2003  
Minister for Health  
The Hon Jim McGinty BA, B Juris (Hons),  
LLB, JP, MLA

**Accountable Authority:**

Western Australian Health Promotion  
Foundation Board

**Board of Management Chairperson:**

**July 2003 – November 2003**

Mr Ray Della-Polina

**December 2003 -**

Mr Luc Longley

**Executive Director:**

Mr Neil Guard

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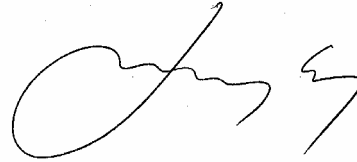
**ANNUAL REPORT FOR THE YEAR  
ENDED 30 JUNE 2004**

**Hon Minister for Health**

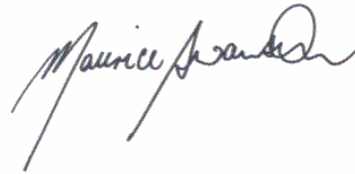
In accordance with Section 66 of the Financial Administration and Audit Act 1985, we hereby submit for your information and presentation to the Parliament of Western Australia, the Annual Report of the Western Australian Health Promotion Foundation (Healthway) for the financial year ended 30 June 2004.

The Annual Report has been prepared in accordance with the provisions of the Financial Administration and Audit Act 1985 and other legislative requirements.

The Western Australian Health Promotion Foundation is constituted under the authority of the Tobacco Control Act 1990.



Luc Longley  
**Chairperson**



Maurice Swanson  
**Deputy Chairperson**

**Date: 30 August 2004**

**This report is available in alternative formats on request**

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## RELEVANCE OF HEALTH PROMOTION

### Tobacco

- Smoking is the leading cause of disease and disability globally.<sup>1</sup>
- Tobacco kills approximately 19,000 Australians each year<sup>2</sup> which equates to approximately 1,600 West Australians annually. As well as causing premature death, illness and disease, the effects of smoking can greatly reduce quality of life.<sup>3</sup>
- In Western Australia, tobacco was responsible for 13,698 years of life lost in 2000.<sup>4</sup>
- In 2001, 20.1% of Western Australians over the age of 14 years smoked daily.<sup>5</sup> 8% of 12-15 year olds and 16% of 16-17 year olds are still current smokers.<sup>6</sup>
- Tobacco and alcohol continue to be the greatest contributors to preventable disease, ill-health and social costs in Australia.<sup>7</sup>

### Physical Activity

- In 2002, 32% of adults in Western Australia were not active at levels sufficient to benefit their health and a further 13% did not participate in any physical activity.<sup>8</sup>
- The proportion of adults who are sufficiently active has declined between 1999 and 2002.<sup>8</sup>
- There are about 8000 preventable deaths each year in Australia associated with physical inactivity and direct health care costs alone have been estimated conservatively to be around \$400m each year nationally.<sup>9</sup>
- For every 1 per cent increase in the proportion of people who are sufficiently active, the national health cost of heart disease, diabetes and colon cancer combined could be reduced by about \$3.6 million per year.<sup>10</sup>

### Nutrition

- In Australia, around one half of adult women and two thirds of adult men are overweight or obese and the prevalence is increasing.<sup>11</sup>
- The prevalence of overweight and obesity in Australian children has doubled in the last decade.<sup>12</sup>
- In 2000, less than 5% of Western Australians reported eating the recommended two serves of fruit and five serves of vegetables per day<sup>13</sup> and in 2001 64.1% of children ate fast food at least once a week.<sup>14</sup>

### Mental Health

- The World Health Organisation estimates that by 2020 in developed countries, depression will be the third leading cause of disability adjusted life-years lost, and self-inflicted injuries the tenth leading cause.<sup>15</sup>
- Depression, social isolation and lack of social support have all been confirmed as risk factors for coronary heart disease.<sup>16</sup>

### Indigenous Health

- The life expectancy of Indigenous Australians is 20 years less than other Australians.<sup>17</sup>
- Rates of chronic diseases such as diabetes and coronary heart disease are considerably higher among Indigenous people than other Australians.
- Available data indicate that rates of unhealthy behaviours such as smoking, excess alcohol consumption and physical inactivity are higher among Indigenous people than other Australians.

## ***Our Vision***

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A Healthy WA

## ***Our Mission***

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To improve the health of Western Australians by working through partnerships and supporting targeted programs, which:

- promote and facilitate healthy lifestyles, policies and environments.
- build the capacity of individuals, groups and communities to be healthier.

## ***Who We Are***

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Healthway (the Western Australian Health Promotion Foundation) was established in 1991 under Section 15 of the Tobacco Control Act 1990 as an independent statutory body reporting to the Minister for Health.

As well as funding activities relating to the promotion of good health, particularly among the young, Healthway had as a priority the replacement of tobacco advertising and sponsorship during its first 5 years.

Responsibility for the overall management of Healthway including decisions about funding is held by a Board whose members represent health, youth, sport, arts and country organisations from government and non government sectors. A number of expert committees have been established with a range of responsibilities including making recommendations to the Board concerning the allocation of grants and sponsorships.

## ***What We Do***

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Healthway provides grants to health and research organisations as well as sponsorships to sport, arts, racing and community groups which encourage healthy lifestyles and advance health promotion programs.

## ***Our Clients***

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While Healthway seeks to access the wider West Australian community through the activities supported, priority groups include young people and those in whom health inequalities exist.

## HEALTHWAY BOARD MEMBERS

The Healthway Board is established under Section 15 of the Tobacco Control Act 1990. Pursuant to S17(1), the Board consists of 11 members, comprising a Chairperson and 10 nominees of stakeholder groups. The Board represents a mix of government and non-government organisations.

The Board is the accountable authority of Healthway. It sets strategic direction and goals and makes all decisions relating to the allocation of funding for grants and sponsorships.

As the governing body of Healthway, the Board also has responsibility for:

- co-ordination of planning, policy and the decision making framework;
- compliance with Corporate Governance standards; and
- striving for organisational best practice and customer service.

The Board generally meets every 8-9 weeks and at 30 June 2004 comprised:

### ***Luc Longley – Chairman***

**Deputy – Maurice Swanson**

In November 2003, Mr Longley was appointed Chairman of the Healthway Board for a period of three years, following nomination by the Premier. Mr Longley spent 14 years in the USA where he had a long career as a professional basketball player. He returned to Western Australia in 2001 due to a career-ending injury. He chose to return to WA as a healthy place to live and raise his children. Mr Longley has joined Healthway as part of his commitment to giving something back to the State that raised him.

### ***Maurice Swanson – Deputy Chairperson***

**Deputy – Dr Peter Le Souef**

In October 2000, the Australian Council on Smoking and Health nominated Mr Swanson for appointment to the Board for a period of three years and he was re-appointed in October 2003 for a further three year term. Since 1998 Mr Swanson has held the position of Chief Executive of the National Heart Foundation WA Division and he has over 20 years experience in health promotion and public health with previous positions including Director, Health Promotion Services in the Health Department of WA. His main areas of interest are tobacco control and the prevention of cardiovascular disease. Mr Swanson has been a member of the Australian Council on Smoking and Health since 1983 and currently holds the position as Secretary of the Executive.

### ***Leslie Atkins***

**Deputy – Leonard Cargeeg**

Cr Leslie Atkins was nominated in January 2003 by the WA Local Government Association for appointment to the Board, representing country sporting interests. Cr Atkins is currently a serving councillor with the City of Mandurah. He studied business at what is now Edith Cowan University and holds a Certificate of Settlement Agency Procedures from Perth TAFE. He is an Associate of the Australian Grain Institute and has recently been appointed to the Community, Affordable and Sustainable Housing Committee (CASHSC).

**Rosanna Capolingua**

Deputy – Paul Boyatzis

Dr Capolingua was nominated to the Healthway Board by the Australian Medical Association of WA, after two terms as President of the AMA (WA) from 1998-2000. Dr Capolingua's appointment to the Healthway Board commenced in October 2000 and was renewed in 2003 for a further three year term. Currently Dr Capolingua is Principal at the Floreat Medical Practice and Director – GP Liaison at St John of God Health Care, Subiaco. She also holds a number of Federal and WA based appointments including Medical Director, AMA (WA) Youth Foundation and Board Member, MercyCare.

**Carol Innes**

Deputy – Peter Carroll

Ms Innes joined the Healthway Board as its first Indigenous Member in December 2003, after nomination by Arts Voice. Ms Innes' career has focused on Arts administration for the past eight years and she is currently holder of the position of Manager, Artsources, Regional and Indigenous Program. Prior to 1995, when Ms Innes was appointed to Arts WA, she was involved in management, advocacy and education roles in Indigenous and government organisations.

**Michael Jackson**

Deputy – Cathy Campbell

Healthway Board membership includes the appointment of the person holding the office of Commissioner for Health or the nominee of that person. Accordingly, Mr Michael Jackson was appointed to the Board in December 2002 for a three year term. Mr Jackson currently holds the position of Executive Director Population Health at the Department of Health. The Population Health portfolio includes: Environmental Health; Health Promotions; Communicable Disease; Aboriginal Health; Health Information; Genomics; Child and Community Health; Breastscreen WA and Cervical Cancer.

The work of the Population Health Division has a very close inter relationship with the Healthway initiatives, so this is a valuable link with the Population Health programs. Mr Jackson has extensive background in health systems at a Commonwealth and State level.

**Allanah Lucas**

Deputy – Steve Shaw

Ms Allanah Lucas is the nominee of the Department of Arts WA and joined the Healthway Board in June 2000. Ms Lucas (BA & Dip. Ed. UWA : MA City of London) has worked in the arts for over twenty years both in Australia and in the UK. As a professional arts administrator, a performing arts producer, presenter and practitioner, researcher, consultant, and tutor she embodies a diversity of business, management, creative, industrial and academic skills and knowledge. In the 90's, Ms Lucas undertook a variety of roles in the UK - as Theatre Officer for the Southern Arts Regional Arts Board, as the Executive Director of the Salisbury Playhouse and also as an assessor and consultant working with the Arts Council of England, the UK National Lottery, local government authorities and arts organisations such as the Chichester Festival Theatre. Ms Lucas returned to Perth in late 1997 to take up the position of General Manager of the Perth Theatre Company and was appointed the Director of Arts WA in 2000. Ms Lucas has been recently seconded to act as the Executive Director of the WA Museum.



**Greg McLennan**

Deputy – Andrea Mitchell

Healthway Board membership includes the appointment of the Chief Executive Officer of the Department of Sport and Recreation or his nominee. Accordingly, Mr McLennan was nominated for appointment to the Board in 1997. Mr McLennan is a Senior Policy Officer at the Department of Sport and Recreation. He holds a Bachelor of Education, a Graduate Diploma in Physical Education and a Company Directors Diploma. He has worked in various areas of government over the past 27 years mainly with the Department of Sport and Recreation. Mr McLennan has extensive experience in international, national and state sport governance and currently is a member of the International Lifesaving Federation's Sport Commission. He has specific skills in the areas of organisational governance and management.

**Graeme Quelch**

Deputy – Dr Beth Hands

Mr Quelch was appointed to the Board in January 2002 following a nomination from the Australian Council for Health, Physical Education and Recreation for a three year term. Mr Quelch currently holds the position of Manager Curriculum Services for the West Coast Education District with the Department of Education and Training WA. Mr Quelch has been active in diverse projects and initiatives connected to the health and wellbeing of young Australians at both state and national levels. Currently he is President of ACHPER WA, chairs both the Childrens Physical Activity Coalition and the Healthy Active Lifestyle Awards Committee, is a member of the ACHPER National Executive and represents the Department of Education and Training on the Evaluation and Monitoring Working Group for the Physical Activity Taskforce.

**Bob Welch**

Deputy – Kay Lane

Mr Bob Welch was appointed to the Board in 2000 following a nomination from the WA Sports Federation. Mr Welch currently holds the position of Executive Director of the Sports Federation and is a Board Member of both the WA Arts, Sport and Recreation Industry Training Council and Sport and Recreation Training Australia. He has been employed in the WA sports system since 1977 and is a life member of several clubs and organisations.

**David Vicary**

Deputy – Kerry Ross

Dr David Vicary was appointed to the Healthway Board in August 2003, following his appointment as Executive Director, at the Office of Children and Youth. This agency is a state-wide policy office that is directly responsible for the articulation of children and young people's ideas and visions into policy and program reality. Dr Vicary also holds the position of Adjunct Senior Lecturer at the School of Psychology at Curtin University of Technology. Dr Vicary received his PhD from Curtin University where he studied engagement methods for use by non-Aboriginal practitioners working therapeutically with West Australian Aboriginal clientele. Since receiving his doctorate, Dr Vicary has also been involved in a number of research grants that have investigated the mental health of Aboriginal children across Western Australia. He is particularly interested in the sustainable engagement of Aboriginal and Culturally and Linguistically Diverse (CALD) children and youth and translating this consultancy into valid policy and programs.



<b>Attendance at Meetings 2003-2004 – by Board Member or Deputy</b>			
	<b>No. of scheduled meetings 2003-2004</b>	<b>Actual Meetings Attended</b>	
		<b>Member</b>	<b>Deputy</b>
Mr Ray Della-Polina [until November 2003]	2	2	
Mr Luc Longley [from December 2003]	4	3	1
Ms Leith Taylor [until October 2003]	2	2	
Mr Maurice Swanson	6	5	1
Cr Leslie Atkins	6	6	
Dr Rosanna Capolingua	6	3	
Ms Carol Innes [from December 2003]	4	3	1
Mr Michael Jackson	6	4	1
Ms Allanah Lucas	6	2	3
Mr Greg McLennan	6	3	2
Mr Graeme Quelch	6	6	
Mr Bob Welch	6	5	1
Mr David Vicary [from August 2003]	6	5	1



I joined the Healthway team only last December. While I was already aware that Healthway was well known throughout Western Australia and generally very well respected for the work it does and the way in which it operates, I have been even more impressed with what I have found since I became directly involved.

In particular, the huge scope of Healthway's work – the reach and effectiveness of its programs and projects – is exciting and inspiring.

Certainly, it is now clear to me that many West Australians already knew about the importance and value of Healthway.

Community Surveys undertaken by the Health Promotion Evaluation Unit at The University of Western Australia show that the average West Australian attends a Healthway sponsored event about four times a year.

In addition, almost 70 percent of West Australians are aware of Healthway and 89% support its aims and objectives.

These facts are hardly surprising when you consider that since it began in 1991 - at that time I was living in the United States playing basketball with the Minnesota Timberwolves - Healthway has distributed more than \$175 million in grants and sponsorships and has supported over 14,000 events, projects and organisations.

Since returning home to Western Australia a couple of years ago, I have wanted to make a contribution to the community that helped me become an international sporting success and achieve my dreams.

Two issues close to my heart are the environment and young people and I have been especially delighted to find that Healthway has made strong achievements in both those areas and has also committed to building on those achievements in the future through the new Strategic Plan for 2004-2007.

On the environment, Healthway has made a huge impact on improving our daily living surroundings through the introduction of smoke free areas as well as other initiatives including healthy catering, sun protection and responsible serving of alcohol at public events.

With regards to commitment to youth and youth health, I believe Healthway is second to none. The health of young people is a priority in all Healthway's areas of health, sport, arts and racing. Projects and events are carefully chosen to appeal to young audiences and innovative health messages have been developed specifically for young people.

The strategies targeting young people have been very effective and again, I am pleased to report that this will be continued and built on in the new Strategic Plan.

Healthway's work continues to be recognised by many others, locally, nationally and internationally.

For example, some years ago the partnership of Healthway, local government and the Heart Foundation introduced the Be Active Sport and Recreation Coordinator program which has operated very successfully in several country regions.

The Midlands Be Active Program covers four local government areas – Chittering, Moora, Dandaragan and Victoria Plains – and, during the year, it received national recognition at the Australian Sports Commission’s annual Ausport Awards.

The award was presented in Melbourne as part of a national forum titled “Our sporting future”. There were ten categories with three finalists in each and the Midlands Be Active Scheme was one of the finalists in the Local Government Section and was the only Western Australian entrant to make the finals.

Later in the year, Healthway’s partnership with the national chamber music group Musica Viva was runner-up in the prestigious Australian Financial Review Corporate Partnership Awards.

The Musica Viva in schools program was a finalist in the “Outstanding Long Term Partnerships Category” which was a fitting recognition for Healthway’s involvement with Musica Viva since 1992.

Also, during the year, Healthway was again pleased to exchange knowledge and ideas with visitors from Thai Health, Malaysian Health and Healthpact, the ACT’s health promotion foundation.

Many other successful partnerships between Healthway and community organisations and health agencies were highlighted at the Healthway Excellence in Health Promotion Awards which were presented in May.

I was delighted to note the huge scope of Healthway’s work which was represented through the award winners and finalists in a wide range of categories covering health, arts, sport and racing and health promotion research.

Winners and finalists included groups from the Kimberley in the north, the tiny town of Pingrup in the south, Kalgoorlie in the east and the Perth metropolitan area.

It was an honour to be one of the award presenters and to hear in detail how the community groups involved had understood and embraced the health messages and had worked hard to develop innovative ways of promoting them through their events and projects.

Apart from my joining the Healthway team, several other changes to the Board occurred during the year.

These changes included the retirement of Leith Taylor, who was Deputy Chairperson of the Board. Leith held this position since May 1997 following her nomination by Arts Voice. Leith also served as Chair of the Arts Advisory Committee where her extensive experience in the arts, in particular the performing arts where she worked as an actor, director, writer and producer, was particularly valuable.

Following Leith’s retirement in October, Carol Innes, also a nominee of Arts Voice and already a member of Healthway’s Arts Advisory Committee, took over the position as Chair of the Arts Advisory Committee and a position on the Board.

I am pleased to say that Carol is the first Indigenous person to serve on Healthway’s Board and her extensive experience in arts administration combined with her knowledge of the Indigenous community will be an asset to our organisation.

In joining Healthway’s Board as Chair, I have been very aware that I am now part of a select and privileged group. Healthway has had only three Chairs of its Board in almost 14 years and, as the third, I am following Harry Sorensen and Ray Della-Polina.

Ray Della-Polina was appointed Chairman in 1994 and was re-appointed in 1997 and in 2000. When his most recent term expired in 2003 and I was appointed to the role, I was aware that I was following on from a Chairman who had earned the respect of the Healthway Board, committees and staff for his commitment, integrity and business skills.

Healthway is obviously much better off having had the benefit of Ray's stewardship and I thank him most sincerely for the incredible contribution he has made, through Healthway, to the health of the Western Australian community.

I would also like to extend my personal thanks to Ray for leaving Healthway in such good shape that it has been relatively easy for me to take up the reins.

With a new Strategic Plan in place and new people on the Board, it was time to take stock of our achievements of the past and of things that could be done to ensure Healthway continued to operate in the future according to the highest standards.

With this in mind, during the year the Board continued a process that had already begun in the previous year - to conduct a self-assessment based on current standards of corporate governance.

The Board worked with the Australian Institute of Management to review its framework for corporate governance and to ensure that all Board members are aware of their responsibilities and that Board operations are in line with and support the directions of the Strategic Plan.

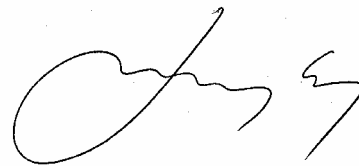
During the process, I was able to meet with most Board members to discuss the strengths and weaknesses in terms of knowledge and skills that we bring to the Board table as individuals and as a group. With this in mind, we will be building on the strengths of the Board and, seeking to address a few areas for improvement that we identified during this process to ensure the Board continues to function in an efficient and enthusiastic manner.

Of course, I could not have steered these very important developments without the tremendous support I have had from the very experienced people who were already on the Board before I joined the team. This includes Maurice Swanson, who is now Deputy Chair. Maurice is very experienced in the health area and has been on the Board and Chair of the Health Advisory Committee since 2000.

Finally, I would like to thank the Healthway team, headed by Executive Director Neil Guard, for their support of me in my role as Chairman.

Healthway has a small, highly effective administration team and their knowledge and skills are most impressive.

With the Strategic Plan 2004-2007 now in place, it's an exciting time looking ahead to the next three years. The team, Board and committees are looking forward to the challenge of our common goal of a healthy WA.



Luc Longley  
**Chairman**

## EXECUTIVE DIRECTOR'S REPORT

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Much of the activity during the 2003-2004 year was devoted to the development of Healthway's Strategic Plan 2004-2007. The comprehensive process involved a thorough stock take of Healthway's significant achievements, combined with an external review to identify and confirm existing and emerging health issues and interventions. The process also involved an extensive Statewide consultation process.

There was an enthusiastic response from our stakeholder groups who were generally enthusiastic about building on the achievements of the past and excited about the opportunities for the future.

As I anticipated in last year's annual report, I doubt that there could have been any better and more thorough induction process for a new member of any team.

Healthway's Board has been involved through every step of the development process and is looking forward to driving the implementation of the plan over the next three years.

During the latter part of the year, Healthway also embarked on the development of a new Communications Plan which will underpin the Strategic Plan for the next three years.

The Communications Plan will help to define how Healthway will communicate with its various stakeholder groups as well as the Western Australian community and its own Board and Committees.

Included in the new communications framework is the development of a more interactive, visually enhanced website for Healthway as well as more frequent newsletters and other forms of communication. While significant progress on developing the website has already been made, we expect the other elements of the new Communications Plan to start to come into effect over the next few months.

In April, I attended, along with, Healthway's Director, Health Promotion, Dr Jo Clarkson, the 18<sup>th</sup> World Conference on Health Promotion and Health Education in Melbourne. The themes of the conference were "valuing diversity, re-shaping power, exploring pathways to health and wellbeing".

The conference was an excellent opportunity for me to confirm that Healthway's priority areas are in line with those identified by health promotion experts across the world.

I was also delighted to note the great number of Healthway funded projects that were presented at the conference and how many of them attracted international interest and approval.

Jo also attended a meeting of the International Network of Health Promotion Foundations, which was held immediately prior to the world conference.

The network is a group of health promotion foundations based both in Australia and overseas. Healthway is viewed very positively by the network and we are often looked to for advice and support, particularly from newly established foundations or from countries working to establish a foundation.

In particular, Healthway's evaluation processes are seen as being highly developed and effective and Jo is often requested to provide help and direction to other foundations on this topic.

Despite the above, Healthway is not prepared to rest on its laurels.

During the year, Healthway requested the Health Promotion Evaluation Unit (HPEU) at The University of Western Australia to conduct a review of our evaluation processes and framework so that we could ensure that, 13 years on, projects and programs were being evaluated as accurately and fairly as possible.

I am pleased to report that the review found that fine tuning rather than radical change to the evaluation framework is required and small changes are being implemented.

Also during the year, HPEU continued its comprehensive evaluation of the sponsorship program. Another Sponsorship Monitor was reported consisting of audience surveys at events from 37 major sponsorship projects in 2002-2003.

As in previous studies, the most recent Sponsorship Monitor results confirm the ongoing effectiveness of sponsorship as a strategy to achieve high awareness, understanding and acceptance of health messages at sport, arts and racing events. Message awareness has been maintained at over 70%. Around 16% of the total sample reported they were sufficiently stimulated that they would take some action as a result of their exposure to the health message which confirms that sponsorship can achieve behaviour change.

HPEU also assisted Healthway to review the implementation of health policies within organisations in receipt of grants and sponsorships.

Healthway now requires all organisations in receipt of more than \$20,000 in grant or sponsorship funds to implement a health policy within that organisation. During the year, HPEU conducted a small field study of how effectively the policies were being implemented and this will form the basis of a wider health policy review in the future.

Early results from the field study suggest that the majority of organisations were able to successfully develop their health policies, especially with the support and guidance provided by Healthway.

However, many found that implementing the policy within their organisation was much more difficult and it appears that more guidance and support will be needed if health policies are to be successfully embedded and expanded in the future. This is an area we will be looking at in the coming year.

Finally, on the subject of evaluation, I am pleased to report that HPEU has been re-appointed to conduct Healthway's research and evaluation following the contract being put out to tender during the year. We are looking forward to continuing our partnership with HPEU for the next three years.

There have been many other highlights during the year. These include:

- The Mental Health Scoping Exercise was funded during the previous year and results were released in November 2003. The results have now led to the funding in April of a six month development project which it is hoped will form the basis of a large scale intervention trial to test different approaches to the promotion of mental health in the community.



- The Aboriginal Imaging Project is nearing completion and it has produced some very exciting results. The pilot project, coordinated by the Centre for Social and Community Research at Murdoch University, was conducted in three regions of the State - at Roebourne in the Pilbara, in Broome in the Kimberley and in Perth. Although final evaluation results are not yet available, it is clear that the three pilot projects have produced some positive and very likely lasting benefits for their communities.
- There was an increase in the number of new organisations applying to Healthway for the first time for grants and sponsorships. For example, during the year, a total of \$204,000 was allocated to 43 Arts organisations that had applied to Healthway for the first time. This pattern was mirrored in other Healthway programs and is an important development for Healthway as the new groups will help us increase the audience for health messages.
- In line with Healthway's priority populations set out in previous strategic directions and confirmed in the new Strategic Plan, funding has been allocated to ensure that the Young People and Smoking Program, which successfully promotes the *Smarter than Smoking* message to young people, will continue for another three years. The new funding begins early next year.
- Professor Spence Havlick's visit was certainly one of the most positively memorable events of the year. Although funding for Professor Havlick's visit was allocated during the previous year through the Visiting Research Fellow Program, his visit occurred during November this year. Professor Havlick, an international advocate of active transport, spent 11 weeks in Perth and also toured rural centres including Albany, Geraldton and Carnarvon. The power of his personality, his positive enthusiasm and encouragement and the depth of his knowledge made his visit one of the most successful under the Healthway Visiting Research Fellow Program.

Many groups with whom he met and advised have already indicated they are keen to invite Professor Havlick to return to WA in the future.

From my point of view, these highlights include the opportunity to work closely with both Ray Della Polina, who retired as Healthway's Chairman of the Board, at the end of 2003 and Luc Longley, who was subsequently appointed following nomination by the Premier to this role.

Few people would have an opportunity to work with two such talented and knowledgeable people. Ray brought a decade of experience with Healthway combined with his enormous business skills to the Board and Luc has already brought a wealth of knowledge in many key areas such as working with young people, combined with a real enthusiasm and vision for the future.

Indeed, Luc has already, in his first six months as Chairman, overseen some important developments at Board level including a corporate governance review.

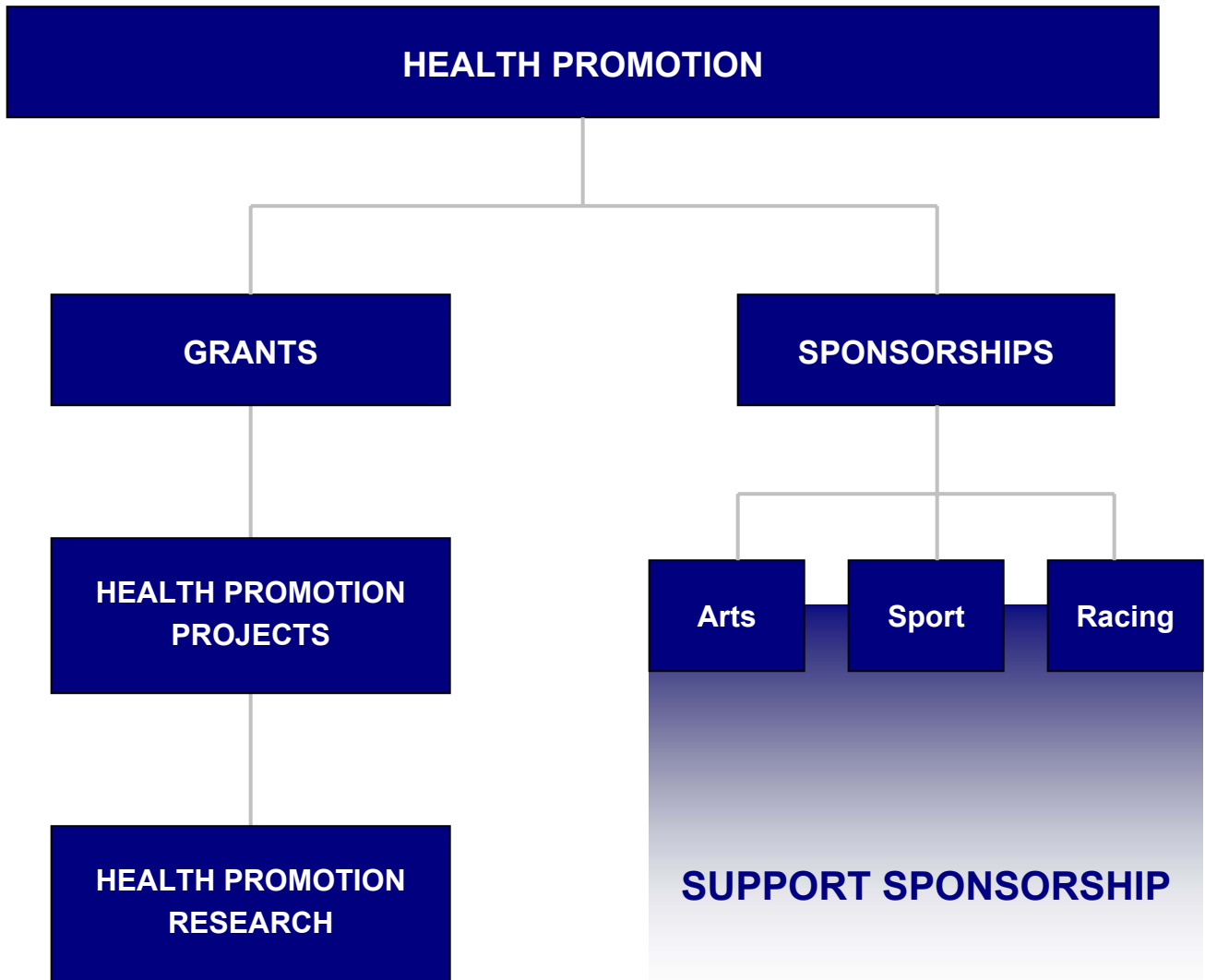
It has been a busy year, and with the procedural improvements we have made, combined with the exciting directions set out in the Strategic Plan, the way ahead from 2004 to 2007 looks exciting and positive.

Finally, I would like to thank the Healthway team for their commitment, support and hard work during the year. I look forward to working with you in the coming year.



Neil Guard  
**Executive Director**





## MANAGEMENT STRUCTURE

### **Neil Guard**

*Executive Director*

Neil joined Healthway in January 2003 after a career spanning 15 years in planning, marketing, strategic development and culture change programs in the private sector in the UK and five years at senior levels in the WA State Government, most recently as Director of Accommodation Services for the Disability Services Commission. As Executive Director, Neil is responsible for the provision of leadership and implementation of strategic direction as determined by the Board as well as the operational management of Healthway.

### **Jo Clarkson**

*Director, Health Promotion*

Responsible for the management and administration of the Health Promotion Program including health promotion projects and research. This involves servicing the Health Advisory Committee and Research Sub-Committee. Responsible also for providing support for the Health Promotion Sponsorship Programs.

Jo has a Masters degree in health promotion and health education, and has 18 years experience in health promotion program management, research and evaluation, both in Western Australia and in Wales, UK.

### **Lindsay Lovering**

*Arts Program Manager*

Responsible for the Arts Sponsorship Program including developing policies and assessment of applications as well as servicing the Arts Advisory Committee.

Lindsay first joined Healthway in 1991 and was previously Senior Program Manager, Department for the Arts and prior to that, Music and Dance Officer with the Arts Council of Western Australia.

### **Bill Ongley**

*Sport Program Manager*

Responsible for the Sport Sponsorship Program including developing policies and assessment of applications as well as servicing the Sport Advisory Committee.

Bill has been a member of Healthway's staff since 1992, after ten years as a sport consultant with the Department of Sport and Recreation. He has extensive experience in the management and development of sport and is currently a member of the Local Government Working Group of the Physical Activity Taskforce and Chair of Edith Cowan University's Consultative Committee for the Bachelor of Science (Sport Science) degree.

### **Lina Barbato**

*Manager, Corporate Services*

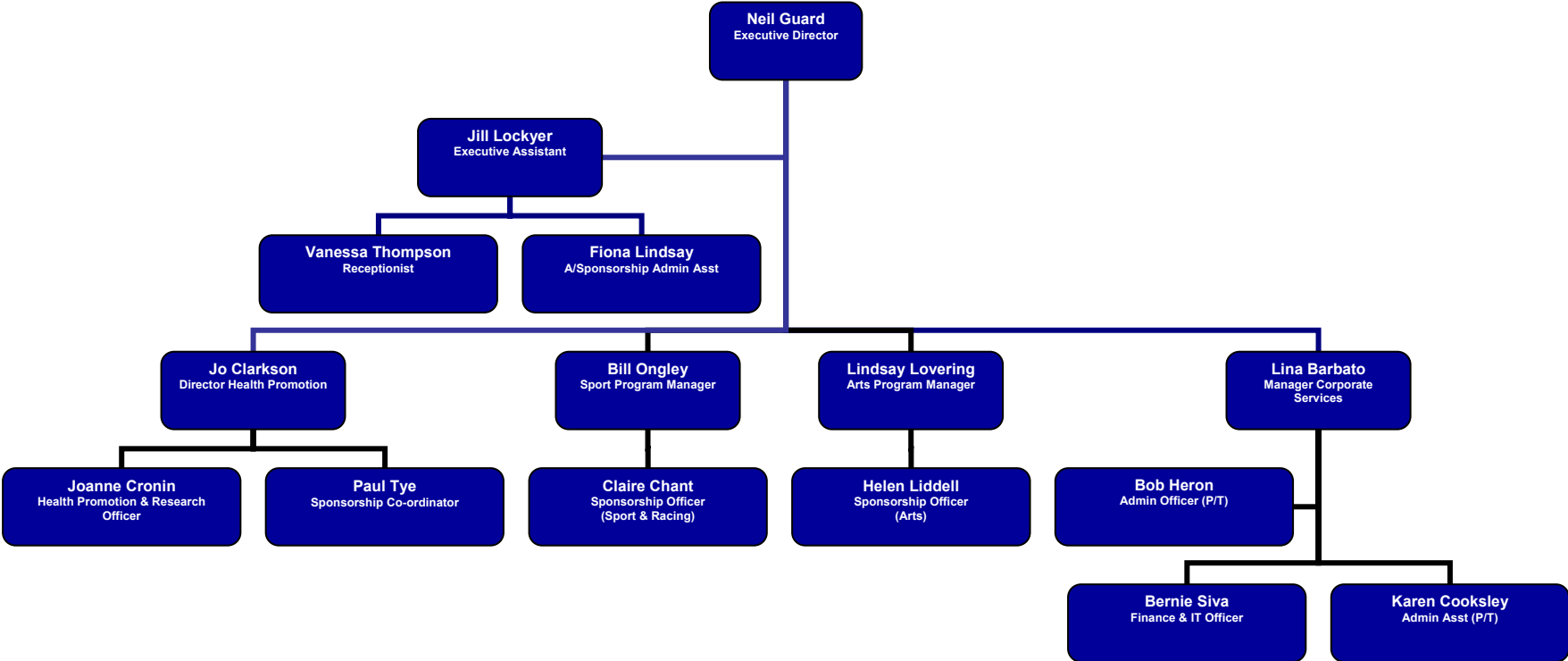
Lina joined Healthway in March 2000 with over 20 years experience in the public sector including previously holding a senior position at Treasury and moving to the position of Manager Corporate Services at the now Fire and Emergency Services Authority, and also at the Anti-Corruption Commission. As Manager, Corporate Services, Lina is responsible for managing financial, human and administrative resources and providing high level executive support to Healthway's operations. Lina has a Bachelor of Business (Accounting) from Curtin University, Perth WA.

### **Paul Tye**

*Sponsorship Co-ordinator*

Paul has been with Healthway for 10 years and is responsible for the Racing Sponsorship Program including the development of policies and assessment of applications. In addition, Paul is the liaison between Healthway and health agencies involved in the delivery of the support sponsorship program. Concurrent with a long career in education, Paul has a range of business expertise in marketing, business planning, facilitation and entrepreneurial development programs.

# HEALTHWAY CORPORATE STRUCTURE-AS AT 30 JUNE 2004



## HEALTHWAY KEY STRATEGIC DIRECTIONS – REVIEW OF PROGRESS

The past year has included extensive work in development of a new Strategic Plan for the period 2004-2007. The directions of the new plan build on those of the Strategic Plan 2000-2003 and will form the basis of the reporting framework for the Annual Report from 2004-2005.

This report reflects the final year of implementation of Healthway's Strategic Plan 2000-2003. The Plan identified five (5) key strategic directions which have been supported by all of the Healthway program areas seeking to ensure that Healthway's health promotion goals are reached.

This section provides a general progress report followed by a summary of how each of the program areas has addressed each of the key strategic directions of the organisation.

### **Strategic Direction 1 - Focussing on areas of greatest health priority**

*A number of determinants, risk factors or behaviours and health issues have been identified as priorities for health promotion action. It is important to determine action areas which support national and state priorities while taking into account the current programs in Western Australia run through government and non-government organisations.*

<b>Key goals</b>	<b>1.1</b>	<b>Proactively encourage the development of programs and initiatives that address Healthway's identified priority health areas</b>
	1.2	Focus on nominated areas of high priority: Tobacco Smoking Control; Mental Health Promotion; Physical Activity and Indigenous Health

### **PRIORITY AREAS**

Healthway's health priority areas are not inclusive of all national and state priorities, but have reflected those identified as a priority for Healthway when reviewed in 1998 (Corti et al 1998)<sup>18</sup>. The selection of Healthway's priorities is driven by public health significance, scientific evidence and Healthway's legislative mandate. They also take into account the current Western Australian programs and areas where alternative support may not be available.

Healthway's priorities during the period under review are as follows:

<b>Health Determinants</b>	<b>Risk Factor/Behaviours</b>	<b>Health Issue</b>
Healthy behaviour	Alcohol and other drug misuse	Asthma prevention and control
Healthy environments	Good nutrition	CVD prevention
	Physical activity promotion **	Cancer prevention
	Sexual health (includes HIV/STDs)	Diabetes prevention
	Sun Protection	Injury prevention
	Tobacco smoking control **	Mental health **
		Indigenous health **
		Musculo-skeletal disorders prevention

\*\* Highest Priority Area 2000-2003

## **PROGRESS REPORT**

Healthway's position and intent in relation to all the high priority health issues of its Strategic Plan is clearly documented in position papers that are available both in written form and via the website.

The commitment to supporting activities which address the health priority issues is also very evident in the budget allocations during the year. Of the total of \$14.8m of program funds available, over 63% was directed towards Healthway's high priority program areas – physical activity promotion, mental health promotion, tobacco smoking control and Indigenous health.

The area of tobacco smoking control has continued to receive the greatest focus as a health issue through Healthway's Health Promotion Program and each of its Sponsorship Programs. In addition to providing ongoing support for several major tobacco control programs, during the year Healthway also renewed its funding commitment to the Young People and Smoking Program for another three years.

In the area of mental health, the Healthway commissioned Mental Health Scoping Research was released at a seminar in November 2003. The research documents the perceptions, beliefs and attitudes of West Australians towards mental health issues. Following discussions with a range of stakeholders, the development of a proposal for a comprehensive intervention trial is now progressing and it is anticipated it will be commenced in 2004-2005.

Increasing participation in active physical activity has continued to receive focus. A number of Healthway staff have continued to be involved as members of working parties for the Premier's Physical Activity Taskforce and Healthway has actively encouraged proposals for both sponsorship and health promotion projects designed to increase participation levels. Initiatives have included continued support of Be Active co-ordinator positions in the Wheatbelt, and support for a major physical activity pilot project supporting the Find 30 campaign in Geraldton.

## **HEALTH PROMOTION PROGRAM**

Application forms for health promotion and research projects draw attention to high health priority areas for Healthway, to encourage relevant applications in these areas.

Tobacco Control programs and projects have continued to be the highest priority, with 51% of the total health projects budget in 2003-2004 directed to programs or initiatives focused on tobacco control. The projects included 13 Smart School Grants for tobacco control initiatives at the local school/community level.

Several major tobacco control programs continued to receive Healthway funding, including the "Fresh Start" (Smoking Cessation Centre for Excellence) managed by the Cancer Council WA; Smarter than Smoking, managed by the Heart Foundation aimed at reducing the uptake of smoking by young people; Make Smoking History, managed by the Cancer Council WA; Say No To Smokes, managed by the East Metropolitan Population Health Unit and targeted at Indigenous people; and the Australian Council on Smoking and Health (ACOSH).

To promote Physical Activity, a new three year pilot project was funded in Geraldton, targeting young people aged 12-14 years. The project will involve multi-sector and multi-agency partnerships and will address the school, home and community environments to encourage young people to remain active into their teenage years, when physical activity levels typically begin to decline.

In the mental health area, funding was awarded to the Centre for Developmental Health for a six month project to develop and plan a major intervention trial based on the recommendations of Healthway's Mental Health Scoping Research, completed in the 2002-2003 year. The trial will compare the effectiveness of two different approaches to promoting mental health, with a longer term objective to inform the development of a state-wide mental health promotion campaign.

## **HEALTH PROMOTION RESEARCH PROGRAM**

To increase funding to research studies which address the high priority areas of tobacco smoking control, mental health promotion, physical activity and Indigenous health, loadings were applied when the Committee assessed research project and starter grant applications received in 2003-2004. This resulted in over 70% of the health promotion research funding in 2003-2004 going to projects addressing these high priority areas.

Four of the eight starter grant applications funded in 2003-2004, addressed one of the four high priority areas.

- School environment and policy correlates of physical activity in schools  
Ms Karen Martin, The University of WA.
- Assessment of cigarette delivery incorporating real life situations  
Dr Sunalene Devadason, The University of WA.
- Impact of smoking images in the media on youth smoking attitudes/intentions  
Ms Narelle Weller, Curtin University of Technology
- Ten Thousand Steps Towards Better Health: A Pilot Study  
Dr Sebeley Pal, Curtin University of Technology.

Additionally, four of the seven research project grant applications funded also addressed one of the four high priority areas.

- A randomised control trial to reduce bullying and other aggressive behaviours in secondary schools. Professor Donna Cross, Edith Cowan University.
- Highlight the health care needs of older Indigenous Australians living in the Kimberley  
Professor Flicker, The University of WA.
- Prenatal smoking cessation in pregnant Aboriginal women. An understanding  
Dr Linda Slack-Smith, The University of WA.
- Loneliness and social isolation in later life - Prevalence and interventions  
Ms Helena Iredell, Curtin University of Technology.

To encourage more research in tobacco control, a high level fellowship position in Tobacco Control was also offered this year. This position was not awarded due to a lack of suitable applicants and Healthway is now restructuring the fellowship in conjunction with the Research Sub-Committee.

## **SPORT SPONSORSHIP PROGRAM**

In line with increasing community concern and Government focus on the issue of physical inactivity, the Sport Sponsorship Program continued to lead Healthway's investment in physical activity.

Recognising the potential of community organisations, and sporting groups in particular, to meaningfully address the issue of declining levels of physical activity, the Sport Sponsorship program makes addressing the issue a fundamental requirement for all applicants. In 2003-2004 more than \$4.8 million or 93% of the total Sport Sponsorship Program budget was allocated to projects that either involved active participation and/or promoted a physical activity message. The remaining 7% largely supported capacity building activity.

Sponsorships included \$131,500 approved to enable the continuation of a joint initiative of the National Heart Foundation and the Premier's Physical Activity Taskforce for a further 18 months. This initiative has filled an important role in the development and implementation of physical activity projects across Western Australia by increasing awareness of physical activity issues, encouraging best practice and building capacity in Local Governments and community organisations. Over the next 18 months it is expected that this project will not only assist more organisations to develop new and innovative approaches to physical activity but will also collate and disseminate evaluation results from completed initiatives.

Across the Sport Sponsorship Program 54% of the total sponsorship funds were allocated to projects promoting priority health messages including sponsorships of WA Netball and WA Football which have a Statewide reach and provide an excellent platform for promoting the SmokeFree WA and Smarter than Smoking messages.

While older adults are not identified as a priority group within Healthway's Strategic Plan, there is recognition that Australia has an aging population and that encouraging older people to remain active is an important health promotion objective. To this end the Sport Sponsorship Program supported a number of initiatives in 2003-2004 that focused on increasing physical activity for older adults. Sponsorship provided to the inaugural Indian Ocean Masters' Games assisted with the recruitment and training of some 200 volunteers needed for the running of what is hoped will become a regular event in Geraldton for older aged competitors. Healthway also continued support for Aussie Masters Swimming WA and its program of events and provided increased sponsorship to the Positive Aging Foundation to enable the recently developed game of Lifeball to become established in Western Australia.

It is also now known that participation in physical activity plays an important part in the promotion of mental health, by providing for meaningful participation in society and encouraging social connectedness. This is particularly relevant for disadvantaged groups and socially isolated groups and a \$35,000 trial sponsorship with the organisation Ability Solutions will gauge whether physical activity can be used to effectively engage with and provide new skills to people suffering from a mental illness.

## **ARTS SPONSORSHIP PROGRAM**

In 2003-2004 the Arts Sponsorship Program continued to develop and implement strategies designed to support and advance Healthway's health priority areas and in particular the issue of smoking among young people. The amount of \$1.24m (or 47%) of the Arts Sponsorship Program funds was allocated to 114 projects which promoted either the Smoke Free WA or the Smarter than Smoking messages.



Priority was given to contemporary music activities where the prevalence of smoking continues to be a concern and feedback from sponsorship recipients indicates that presenters and audiences attending events in licensed venues are becoming increasingly accepting and supportive of smoke free policies. To be effective and accepted, the introduction of smoke free policies must be properly managed, well promoted and clearly designated. The employment of smoke free monitors has been included as a condition of offer in some cases and feedback indicates that the implementation of the policies is considerably more successful.

In 2003 a policy was introduced not to support film productions in which smoking is depicted. As a result, additional support was provided for the development and touring costs of several film festivals by local producers that conform to the policy. For example, the Over the Fence Comedy Film Festival received an increase in sponsorship (from \$12,000 to \$20,000) to promote the Smoke Free WA message and to promote factual and alarming information to the festival audiences about the impact on teenagers of the effects of smoking in films as well as highlighting the insidious and increased involvement of the tobacco industry in this area. A new community based initiative, the Mandurah Short Film Festival received sponsorship to promote the same issue in conjunction with the Smarter than Smoking message.

In 2003-2004 the amount of \$55,500 was allocated to 16 projects that promoted the Be Active message. To increase the number of arts organisations involved in the promotion of physical activity, in October 2003, the Arts Sponsorship Committee agreed that the major dance sponsorships should promote physical activity. Consequently the dynamic Steps Youth Dance Company and Ausdance have both joined the WA Ballet to promote the Be Active message. It is expected that a number of other dance companies, currently on multi-year contracts, will also promote physical activity when contracts are renewed.

In the area of nutrition, \$112,700 was allocated to 30 projects involved in the promotion of either the Enjoy Healthy Eating or Go for 2 and 5 messages. One such project was coordinated by the Department of Health in association with well known musician Mr James Flynn, and involved developing a play, "Inspector Pickles Makes the Right Choice" to educate young people on the importance of healthy eating. The play was performed to approximately 5,000 students in 31 primary schools and positive feedback was received from teachers and health workers on the creative, entertaining and informative manner in which this priority health issue was presented.

To assist with the promotion of mental health, several significant Arts sponsorships were identified in 2003-2004 to promote the Make Time to Talk mental health message in conjunction with Relationships Australia. These sponsorships included Pride Western Australia Inc, which received \$19,000 and provided significant exposure of the message. A number of floats were constructed especially for the "Make Time to Talk" Parade which was attended by an estimated 70,000 people. An associated community fair, combined with other activities in Russell Square, attracted an additional 4,000 visitors. A relatively new initiative on the arts scene was Werzels Comedy Lounge held every Thursday evening at the Hyde Park Hotel. During the year a total audience of over 9,000 attended performances which also promoted the Make Time to Talk message.

## **RACING SPONSORSHIP PROGRAM**

In the Racing Sponsorship Program, 32% of the budget was allocated to projects promoting a tobacco control message; 29% to a physical activity message; and 33% to a nutrition message.

Promotion of the health message at many events was both innovative and effective. For example, the Western Australian Trotting Association, winners of the racing sponsorship category in the Healthway Health Promotion Awards for Excellence 2004, featured wall climbing, cycling and Be Active fashion parades as part of their promotion during the year.

The health promotion priority area of mental health was primarily addressed through the concepts of 'social inclusion' or 'connectedness.' Bringing communities together through a sponsored race event was seen as particularly important by many communities in rural Western Australia.

HPEU evaluation at racing sponsorships revealed high awareness levels of their particular health message. The WA Turf Club recorded 68% (increased from 36%), QUIT Motorplex 92% and Telstra Rally 69%.

In addition to the standard health behaviour information collected at HPEU evaluation, entrance surveys were conducted to collect smoking behaviour information. Within a sample of 1135 spectators at Telstra Rally, only 16% were smokers. A similar trend was identified at the QUIT Motorplex, where 20% of spectators were smokers.

The evaluated sponsorships also recorded high acceptance of smoking policies.

Generally, the QUIT Motorplex achieved high compliance with the new smoking restrictions and the response to increase the smoke free seating for season 2005-2006 was very positive.

## Strategic Direction 2 - Getting to the right people

*There are increasing concerns globally regarding inequalities in health. Populations that experience social and economic disadvantage have greater risk of poor health, serious illness and premature death than most advantaged socio-economic groups. A range of social, economic and environmental factors contribute to these health inequalities. It is vital for health promotion to influence change to support improved health outcomes for those most in need. This involves delivering health promotion in those settings where people, live, work and play.*

Key goals	2.1	Focus on population groups in whom health inequalities exist while ensuring that priority areas are addressed.
	2.2	Utilise and expand settings that provide access to identified target groups.

### PRIORITY TARGET GROUPS

Healthway has continued to focus its programs on key settings and population groups where the greatest health inequalities exist. Key population groups include young people and particularly those who experience social inequality. Priority populations for Healthway are as follows:

Priority Populations
Youth
Indigenous people
Rural and remote communities
Groups disadvantaged due to income or education
Groups with low health status

In each of Healthway's program areas, there has been a continued focus on getting to the right people. In 2003-2004 Healthway has worked to support changes which impact on the health outcomes of all of these groups and ensure we deliver health promotion in the settings where these populations live, work and play.

### PROGRESS REPORT

To encourage applications for grants and sponsorships to focus on priority populations, Healthway has endeavoured to ensure that relevant groups are fully aware of the funding opportunities and the mechanisms for applying. To this end, as part of the consultation process for development of the Strategic Plan 2004-2007 conducted during the year, workshops were included in several regional areas. Several presentations were also made to community groups in the metropolitan area and Healthway staff participated in planning sessions with groups, for example Police and Citizens Youth Club which are expected to result in specific project applications in 2004-2005.

The high priority populations of youth, Indigenous populations, rural and remote communities as well as those who are disadvantaged and have lower health status continue to be a focus for Healthway and applicants are directed to these populations in the application forms.

Projects involving Healthway priority populations were significantly represented in the finalists and winners in Healthway's Excellence in Health Promotion Awards in May 2004; for example more than half the finalists represented country organisations and projects.

Another major initiative significantly progressed this year was the Aboriginal Imaging project, co-ordinated by a group based at Murdoch University. The project implemented trialling three different local initiatives, in Broome, Roebourne and in Perth, focusing on building positive images of Aboriginal people, and a full evaluation report is expected during 2004.

## **HEALTH PROMOTION PROGRAM**

During the year Healthway has increasingly focused on encouraging applicants to develop strategies to better target high priority groups, particularly within major projects seeking funding renewal.

Youth have been the focus of many of the projects funded through the health promotion program, including the 13 Smart Schools Grants which support tobacco control initiatives at the school and community level. More than one half of these grants were awarded to schools in rural or regional areas.

Also focusing on young people, the Smarter than Smoking project was funded for a further three years in 2003-2004. The project continued to attract widespread recognition when results were released from national youth surveys in early 2004, which showed a marked decline in teenage smoking in WA since the project started. The project also featured at the World Health Promotion Conference in Melbourne, April 2004 in a poster presentation. In the next three years the project will be seeking to more effectively reach disadvantaged young people and will be developing an Indigenous strategy.

Funding was granted to Family Planning WA in 2004 to extend their very successful PASH (Promoting Adolescent Sexual Health) and Mooditj Talk projects to meet the needs of older teenagers (15-19 years). This work will focus on both Indigenous and non-Indigenous young people, giving them the skills and confidence to deal with issues around sexual health, using a peer education approach.

22 of the 61 health promotion projects funded this year were targeted to rural and remote communities (including Capacity Building Scholarships), with a further 11 projects targeting the Indigenous population.

To promote Aboriginal Health, a number of initiatives have been funded. Aboriginal project grants have proved popular, with several local nutrition initiatives in regional areas receiving funding this year. In addition, funding was awarded to the South Metropolitan Public Health Unit to adapt the successful 'Living with Diabetes' program for Indigenous people. The project will involve key Aboriginal organisations as well as the Indigenous community.

Healthway's Aboriginal Imaging Project continued during 2003-2004, with innovative pilot projects now established in Roebourne, Broome and Perth. The Roebourne project was run through the Minamarghali Mia community-driven education support group and supported high school students to compile a book and website based on successful Indigenous people in their community. In Broome, the project involved Goolari television and has developed positive image segments based on the lives of successful Indigenous and non-Indigenous people living in the Kimberley. The Perth project focused on the Aboriginal College of Music working in conjunction with the Media Arts Centre at Murdoch University to produce music, video and radio 'grabs' that identify with self determination and the successes of Aboriginal people. Opportunities for expansion of this initiative are being considered.

Healthway health promotion grants have reached all areas of the state with applicants from Esperance to the Pilbara receiving Capacity Building grants to attend the National Physical Activity Conference in October 2003, and project grants awarded to organisations based in the Goldfields, the Mid West and the South West.

The innovative Kulkarriya Café Project in the Noonkanbah community in the Kimberley involved primary school children in constructing and running a highly successful healthy eating café for their community which attracted three times the anticipated numbers for the opening in November 2003.

Healthway also provided support for eight rural Indigenous people, particularly from the Kimberley and Pilbara, to attend the 'Partnerships for Health' conference in Perth hosted by the Department of Health.

## **HEALTH PROMOTION RESEARCH PROGRAM**

The highest priority target groups for Healthway are young people and Indigenous Communities. Through starter and project grants there are a number of new research projects funded by Healthway that target these groups.

Young people were the focus of five of the eight starter grants funded this year.

- Build the capacity of school nurses to implement comprehensive school health programs  
Ms Stacey King, Edith Cowan University.
- School environment and policy correlates of physical activity in schools  
Ms Karen Martin, The University of WA.
- Impact of smoking images in the media on youth smoking attitudes/intentions  
Ms Narelle Weller, Curtin University of Technology.
- Peer-based outreach programs and same sex attracted youth  
Mr Graham Brown, Curtin University of Technology.
- Adolescents' perceptions of messages in alcohol ads & impact on expectancies  
Ms Katherine Donovan, Curtin University of Technology.

Seven research project grants were awarded in 2003-2004, four of which targeted children and youth, and two that targeted Indigenous populations. The research projects which addressed children and youth were:

- Childhood obesity: investigating the influence of television food advertising  
Professor Rob Donovan, Curtin University of Technology.
- UV photos enhance parents' commitment to protect their children from the sun  
Dr Paul Chang, Edith Cowan University.
- Factors influencing the development and persistence of childhood obesity  
Dr Susan Byrne, The University of WA.
- A randomised control trial to reduce bullying and other aggressive behaviours in secondary schools. Professor Donna Cross, Edith Cowan University.

The two project grants which were awarded to research with a specific focus on Indigenous communities were:

- Highlight the health care needs of older Indigenous Australians living in the Kimberley  
Professor Flicker, The University of WA.
- Prenatal smoking cessation in pregnant Aboriginal women  
Dr Linda Slack-Smith, The University of WA.

Early in 2004, Dr Tracy Westerman, an Indigenous Researcher, was appointed to the Research Sub-Committee to provide the Research Committee with Indigenous representation and to help the Committee to identify new opportunities to work with Indigenous communities.

## **SPORT SPONSORSHIP PROGRAM**

In 2003-2004 the Sport Sponsorship program continued to recognise the important role played by the sport sector in providing physical activity options for a large number of West Australians and in particular children and youth.

Some 90% of the Sport Sponsorship Program budget continued to be directed to programs and events conducted by organisations within the sport sector, with the vast majority of these (96%) focused on reaching children and young people and many having a state-wide reach (80%).

The junior development activities of State Sport Associations such as netball, football, hockey, golf, squash, lacrosse and softball, continued to be supported because of their capacity to reach tens of thousands of young participants with priority health messages like Smarter than Smoking. Associations were also encouraged to develop initiatives that would provide Healthway with better access to priority population groups, with a particular emphasis on those living in rural and remote areas. For example, the WA Touch Association conducted its State Championships in Kalgoorlie, the first time ever the event had been conducted outside the Perth metropolitan area.

The number of children and youth participating in after school sport and physical activity programs is at concerning levels and there is a need for programs to reach young people during this time. During the report year the Sport Sponsorship Program sponsored two trial programs which aimed to provide opportunities for less active school students to engage in physical activity. The Associated and Catholic Colleges of WA was given support for a project conducted in three high schools and intended to reach specific priority groups such as students with disabilities and inactive female students.

The project involved a series of skill development and participation opportunities for the target groups with the aim being to increase the physical activity levels of individual students. Girrawheen Primary School also received funding for an out of school hours sports program designed to reach students who do not participate in regular physical activity. The program involves local sporting clubs, development officers, university and Year 12 students conducting coaching sessions and modified competitions to create a pathway to community sporting groups.

Two rounds of the Healthy Club Sponsorship Program were funded during the report period. In total 439 applications were received and 352 were recommended for sponsorship with 40% of these clubs being country based. Over the last 3 years this program has provided financial assistance to over 1000 community sporting clubs across the State with the result that over 400 clubs now have health policies in place which includes the permanent banning of smoking from all indoor areas.

In an effort to better reach Indigenous people, sponsorship of the Department of Sport and Recreation's Indigenous Sport program was continued for a further two years. While the Program experienced some difficulties, it does provide access to a statewide network of Indigenous sport development officers, and is a good vehicle to promote a non smoking message and increase participation options for rural, remote and metropolitan Indigenous people. Sponsorship also continued to be provided to Garnduwa Amboorny Wirnan and the Geraldton Sporting Aboriginal Corporation (GSAC). Both these groups operate in regional WA, Garnduwa in the Kimberley and GSAC in the Mid West, and both have developed strong relationships with their regional public health units. Garnduwa Amboorny Wirnan Inc was the winner of the Sport Sponsorship Over \$5,000 category at the Healthway Awards for Excellence in Health Promotion 2004.

Recognising that more work needs to be done to ensure that people with disabilities have access to the same sport and recreation options as able bodied people, the Sport Sponsorship program maintained sponsorship to the WA Disabled Sports Association and for the first time sponsored Wheelchair Sports WA to deliver a range of programs and events and Ability Solutions for a physical activity project targeting individuals with mental illness.

In reaching other diverse population groups, in 2003-2004 the Sport Sponsorship Program provided sponsorship to a number of organisations catering for the sport and recreation needs of ethnic communities. The Filipino Australian Sporting Association, Somali Community Association and Vietnamese Soccer Club were examples of groups that received sponsorship for sporting activities designed to provide positive mentoring and foster community connectedness.

## **ARTS SPONSORSHIP PROGRAM**

A continuing priority for the Arts Sponsorship Program were activities which target young people as participants or audiences. During the year in review, \$1.1m (or 41% of the Arts Sponsorship budget) was allocated to projects which specifically targeted young people. Several other sponsored projects also provided an opportunity for involvement of young people.



For example, the newly established youth based arts organisation Propelarts WA received sponsorship support to introduce the Y-Culture program into the metropolitan area. The program provides sponsorship of up to \$3,000 at two months notice for young people who are planning and presenting their own arts projects. Country Arts WA originally developed this project for rural based youth which was initially known as 100% Country Control, and their ongoing involvement in supporting the introduction of the project into the metropolitan area must be acknowledged.

An area of concern to the community is Leavers Week which now takes place in a growing number of metropolitan and regional communities. Since 2001 Healthway has supported a number of Leavers Week activities, which have to date promoted the 100% Control message and provided a range of recreational and artistic activities in an alcohol, drug and smoke free environment. However during the year Healthway was involved in discussions to develop a more co-ordinated and Statewide approach to this issue, resulting in the approval of nine sponsorship applications which will see a range of community based events take place throughout the State late in 2004.

Live contemporary music activities conducted in schools continued to be an effective and popular vehicle for health promotion, particularly in lower socio-demographic areas. The popular Fresh Class program presented by RTR FM was sponsored to promote the Drug Aware message through a series of concerts in high schools. The program involved many of Perth's emerging bands and one of the highlights of the year was the talented and popular Indigenous hip hop group Life Kwest, who were engaged to perform in schools with high numbers of Indigenous students.

The successful engagement of the Indigenous community either through participation or audiences was achieved through 12 projects which received a total of \$211,500 (or 8%) to promote the Respect Yourself Respect Your Culture message. One such example was the presentation of a successful series of concerts by Abmusic, the Aboriginal Music College based in Clontarf. 19 concerts were presented by students to approximately 4,780 students in metropolitan primary and secondary schools with high levels of Indigenous students.

Projects that took place solely in country WA received \$805,000 (or 31%) of Arts Sponsorship Program funds. An additional \$1.1m (or 41%) was allocated towards events which included both metropolitan and regional reach.

During the year a total of \$204,000 was allocated to 43 organisations applying to Healthway for the first time. 39% of this sponsorship was directed at the involvement and participation of young people, 69% of the funding to activities taking place outside the metropolitan area and 18% targeting Indigenous groups.

## **RACING SPONSORSHIP PROGRAM**

To reach young people, racing sponsorship focused on junior motorcross, karting, sedan racing, drag racing and pony trots. Almost all Country Speedway sponsorships included Junior Sedan racing which catered for young people between the ages of 11 and 17 years.

Several Country Trotting venues also provided access for Pony Trots and during 2003-2004, the WA Trotting Association also very successfully took Pony Trots to several primary schools in the metropolitan area.

To enable increased access by disadvantaged groups several sponsored events were tagged 'free entry'. The Greyhounds WA instigated, and received sponsorship for, a 'Great Chase' concept which will involve the inclusion of community based organisations in the Mandurah area. This event is scheduled for February 2005.

During 2003-2004 Healthway increased the reach of racing sponsorships in regional Western Australia, accessing rural and remote communities from Kununurra and Wyndham in the North to Lake Grace in the South East of the State. These events occurred in motorcross, turf racing, karting and speedway in particular. New sponsorships in remote communities included Wyndham, Shark Bay, Gascoyne, Roebourne and Exmouth.

In seeking to engage with Indigenous groups and communities, the racing sponsorship program started to collect baseline research data over the year to determine the level of Aboriginal participation in selected racing events. Early indications are that there is active Aboriginal participation in junior motorcross in the Kimberley and in Country turf racing as adult volunteers. Discussions have therefore been instigated to identify opportunities to support further Indigenous participation in 2004 through collaboration with the Kimberley Motorcross Club, Motorcycling Australia and Motorcycling Western Australia.

## **Strategic Direction 3 - Sharing the responsibility**

*Healthway does not directly deliver health promotion programs but seeks to encourage a shared commitment to promoting health and foster effective collaboration and partnerships through a range of settings and organisations including health, sports, arts, racing, recreation, community, education and workplaces. Successful health promotion must engage a number of settings and will involve a diverse range of partners.*

Key goals	3.1	Build strategic alliances with sectors, settings and organisations that have the potential to make substantial contributions to health gain.
	3.2	Maintain a partnership approach to promoting and improving health through health promotion and research projects and sponsorships.

### **PROGRESS REPORT**

Healthway has continued to seek funding partners such as the LotteryWest, Department of Sport and Recreation, Department of Health, Office for Children and Youth and the Office of Aboriginal Health with many of our grants and sponsorships. Additional collaborations have also been pursued with organisations in the corporate sector. In addition, partners such as the Universities and other health agencies are sought for seminar presentations.

This year, Healthway has continued to work in partnership with nine health agencies to implement support sponsorships. These include the Heart, Cancer and Asthma Foundations and the Department of Health Marketing and Campaign Support Branch. Regional Public Health Units have also provided invaluable support for some sponsorships in country Western Australia.

Through Healthway's membership of the Premier's Physical Activity Task Force, new partnerships have been forged with a range of organisations, for example through Healthway representation on the Local Government Working Group.

Local governments have increasingly continued to share the responsibility at the community level in delivering a wide range of programs and activities, including providing greater opportunities for people in their community to access recreation, arts and cultural activities.

### **HEALTH PROMOTION PROGRAM**

Organisations applying to Healthway for funding are encouraged through the health project guidelines to seek partners in order to provide expertise and access to a broader skill base for the project and opportunities for co-funding. In the interests of encouraging sustainability, co-funding is encouraged so that the program can continue after Healthway's contract has ended.

An example of a project which involves partnerships with a range of agencies and some joint funding is the Health + Medicine supplement, which receives support from a range of health organisations as well as the West Australian newspaper.

Projects such as Smarter than Smoking, Make Smoking History and Fresh Start all involve strong partnerships between agencies such as the Heart Foundation, the Cancer Council, the Department of Health, the Drug and Alcohol Office, ACOSH and others.

Healthway's partnership with the Health Promotion Evaluation Unit (HPEU), based at The University of Western Australia, was renewed during the year for a further three years following an open tender process. HPEU has provided evaluation consultancy services to Healthway since Healthway's inception and during 2003 also conducted a review of the evaluation framework to ensure that Healthway's evaluation needs are fully met in the next 3 year Strategic Plan period.

## **HEALTH PROMOTION RESEARCH PROGRAM**

A partnership approach has been encouraged through the Research Program with applicants strongly encouraged to include a health promotion practitioner on the research team. This helps ensure that research results are more readily translated into practice once the research is completed.

Research teams are also encouraged to form links with health promotion agencies in undertaking research projects. This is particularly important in ensuring the research is relevant and again closely linked with practice.

A large project grant which was funded to Dr Paul Chang from Edith Cowan University to consider if UV photos enhance parents' commitment to protect their children from the sun, is a good example of where these links have been formed. The research team includes an Associate Investigator from the Cancer Council WA to assist with developing practical recommendations from the research for future health promotion programs.

Healthway maintains a mailing list of over 700 interested contacts who receive information about upcoming seminars and opportunities for funding. Each year Healthway conducts a number of workshops to showcase Healthway funded health projects and research, sessions on grant writing and public seminars which capitalise on visiting experts in WA.

## **SPORT SPONSORSHIP PROGRAM**

Healthway continues to rely on and encourage partnerships with government, local government and community organisations to ensure sport development and successful health promotion within the sport and recreation sector.

While the Sport Sponsorship Program continued to focus on traditional sport delivery systems, with about 88% of the 2003-2004 program budget being allocated to projects from within this sector, alliances were also developed with community and non-traditional sport and recreation groups and settings.

An example was the strong and effective collaboration between Healthway, the National Heart Foundation and the Premier's Physical Activity Taskforce (PATF) that resulted in a Physical Activity Project Coordinator being employed by the Heart Foundation and managed and located with the PATF. As a consequence of receiving Healthway support the program has already fulfilled an important role in the development and implementation of physical activity projects across Western Australia by increasing awareness of physical activity issues, encouraging best practice and building capacity in Local Government and community organisations. During the year, Healthway committed sponsorship support for this program for a further 18 months.

A stronger involvement with local government was also evidenced through the continued sponsorship of the four Be Active Coordinator schemes operating in various parts of the Wheatbelt. All four schemes have seen the local government partners take increasing financial responsibility with Healthway maintaining its involvement by providing annual sponsorship of the program components. With the increasing focus on physical activity, the Be Active Coordinators have been ideally placed to assist local providers to increase the range of participation options available in rural areas of the State.

An initiative of the Wheatbelt Sports Council and coordinated by the Be Active Coordinator was the Be Active Pre Season Summer Cup. The competition was sponsored by Healthway through the \$5,000 or less program and competitors from Bruce Rock, Kellerberrin, Merredin, Tammin, Westonia and Southern Cross competed in a range of summer sports. The initiatives encouraged participation within the shires and aimed to increase the recruitment of participants to the particular sports. The competition provided evidence of the Be Active Co-ordinators working together with the shires, accessing sponsorship to assist in the program development.

Of more than 640 applications that were received in the report period (*an increase of almost 6% on last year*) 87% of the successful applicants were from small community level groups seeking sponsorship of \$5,000 or less. 44 different sports and a wide range of recreation activities and settings were supported through sponsored projects.

During the report year the Sport Sponsorship Program also provided support to selected sponsored groups to move outside their traditional settings and work in areas that provided new or additional health promotion opportunities. Examples included the Perth Wildcats, who in conjunction with Sports Medicine Australia initiated a program of visits to a juvenile justice facility and Perth Glory who promoted the Smarter than Smoking message as part of a broader "Glory in the Community" program that included a schools reading initiative and a support program for disadvantaged groups and families.

The Sport Sponsorship Program also sponsored the Leeuwin Ocean Adventure Foundation for the first time, to implement a permanent smoke free policy for the sailing vessel Leeuwin II which has over 10,000 visitors each year (including strong youth participation through the Youth Sailing Program). Leeuwin Ocean Adventure Foundation works in partnership with youth organisations across WA to access young people from culturally diverse and disadvantaged groups including indigenous, refugee, rural and remote and at risk youth.

## **ARTS SPONSORSHIP PROGRAM**

Working in close consultation with the Arts industry and other funding authorities has been a priority for the Arts Sponsorship Program over the last 12 months.

Submissions were made by Healthway to support and to respond to a number of reviews such as the Creative Connections - An Arts in Education Framework jointly being developed by Department of Culture and the Arts and the Department of Education and Training. This is an area of interest for Healthway since more than half of the organisations in receipt of annual sponsorship through the Arts Sponsorship Program present ongoing programs in schools. The report identified a number of areas where Healthway, as a major sponsor of school based activities throughout the State, could be involved in helping to advance arts in education initiatives.

A presentation was also made to the Legislative Assembly's Community Development and Justice Committee's review of the Arts in Regional Western Australia. Healthway recognises the value of the Arts and culture as being integral to the development of sustainable, healthy, vibrant and thriving regional, rural and remote communities. Background and statistical information was provided to illustrate the involvement and impact of Healthway in this respect.

In 2002 Healthway introduced one closing date for all organisations in receipt of, or requesting more than \$20,000 Arts Sponsorship, with the objective of creating a more equitable method of assessment and to encourage increased awareness of and a focus on Healthway's objectives. In 2003-2004, 46 organisations, including a number on multi-year contracts, received support through this Multi Event and Annual Program (MEAP) category of Arts Sponsorship assistance and a total of \$1.685m was allocated.

An increased involvement of Local Government was a special focus for the Arts Sponsorship Program and in 2003-2004 the amount of \$286,000 was allocated to 36 separate projects involving this area, an increase of \$60,000 or 21% from 2002-2003.

During the year, Healthway has continued to build on its partnerships with several Arts organisations capable of engaging priority population groups in arts activities. The allocation of support towards the programs conducted by Country Arts WA, is one such example, where "Across the Top", a touring program involving four major performing arts organisations (Yirra Yaakin, Barking Gecko, Buzz Dance and Spare Parts) is co-ordinated through the Kimberley region on a rotating basis.

## **RACING SPONSORSHIP PROGRAM**

Effective partnerships were nurtured and fostered with BP Kwinana, Swan Brewery, Rio Tinto, Woodside Petroleum, Fruit Growers Association, Potato Marketing Board, and Motorcycling Australia during 2004 and there is the potential to expand the basis of these partnership discussions during 2004-2005.

The major sponsorships of the WA Turf Club, WA Trotting Association, Greyhounds WA and the QUIT Motorplex involved regular planning, feedback and update meetings. Each of the racing codes maintained a good relationship and worked closely with the respective health agency representatives to ensure effective promotion of the health messages at sponsored events.

During the year, discussions were also progressed with regard to three new partnership concepts to be considered for implementation in 2004-2005.

Firstly, a partnership with the Department of Sport and Recreation will enable a Health Racing Club concept to be implemented with speedway, karting and motorcross clubs. This will enable these organisations to address health and safety at their venues in addition to improving structural change.

Secondly, a collaboration with Motorcycling Australia, Motorcycling WA, KTM (motorcycling distributors) and Healthway will target a racing development program in the Kimberley.

And lastly, a partnership with the Racing and Wagering Board (RWWA) has been discussed which would allow country turf and country trotting clubs to implement healthy environment change at some racing venues, such as the provision of sun protection initiatives.



## **Strategic Direction 4 - Sustaining the impact**

*As an organisation which provides project based funding it is important to build sustainability into project development to maximise and prolong the impact of Healthway grants and sponsorships.*

Key goals	4.1	Promote and nurture sustainable health promotion.
	4.2	Ensure organisations which receive grants and sponsorships continue to provide health promotion opportunities which support and reinforce priority health issues, population groups and effectiveness expectations.
	4.3	Ensure Healthway and organisations which receive grants and sponsorships optimise opportunities to report on their programs.

### **PROGRESS REPORT**

To maximise and sustain healthy change, Healthway has requested organisations to seek additional partners and it has also encouraged and supported many organisations to include plans for longer term sustainability as part of project applications. It has also encouraged and supported organisations to develop, implement and adopt healthier policies and practices as part of their ongoing operations.

One significant element of this approach has involved requiring larger sponsored organisations to formally incorporate health promoting policies and practices into their daily operations, by requiring applicants to develop and implement a written and endorsed health policy as a condition of funding.

In addition, the inclusion of some organisations on multi-year contracts has also encouraged the continued expansion of smoke free areas and other improvements supportive of a healthier environment, as part of the demonstrated commitment to health promotion outcomes.

### **HEALTH PROMOTION PROGRAM**

All health organisations receiving health promotion project funding of more than \$20,000 now have formally endorsed health policies in line with new Healthway requirements introduced in January 2003.

Applicants in receipt of health promotion project grants are asked to consider at the time of application how their project may be sustained beyond Healthway funding. For example, projects such as Indigenous Living with Diabetes and FPA peer education are addressing this issue through developing resources and training programs that will enable the activities to continue beyond the end of the funding period. Healthway support to adapt the successful 'FoodCent\$' Project for Indigenous people was extended during the year to enable a one year dissemination phase Statewide.

Another example is the Geraldton Young People and Physical Activity Project funded this year that is addressing the issue of sustainability through working across sectors and departments to encourage broad community ownership and responsibility for the project activities.

A one-year follow-up evaluation was conducted with the two 'Healthy Communities' pilot projects in Dongara-Denison and Narrogin, that Healthway funded from 1999 to 2002. The results from the follow up evaluation will provide important information for ensuring the sustainability of future Healthy Communities projects. During the year, Healthway also commissioned a review of 'healthy communities' resources from other studies, in order to identify effective ways to disseminate the lessons learned from the two pilot projects and with the aim of developing a "tool kit" or similar resource.

## **HEALTH PROMOTION RESEARCH PROGRAM**

Healthway plays a role in building the evidence base for best practice in health promotion by encouraging researchers to disseminate their findings through presentations and publications.

Over the past 13 years, over 200 research grants have been completed. From these grants there have been 375 scientific publications on the results from these grants as well as 587 local, 327 national and 340 international presentations of the results at workshops, seminars and conferences.

Evidence that research funded by Healthway can have a longer term impact on the health of Western Australians, can be seen where results are used to influence the development of new health promotion programs, guide policy or lead to further research. There have been a number of examples where completed research has been translated to practical programs such as Dr Nyanda McBride from Curtin University's study titled 'SHAHRP 2000: An alcohol education program for senior secondary school students'. The findings from the research are currently being incorporated into curriculum materials in schools throughout Western Australia.

In addition, a starter grant funded to Dr Tony Lower from the Combined Universities Centre for Rural Health in Geraldton titled 'The promotion of physical activity amongst rural children and adolescents' informed the development of a three year health promotion project that was successful in receiving health project funding from Healthway. Two research studies 'Western Australian Indigenous child health survey' and 'RASCALS: Investigating early causal pathways of mental health problems' funded to Professor Stephen Zubrick from the Institute for Child Health Research are excellent examples of where Healthway funded research will guide future policy and programs in health promotion for young people.

Finally, a grant to Dr Margaret Hall from Curtin University for 'Best practice bullying prevention and reduction interventions for primary school students' is an example of how pilot research can lead to the development of larger research studies.

## **SPORT SPONSORSHIP PROGRAM**

The requirement for organisations receiving sponsorship of \$20,000 or more to develop and adopt health policies was the key strategy used by the Sport Sponsorship Program to address the issue of sustainable health promotion. Some 58 sporting organisations in receipt of sponsorship of over \$20,000 have developed and registered health policies. These organisations now have a stated commitment to the promotion of good health and standard policy and procedures in regards to addressing key health issues.

Development of a health policy is also a key strategy adopted for Healthy Club sponsorships and has resulted in over 400 sporting clubs developing written health policies. The focus on structural change also means that sponsored organisations are continually being required to expand healthy environments as well as make them permanent. This has resulted in the expansion of smoke free restrictions to include outdoor spectator areas and the provision of more shaded areas, particularly at the junior club level.

While promoting a priority health message in conjunction with a sponsored project is one strategy to address Healthway's priority health issues, of equal if not greater impact is the use of structural change. Perhaps of most significance in this regard is the effect that mandatory smoking restrictions has had and will continue to have on the environment in which people recreate and play sport. During the report year all sponsorship recipients were encouraged to expand outdoor smoke free areas, with the result that organisations like the WA Softball Association and Hockey WA have all but eliminated smoking from their main stadiums.

17 of 63 (27%) of projects approved for sponsorship over \$5,000 received multiple year sponsorship contracts. 7 organisations were contracted for 3 years and 10 for 2 years.

In addition to placing a strong emphasis on policy development, the Sport Sponsorship Program also looked to encourage repeat sponsored organisations to develop innovative ways to address priority health issues and reach Healthway's target groups. For example a number of organisations were given increases in sponsorship on the proviso that they expanded programs in country areas or provide increased access to disadvantaged groups. In the case of an organisation like Garnduwa Amboorny Wirnan Inc, continued sponsorship has not only helped to increase the sport participation opportunities for Aboriginal people in the Kimberley, but it has also further enhanced the strong relationship between Garnduwa and the Kimberley Population Health Unit and helped to ensure that relevant health issues are effectively addressed and significant environmental changes are achieved.

## **ARTS SPONSORSHIP PROGRAM**

Following the introduction of health policies by organisations in receipt of \$20,000 a total of 46 organisations have now successfully introduced health policies in the areas of smoking, alcohol, nutrition, exercise, sun protection and in some cases duty of care. No concerns of note were reported. Organisations are now requested to review and enhance their policies as applications for ongoing sponsorship are submitted.

Healthway policy in relation to smoking in sponsored arts activities has been strengthened in 2003-2004. Following a number of cases where, contrary to the sponsorship contract, Healthway was informed that smoking was to be depicted in scheduled productions, the Board resolved in April 2004 to provide sponsorship only to organisations prepared to provide an undertaking that smoking will not be depicted, portrayed or glamorised on stage or in other visual arts/film productions.

The arts industry generally accepts the basis for Healthway's position on this matter.

Expansion of smoke free areas at Arts events has continued to be pursued through Arts sponsorships. One example is the Perth Royal Show - a developing relationship with the Royal Agricultural Society which has enabled smoke free areas to be progressively introduced into the seating area surrounding the main Arena as a result of sponsorship being directed towards the Evening Entertainment Program. This has provided an outstanding opportunity for members of the public to enjoy the entertainment in a smoke free setting with an estimated 36,000 attending the program of performances for the duration of the show.

## **RACING SPONSORSHIP PROGRAM**

During the year, several racing organisations accessed the Healthway funded Sponsorship Advisory Service located at the WA Sports Federation for skills development training in areas such as marketing and sponsorship.

All major racing organisations and codes in receipt of sponsorship of more than \$20,000 have comprehensive health policies in place and many of these were reviewed and enhanced during the year.

In addition, late in the year, Healthway offered a small incentive scheme to encourage the country trotting clubs in receipt of Healthway sponsorship, to develop and implement a health policy. As at 30 June 2004, three country trotting clubs had expressed an interest in this initiative.

Liaison with personnel from regional public health units, such as the Pilbara Public Health Unit, presented Healthway with the opportunity to involve and profile those public health units in racing sponsorship in their community.

Discussions were held and a close collaboration formed with local Police to support the introduction of significant alcohol reduction strategies at the Respect Yourself Forest Rally (Busselton Super Stage) and the Newman to Kumarina Desert Race in the Pilbara.

In addressing sustainable environments, significant improvements were implemented at the QUIT Motorplex which increased smoke free seated areas at its Kwinana motorsport complex with a view to making all spectator areas smoke free by 2006.

In addition, smoke free areas were significantly expanded by the Western Australian Trotting Association at Gloucester Park to include the drivers' and trainers' outdoor area.

Sponsorship of the QUIT message at the Telstra Rally also ensured that for the second successive year, tobacco sponsored vehicles at the event were not permitted. Additional smoking restrictions were implemented in temporary grandstands and identified public areas at Gloucester Park for the duration of the event.

## **Strategic Direction 5 - Building capacity for health**

*To maximise the impact and prolong the influence on health and health behaviours, effective health promotion must build the capacity of individuals, organisations, communities and environments so that they can take on and sustain health promotion.*

Key goals	5.1	Strengthen the capacity of individuals to improve their health.
	5.2	Nurture health promotion skill development and capacity in organisations and individuals that have the potential to improve health.
	5.3	Encourage and support the development of community capacity to identify and address local health issues.
	5.4	Maintain and extend the building of healthy physical and social environments addressing; SmokeFree initiatives; healthy food choices; safe alcohol serving practices; sun protection measures; sport safe initiatives; access for disadvantaged groups; disability access.

### **PROGRESS REPORT**

Healthway continues to build capacity for health promotion amongst all constituents through its seminars and regional visits, traineeships and scholarships and other capacity building initiatives.

The introduction of the Healthy Policy Scheme (see Section 4) has also been important in helping to build the capacity for health by putting the health of participants and members clearly on the agenda of organisations and increasing their awareness of the factors which contribute to a healthier environment.

### **HEALTH PROMOTION PROGRAM**

Two special Capacity Building Scholarship schemes were awarded in 2003-2004 in response to recognised needs from the field, reflecting Healthway's ability to respond in a timely way to new health promotion opportunities. The first of these was a special Capacity Building grant scheme to support eighteen rural or remote delegates to attend the National Physical Activity Conference in Fremantle in November 2003. Second, Healthway provided support for eight rural Indigenous people to attend the 'Partnerships for Health' conference in Perth hosted by the Department of Health.

In addition, four staff working on Healthway funded projects and sponsorships were awarded Capacity Building Scholarships to attend the World Conference on Health Promotion and Health Education in Melbourne in April 2004, and all four scholarship recipients presented their work at the conference.

Healthway has continued to support the Australian Health Promotion Association WA Branch (AHPAWA) to offer health promotion scholarships and traineeships. This highly successful scheme enables graduates to gain practical health promotion experience in health agencies across the state. This year scholarships were awarded to Catherine Swift (WA AIDS Council), Nicole Bromley (Wheatbelt Public Health Unit) and Carine Van Santen (Kimberley Division of General Practice).

Funding was also awarded to the AHPAWA to reintroduce a health promotion scholarship program for Aboriginal candidates, following an extensive review and redesign of the scheme to better meet the needs of Indigenous scholarship recipients. The funding will enable two scholarships to be awarded each year for three years.

Capacity-building support has also been provided in the form of scholarships for Indigenous Health Promotion Certificate students studying at the Combined Universities Centre for Rural Health (CUCRH) in Geraldton. The funding will enable CUCRH to award up to \$1,000 each to eight students from the north west to support their study on the certificate course.

## **HEALTH PROMOTION RESEARCH PROGRAM**

Capacity building initiatives in the research program include the Visiting Fellow Program where a leading expert in health promotion research or practice is funded to visit Western Australia to work with local health promotion groups. The Visiting Fellow for 2003 was Professor Spense Havlick from Boulder, Colorado in the USA, who spent nearly three months traveling throughout WA talking to numerous local government authorities and community groups about creating healthier environments for physical activity. He provided a number of recommendations for future progress in WA which are currently being progressed.

For 2004, the Visiting Fellow is Professor Larry Frank from the School of Community and Regional Planning in the Faculty of Graduate Studies at the University of British Columbia. During his visit Professor Frank will work with researchers and practitioners to consider the relationships between land use and transportation and their effects on travel choices, levels of physical activity and air pollution. He will also be presenting at public forums during November and December 2004 on improving environments for physical activity.

Healthway's Research Scholarships and Fellowships program also provide capacity building opportunities by awarding funding to new health promotion researchers. Since 1992 Healthway has funded 23 scholarships, 2 Indigenous scholarships and 5 fellowships.

One Indigenous scholarship and two scholarships were provided in 2003-2004. These were awarded to the following candidates: Ms Francine Eades from the Institute for Child Health Research for an 'Antenatal Care Survey of Aboriginal & Torres Strait Islander Women (Phase 2)', Ms Karen Martin from The University of Western Australia for 'School Environment and Policy Related Determinants of Physical Activity Levels in Schools' and Nigel Williams from The University of WA for 'Towards a theory of the perspectives of parents of children diagnosed with ADHD-CT regarding their children's schooling during the 1st year after diagnosis'.



In addition, a fellowship was awarded to Dr Jane Freemantle from the Institute for Child Health Research to study 'Hospital morbidity, and the association between morbidity and mortality in WA Indigenous and non-Indigenous children born between 1980 and 2002'.

To encourage research grant applicants to support the development of research capacity, applicants are required to outline the opportunities their program will provide for capacity building. From the 200 completed research grants to date, there have been 60 Masters, 70 PhDs awarded and 602 other opportunities for professional development arising from Healthway funded research.

## **SPORT SPONSORSHIP PROGRAM**

During the report period Healthway continued to seek opportunities to build the capacity of individuals, organisations and communities to implement and sustain health promoting strategies and behaviour.

With over 80% of sport sponsorships (excluding Healthy Club) being requests from previously sponsored organisations there is more opportunity to work with these organisations and key individuals to extend their understanding and develop their health promotion skills.

Sponsorship officers attached to the health agencies and supporting organisations receiving sponsorship of over \$5,000 report that education sessions with staff and volunteers in those organisations is an effective strategy for increasing health promotion understanding and improving the overall sponsorship effectiveness. Sport development personnel in particular are believed to be ideally placed to promote health to priority target groups and during 2003-2004 a range of forums were used to extend the health promotion skills of these individuals. For example, over 50 individuals from more than 20 sporting groups with sponsorships promoting the Smarter than Smoking message, were provided with information and practical examples on how to promote a non smoking lifestyle to young people, when they attended a seminar conducted by Smarter than Smoking Project (WA).

Strengthening the capacity of individuals to promote health is also a strategy used with some of the smaller sponsorships that have staff and/or volunteers operating in an education or training capacity. For example the Sport Sponsorship Officer was able to work closely with the individual school coordinators involved in the Associated and Catholic Colleges project to improve their understanding and promotion of the health message.

Healthway also continued to fund the WA Sports Federation to deliver the Sponsorship Advisory Service. This service provides consultation and a range of training programs and seminars designed to increase the knowledge and skills of organisations applying to Healthway for sponsorship and those seeking to better manage the sponsorships they have received.

In 2003-2004 the Healthway Sport Sponsorship Advisory Service extended its activities in rural Western Australia providing 5 regional seminars and a WestLink interactive video session. The service also conducted 6 seminars in Perth offering training opportunities to organisations inside and outside the sport sector and participated in over 60 one-on-one consultations.



## **ARTS SPONSORSHIP PROGRAM**

In May 2004, a seminar involving all Arts organisations sponsored or seeking sponsorship from Healthway's annual Multi Events and Annual Projects (MEAP) was held at the King Street Arts Centre and attended by over 60 representatives of the Arts community. The seminar provided an opportunity to present and discuss with the Arts community the results of recent health promotion evaluations and to provide an update on policies of the Arts Sponsorship Program. The opportunity was also taken to present and discuss the Healthway Strategic Plan and Directions for 2004-2007.

The Arts Sponsorship Program has successfully used the Arts as a medium to highlight and enable discussion of particular health issues with audiences as an avenue for building skills and knowledge. An example is the highly respected YOH Fest (Youth On Health drama festival) which in 2004 won the Healthway Over \$5,000 Arts Sponsorship Award in the Healthway Awards for Excellence in Health Promotion. The event is based and presented in Mandurah and receives strong support from teachers and the health promotion industry. It has established a network throughout WA and receives \$40,000 in sponsorship (which includes \$10,000 earmarked for schools' travel costs). Participation in the event involves each group researching and producing a short drama or dance work based upon a specified health issue. In 2003 the theme was "Try hugs not drugs" and entries were received from 78 schools involving approximately 5,000 students from throughout the State.

Another example, which provided outstanding returns during the year, was the play MEN by Menswork Project that raised issues concerning men's health and wellbeing and included discussion sessions with audiences at the conclusion of each performance as a means of capacity building. The project undertook a regional tour after a series of performances in the metropolitan area and was a finalist in the Healthway Arts Sponsorship Award for less than \$5,000 category in the Healthway Awards for Excellence in Health Promotion.

Strong and emotional messages were also delivered through the play "Conundrum", which focused on sensitive issues and challenges associated with child abuse. The play, which was developed through discussions with actual victims of abuse, was performed at PICA and written by local playwright Ms Lucy Evers from Shanghai Lil Productions. In both productions the message Make Time to Talk was promoted through Relationships Australia.

## **RACING SPONSORSHIP PROGRAM**

During the year, the Smarter than Smoking project provided a campaign update and facilitated a workshop to sponsorships associated with this message. Several racing organisations attended this workshop.

Discussions were held with the WA Trotting Association to develop and implement a Healthy Club Policy with Country Trotting organisations.

Workshops and presentations were also conducted with representatives from Country Trotting Clubs, Speedway organisations and Motorcycling Clubs to discuss Healthway Strategic Directions and opportunities/strategies for the racing sector.

## HEALTH PROMOTION PROGRAM PROGRAMS – THE YEAR IN REVIEW

Healthway's health promotion program encompasses a number of areas including:

- Health Promotion Projects
- Health Promotion Research
- Promoting Health through sponsorship including Sport, Arts and Racing.

Healthway's definition of health promotion is "*the combination of educational and environmental supports for action and conditions of living conducive to health*". This has been expanded in the guidelines to indicate that applications to Healthway should "*aim to increase individual knowledge and skills, and change behaviour and community and organisational policies and environments to improve health*".

This acknowledges the importance of viewing the health of people not only as individuals, but also taking into account the environment in which they live, work and play.

### HEALTH PROMOTION PROGRAM

#### Objectives

- *To fund activities related to the promotion of good health in general, with particular emphasis on young people.*
- *To provide grants to organisations engaged in health promotion programs.*

Tobacco Control Act 1990, Section 22(1)(c)

Health promotion organisations, as well as community based groups, may apply for grants to fund new approaches to health promotion and illness prevention that will change community attitudes and behaviour and create environments in which good health is encouraged.

#### Health Advisory Committee

Mr Maurice Swanson – (*Chairperson*)  
Dr Sharyn Burns  
Ms Cathy Campbell  
Dr Rosanna Capolingua  
A/Prof Billie Giles-Corti  
Ms Jill Jarvis (from June 2004)  
Mr Daniel McAullay  
Ms Sharon McBride (until April 2004)

#### Features of the 2003-2004 Health Promotion Program

83 health promotion project applications were received with 61 being approved for an amount of \$2.6 million. Some were funded for up to three years. Included in this total are the multiple year commitments from previous grants.

- 45% of health promotion project funds were allocated to projects specifically targeting children and/or adolescents, with 14% to projects for all age groups.
- 77% of the projects funded have a state-wide reach, with 10% of funds exclusively directed to projects in country areas and 13% to exclusively metropolitan-based projects.
- Overall, 63% of the health promotion projects budget was allocated to the major health priority areas in Healthway's Strategic Plan 2000-2003.
- Analysis of the distribution of funding by health issue in 2003-2004 shows that over half (51%) of the total funding was allocated to the high priority area of tobacco smoking control.
- Diabetes prevention received 9% of funding, alcohol/drug abuse control received 6% and sexual health received 5% of health promotion funding. The allocation to the general area of health promotion (12%) included project funding where more than one health issue was the focus of the project, student scholarships and support for the Health + Medicine Supplement in The West Australian Newspaper.
- The cumulative allocation to health promotion projects from 1991-2004 shows that tobacco smoking control accounts for 31% of the total allocation with 12% going to alcohol/drug abuse control and 15% to general health promotion.

## HEALTH PROMOTION RESEARCH

Grants are available for health promotion research which leads to the promotion of good health and the prevention of illness in the community. Healthway encourages innovative projects and collaborative research which fosters the sharing of skills and expertise.

### Objectives

- *To fund research relevant to health promotion.*

Tobacco Control Act 1990, Section 22 (1) (f)

### Health Research Sub-Committee

Associate Professor Billie Giles-Corti - (*Chairperson*)  
 Dr Greg Hamilton (until December 2003)  
 Associate Professor Nadine Henley (until December 2003)  
 Dr Elizabeth Milne (until December 2003)  
 Dr Rina Cercarelli  
 Professor Stephen Houghton  
 Associate Professor Richard Midford  
 Dr Kieran McCaul (from January 2004)  
 Dr Michael Rosenberg (from January 2004)  
 Dr Tracy Westerman (from January 2004)

## ***Features of the 2003-2004 Health Promotion Research Program***

- The total research budget for 2003-2004 was over \$2.45 million, of which \$973,699 was available for new grants and starter grants.
- The remaining monies were committed to previously allocated multiple year grants and capacity building opportunities.
- 22 project grant applications were received with 20 proceeding through to external assessment and 7 being approved for funding.
- In the starter grants program 18 applications were received, with 8 being approved for a total of \$158,850. Four of the grants awarded were to new investigators and four were to experienced investigators.
- When considering the 2003-2004 budget allocations, it is pleasing to note the funding to the high priority areas identified within Healthway's Strategic Plan. This included 28% of the total allocation being directed to physical activity promotion research, 21% towards research in mental health promotion and 12% to research in tobacco smoking control.
- Of particular note is the amount of funding which has been allocated to research projects specifically addressing Indigenous communities. Over the last year, Healthway has allocated over \$448,095 or 21% of the total research budget to Indigenous health promotion research. The allocation to Indigenous research continues to increase each year, reflecting Healthway's commitment to funding health promotion research in Indigenous communities.
- Two Healthway Scholarships were awarded in 2003-2004 increasing the total number of Healthway scholarships provided to date to 23. The two successful candidates were Ms Karen Martin from The University of Western Australia for 'School Environment and Policy related determinants of physical activity levels in schools', and Mr Nigel Williams also from The University of Western Australia for 'Towards a Theory of the Perspectives of Parents of Children Diagnosed with ADHD-CT regarding their children's schooling during the 1<sup>st</sup> year after diagnosis'. The second Indigenous Research scholarship was also awarded to Ms Francine Eades from the Institute for Child Health Research for 'Antenatal Care Survey of Aboriginal and Torres Strait Islander Women (Phase 2)'.
- One Fellowship was awarded to Dr Jane Freemantle from the Institute for Child Health Research for 'Studies of hospital morbidity, and the association between morbidity and mortality in WA Indigenous and non-Indigenous children born between 1980 and 2002 inclusive'.

# PROMOTING HEALTH THROUGH SPONSORSHIP

## Objectives

- *To support sporting and arts activities which encourage healthy lifestyles and advance health promotion programs.*

Tobacco Control Act 1990, Section 22 (1) (c)

The Sponsorship Program includes sponsorship of sport, arts and racing activities which encourage healthy lifestyles and advance health promotion programs.

The health promotion aspects of the sponsorship program are undertaken by key health agencies which act as “support sponsors” or alternatively in the case of smaller value sponsorships, by kits administered by Healthway.

During the year under review, Healthway progressed the implementation of many of the recommendations for process and effectiveness improvement identified through an external Review of Healthway’s Health Support Sponsorship Program which was completed in March 2003. The Review confirmed that the support sponsorship program is a valuable part of Healthway’s activity and a valuable adjunct to the core goals and aims of health agencies. It showed that working through health agencies as support sponsors provides the opportunity to add credibility and synergy through links between sponsorships and health promotion programs and campaigns. Support sponsorships have facilitated considerable progress in the promotion of health through a range of settings and strategies<sup>19</sup>.

Major health messages used in sponsorship during 2003-2004
Be Active – Cycle Instead
Be Active
Drug Aware
Drug Free
Enjoy Healthy Eating
Go for 2 & 5
Make Time To Talk
Play It Safe
QUIT
100% Control
Respect Yourself Respect Your Culture
Smarter than Smoking
SmokeFree WA
Sport Safe
SunSmart

## IMPACT OF THE SPONSORSHIP PROGRAM

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Comprehensive evaluation of the sponsorship program is undertaken biannually by the Health Promotion Evaluation Unit at The University of Western Australia. The most recent evaluation in the form of the 'Sponsorship Monitor' was undertaken in 2002-03 and consisted of audience surveys at events from 37 major sponsorship projects.

### ***Sponsorship Monitor Results***

Healthway has an ongoing evaluation program which monitors the effectiveness of major sponsorships. This involves collecting data from random samples at Healthway sponsored events where the amount of money allocated in support sponsorship is over \$12,000 for sport projects and over \$7,000 for arts and racing projects. The most recent results reported in 2003 show the following:

- Health message awareness at Healthway sponsored events has been maintained at over 70% over several years. (71.4% of people attending Healthway sponsored events were aware of the health message in 2002-2003). There was considerable variation in message awareness at different events for all types of messages.
- Message comprehension remains high with over 68% of the total sample correctly understanding the message.
- Some 16% of the total sample were sufficiently stimulated to indicate they intended to take some relevant action as a result of exposure to a health message.
- 8.3% of the total sample were sufficiently stimulated to take some relevant action as a result of exposure to a health message which was relatively consistent with the results of Sponsorship Monitors for 2001-2002 (7.1%)<sup>20</sup> and 1999-2000 (8.9%)<sup>20</sup>.

As in previous studies, the monitor confirmed the effectiveness of sponsorship as a strategy to achieve high prompted awareness, comprehension and acceptance of a health message at sport, arts and racing events. It also confirmed that sponsorship can achieve self-reported behaviour change.

The next evaluation of the sponsorship program through the 'Sponsorship Monitor' will be conducted in 2004-2005.

### ***Healthier Environments***

One of the strengths of Healthway's sponsorship program and a unique feature is its ability to use sponsorship as leverage to achieve healthier environments in sport, arts and racing organisations.

Encouraging organisations to adopt healthier policies and practices is a key strategy for ensuring sustainable change. Once a policy has been implemented, it is unlikely that this will be abolished once the Healthway sponsorship ends. Today, the major sporting, arts and racing venues not only implement smoke-free policies in all indoor areas, but also in the majority of their outdoor seated areas as well. To further progress Healthway's commitment to smoke-free environments, in 2003 the Board endorsed a policy to work towards achieving entirely smoke-free seated and viewing areas at all outdoor sponsored events by 2006.

In addition to smoke-free environments, Healthway has encouraged organisations to adopt a range of healthier policies and practices over the past few years. Since 2003, it has been a formal requirement that all organisations applying for more than \$20,000 in funding from Healthway must implement and endorse written health policies.

As a result, major organisations are now required to address sun protection, alcohol and other drugs, sport safe, food and nutrition as well as smoke-free, in a formal policy document. This initiative aims to establish sustainable policies and guidelines, further enhancing the health of organisation members as well as the wider community. At the end of June 2004, 88 Health, Sport, Arts and Racing organisations in receipt of funding from Healthway had implemented these policies; a further 40 organisations had forwarded draft policy documents to Healthway.

An evaluation of these health policies has been conducted in 2003-2004 by the Health Promotion Evaluation Unit, and the results will be published in the second half of 2004.

### ***Alignment of Messages to Campaigns***

One of the recommendations of the review of Healthway’s sponsorship program, completed in 2003, was that health messages promoted through sponsorships should be consistent with the messages used in community-wide campaigns, where possible. As a result, in 2003-2004 Healthway trialed Go for 2 & 5 as a new sponsorship message in conjunction with its sponsorship of the WA Turf Association. The Health Promotion Evaluation Unit at UWA conducted a field study to evaluate the new message, and found that after only a few weeks, 68% of audience members at the Ascot racing venue were aware of the new message and 54% correctly understood the meaning of the message.

### ***Features of the 2003-2004 Sponsorship Program***

The sponsorship program received applications which requested amounts of nearly \$14 million in the past year. Some 1,020 new applications were received during the year with 768 (or 83%) being supported for a total of \$7,588,433. This sum does not include multi-year projects funded in previous years.

The distribution of health messages for the year was as follows (in terms of percentage of the support sponsorship budget \$1,086,736).

Tobacco Smoking Control	33%
Alcohol and Other Drug Misuse	17%
Cancer Prevention	15%
Physical Activity Promotion	13%
Good Nutrition Promotion	8%
Health Promotion	7%
Injury Prevention	2%
Sexual Health	2%
Mental Health Promotion	2%



Sponsorship kits administered by Healthway accounted for 233 sponsorships, and 259 sponsorship projects were managed by the health agencies.

### **Health Agencies**

Healthway engaged the following health agencies to manage sponsorships:
Asthma WA
Cancer Council
Department of Planning and Infrastructure (formerly Department of Transport)
Family Planning Association
Department of Health
Kidsafe
National Heart Foundation
Relationships Australia
Sports Medicine Association

A number of regional Public Health Units including Northam, Albany, Kalgoorlie, Kimberley, and Pilbara were particularly valuable in supporting the implementation and monitoring of country sponsorships.

The assistance and support from the various agencies and the officers involved again ensured that the sponsorship program operated in an efficient and effective manner with excellent health promotion returns being achieved.

## SPORT SPONSORSHIP PROGRAM

Healthway sponsors sport and recreation programs which encourage development and participation as well as events, competitions and special programs which offer opportunities to promote health. In accordance with S26 (8) of the Tobacco Control Act 1990, not less than 30% of the total funds received by Healthway were paid to sport organisations in 2003-2004, amounting to \$5.259m.

### Sport Advisory Committee

Mr Bob Welch – (Chairperson)  
Cr Les Atkins  
Ms Julia Knapton  
Mr Greg McLennan  
Mr Kyle March  
Mr Graeme Quelch  
Mr Dean Solly (until April 2004)

### Features of the 2003-2004 Sport Sponsorship Program

- The Sport Advisory Committee met six times and reviewed 648 applications. Of these, 510 or 79% were approved.
- 560 applications or 87% of those received were requesting sponsorship of \$5,000 or less and of these, 80% were allocated sponsorship.
- 11.5% of Sports Sponsorship funds were allocated to club level organisations through the \$5,000 and less and Healthy Club sponsorship programs. The Healthy Club sponsorship program experienced a 7% increase in applications with 439 received over the two rounds in 2003-2004. 352 (80%) were approved.
- In the past year distribution by Sport Category was as follows:

Participation – Club Based	18%
Participation – Schools	17%
Participation – Community	10%
Development – Players	12%
Development – Coaches/Officials	4%
Development – Country Sport/Recreation	4%
Development – Talent	9%
Outdoor Recreation/Extreme Sport	1%
Local Competition	5%
Intra State Level Events	3%
Major/Hallmark Events	7%
Elite Teams	4%
Miscellaneous	7%

- In line with the Healthway Strategic Plan, which identifies young people as a priority population for health promotion, projects dedicated solely to junior sport and recreation activities received some 62% of the funds allocated. Further analysis of the funding allocated indicates that less than 5% of the overall Sport Sponsorship Program funding was supporting projects that had no involvement by children or young people.
- Analysis by gender shows that 54% of funds went to activities primarily involving male participation, with 46% being allocated to activities involving predominantly females.
- The vast majority of funds were allocated to programs with statewide influence (69%) while 10% was directed solely to country and 21% to metropolitan specific activities.
- Sport participation and development activities received the largest proportion of funds (around 80%) and around 8% of funds were allocated to promotional sponsorships.

## ARTS SPONSORSHIP PROGRAM

Healthway sponsors arts activities which provide opportunities for health promotion to and through a wide range of audiences. In accordance with S26 (8) of the Tobacco Control Act 1990, Arts organisations receive not less than 15% of the total funds disbursed by Healthway.

### Arts Advisory Committee

Ms Carol Innes - (Chairperson) (from December 2003)  
Ms Leith Taylor – (Chairperson) (until October 2003)  
Mr Marcus Canning  
Mr Peter Carroll  
Ms Annette Davis  
Ms Vanessa Harvey (from January 2004)  
Ms Su Lin Wan (from January 2004)  
Mr Paul O'Connor (until October 2003)  
Mr Steve Shaw

### Features of the 2003-2004 Arts Sponsorship Program

- In 2003–2004 \$2.63m was committed through the Arts Sponsorship Program.
- Arts organisations applied for sponsorships amounting to \$4.75 million, indicating ongoing demand for sponsorship well beyond Healthway's funding capacity.
- The Arts Advisory Committee met 7 times to consider 315 applications for sponsorship. Of the 303 applications, 221 applications were approved (73%). Of these, 90 (or 41%) were for amounts over \$5,000 and 131 (or 59%) for less than \$5,000.
- Projects that had a state-wide reach received 41% of arts sponsorship funds. In addition, a total of 31% Arts sponsorship funds were allocated toward programs involving exhibitions, theatre and music performances as well as community arts activities and festivals that took place outside the metropolitan area.
- Of all the Arts projects funded, 33% specifically targeted children or adolescents through direct participation or audience reach.
- Of the Arts budget 65% or \$1.69m was allocated to organisations who received \$20,000 or more through a new Multi Events and Annual Program (MEAP) category of sponsorship.
- During 2003-2004 distribution of sponsorship by arts category was as follows:

Distribution of funding by Arts Category 2003-2004	
Multi disciplinary	42%
Music	23%
Theatre	18%
Dance	8%
Visual Arts	5%
Literature	3%
Film	1%

## RACING SPONSORSHIP PROGRAM

Racing includes horse racing and pacing, dog racing and motorcar and motorcycle racing.

The Racing Health Sponsorship Program includes race days or individual races, season programs, international, national or state championships, speciality and promotional events.

Therefore, the racing sponsorship program has included sponsorship of turf, trotting and greyhound racing, as well as motorcross, speedway, rally, drag racing, karting and other motor sports.

### Racing Advisory Committee

Mr Luc Longley - (*Chairperson*) (from December 2003)  
Mr Ray Della-Polina - (*Chairperson*) (until November 2003)  
Ms Joanna Anderson (until May 2004)  
Mr Brian Lewis  
Mr David Manners (from May 2004)  
Mr Bob Naylor (until May 2004)  
Mr Clive Nelthorpe  
Ms Yvonne Renshaw (from May 2004)  
Mr Reg Webb

### Features of the 2003-2004 Racing Sponsorship Program

- Healthway and racing organisations have made considerable progress in education, motivation and advocacy through the understanding of health sponsorship and the need to refine strategies to increase awareness, knowledge and structural change in order to bring about change in behaviour.
- The Racing Advisory Committee met on six occasions to consider 44 applications (an 11% increase over the previous year) of which 37 or 84% were supported.
- Racing sponsorships have continued to concentrate on promoting four major health messages:

Nutrition	33%
Tobacco Smoking Control	32%
Physical Activity	29%
Alcohol	6%

## Distribution of funding by Racing Category 2003-2004

Metropolitan Turf	23%
Speedway	22%
Metropolitan Trotting	20%
Country Turf	8%
Rallying	8%
Country Trotting	7%
Greyhounds	5%
Motorcycles	3%
Vintage Cars	3%
Karting	2%

- Expansion of smoke free areas was recorded at Gloucester Park (trotting), Barbagallo Raceway (motorsport) and the QUIT Motorplex in Kwinana.
- Overall there were 43 sponsorships in remote and rural areas of Western Australia. Several new locations included Shark Bay, Lake Grace and Wyndham.
- Regional Public Health Units have continued to be involved in overseeing racing sponsorships at Port Hedland, Kalgoorlie and Albany.
- There was a focus on active youth participation through junior sedan racing, drag racing, motorcross, karting and pony trots.
- Two collaborations were also initiated to develop a Health Racing Club concept with the Department of Sport and Recreation (speedway and motorcross) and the Racing and Wagering Board WA (country trotting clubs). A collaboration was also initiated with Motorcycling Australia to investigate strategies to enable the involvement and active participation of Aboriginal children and youth in motorcross activities in the Kimberley.

### Objective

“To contribute to the achievement of Healthway’s goals, through the provision of high level support that is aligned to the strategic objectives of the organisation.”

Support functions provided include:

- Human resource management;
- Financial management;
- Information management services;
- Risk management assessment and implementation;
- Corporate governance enhancements;
- Contract management; and
- Policy development and implementation.

The Corporate Services team continued to provide support to the Healthway program areas during 2003-2004, while progressing a range of projects to meet new policy or legislative and financial reporting requirements, improve other risk management and compliance procedures and improve infrastructure support.

### Healthway’s employee demographics at 30 June 2004

Healthway has an approved staffing level of 14.0 FTEs. The table below shows the complement of staff by gender and classification.

Level	Female (ftes)		Male (ftes)	
	2003-2004	2002-2003	2003-2004	2002-2003
Level 1	1.0	1.0	-	-
Level 2	1.5	1.5	-	-
Level 3	1.0	1.0	-	-
Level 4	2.0	2.0	1.5	1.5
Level 5	1.0	1.0	-	-
Level 6	-	-	1.0	1.0
Level 7	1.0	1.0	2.0	2.0
Level 9	1.0	1.0	-	-
Class 1	-	-	1.0	1.0
<b>Total</b>	<b>8.5</b>	<b>8.5</b>	<b>5.5</b>	<b>5.5</b>



## ***Equal Opportunity and Valuing Diversity***

Healthway's Equal Employment Opportunity (EEO) and Diversity Management Plan 2000-2004 was designed to pro actively and strategically achieve equitable diversity, in all areas and levels of Healthway operations. The development of a new Plan is being progressed and will reflect the organisation's ongoing commitment to equal opportunity and to capitalising on the benefits of a diverse workforce and Advisory Committee and Board structure. The plan will be incorporated in Healthway's operations and will continue to be integral to Healthway's values and activities.

During the year under review, Healthway has continued to actively encourage and value a diverse team on its Management Board and Advisory Committees. During 2003-2004, Healthway welcomed the appointment of Ms Carol Innes as the first Indigenous member of its Board and as Chairperson of the Arts Advisory Committee.

Cultural diversity was further fostered on Healthway's Advisory Committees with the inclusion of two other Indigenous members being Mr Daniel McAullay also representing the Office of Aboriginal Health and Ms Tracy Westerman from the Indigenous Psychological Services. The Arts Advisory Committee also welcomed the appointment of Dr Su Lin Wan from Carepoint.

## ***Equity Index for Women***

Healthway has a staffing complement of 15 of which 9 are female. The Corporate Executive includes 33% female representation.

Training opportunities have been provided during the year as described below and in addition, strategies are planned for 2004-2005 to offer extra training opportunities to women in levels 1 to 4 salary range to assist these women in pursuit of management positions or other positions at higher salary levels.

## ***Corporate Training***

During the year five officers were provided with the opportunity to attend a comprehensive Physical Activity Conference as part of their professional development. Two senior officers also attended the World Conference on Health Promotion and Health Education.

In addition, specific training courses were arranged as the need arose, and staff attended seminars on subjects of particular relevance, for example concerning marketing and sponsorship.

As part of a process to improve competencies of management and staff, Healthway has a personal development process which assists with identifying specific developmental needs of individuals and planning the delivery of training to assist in their professional and developmental needs.

## ***Occupational Safety and Health***

There were no workers' compensation claims during 2003-2004.

Healthway has encouraged and promoted a process of immediately communicating any potential hazards or risks, which are then assessed and actioned. This approach has aided in both minimizing and preventing workplace injury.

During 2003-2004 the two Occupational Safety and Health officers attended a course for Health & Safety for Managers, Supervisors and Committee members. This was also followed by a workplace inspection and action plan. As a result, an ergonomic assessment of all officers' workstations is now planned for 2004-2005.

Hands-on training was provided to all staff on the use of fire extinguishers and an awareness session was undertaken on fire safety and procedures. Six Healthway officers also received training on CPR and First Aid.

## ***Customer Service***

Extensive consultation occurred with stakeholders and customers during 2003-2004 as part of shaping the new Strategic Plan 2004-2007. This feedback is now reflected in the Strategic Plan which includes a stronger focus on rural and remote customers, Indigenous and disadvantaged groups to ensure equitable access to Healthway services. Forums, regional visits and video conferencing were undertaken as part of reaching customers state-wide.

Face-to-face contact in regional areas was also strengthened with the Executive Director and senior managers visiting regional areas during 2003-2004.

The standard of our services is measured independently by the Health Promotion Evaluation Unit at The University of WA, which conducts comprehensive organisational surveys of sponsored organisations. This survey is conducted every 3-4 years and feedback from the last survey in 2001 has resulted in a number of processes being streamlined and improvements in Healthway's feedback processes. The next Organisational Survey will be conducted in 2005.

During the year, the Health Promotion Evaluation Unit (HPEU) at The University of Western Australia conducted a field study concerning the process of developing health policies as a requirement of Healthway sponsorship. Positive feedback was reported with regard to the support of Healthway managers.

Healthway has also developed its complaints handling procedures which have been promoted to all staff and is visible on the new website.

During 2003-2004 Healthway received a small level of minor complaints which were dealt with in a timely manner. In part this reflects the success of proactive strategies such as the comprehensive organisational survey and the extensive forums undertaken with customers and stakeholders during the year, which resulted in improvements in customer service.

## ***Information Management***

### ***- Records Management***

During 2003-2004 Healthway undertook a comprehensive review of its records management procedures and standards to ensure it complies with the new State Records Act 2000. A Record Keeping Plan was developed which has been cleared by the State Records Commission pending approval of the revised Records Disposal and Retention Schedule.

During this period a new file language, the AAA Thesaurus and record classification system was introduced. Staff were trained in the new records procedures and standards. The information technology file hierarchy was also enhanced to reflect the new record management system classification, which now better captures and classifies all electronic records. A new website is also being finalised that complies with the State Records Act including archiving of information. Further new service contracts with Healthway contain clauses that reflect the records management requirements of the Act.

### ***- Information Technology***

Healthway maintains a Grant Management System (GMS) database that records a myriad of data collected from funding applications, evaluations and acquittals undertaken. In view of the adoption of a new Strategic Plan 2004-2007, a working group was established in 2003-2004 to determine amendments required to GMS to ensure that it captures relevant information to measure the objectives and outcomes of the Strategic Plan. This project is expected to be completed by October 2004.

During 2003-2004 significant progress was made to upgrading Healthway's website which will provide users with easier navigational features and improve access to a larger selection of current and topical health promotion information.

### ***- Information Statement***

The Freedom of Information Act 1992 (FOI) ensures that members of the public can access the vast majority of records held by Healthway. Wherever possible Healthway will endeavour to provide access to information without the need to submit a formal FOI request.

#### ***Submitting an FOI request***

In the first instance the enquirer should contact Healthway as it may not be necessary to submit a formal FOI request.

Should an enquirer wish to proceed with a formal application, then FOI applications must:

- be in writing;
- provide sufficient information to identify the documents being requested;
- provide an Australian address; and
- lodge the application with a fee of \$33 including GST.

Applicants are promptly acknowledged in writing and informed of the decision within 45 days. Should an applicant be dissatisfied with the access decision then the applicant can request an internal review of that decision. The Information Commissioner may also be involved in the review as required.

Documents can be inspected on our premises, posted or sent by facsimile. Additional fees may also apply for copying or transcribing information. These will be charged at cost depending on the type and volume of copying required.

Applications and enquiries are directed to the Manager Corporate Services at Healthway.

No FOI application was received in 2003-2004.

## ***Corporate Governance***

On 23 June 2003 Standards Australia issued a set of Corporate Governance Standards, which establish generic guidelines that organisations can tailor to their own circumstances. During 2003-2004 Healthway committed itself to assessing its alignment to these corporate governance standards. The internal auditors were also requested to examine Healthway's corporate governance framework. The internal auditor reported that it felt that Healthway had good corporate governance principles in place but suggested that a self-assessment of the Board be undertaken.

A comprehensive self-assessment questionnaire was developed with the assistance of The Integral Leadership Centre at the Australian Institute of Management which was followed by a workshop for all Board members. This approach has enabled Board members to become familiar with the new standards, identify areas for improvement and develop a Corporate Governance Improvement Plan which integrates a risk management approach. This Plan has now been approved by the Board and progress against the Plan will continue into 2004-2005.

Several policy documents have also been updated, including Healthway's Conflict of Interest policy and procedures. The revised policy document has been communicated to all Board and Advisory Committee members and Healthway employees.

## ***Language Services***

Healthway has an ongoing policy to produce brochures in non-english speaking languages as required. Healthway will also provide free access to interpreter services as required. In addition, Healthway's communication strategies include consideration of culturally diverse issues. This includes the simplification of funding application forms targeted at culturally diverse groups.

## ***Disability Services Plan***

The Plan has the following key planned outcomes:

- Ensure that Healthway practices and policies that relate to our services are consistent with the legislation;
- Maintain ongoing dialogue with clients about accessibility of buildings and facilities to identify any need for improvement, particularly in relation to Healthway sponsored events being accessible to people with disabilities;
- Ensure that all Healthway publications, guidelines, grant and sponsorship forms and other material is written in clear, concise and plain language and available in formats appropriate to people with disabilities;

- Provide awareness training to Healthway staff to ensure they are aware of the needs of people with disabilities and are equipped with the skills to make appropriate provision for them; and
- Encourage Healthway's advisory committees to seek representation of at least one person who has professional knowledge of disability issues.

The Plan was in its final year in 2003 and development of a new Plan is well advanced and will be completed in 2004. Some of the above outcomes are considered to be of a continuous improvement nature and will therefore continue to be reflected in the new Plan.

Healthway has actively promoted and has achieved the above outcomes.

A greater awareness and understanding of disability issues has occurred within Healthway since the appointment of Healthway's Executive Director in 2002, who was previously a member of the corporate executive of the Disability Services Commission.

During the year, Healthway's commitment to this area was also demonstrated through:

- provision of additional sponsorship support to Sport and Arts organisations providing opportunities for participation for people with disabilities; and
- the appointment of Mr David Doyle of the Arts organisation DADAA (Disability and the Arts, Disadvantaged and the Arts Inc) to the Arts Advisory Committee.

### ***Programs for Youth***

The focus on young people continued in 2003-2004 with youth being one of Healthway's high priority target groups. Approximately 60% of Healthway sponsorship funding was directed to sponsorships targeting youth. In addition, the Smarter than Smoking project aimed at reaching young people was funded for a further three years, committing over \$1.6m. This health message has also been expanded in its state-wide reach.

Opportunity to expand existing funding programs to reach youth resulted in the expansion of existing and a number of new sponsorships in each of the Sport, Arts and Racing areas.

Healthway continued to work closely with the Office of Children and Youth and its Executive Director, Dr David Vicary is also a member of the Healthway Board. Healthway is currently working with the Office of Children and Youth to identify changes or improvements to grant programs to enable Indigenous groups to more easily access funding.

### ***Better Planning: Better Services-Strategic Framework***

During 2003-2004 Healthway developed its new Strategic Plan. As part of a wide consultation process concerning future directions and strategies, the impact of the Better Planning: Better Services-Strategic Framework for the WA Public Sector was considered. Relevant key goals of this document are therefore clearly reflected in Healthway's new 2004-2007 Strategic Plan.

In particular, Healthway maintains a strong focus on people and communities, the promotion of healthy lifestyles in regional Western Australia, building and sustaining capacity in the community and good governance. Healthway's Mission Statement also reflects this commitment.

Healthway's strategic focus is consistent with the goals outlined in the Better Planning: Better Services document for example:

1. supporting health promotion projects that target groups who are economically, socially or educationally disadvantaged;
2. funding projects directed at improving the healthy lifestyle of Indigenous people;
3. reaching rural and remote communities, increasing participation and focusing on overcoming barriers to participation and sustainable healthy lifestyles;
4. seeking opportunities to support projects that build positive mental health and enhance community connectedness; and
5. continuing to build on sustainable environments, settings and policies.

During 2003-2004 the above were key criteria for funding of projects. In the new Strategic Plan period, Healthway will strengthen its focus on these priorities and seek to extend partnerships to further enhance and build sustainability of health promotion change.

The development of Healthway's Sustainability Action Plan is progressing which will reflect a commitment to continue to focus on sustainable outcomes. This Plan will be effective from 1 January 2005.

### ***Public Interest Disclosure (PID)***

Healthway has appointed a Public Interest Disclosure Officer and an awareness session was undertaken with staff addressing the PID Act. Internal procedures are being reviewed to ensure that these disclosures are handled in accordance with the Act.

During 2003-2004 no public interest disclosures were received by Healthway.

### ***Advertising Expenditure***

In accordance with section 175ZE of the Electoral Act 1907, details of expenditure incurred during 2003-2004 financial period are set out below:

#### Advertising Agencies

- Marketforce	\$14,515
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## ***Recycling***

Staff at Healthway are actively encouraged to recycle paper. During the year, draft documents continued to be printed on recycled paper. Also paper collection bins are located in the office to remind and encourage staff to recycle. Accredited contractors are then used for paper recycling.

## ***Enabling Legislation***

Healthway was established as the Western Australian Health Promotion Foundation under Part 3 of the Tobacco Control Act 1990.

## ***Other written laws that impact upon operations include:***

- Copyright Act 1968
- Disability Services Act 1993
- Electoral Act 1907
- Equal Opportunity Act 1984
- Financial Administration and Audit Act 1985 and Treasurer's Instructions
- Freedom of Information Act 1992
- Fringe Benefit Tax Act 1986
- A New Tax System (Goods and Services) Act 1999
- Government Employees Superannuation Act 1951
- Industrial Relations Act 1975
- Library Board of Western Australia Act 1951
- Minimum Conditions of Employment Act 1993
- Occupational Health, Safety and Welfare Act 1984
- Privacy Act 1988
- Public Sector Management Act 1994
- Salaries and Allowances Act 1975
- State Records Act 2000
- State Superannuation Act 2000
- State Supply Commission Act 1991
- Superannuation Guarantee (Administration) Act 1992
- Workers Compensation and Rehabilitation Act 1981
- Workers Compensation and Rehabilitation Amendment Act 1992



## ***Public Sector Standards in Human Resource Management and Ethical Codes***

In accordance with the legislative requirements under the Public Sector Management Act 1994, Healthway reports that:

- It has complied with section 31(1) of in the Public Sector Management Act 1994 in the administration of its human resource management practices relating to the public-sector standards and codes of ethics and conduct. It has adequate checks in place to ensure compliance requirements are met. These include adopting best practice guidelines in adherence with public sector standards.
- Staff feedback is encouraged at weekly meetings and any issues are further discussed at weekly management meetings. Extensive surveys are conducted of recipients of Healthway funding that includes feedback regarding the conduct of Healthway in carrying out its duties. Feedback from both external customers and stakeholders and staff has indicated that Healthway's values and conduct complies with ethical codes.

During 2003-2004 the Healthway Board undertook a comprehensive corporate governance self-assessment with the assistance of external consultants, which included examining the new corporate governance principles, codes of ethics and code of conduct. This resulted in a Corporate Governance Improvement Plan being implemented and a refreshment of the code of conduct.

The Conflict of Interest Policy for Board, Committee members and staff was also enhanced and strengthened. The new Conflict of Interest Policy was approved by the Board and distributed to staff, Board and Committee members.

- No applications for breach of standards were received by Healthway between in 2003-2004.



Neil Guard  
**Executive Director**



## AUDITOR GENERAL

### INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

### WESTERN AUSTRALIAN HEALTH PROMOTION FOUNDATION FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2004

#### **Audit Opinion**

In my opinion,

- (i) the controls exercised by the Western Australian Health Promotion Foundation provide reasonable assurance that the receipt, expenditure and investment of moneys, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions; and
- (ii) the financial statements are based on proper accounts and present fairly in accordance with applicable Accounting Standards and other mandatory professional reporting requirements in Australia and the Treasurer's Instructions, the financial position of the Foundation at June 30, 2004 and its financial performance and cash flows for the year ended on that date.

#### **Scope**

##### ***The Board's Role***

The Board is responsible for keeping proper accounts and maintaining adequate systems of internal control, preparing the financial statements, and complying with the Financial Administration and Audit Act 1985 (the Act) and other relevant written law.

The financial statements consist of the Statement of Financial Performance, Statement of Financial Position, Statement of Cash Flows and the Notes to the Financial Statements.

##### ***Summary of my Role***

As required by the Act, I have independently audited the accounts and financial statements to express an opinion on the controls and financial statements. This was done by looking at a sample of the evidence.

An audit does not guarantee that every amount and disclosure in the financial statements is error free. The term "reasonable assurance" recognises that an audit does not examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the financial statements.

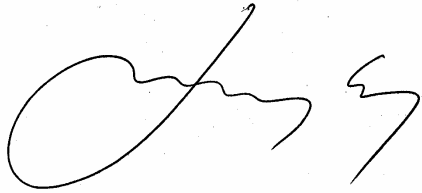
D D R PEARSON  
AUDITOR GENERAL  
September 28, 2004

## CERTIFICATION OF FINANCIAL STATEMENTS

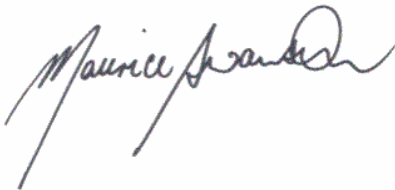
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The accompanying financial statements of the Western Australian Health Promotion Foundation have been prepared in compliance with the provisions of the Financial Administration and Audit Act 1985 from proper accounts and records to present fairly the financial transactions for the year ending 30 June 2004 and the financial position as at 30 June 2004.


At the date of signing, we are not aware of any circumstances which would render the particulars included in the financial statements misleading or inaccurate.



Luc Longley  
**Chairperson**



Maurice Swanson  
**Deputy Chairperson**



Lina Barbato  
**Manager, Corporate Services**

30 August 2004

## STATEMENT OF FINANCIAL PERFORMANCE

*for the year ended 30 June 2004*

<b>COST OF SERVICES</b>	<b>Note</b>	<b>2004</b> \$	<b>2003</b> \$
<b>Expenses from ordinary activities</b>			
Employee expenses	2	1,037,203	1,102,866
Depreciation	3	85,357	89,674
Grants and sponsorships	4	15,777,029	15,942,928
Administrative expenses	5	475,313	483,617
Accommodation expenses	6	143,670	138,648
Cost of disposal of non-current assets	7	84,432	91,756
<b>Total cost of services</b>		<b>17,603,004</b>	<b>17,849,489</b>
<b>Revenues from ordinary activities</b>			
Revenue from non-operating activities			
Interest		773,180	671,803
Proceeds from disposal of non-current assets	7	72,318	88,461
Other revenue from ordinary activities	8	332,396	584,464
<b>Total revenues from ordinary activities</b>		<b>1,177,894</b>	<b>1,344,728</b>
<b>NET COST OF SERVICES</b>		<b>16,425,110</b>	<b>16,504,761</b>
<b>REVENUES FROM STATE GOVERNMENT</b>			
Output appropriations	9	16,930,000	16,517,000
Resources received free of charge		-	20,000
<b>Total revenues from State Government</b>		<b>16,930,000</b>	<b>16,537,000</b>
<b>CHANGE IN NET ASSETS</b>		<b>504,890</b>	<b>32,239</b>
<b>TOTAL CHANGES IN EQUITY OTHER THAN THOSE RESULTING FROM TRANSACTIONS WITH WA STATE GOVERNMENT AS OWNERS</b>		<b>504,890</b>	<b>32,239</b>

The Statement of Financial Performance should be read in conjunction with the accompanying notes.

**STATEMENT OF FINANCIAL POSITION**  
*for the year ended 30 June 2004*

	Note	2004 \$	2003 \$
<b>Current Assets</b>			
Cash assets	10	7,331,833	7,084,552
Receivables	11	524,720	239,374
Other assets	12	1,195	1,365
<b>Total Current Assets</b>		7,857,748	7,325,291
<b>Non-Current Assets</b>			
Property, plant, equipment and vehicles	13	422,837	449,916
<b>Total Non-Current Assets</b>		422,837	449,916
<b>TOTAL ASSETS</b>		8,280,585	7,775,207
<b>Current Liabilities</b>			
Payables	14	6,517,171	6,576,903
Provisions	15	130,990	116,579
Other liabilities	16	44,490	36,772
<b>Total Current Liabilities</b>		6,692,651	6,730,254
<b>Non-Current Liabilities</b>			
Provisions	15	99,573	61,482
<b>Total Non-Current Liabilities</b>		99,573	61,482
<b>TOTAL LIABILITIES</b>		6,792,224	6,791,736
<b>NET ASSETS</b>		1,488,361	983,471
<b>EQUITY</b>			
Accumulated surplus	17	1,488,361	983,471
<b>TOTAL EQUITY</b>		1,488,361	983,471

The Statement of Financial Position should be read in conjunction with the accompanying notes.

**STATEMENT OF CASH FLOWS**  
for the year ended 30 June 2004

	Note	2004 Inflows (Outflows) \$	2003 Inflows (Outflows) \$
<b>Cashflows from State Government</b>			
Output appropriations		16,930,000	16,517,000
<b>Net cash provided by State Government</b>		16,930,000	16,517,000
<b>Utilised as follows:</b>			
<b>Cashflows from Operating Activities</b>			
<b>Payments</b>			
Employee costs		(978,205)	(1,038,213)
Supplies and services		(624,821)	(659,846)
Grants and sponsorships		(15,777,029)	(15,652,575)
GST paid		(1,907,243)	(1,550,606)
<b>Receipts</b>			
Interest received		770,180	673,977
GST receipts on income		68,714	78,406
GST receipts from taxation authority		1,555,576	1,397,925
Other receipts		280,502	584,464
<b>Net cash used in Operating Activities</b>	(18b)	(16,612,326)	(16,166,468)
<b>Cashflows from Investing Activities</b>			
Payments for property, plant and equipment		(70,393)	(81,893)
<b>Net cash used in Investing Activities</b>		(70,393)	(81,893)
<b>Net Increase/(Decrease) in cash held</b>		247,281	268,639
Cash Assets at the beginning of the year		7,084,552	6,815,913
<b>Cash Assets at the end of the year</b>	18(a)	7,331,833	7,084,552

The Statement of Cash Flows should be read in conjunction with the accompanying notes.

**1 Significant Accounting Policies**

The following accounting policies have been adopted in the preparation of the financial statements. Unless otherwise stated these policies are consistent with those adopted in the preceding year.

**(a) General**

- (i) The financial statements constitute a general purpose financial report which has been prepared in accordance with Australian Accounting Standards, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Standards Board, and UIG Consensus Views as applied by the Treasurer's Instructions. Several of these are modified by the Treasurer's Instructions to vary the application, disclosure, format and wording. The Financial Administration and Audit Act and the Treasurer's Instructions are legislative provisions governing the preparation of financial statements and take precedence over Australian Accounting Standards, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Standards Board, and UIG Consensus Views. The modifications are intended to fulfil the requirements of general application to the public sector, together with the need for greater disclosure and also to satisfy accountability requirements.

If any such modification has a material or significant financial effect upon the reported results, details of the modification and where practicable, the resulting financial effect are disclosed in individual notes to these financial statements.

**(ii) Basis of Accounting**

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention, except for certain assets and liabilities which, as noted, are measured at fair value.

**(b) Revenue Recognition**

Revenue from the sale of goods and disposal of other assets and the rendering of services, is recognised when the Authority has passed control of the goods or other assets or delivery of the service to the customer.

**(c) Acquisitions of assets**

The cost method of accounting is used for all acquisitions of assets. Cost is measured as the fair value of the assets given up or liabilities undertaken at the date of acquisition plus incidental costs directly attributable to the acquisition.

Assets acquired at no cost or for nominal consideration, are initially recognised at their fair value at the date of acquisition.

Assets costing less than \$1,000 are expensed in the year of acquisition (other than where they form part of a group of similar items which are significant in total).



**1 Significant Accounting Policies (Continued)**

**(d) Depreciation of non-current assets**

All non-current assets having a limited useful life are systematically depreciated over their estimated useful lives in a manner which reflects the consumption of their future economic benefits.

Depreciation is calculated on the straight line basis, using rates which are reviewed annually. Useful lives for each class of depreciable assets are:

Motor Vehicles	10 years
Furniture, Fixtures and Fittings	5 to 20 years
Office Equipment	5 to 20 years
Computing Equipment	3 years

**(e) Employee Benefits**

**(i) Annual Leave**

This benefit is recognised at the reporting date in respect to employees' services up to that date and is measured at the nominal amounts expected to be paid when the liabilities are settled.

**(ii) Long Service Leave**

Leave benefits are calculated at remuneration rates expected to be paid when the liabilities are settled. A liability for long service leave is recognised after an employee has completed four years of service. An actuarial assessment for long service leave undertaken by PriceWaterHouseCoopers Actuaries in 2003 determined that the liability measured using the short method was not materially different from the liability measured using the present value of expected future payments. This method of measurement of the liability is consistent with the requirements of Accounting Standard AASB 1028 "Employee Benefits".

**(iii) Superannuation**

Staff may contribute to the Pension Scheme, a defined benefits pension scheme now closed to new members, or to the Gold State Superannuation Scheme, a defined benefit lump sum scheme now also closed to new members. All staff who do not contribute to either of these schemes become non-contributory members of the West State Superannuation Scheme, an accumulation fund complying with the Commonwealth Government's Superannuation Guarantee (Administration) Act 1992. All of these schemes are administered by the Government Employees Superannuation Board (GESB).

The Pension Scheme and the pre-transfer benefit for employees who transferred to the Gold State Superannuation Scheme are unfunded and the liability for future payments is provided for at reporting date.

The liabilities for superannuation charges under the Gold State Superannuation Scheme and West State Superannuation Scheme are extinguished by payment of employer contributions to the GESB.

**1 Significant Accounting Policies (Continued)**

**(iii) Employee Benefits On-Costs**

Employee benefits on-costs, including payroll tax, are recognised and included in employee benefit liabilities and costs when the employee benefits to which they relate are recognised as liabilities and expenses.

**(f) Leases**

The Authority has entered into operating lease arrangement for the rent of the office building where the lessor effectively retains all of the risks and benefits incident to ownership of the items held under the operating leases. Equal instalments of the lease payments are charged to the Statement of Financial Performance over the lease term as this is representative of the pattern of benefits to be derived from the leased property.

**(g) Formation of the Foundation**

The Western Australian Health Promotion Foundation is a statutory authority established under Section 15 of the Tobacco Control Act, 1990. The Act was proclaimed on 8 February 1991. Until the end of July 1997, funding was received from the Consolidated Fund via a levy on the receipts of the Commissioner of State Revenue from the Business Franchise (Tobacco) Act 1975. In August 1997, the High Court of Australia determined that the States of Australia did not have the constitutional power to impose business franchise fees on the sale of fuel, tobacco and alcohol. This extinguished Healthway's principal sources of revenue. The Western Australian State Government amended the Tobacco Control Act to provide funding to Healthway directly from the Consolidated Fund thus ensuring Healthway's continued operations. For the purposes of AAS16 Accounting Standard "Segment Reporting", Healthway operates predominantly in one industry being the provision of grants and sponsorships to the Western Australian community for activities related to the promotion of good health in general, with particular emphasis on youth. The revenue that Healthway receives in relation to this comes predominantly from the Consolidated Fund.

**(h) Funding Arrangements**

The funding arrangements are in accordance with Section 26 of the Tobacco Control Act 1990.

**(i) Receivables**

Receivables are recognised at the amounts receivable as they are due for settlement no more than 30 days from the date of recognition.

**1 Significant Accounting Policies (Continued)**

**(j) Appropriations**

Output Appropriations are recognised as revenues in the period in which the Authority gains control of the appropriated funds. The Authority gains control of appropriated funds at the time those funds are deposited into the Authority's bank account or credited to the holding account held at the Department of Treasury and Finance.

**(k) Net Fair Values of Financial Assets and Liabilities**

Net fair values of financial instruments are determined on the following bases:

- Monetary financial assets and liabilities not traded in an organised financial market - cost basis carrying amounts of accounts receivable, accounts payable and accruals (which approximates net market value);
- Leave liabilities - current risk adjusted market rates.

Healthway has no financial assets where the carrying amount exceeds net fair value at balance date. The aggregate net fair values and carrying amounts of financial assets and financial liabilities are disclosed in the Statement of Financial Position and the notes to and forming part of these financial statements.

**(l) Cash**

For the purpose of the Statement of Cash Flows, cash includes cash assets and restricted cash assets net of any outstanding bank overdrafts. These include short-term deposits that are readily convertible to cash on hand and are subject to insignificant risk of changes in value.

**(m) Comparatives**

Comparative figures are, where appropriate, reclassified so as to be comparable with the figures presented in the current financial year

**(n) Grants and Other Contributions Revenue**

Grants, donations, gifts and other non-reciprocal contributions are recognised as revenue when the Authority obtains control over the assets comprising the contributions. Control is normally obtained upon their receipt.

Contributions are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

**(o) Payables**

Payables, including accruals not yet billed, are recognised when the Authority becomes obliged to make future payments as a result of a purchase of assets or services. Payables are generally settled within 30 days.

**1 Significant Accounting Policies (Continued)**

**(p) Accrued Salaries**

Accrued salaries (refer Note 16) represent the amount due to staff but unpaid at the end of the financial year, as the end of the last pay period for that financial year does not coincide with the end of the financial year. The Authority considers the carrying amount approximates net fair value.

**(q) Resources Received Free of Charge or For Nominal Value**

Resources received free of charge or for nominal value which can be reliably measured are recognised as revenues and as assets or expenses as appropriate at fair values.

**NOTES TO AND FORMING PART OF THE ACCOUNTS**  
for the year ended 30 June 2004

	<b>2004</b>	<b>2003</b>
	\$	\$
<b>2 Employee Expenses</b>		
Wages and salaries	895,599	927,533
Annual leave	29,487	21,457
Long service leave	(15,076)	50,786
Superannuation	115,940	91,837
Other related expenses (i)	11,253	11253
	<b>1,037,203</b>	<b>1,102,866</b>

(i) These employee expenses include superannuation, payroll tax, work compensation premiums and other employment on-costs associated with the recognition of annual and long service liability. The related on-costs liability is included in employee benefit liabilities at Note 15.

**3 Depreciation**

Motor vehicles	14,635	14,696
Fixtures and fittings	11,956	11,956
Equipment and apparatus	7,214	7,117
Computing equipment and software	50,825	55,218
Furniture	727	687
	<b>85,357</b>	<b>89,674</b>

**4 Grants and sponsorships**

Health promotion project grants	2,604,964	2,974,484
Health promotion research grants	2,387,907	2,564,715
Arts sponsorships	2,669,150	2,549,087
Sports sponsorship	5,258,403	5,105,615
Racing sponsorship	871,735	870,000
Support sponsorship	1,704,870	1,608,865
Evaluation	280,000	270,162
	<b>15,777,029</b>	<b>15,942,928</b>

<b>5 Administrative expenses</b>	<b>2004</b>	<b>2003</b>
	<b>\$</b>	<b>\$</b>
Communication	65,099	61,560
Consultants and contractors	217,241	220,522
Other	136,197	116,845
Maintenance	16,758	24,445
Other staff costs	40,018	60,245
	<u><b>475,313</b></u>	<u><b>483,617</b></u>
 <b>6 Accommodation expenses</b>		
Lease rentals	125,020	124,504
Cleaning	5,201	2,126
Rates	13,449	12,018
	<u><b>143,670</b></u>	<u><b>138,648</b></u>
 <b>7 Net Loss in disposal of non-current assets</b>		
<u>Loss on Disposal of Non-Current Assets</u>		
Motor Vehicles	(12,114)	(3,295)
Net Loss	<u><b>(12,114)</b></u>	<u><b>(3,295)</b></u>
 <b>8 Other revenue from ordinary activities</b>		
Return of unexpended grants and sponsorships	317,836	570,464
Other	14,560	14,000
	<u><b>332,396</b></u>	<u><b>584,464</b></u>
 <b>9 Revenues from State Government</b>		
Appropriation revenue received during the year:		
Output Appropriations (i)	16,930,000	16,517,000
	<u>16,930,000</u>	<u>16,517,000</u>

**9 Revenues from State Government (Continued)**

**2004**  
\$

**2003**  
\$

Output appropriation are accrual amounts reflecting the full cost of output delivered. The appropriation revenue comprises a cash component and a receivable (asset). The receivable (holding account) comprises the depreciation expense for the year and any agreed increase in leave liability during the year.

Resources received free of charge

Determined on the basis of the following estimates provided by agencies:

Office of the Auditor General(ii)	-	20,000
	<b>16,930,000</b>	<b>16,537,000</b>

Commencing with the 2003-04 audit the Office of the Auditor General will be charging a fee for auditing the account financial statements and performance indicators. The fee for the 2003-04 audit \$23,100 will be due and payable in the 2004-05 financial year.

**10 Cash assets**

Held at Treasury - WA Health Promotion Fund	7,331,533	7,084,252
Cash on Hand	300	300
	<b>7,331,833</b>	<b>7,084,552</b>

**11 Receivables**

GST receivable	493,226	210,880
Interest receivable	31,494	28,494
	<b>524,720</b>	<b>239,374</b>

**12 Other assets**

Prepayments	1,195	1,365
	<b>1,195</b>	<b>1,365</b>



<b>13 Property, Plant, Equipment and Vehicles</b>	<b>2004</b>	<b>2003</b>
	<b>\$</b>	<b>\$</b>
Motor Vehicles - at Cost	152,295	154,188
Less: Accumulated Depreciation	10,682	12,887
<b>Written Down Value</b>	<u>141,613</u>	<u>141,301</u>
Fixtures and Fittings - at Cost	239,113	239,113
Less: Accumulated Depreciation	52,314	40,358
<b>Written Down Value</b>	<u>186,799</u>	<u>198,755</u>
Equipment and Apparatus - at Cost	46,018	46,018
Less: Accumulated Depreciation	34,454	27,240
<b>Written Down Value</b>	<u>11,564</u>	<u>18,778</u>
Computing Equipment and software - at Cost	276,514	260,756
Less: Accumulated Depreciation	198,978	175,726
<b>Written Down Value</b>	<u>77,536</u>	<u>85,030</u>
Furniture - at Cost	15,506	15,506
Less: Accumulated Depreciation	10,181	9,454
<b>Written Down Value</b>	<u>5,325</u>	<u>6,052</u>
<b>Total written down value all Non-Current Assets</b>	<u><b>422,837</b></u>	<u><b>449,916</b></u>

**NOTES TO THE FINANCIAL STATEMENTS**  
for the year ended 30 June 2004

Reconciliations of the carrying amounts of property, plant, equipment and vehicles at the beginning and end of the current and previous financial year are set out below:

<b>2004</b>	Motor Vehicles	Fixtures and Fittings	Equipment and Apparatus	Computing Equipment	Furniture	Total
Carrying amount at the start of the year	141,301	198,755	18,778	85,030	6,052	449,916
Additions	99,381	-	-	43,331	-	142,712
Disposals	(84,434)	-	-	-	-	(84,434)
Depreciation	(14,635)	(11,956)	(7,214)	(50,825)	(727)	(85,357)
<b>Carrying amount at the end of the year</b>	<b>141,613</b>	<b>186,799</b>	<b>11,564</b>	<b>77,536</b>	<b>5,325</b>	<b>422,837</b>

<b>2003</b>	Motor Vehicles	Fixtures and Fittings	Equipment and Apparatus	Computing Equipment	Furniture	Total
Carrying amount at the start of the year	146,729	210,711	25,894	70,918	6,740	460,992
Additions	82,448	-	-	69,329	-	151,777
Disposals	(88,460)	-	-	-	-	(88,460)
Other movements	15,281	-	-	-	-	15,281
Depreciation	(14,697)	(11,956)	(7,116)	(55,217)	(688)	(89,674)
<b>Carrying amount at the end of the year</b>	<b>141,301</b>	<b>198,755</b>	<b>18,778</b>	<b>85,030</b>	<b>6,052</b>	<b>449,916</b>

**14 Payables**

	<b>2004</b>	<b>2003</b>
	\$	\$
Accounts payable	69,311	54,997
Grants and sponsorships	6,447,860	6,521,906
	<b>6,517,171</b>	<b>6,576,903</b>

**15 Provisions**

Current		
Annual leave	66,576	38,868
Long service leave	51,696	65,947
Other (i)	1,310	1,166
Superannuation (ii)	11,408	10,598
	<b>130,990</b>	<b>116,579</b>
Non-current		
Long service leave	89,840	55,278
Other (i)	996	614
Superannuation (ii)	8,737	5,590
	<b>99,573</b>	<b>61,482</b>

- (i) The settlement of annual and long service leave liabilities gives rise to the payment of employment on-costs including superannuation, payroll tax and workers compensation premiums. The liability for such on-costs is included here. The associated expense is included under other related expenses (under employee expenses) at Note 2.
- (ii) The superannuation liability has been established from data supplied by the Government Employee Superannuation Board. The Authority considers the carrying amount of employee benefits approximates the net fair value.

Employee Benefit Liabilities

**2004**                      **2003**  
\$                                      \$

The aggregate employee entitlement liability recognised and included in the financial statements is as follows:

Provision for Employee

Benefits

Current

130,990                      116,579

Non-current

99,573                      61,482

**230,563**                      **178,061**

**16 Other liabilities**

Accrued board fees

13,963                      12,741

Accrued salaries

30,527                      24,031

**44,490**                      **36,772**

**17 Equity**

Accumulated surplus

Opening balance

983,471                      951,232

Change in net assets

504,890                      32,239

**Closing balance**

**1,488,361**                      **983,471**

**18 Notes to the Statement of Cash Flows**

(a) Reconciliation of cash

Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

Cash assets

7,331,533                      7,084,252

Cash on hand

300                      300

**7,331,833**                      **7,084,552**

(b) Reconciliation of net cost of services to net cash flows provided by/(used in) operating activities

	<b>2004</b>	<b>2003</b>
	<b>\$</b>	<b>\$</b>
<b>Net cost of services</b>	(16,425,110)	(16,504,761)
<b>Non-cash items</b>		
Depreciation	85,357	89,674
Resources Received Free of Charge		20,000
	-	
Loss on Disposal of Assets	12,114	3,295
(Increase)/decrease in assets:		
Current receivables	(3,000)	2,174
Other current assets	170	3,443
Increase/(decrease) in liabilities:		
Current payables	(59,732)	252,262
Current provisions	14,411	31,243
Other current liabilities	7,718	(7,590)
Non-current provisions	38,091	41,000
Net GST receipts/(payments)	(282,954)	(74,275)
Change in GST in receivables/payables	609	(22,933)
<b>Net cash provided by/(used in) operating activities</b>	<b><u>(16,612,326)</u></b>	<b><u>(16,166,468)</u></b>

**19 Remuneration of Members of the Accountable Authority and Senior Officers** **2004**  
\$ **2003**  
\$

Remuneration of Members of the Accountable Authority

The number of members of the Accountable Authority whose total of fees, salaries, superannuation and other benefits received for the financial year, falls within the following bands:

\$0-\$10,000	2	2
\$10,001-\$20,000	6	4
\$20,001-\$30,000	-	1

The total remuneration of the members of the Accountable Authority is: 80,041 75,086

The superannuation included here represents the superannuation expense incurred by the Authority in respect of member of the Accountable Authority. No members of the Accountable Authority are members of the Pension Scheme.

Remuneration of Senior Officers

The number of Senior Officers, other than senior officers reported as members of the Accountable Authority, whose total of fees, salaries, superannuation and other benefits for the financial year, fall within the bands are:

\$10,001- \$20,000	-	1
\$50,001 - \$60,000	-	1
\$70,001 - \$80,000	1	1
\$80,001 - \$90,000	1	3
\$90,001 - \$100,000	2	-
\$100,001 - \$110,000	-	1
\$110,001 - \$120,000	2	-
\$120,001 - \$130,000	-	1

The total remuneration of senior officers is: 591,824 636,858

The superannuation included here represents the superannuation expense incurred by the Authority in respect of Senior Officers other than senior officers reported as members of the Accountable Authority. No senior members are members of the pension scheme.

<b>20</b>	<b>Commitments for expenditure</b>	<b>2004</b> \$	<b>2003</b> \$
	(a) Grants expenditure commitments		
	Grant expenditure commitments relate to the Board's approval to fund applications which were received on or prior to 30 June 2004 and are contingent on Healthway's continued existence and future revenue being received. The balance is not recognised as a liability until the year payment is to be made. The amounts payable are as follow:		
	Within 1 year	5,586,619	5,661,272
	Later than 1 year and not later than 5 years	1,798,852	1,775,843
		<b>7,385,471</b>	<b>7,437,115</b>
	(b) Non-cancellable operating lease commitments		
	Commitments for minimum lease payments are payable as follows:		
	Within 1 year	160,280	114,702
	Later than 1 year and not later than 5 years	120,600	221,500
		<b>280,880</b>	<b>336,202</b>

The property lease is a non-cancellable lease with a five year term, with rent payable monthly in advance. Contingent rental provisions within the lease agreement require that the minimum lease payments shall be increased by the lower of CPI or 4% per annum. An option exists to renew the lease at the end of the six year term, which expires 10 March 2006, for an additional two terms of two years each, expiring 10 March 2010.

**21 Financial Instruments**

**(a) Interest rate risk exposure**

The following table details the Authority's exposure to interest rate risk as at the reporting date:

	<b>Weighted Average effective interest rate</b>	<b>Floating interest rate</b>	<b>Non Interest Bearing</b>	<b>Total</b>
<b>2004</b>				
Financial Assets				
Cash assets	5.312%	7,331,533	300	7,331,833
Receivables		-	524,720	524,720
Total financial assets		<u>7,331,533</u>	<u>525,020</u>	<u>7,856,553</u>
Financial Liabilities				
Payables		-	6,517,171	6,517,171
Other liabilities		-	44,490	44,490
Total financial liabilities		<u>-</u>	<u>6,561,661</u>	<u>6,561,661</u>
<b>Net financial assets (liabilities)</b>		<b><u>7,331,533</u></b>	<b><u>(6,036,641)</u></b>	<b><u>1,294,892</u></b>
	<b>Weighted Average effective interest rate</b>	<b>Floating interest rate</b>	<b>Non Interest Bearing</b>	<b>Total</b>
<b>2003</b>				
Financial Assets				
Cash assets	4.895%	7,084,252	300	7,084,552
Receivables		-	239,374	239,374
Total financial assets		<u>7,084,252</u>	<u>239,674</u>	<u>7,323,926</u>
Financial Liabilities				
Payables		-	6,576,903	6,576,903
Other liabilities		-	36,772	36,772
Total financial liabilities		<u>-</u>	<u>6,613,675</u>	<u>6,613,675</u>
<b>Net financial assets (liabilities)</b>		<b><u>7,084,252</u></b>	<b><u>(6,374,001)</u></b>	<b><u>710,251</u></b>



**(b) Credit risk exposure**

All financial assets are unsecured at balance date.

The maximum exposure to credit risk to recognised financial assets is the carrying amount, net of any provisions as disclosed in the Statements of Financial Position and notes to the financial statements.

**(c) Net Fair Values**

The carrying amount of financial assets and financial liabilities recorded in the financial statements are not materially different from their net fair values, determined in accordance with the accounting policies disclosed in Note 1 to the financial statements

**22 Significant variations between estimates and actual results for the financial year 2004**

Significant variations are considered to be those greater than 10% and \$25,000.

	<b>Budget</b>	<b>Actual</b>	<b>Variance</b>	
(i) Interest revenue	600,000	773,180	(173,180)	(28.86%)

The amount of interest earnings is reflective of the balance held in the WA Health Promotion Fund and the interest determined by WA Treasury Corporation. Higher interest rates than those projected for the year resulted in higher interest earnings.

	<b>Budget</b>	<b>Actual</b>	<b>Variance</b>	
(ii) Other revenue from ordinary activities	0	332,396	(332,396)	-

The revenue received mainly reflects unspent grant and sponsorship project funds returned to Healthway.

**23 Significant variations between actual revenues and expenditures for the financial year and revenues and expenditures for the immediately preceding financial year**

Significant variations are considered to be those greater than 10% and \$25,000.

	<b>2004</b>	<b>2003</b>	<b>Variance</b>	
<b>Revenue</b>	<b>\$</b>	<b>\$</b>		
(i) Interest revenue	773,180	671,803	101,377	15.09%

The amount of interest earnings is reflective of the balance held in the Western Australian Health Promotion Foundation Fund and the interest as determined by Treasury. Higher than forecast average daily account balances have meant an increase in interest in the year.

	<b>2004</b>	<b>2003</b>	<b>Variance</b>	
	<b>\$</b>	<b>\$</b>		
(ii) Other revenues	332,396	584,464	(252,068)	(43.13%)

The reduction mainly reflects unspent grant and sponsorship project funds returned to Healthway which varies from year to year.

**24 Contingent Liabilities and Contingent Assets**

There were no known contingent liabilities and assets at balance date.

**25 Events Occurring After Reporting Date**

No events have occurred after balance date that require disclosure in the financial report.

**26 Impact of Adopting International Accounting Standards**

The Australian Accounting Standards Board is adopting the Standards of the International Accounting Standards Board for application to reporting periods beginning on or after 1 January 2005. Pending Accounting standard AASB 1 'First-time Adoption of Australian Equivalents to International Financial Reporting Standards' prescribes transitional provision for first-time adopters.

AASB 1047 'Disclosing the Impacts of Adopting Australian Equivalents to International Financial Reporting Standards' requires financial reports to disclose information about the impacts of any changes in accounting policies in the transition period leading up to the adoption date and will apply for June 2004 reporting.

Healthway has allocated internal resources and has assessed those accounting policies and key areas that are likely to be impacted by the transition to International Financial Reporting Standards (IFRS). As the Authority has a 30 June year end, priority has been given to the consideration of the impact of the Australian equivalents to the IFRS and the preparation of a balance sheet in accordance with those Australian equivalent standards as at 30 June 2004. This will form the basis of accounting for Australian equivalents of IFRS in the future, and is required when the company prepares its first fully IFRS compliant report for the year ended 30 June 2006. As required by AASB 1047, the key accounting policies which will change and may have an impact on the financial report of the company are set out below.

*Financial Instruments*

Under AASB 139 "Financial Instruments: Recognition and Measurement" financial instruments will be required to be classified into five categories and to be measured based on the nature of the classification. The five categories and basis of measurement are:

- Financial asset or Financial liability measured at fair value through the statement of Financial performance
- Held to maturity investments measured at amortised cost, subject to impairment
- Loans and receivables measured at amortised cost, subject to impairment
- Available for sale assets measured at fair value with changes in fair value measured directly in equity
- Financial liability measured at amortised cost

*Impairment of Assets*

Under the Australian equivalent to IAS 36 "Impairment of Assets" the recoverable amount of an asset is determined as the higher of net selling price and value in use. It is likely that the impairment of assets will be recognised sooner and the amount of write downs will be greater.



## AUDITOR GENERAL

### INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

### WESTERN AUSTRALIAN HEALTH PROMOTION FOUNDATION PERFORMANCE INDICATORS FOR THE YEAR ENDED JUNE 30, 2004

#### **Audit Opinion**

In my opinion, the key effectiveness and efficiency performance indicators of the Western Australian Health Promotion Foundation are relevant and appropriate to help users assess the Foundation's performance and fairly represent the indicated performance for the year ended June 30, 2004.

#### **Scope**

##### ***The Board's Role***

The Board is responsible for developing and maintaining proper records and systems for preparing performance indicators.

The performance indicators consist of key indicators of effectiveness and efficiency.

##### ***Summary of my Role***

As required by the Financial Administration and Audit Act 1985, I have independently audited the performance indicators to express an opinion on them. This was done by looking at a sample of the evidence.

An audit does not guarantee that every amount and disclosure in the performance indicators is error free, nor does it examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the performance indicators.

A handwritten signature in black ink, appearing to read 'D D R Pearson'.

D D R PEARSON  
AUDITOR GENERAL  
September 28, 2004

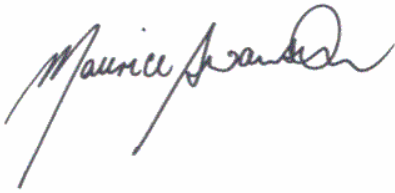
## CERTIFICATION OF PERFORMANCE INDICATORS

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In our opinion, the performance indicators are based on proper records, are relevant and appropriate for assisting users to assess the performance of the Western Australian Health Promotion Foundation and fairly represent the performance of the Western Australian Health Promotion Foundation for the year ending 30 June 2004



Luc Longley  
**Chairman**



Maurice Swanson  
**Deputy Chairperson**

## PERFORMANCE INDICATORS 2003-2004

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The following performance indicators are included to provide information on the performance of Healthway with respect to its outcomes.

### Outcome

Healthway's outcome is to increase individual knowledge and skills, and change behaviour and community and organisational policies and environments to improve health. This is achieved through health promotion projects, research, sponsorship and support sponsorship.

### Effectiveness

Since 1992-1993 quantitative evaluative data on the outcomes of Healthway funded projects have been available from the Health Promotion Evaluation Unit (HPEU) which was established to evaluate Healthway's programs.

#### *Contractual Evaluation Measure*

Healthway has adopted a six point scale under its Graduated Project Evaluation which has been developed through the HPEU. Each completed project receives a score.

### Key to Scores

Score	Descriptive Interpretation	Notional number interpretation
6	The outputs <sup>1</sup> of the project exceeded those required by the contract to a very substantial degree. The project delivered outstanding value for money.	150%+
5	The outputs <sup>1</sup> of the project exceeded those required by the contract to a large degree. The project delivered excellent value for money.	120-149%
4	The outputs <sup>1</sup> of the project were consistent with, or in the vicinity of, those required by the contract. The project delivered good value for money.	95-119%
3	The outputs <sup>1</sup> of the project fell short of those required by the contract, but were still within the bounds of acceptability. The project delivered marginally adequate value for money.	75-94%
2	The outputs <sup>1</sup> of the project fell well short of those required by the contract. The project delivered poor value for money.	50-74%
1	The outputs <sup>1</sup> of the project fell short of those required by the contract to a very substantial degree. The project delivered completely unacceptable value for money.	<50%

<sup>1</sup> Reference to outputs takes into account measures relating to educational strategies, population reach, contributions to increases in individual knowledge and skills and the extent to which organisations have implemented health policies and maintain a healthy environment. These contractual evaluation measures relate directly to Healthway's overall outcome.

**Contractual Evaluation Measures of all Projects and Sponsorships**

Contractual evaluation measure:	2003-2004	2002-2003	2001-2002
<b>Average contractual evaluation score (cf. Norm of 4.0)</b>			
<b>Health Promotion Projects</b>	4.0	4.1	4.0
Arts projects	3.9	3.9	3.9
Sport projects	3.9	3.8	4.0
Racing projects	3.9	3.9	4.0
<b>Support Sponsorship</b>	4.1	4.1	4.2

Sponsorship recipients are required to complete statistical forms at the conclusion of the sponsorship. These are used as part of the contractual evaluation measure. Other factors include assessment by Healthway staff monitoring the respective sponsorships.

Overall, the results show that sponsorship recipients have consistently understood and met the requirements of sponsorship agreements.

**Sponsorship Monitor Survey**

	2002-2003	2001-2002	1999-2000
<b>% People attending Healthway sponsored events who were aware of the health message</b>	71%	70%	77%
<b>% People attending a Healthway event who correctly understood the health message</b>	68%	66%	72%
<b>% People who showed intention to act on health message</b>	16%	14%	18%

As part of their evaluation work, HPEU undertakes extensive audience surveys at various Healthway sponsored events. This measures the impact of health messages on audiences, including the level of health message awareness, understanding of the message and likelihood of acting on the message.

These studies confirm the effectiveness of sponsorship as a strategy to achieve high levels of awareness and comprehension of a health message at a sport, arts or racing event. They also provide evidence that health sponsorship can lead to behaviour change.

Due to the complexity of the survey and the analysis required, these extensive surveys are generally undertaken every alternate year. However, following some small concerns identified from the Sponsorship Monitor in 2001-2002, in 2002-2003 a decision was made to conduct an additional once-off annual survey to enable closer tracking of trends.

For the 2002-2003 Sponsorship Monitor, one event was randomly selected from each eligible sponsored project. Surveys were conducted at each event of between 50 and 150 audience members depending on the size of the event, using either interviewer-administered or self-completion questionnaires. Data was collected on the cognitive impact of the health message, specifically audience awareness, understanding of the attitudes to the message, intentions and behaviour in relation to the message. Audience members were randomly selected for interview and surveyed in line with IQCA standards and the ICC/ESOMAR International Code of Conduct. Standard procedures were also used to monitor interviewer response rates, and these were found to be at least 80%. The methods for conducting the Sponsorship Monitor have been published by Donovan and co-workers.<sup>2</sup>

Data collection for the 2002-2003 Sponsorship Monitor took place from July 2002 to June 2003 and involved audience surveys from randomly selected events representing 37 Major Healthway-sponsored sport, arts and racing projects. In total, 2,690 people were sampled for the 2002-2003 Sponsorship Monitor. The total population size is the sum of audience attendances at all events included in the sponsorship projects surveyed. This figure is not known and cannot be reliably estimated because of difficulties in accurately recording attendances at sponsored events.

The sponsorship monitor surveys provide evidence that a consistently high percentage of people attending events are aware of and understand the health promotion messages. Some tolerance in the mean percentages is accepted due to the varying nature, type and number of projects captured in each survey.

Healthway continues to examine opportunities to encourage people to act on these health messages.

The next survey will be undertaken during 2004-2005.

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<sup>2</sup> Donovan RJ, Jalleh G, Clarkson J and Giles-Corti B 1999. Evidence for the effectiveness of sponsorship as a health promotion tool. *Australian Journal of Primary Health Interchange* 5 (4) 81-91.



**EFFICIENCY INDICATOR**

**Costing Model**

It has been recognised that the size, complexity and duration of a project is directly related to the administrative costs associated with a project. The costing model examines administrative costs relative to the complexity and dollar value of processing grants and sponsorships applications.

Review of costing model

The current model is based on measuring efficiency by applying the administrative costs across the number of sponsorship and grant applications, to calculate an average cost per application. Over recent years it has been noted that while the amount of approved grant and sponsorships funds remain consistent, the number of applications may vary significantly subject to the type of funding initiatives being undertaken. The variance in application numbers impacts on the average cost as calculated by the model.

Further, during 2003-2004 an examination was commenced into measuring the output costs associated with building health promotion capacity and sustainability in the community.

As a result, a review of the efficiency indicator was undertaken during 2003-2004. Progress on a new methodology for measuring outputs is being finalised and it is intended that these new measures will be published in the 2004-2005 Annual Report.

	2003-2004		2002-2003	
	Number	Average Cost	Number	Average Cost
Admin Reject	31	\$79	40	\$72
Reject	167	\$373	196	\$427
<= \$5,000	834	\$962	848	\$1,030
\$5,001 – \$10,000	84	\$1,786	72	\$1,986
\$10,001 – \$20,000	72	\$2,359	64	\$2,598
\$20,001 – \$50,000	80	\$2,718	84	\$2,849
\$50,001 – \$100,000	48	\$4,313	47	\$4,443
>\$100,000	24	\$5,934	26	\$4,685

## PROJECTS APPROVED FOR FUNDING IN 2003-2004

### Health Promotion Projects (applications received in 2003/2004 and approved for funding)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>
<b>Alcohol and other drug misuse</b>		
Sports Medicine Australia (WA Branch)	Alcohol & Sporting Clubs Pilot Project	\$50,200
University of WA	Tertiary Students Alcohol Education Project (TSAEP)	\$65,356
<b>Cardio-Vascular Disease Prevention</b>		
National Heart Foundation	My Heart, My Family, Our Culture: Building Capacity	\$12,000
<b>Determinants of Healthy Behaviour</b>		
Goldfields South East Health Region - Pop Health	The Scabies Story Evaluation	\$34,822
<b>Diabetes Prevention</b>		
Diabetes Australia - Western Australia	The Don't Ignore Diabetes Project - 2 years	\$200,000
South Metropolitan Public Health Unit	Adaptation of Living with Diabetes Program - 3 years	\$153,849
<b>Good Nutrition Promotion</b>		
Brookton Aged Hostel Committee Inc	Diabetic Cooking Classes	\$10,000
East Metropolitan Population Health Unit	The ATSI Food Cents\$ Project Dissemination Project	\$65,300
North Metropolitan Health Service Population Health Unit	'Lunch Right' Project	\$4,920
Population Health Directorate	Geraldton Community Pilot Project - Nutrition & Physical Act	\$22,190
Yulella Aboriginal Corporation	Junjar Mudar Mia (Little Children's House)	\$2,860
<b>Health Promotion</b>		
Australian Health Promotion Association (WA)	Health Promotion Aboriginal Scholarship Program - 3 years	\$141,103
Australian Health Promotion Association (WA)	Health Promotion Graduate Scholarship Program (2004 & 2005) - 2 years	\$43,038
City of Bunbury	Youth Events & Service Directory	\$3,950
City of Mandurah	HOM BODS (Healthy Open Minds, Body & Soul) Young Womens Program	\$2,386
Combined Universities Centre for Rural Health	Indigenous Health Promotion Certificates Sponsorship Program	\$8,000
Department of Health WA	Capacity Building - "Partnerships for Health" Conference	\$7,500
National Heart Foundation	Capacity Building - Support Sponsorship Program	\$1,000
National Heart Foundation	Health & Medicine	\$93,500
<b>Physical Activity Promotion</b>		
Bunbury Primary Health Services	2003 National Physical Activity Conference	\$350
City of Melville	goAPE - Active Playing Environments	\$18,727
Collie Community Recreation Association Inc	2003 National Physical Activity Conference	\$350
Combined Universities Centre for Rural Health	2003 National Physical Activity Conference	\$1,500
East Metropolitan Population Health Unit	Promoting Physical Activity in Hostel Residents	\$13,460

Health Promotion Projects (applications received in 2003/2004 and approved for funding) (Continued)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>
<b>Physical Activity Promotion (Continued)</b>		
Friends of Community Health	2003 National Physical Activity Conference	\$690
Great Southern Public Health Service Albany	2003 National Physical Activity Conference	\$860
Great Southern Public Health Service Albany	Find 30 Out East	\$4,500
Karratha Senior High School	2003 National Physical Activity Conference	\$1,300
Kershaw's Kinetics Pty Ltd	2003 National Physical Activity Conference	\$950
Mid West & Murchison Health Region	2003 National Physical Activity Conference	\$516
National Heart Foundation	2003 National Physical Activity Conference	\$615
National Heart Foundation	Capacity Building - Physical Activity Project	\$975
Pilbara Public Health Unit	2003 National Physical Activity Conference	\$1,410
Population Health Directorate	Geraldton Young People & Physical Activity Program - 3 years	\$361,163
Shire of Ashburton	2003 National Physical Activity Conference	\$1,400
Shire of Capel	2003 National Physical Activity Conference	\$520
Shire of East Pilbara	2003 National Physical Activity Conference	\$640
Shire of Kulin	2003 National Physical Activity Conference	\$1,083
Shire of Mt Marshall	Walk for Life	\$4,212
South West Health Board	2003 National Physical Activity Conference	\$570
Upper Great Southern Primary Health Service	2003 National Physical Activity Conference	\$610
Youth Involvement Council Inc	2003 National Physical Activity Conference	\$1,360
<b>Sexual Health</b>		
Family Planning Association of WA Inc	Peer Education Program for Young People (15 - 19) - 2 years	\$293,550
Short Term Accommodation for Youth (STAY)	PASH (Promoting Adolescent Sexual Health)	\$1,838
<b>Tobacco Smoking Control</b>		
Asthma Foundation of WA	Capacity Building - Newborns Asthma and Parental Smoking Program	\$1,000
Bunbury Community School	SMART Schools	\$1,850
Cancer Foundation of Western Australia Inc.	Make Smoking History Campaign	\$400,000
Canning Vale College	SMART Schools	\$2,540
Glencoe Primary School	SMART Schools	\$1,240
Hillarys Primary School	SMART Schools	\$2,330
Kalamunda Senior High School	SMART Schools	\$2,000
Karalundi Aboriginal Education Centre	SMART Schools	\$3,000
Lesmurdie Senior High School	SMART Schools	\$2,615
National Heart Foundation	Capacity Building - Smarter than Smoking	\$1,000
National Heart Foundation	Smarter than Smoking Project - 3 years	\$1,676,593

**Health Promotion Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>
<b><i>Tobacco Smoking Control (Continued)</i></b>		
Nedlands Primary School	SMART Schools	\$2,845
St Brigid's Primary School	SMART Schools	\$1,850
St Brigid's Primary School	SMART Schools	\$2,050
Tom Price Senior High School	SMART Schools	\$2,150
<b>Special Funding Allocation</b>		
<b><i>Mental Health Promotion</i></b>		
Curtin University of Technology	Mental Health Promotion Trial in Rural WA : Development Phase	\$63,075

Health Promotion Research Projects (applications received in 2003/2004 and approved for funding)

<i>Chief Investigator</i>	<i>Organisation</i>	<i>Project Title</i>	<i>Amount</i>
<b>Scholarship/Fellowship</b>			
Professor Donna Cross	Edith Cowan University Joondalup	Visiting Research Fellow 2005 - Prof Ken Resnicow	\$34,850
Ms Francine Eades	TVW Telethon Inst for Child Health Research	Antenatal Care Survey of Aboriginal & Torres Strait Islander Women (Phase 2)	\$96,400
Dr Cecily Freemantle	TVW Telethon Inst for Child Health Research	Studies of hospital morbidity, and the association between morbidity and mortality in WA Indigenous and non-Indigenous children born between 1980 and 2002 inclusive	\$240,000
Mr Nigel Williams	University of WA	Towards a Theory of the Perspectives of Parents of Children Diagnosed with ADHD-CT Regarding their Children's Schooling During the 1st Year after Diagnosis	\$72,100
Mrs Karen Martin	University of WA	School Environment and Policy Related Determinants of Physical Activity Levels in Schools	\$81,400
A/Prof Billie Giles-Corti	University of WA	Visiting Fellow - Professor Larry Frank	\$35,000
<b>Starter Grants</b>			
Mr Graham Brown	Curtin University of Technology	Peer-based Outreach Programs and Same Sex Attracted Youth	\$19,997
Ms Stacey King	Edith Cowan University Joondalup	Building the capacity of school nurses to implement comprehensive school health programs	\$19,995
Dr Lynn Meuleners	University of WA	The Health and Well-being of Heavy Vehicle Drivers: Identifying Opportunities for Intervention	\$19,447
Dr Sebeley Pal	Curtin University of Technology	Ten Thousand Steps Towards Better Health: A Pilot Study	\$19,915
Ms Karen Martin	University of WA	School Environment and Policy Correlates of Physical Activity in Schools	\$19,624
Ms Katherine Donovan	Curtin University of Technology	Adolescents perceptions of messages in alcohol ads & impact on expectancies	\$19,954
Ms Narelle Weller	Curtin University of Technology	Impact of smoking images in the media on youth smoking attitudes/intentions	\$19,954
Dr Sunalene Devadason	University of WA	Assessment of cigarette delivery incorporating real life situations	\$19,964
<b>Research Grants</b>			
Prof Robert Donovan	Curtin University of Technology	Childhood obesity: investigating the influence of television food advertising	\$142,300
Ms Helena Iredell	Curtin University of Technology	Loneliness and social isolation in later life - Prevalence and interventions	\$176,956
Prof Donna Cross	Edith Cowan University Joondalup	A randomised control trial to reduce bullying and other aggressive behaviours in secondary schools	\$359,486
Dr Paul Chang	Edith Cowan University Joondalup	UV Photos Enhance Parents' Commitment to Protect Their Children From The Sun	\$81,778
Dr S Byrne	University of WA	Factors influencing the development and persistence of childhood obesity	\$330,000
Prof L Flicker	University of WA	Highlighting the health care needs of older Indigenous Australians living in the Kimberley	\$205,800
Dr L Slack-Smith	University of WA	Prenatal smoking cessation in pregnant Aboriginal women. An understanding	\$100,000

Sport Projects (applications received in 2003/2004 and approved for funding)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
<b>Alcohol and other drug misuse</b>					
Australian University Sport West	Australian University Sport West Program 2004 - 2006	\$45,000	Healthway Kit	Respect Yourself	\$400
Baseball WA	Baseball Development Programs 2004/05 - 2005/06	\$75,000	Sports Medicine Australia (WA Branch)	Drug Free	\$10,000
City of Mandurah	Mandurah Summer Skate Series	\$3,000	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
Dardanup Bull and Barrel Festival	The Dardanup Gift	\$2,500	Sports Medicine Australia (WA Branch)	Drug Free Kit	\$400
Derby Rodeo and Horse riders Association	Derby Gymkhana & Rodeo	\$2,500	Healthway Kit	Respect Yourself	\$400
East Perth District Basketball Association	Drug Free Sponsorship 2004	\$1,000	Sports Medicine Australia (WA Branch)	Drug Free Kit	\$400
Mandurah Basketball Association	Drug Free Sponsorship 2004	\$1,000	Sports Medicine Australia (WA Branch)	Drug Free Kit	\$400
Onslow Rodeo Association Inc	Onslow Rodeo	\$2,500	Healthway Kit	Respect Yourself	\$400
Perth Basketball Association	Drug Free Sponsorship 2004	\$1,000	Sports Medicine Australia (WA Branch)	Drug Free Kit	\$400
Perth Wildcats Pty Ltd	Perth Wildcats	\$75,000	Sports Medicine Australia (WA Branch)	Drug Free	\$12,000
Port Hedland Baseball Association Inc	Port Hedland Junior Baseball Season	\$2,000	Sports Medicine Australia (WA Branch)	Drug Free Kit	\$400
Rockingham Basketball and Recreation Association	Drug Free Sponsorship 2004	\$1,000	Sports Medicine Australia (WA Branch)	Drug Free Kit	\$400
South West District Rifle Assoc of WA	South West Championships 2004	\$500	Healthway Kit	Respect Yourself	\$400
Stirling Basketball Association	Drug Free Sponsorship 2004	\$1,000	Sports Medicine Australia (WA Branch)	Drug Free Kit	\$400
WA Basketball Federation (Basketball WA)	Drug Free Perth Lynx	\$60,000	Sports Medicine Australia (WA Branch)	Drug Free	\$10,000
WA Rugby League	Junior Development	\$35,000	Sports Medicine Australia (WA Branch)	Drug Free	\$6,940
WA Volleyball Association Inc	Volleyball - Developing Beyond Existing Boundaries in 2004	\$90,000	M & C Support - Dept of Health WA	100% Control	\$10,000
WA Water Polo Incorporated	Water Polo 2004/2005	\$30,000	Sports Medicine Australia (WA Branch)	Drug Free	\$4,000
Western Australian Athletics Commission Inc	Athletics Development	\$50,000	Sports Medicine Australia (WA Branch)	Drug Free	\$8,000
Western Australian Diving Association Inc (The)	Events, Development & Regional Program 2004-2005	\$28,000	Sports Medicine Australia (WA Branch)	Drug Free	\$4,000
Western Australian Diving Association Inc (The)	Western Pacific Rim Junior International	\$2,500	Sports Medicine Australia (WA Branch)	Drug Free Kit	\$400
<b>Cancer Prevention</b>					
Brookton Bowling Club	Brookton Ladies Invitation Classic	\$500	The Cancer Council Western Australia	Sun Smart Kit	\$400
Broome Amateur Swimming Club Inc	Kimberley Open Short Course Championships	\$2,500	The Cancer Council Western Australia	Sun Smart Kit	\$400
Broome Surf Life Saving Club Inc	Broome Sunset Challenge	\$3,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Busselton Allsports Inc	Busselton Jetty Swim 2004	\$2,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
East Fremantle Lawn Tennis Club	Junior Dev. Prog./Over 35 Round Robin Doubles Classic	\$1,500	The Cancer Council Western Australia	Sun Smart Kit	\$400
Emu Point Sporting Club Inc	Emu Point Invitation Triples	\$500	The Cancer Council Western Australia	Sun Smart Kit	\$400
Forza Dragon Boat Club Incorporated	Three Waters Dragon Boat Festival	\$2,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Geraldton Bowling Club Inc	Mid West Boys & Girls Singles - Pairs Championships	\$1,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Geraldton Yacht Club Inc	Sunsmart 2004 Geraldton Dragon Boat Classic	\$3,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Gnowangerup Bowling Club	Ladies Bowls Classic & Mens Blue Ribbon Bowls Classic	\$1,500	The Cancer Council Western Australia	Sun Smart Kit	\$400
Great Southern Ladies' Bowling League	WA Country Zone Ladies Round Robin Bowls	\$500	The Cancer Council Western Australia	Sun Smart Kit	\$400
Hedland Amateur Swimming Club	2004 Country Swimming Pennants	\$5,000	The Cancer Council Western Australia	Sun Smart Kit	\$1,000
Hopman Cup Pty Limited	Hyundai Hopman Cup	\$130,000	The Cancer Council Western Australia	Sun Smart	\$28,000
Kulin Bowling Club Inc	2004 Kulin Ladies Bowls Classic	\$500	The Cancer Council Western Australia	Sun Smart Kit	\$400
Kununurra Dragon Boat Inc	Annual Ord River Marathon 2004	\$2,750	The Cancer Council Western Australia	Sun Smart Kit	\$400
Melville Amateur Angling Club Inc	Swanfish - Recreational Angling Promotional Activities	\$2,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Middlesex Social Club Inc	Smithbrook Oval Cricket Reunion	\$1,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Mid West Regional Cricket Board	Mid West Junior Cricket Camp	\$2,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Mirror Class Association of WA Inc	Sunsmart Mirror Training	\$2,000	The Cancer Council Western Australia	Sun Smart Kit	\$400

**Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Naturaliste Game Fishing Club	Blue Water Classic / 2 Junior Fishing Days	\$2,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Naturaliste Game Fishing Club	Bluewater Classic 2004	\$1,500	The Cancer Council Western Australia	Sun Smart Kit	\$400
Northam & Districts Amateur Swim & L'saving Club	2005 Country Pennants (Swimming)	\$7,000	The Cancer Council Western Australia	Sun Smart	\$1,000
Recfishwest	FishSmart SunSmart	\$90,000	The Cancer Council Western Australia	Sun Smart	\$9,000
Rockingham Tennis Club Inc	Flair Furniture Tennis Championships	\$450	The Cancer Council Western Australia	Sun Smart Kit	\$400
Shark Bay Fishing Club Inc	2004 Shark Bay Fishing Fiesta	\$2,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Stadium Triathlon Club	Karri Valley Triathlon	\$1,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Surf Life Saving WA Inc	Sunsmart Surf Awareness Program	\$80,000	The Cancer Council Western Australia	Sun Smart	\$11,000
Surfing Western Australia	Annual Program 2004 – 2005	\$95,000	The Cancer Council Western Australia	Sun Smart	\$13,000
Town of Cambridge	Cambridge Junior Triathlon	\$3,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
WA Kitesurfing Association Inc	Rottnest Kite Surf Classic	\$1,500	The Cancer Council Western Australia	Sun Smart Kit	\$400
WA Triathlon Association	Annual Sponsorship 2004 – 2005	\$45,000	The Cancer Council Western Australia	Sun Smart	\$5,000
West Australian Water Ski Association Inc	2004 Australian Water Ski Championships	\$4,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Yachting Association of WA Inc	YAWA Multi Development Programs	\$25,000	The Cancer Council Western Australia	Sun Smart	\$1,500
<b>Good Nutrition Promotion</b>					
Australian Stock Horse Society Ltd	Western Australian Championships 2004	\$3,000	Healthway Kit	Enjoy Healthy Eating	\$400
Equestrian Federation of Australia (WA) Branch Inc	2004 Equestrian Sporting & Leisure Activities	\$65,000	National Heart Foundation	Enjoy Healthy Eating	\$5,000
Equestrian Federation of Australia (WA) Branch Inc	EquinExpo & World Cup Qualifiers	\$10,000	National Heart Foundation	Enjoy Healthy Eating	\$1,500
Hedland Equestrian Association Inc	HEA Horsemanship Skills Clinic	\$1,000	Healthway Kit	Enjoy Healthy Eating	\$400
Perth Polocrosse Club (Incorporated)	Have A Go Day	\$1,000	Healthway Kit	Enjoy Healthy Eating	\$400
Pony Club Association of WA	2004 Annual Programme	\$32,500	The Cancer Council Western Australia	Enjoy Healthy Eating	\$4,000
WA Gymnastic Association (Gymnastics WA)	Gymnastic Development Program	\$185,000	M & C Support - Dept of Health WA	Enjoy Healthy Eating	\$21,500
<b>Health Promotion</b>					
Albany Surf Life Saving Club	Healthy Club 2003 – 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Alexander Park Tennis Club Inc	Healthy Club 2003 – 2004	\$1,825	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Allen Park Tennis Club Inc	Healthy Club 2003 – 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Aqua Attack Swimming Club	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Arena Swim Club Inc	Healthy Club 2003 – 2004	\$1,385	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Armadale Roleystone Kelmscott Rugby Union Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Armadale Soccer Club Incorporated	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Associates Hockey Club Inc	Healthy Club 2004	\$1,940	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Associates Rugby Union Football Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Attadale Junior Football Club Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Aussi Masters Swimming In Australia - Perth City	Healthy Club 2003 – 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Australian Time Trials Association	Healthy Club 2003 – 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Australind Soccer Club	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Australind Tennis Club	Healthy Club 2003 – 2004	\$680	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Australs Hockey Club Inc	Healthy Club 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Balcatta Cricket Club Inc	Healthy Club 2003 – 2004	\$1,975	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Balcatta Soccer Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Balcatta Volleyball Club Inc	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Baldivis Football Club Inc	Healthy Club 2004	\$1,800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167





Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)

Organisation	Project Title	Project Amount	Health Agency	Health Message	Support Amount
Ballajura Breakers Softball Club Inc	Healthy Club 2003 – 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Ballajura Soccer Club Inc	Healthy Club 2004	\$1,250	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bayswater Lacrosse Club	Healthy Club 2004	\$1,600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bayswater Tennis Club	Healthy Club 2003 – 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Beacon Ladies Hockey Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Beechboro Braves Junior Football Club Inc	Healthy Club 2004	\$1,200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Beechboro Senior Football Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bencubbin Community Recreation Council (The)	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bentley Cricket Club Inc	Healthy Club 2003 – 2004	\$480	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Bibra Lake Junior Football Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bindi-Miling Football Club Incorporated	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Blue Gum Park Tennis Club	Healthy Club 2003 – 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Boddington Soccer Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bridgetown Lawn Tennis Club	Healthy Club 2003 – 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Brighton Seahawks Junior Football Club (Inc)	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Broadwater Bay Surf Life Saving Club	Healthy Club 2003 – 2004	\$1,600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Bullcreek Amateur Football Club Inc	Healthy Club 2004	\$1,650	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bunbury & Districts Softball Assn Inc	Healthy Club 2003 – 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Bunbury Central Croquet Club (Inc)	Healthy Club 2004	\$234	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bunbury Horse and Pony Club Inc	Healthy Club 2004	\$1,200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bunbury Junior Football Council Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bunbury Rugby Union Football Club Incorporated	Healthy Club 2004	\$1,450	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Bunbury and Districts Cricket Association Inc	Healthy Club 2003 – 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Busselton Clay Target Club Inc	Healthy Club 2003 – 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Busselton Horse and Pony Club	Healthy Club 2003 – 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Busselton Swimming Club Inc	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Busselton Tee Ball Association (Inc)	Healthy Club 2003 – 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Cambridge Swimming Club	Healthy Club 2003 – 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Canning Cosmos Soccer Club	Healthy Club 2004	\$1,700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Capel Equestrian Centre Inc (The)	Healthy Club 2004	\$1,300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Carey Park Junior Football Council	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Carine Branch Calisthenics Assoc of WA Inc	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Carine Junior Football Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Carnarvon Junior Soccer Association Inc	Healthy Club 2004	\$1,600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Chidlow Junior Football Club (Inc)	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Claremont Aussi Inc	Healthy Club 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Club M Triathlon	Healthy Club 2003 – 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Club Sierra	Healthy Club 2003 – 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Cockburn Cougars Softball & Sporting Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Cockburn Junior Football Club	Healthy Club 2004	\$1,100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Collie Cycle Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Collie Soccer Association Incorporated (The)	Healthy Club 2004	\$1,800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167



**Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Comet Bay Bowling Club	Healthy Club 2003 – 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Coolbellup Sporting Association Inc.	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Coolbinia West Perth Amateur Football & Sport Club	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Coorow Swimming Club	Healthy Club 2003 – 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Corrigin Football Club	Healthy Club 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Corrigin Tennis Club	Healthy Club 2003 – 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Corrigin Women's Hockey Club (Inc)	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Cottesloe Junior Football Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Cottesloe Rugby Union Football Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Cowaramup Junior Football Club Incorporated	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Curtin Baseball Club Inc	Healthy Club 2003 – 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Curtin University Wesley Sports Association	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Dalkeith Tennis Club Inc	Healthy Club 2003 – 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Dalkeith-Nedlands Junior Football Club Inc	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Darlington Junior Football Club Incorporated	Healthy Club 2004	\$1,150	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Denmark Surf Life Saving Club Inc	Healthy Club 2003 – 2004	\$1,230	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Derby Junior Sporting Association	Healthy Club 2003 – 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Dianella Cricket Club (Inc)	Healthy Club 2003 – 2004	\$1,300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Dongara Junior Football Club Inc	Healthy Club 2004	\$1,250	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Donnybrook Amateur Basketball Association (The)	Healthy Club 2003 – 2004	\$1,200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Donnybrook District Football and Sporting Club Inc	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Dunsborough Cricket Club Inc	Healthy Club 2003 – 2004	\$1,300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Dunsborough Rugby Union Club Inc	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
ECU Cavalier School of Fencing Incorporated	Healthy Club 2004	\$1,100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
ECU Hockey Club Incorporated	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
East Fremantle Cricket Club Inc	Healthy Club 2003 – 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
East Fremantle Lacrosse Club Inc	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
East Fremantle Tricolore Soccer Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Eastern Goldfields Cycle Club	Healthy Club 2003 – 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Eastern Hills Hawks Junior Football Club Inc	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Eaton Australind Junior Football Club	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Eaton Eagles Women's Hockey Club (Inc)	Healthy Club 2004	\$1,150	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Ellenbrook Little Athletics Club	Healthy Club 2003 – 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Esperance Basketball Association	Healthy Club 2003 – 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Esperance Cricket Club Inc	Healthy Club 2003 – 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Esperance Squash Club Inc	Healthy Club 2003 – 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Esperance Tennis Club	Healthy Club 2003 – 2004	\$346	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Esperance Triathlon Club Inc	Healthy Club 2003 – 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Exmouth Eagles Football Club Incorporated	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Federal Football Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167

**Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Forrestdale Junior Football Club	Healthy Club 2004	\$1,150	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Forrestfield United Soccer Club WA Inc	Healthy Club 2004	\$1,800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Fremantle & Dist Rugby League Football Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Fremantle Hawks Junior Football Club Inc	Healthy Club 2004	\$1,400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Fremantle Masters Swimming Club Inc	Healthy Club 2003 – 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Fremantle Mosman Park Cricket Club Inc.	Healthy Club 2003 – 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Fremantle Outrigger Canoe Club	Healthy Club 2003 – 2004	\$402	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Fremantle Port Swimming Club Inc	Healthy Club 2004	\$1,260	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Fremantle Soccer Club Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Garnduwa Amboorny Wirnan Aboriginal Corporation	2004 Sports Programs	\$20,000	Kimberley Public Health Unit	Various Health Messages	\$3,000
Geographe Outrigger Canoe Racing Club Inc	Healthy Club 2003 – 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Geraldton Boardriders (Inc)	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Geraldton Little Athletic Centre	Healthy Club 2003 – 2004	\$1,600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Geraldton Squash Rackets Association (Inc) (The)	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Geraldton Tennis Club	Healthy Club 2003 – 2004	\$1,985	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Geraldton and Districts Badminton Association	Healthy Club 2004	\$780	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Gingin Netball Club Incorporated	Healthy Club 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Girrawheen / Koondoola Junior Football Club (Inc)	Healthy Club 2004	\$1,850	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Golden West Dolphins Swimming Club	Healthy Club 2003 – 2004	\$1,100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Goldfields Sports Development Foundation Inc	Kalgoorlie Pure Gold Fun Run & Walk	\$5,000	Goldfields Public Health	Various Health Messages	\$1,000
Goldfields Touch Association	Healthy Club 2003 – 2004	\$1,999	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Goldfields Triathlon Club	Healthy Club 2003 – 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Goomalling Farmers Club	Healthy Club 2003 – 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Goomalling Golf Club	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Goomalling Tennis Club (Inc)	Healthy Club 2003 – 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Gosnells Archers	Healthy Club 2003 – 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Gosnells City Soccer, Sporting and Social Club	Healthy Club 2004	\$1,900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Gosnells Gaters Softball Club Inc	Healthy Club 2003 – 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Gosnells Junior Cricket Club Inc	Healthy Club 2003 – 2004	\$1,600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Gosnells Memorial Park Lawn Tennis Club Inc	Healthy Club 2003 – 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Greenwood Basketball Club Inc	Healthy Club 2004	\$1,700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Halls Head Cricket Club (Inc)	Healthy Club 2003 – 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Halls Head Junior Football Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Hamersley Carine Cricket Club	Healthy Club 2003 – 2004	\$1,085	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Harvey Football Club Incorporated	Healthy Club 2004	\$1,900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Heathridge Soccer Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Hedland Tri Sports Association Inc	Healthy Club 2003 – 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Hedland Water Polo Association	Healthy Club 2003 – 2004	\$1,200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Hensman Park Tennis Club	Healthy Club 2003 – 2004	\$1,080	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Henty Riding Club Inc	Healthy Club 2004	\$550	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167

Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)

Organisation	Project Title	Project Amount	Health Agency	Health Message	Support Amount
High Wycombe Junior Football Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Hilton Squashway Squash Club Inc	Healthy Club 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Huntingdale Netball Club Inc	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Hyden Netball Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Hyden Tennis Club	Healthy Club 2003 – 2004	\$1,100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Jaguars Softball Club Inc	Healthy Club 2004	\$1,600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Jets Basketball Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Joondalup Kinross Junior Football Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Joondalup and Districts Rugby League Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Jurien Bay Football Club Incorporated	Healthy Club 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kalamunda & Districts Football & Sportsman Club	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kalamunda Cricket Club	Healthy Club 2003 - 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kalamunda Rangers	Healthy Club 2003 - 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kalamunda Tennis Club Inc	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kardinya Junior Football Club Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Karlgarin / Hyden Hockey Club (Inc)	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Karratha Football & Sporting Club Incorporated	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Karrinyup Saints Junior Football Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Katanning Amateur Swimming Club Inc	Healthy Club 2003 - 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Katanning Country Club	Healthy Club 2003 - 2004	\$1,300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Katanning Gymnastics Club (Inc)	Healthy Club 2003 - 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Katanning Junior Basketball Association	Healthy Club 2003 - 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Katanning Wanderers Cricket Club (Inc)	Healthy Club 2003 - 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kelmscott Bulldogs Softball Club (Inc)	Healthy Club 2003 - 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kelmscott Junior Football Club Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kelmscott Senior Cricket Club	Healthy Club 2003 - 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kelmscott Tennis Club Inc	Healthy Club 2003 - 2004	\$1,600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kenwick Football Club Inc	Healthy Club 2004	\$1,100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kings Soccer Academy Inc	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kingsley Woodvale Junior Cricket Club	Healthy Club 2003 - 2004	\$1,800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kingsway Christian Cricket Club Inc	Healthy Club 2003 - 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kondinin Hockey Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Koombana Bay Sailing Club Inc	Healthy Club 2003 - 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kukerin Dumbleyung Football Club	Healthy Club 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kukerin Hockey Club (Inc)	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kulin Football Club (Inc)	Healthy Club 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kulin Hockey Club Inc.	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Kwinana Cricket Club	Healthy Club 2003 - 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Kwinana Tigers Hockey Club	Healthy Club 2004	\$1,200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Lakes Junior Football Club Inc	Healthy Club 2004	\$1,820	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167

Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)

Organisation	Project Title	Project Amount	Health Agency	Health Message	Support Amount
Lawley Aquatic Swimming Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Lawley Park Tennis Club	Healthy Club 2003 - 2004	\$630	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Leederville Tennis Club Inc	Healthy Club 2003 - 2004	\$716	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Lesmurdie Junior Cricket Club	Healthy Club 2003 - 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Lynwood Ferndale Football Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Maida Vale Aussi Masters (Inc)	Healthy Club 2003 - 2004	\$950	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Maida Vale Tennis club	Healthy Club 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Mandurah Offshore Fishing & Sailing Club	Healthy Club 2003 - 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Mandurah Pirates Rugby Union Fball Club	Healthy Club 2004	\$1,200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Mandurah Tee Ball Club Inc	Healthy Club 2003 - 2004	\$1,882	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Manning Rippers Football Club Inc	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Margaret River Amateur Swimming Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Margaret River Surf Life Saving Club	Healthy Club 2003 - 2004	\$1,300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Margaret River Tennis Club	Healthy Club 2003 - 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Marist Newman Junior Cricket Club	Healthy Club 2003 - 2004	\$1,400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Marmion Squash & Social Club	Healthy Club 2003 - 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Mary Island Fishing Club Inc	Healthy Club 2003 - 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Melville Aussi Masters Swimming Club (Inc)	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Melville City Hockey Club Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Melville Junior Football Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Merredin District Lawn Tennis Club	Healthy Club 2003 - 2004	\$1,100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Merredin Golf Club	Healthy Club 2003 - 2004	\$1,800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Merrifield Park Tennis Club Inc	Healthy Club 2003 - 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Midcity Hockey Association Inc	Healthy Club 2004	\$550	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Miling Hockey Club Incorporated	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Mills Park Tennis Club	Healthy Club 2003 - 2004	\$1,700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Mirrabooka Districts Swimming Club	Healthy Club 2003 - 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Modernians Hockey Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Moora District Tennis Club Inc	Healthy Club 2003 - 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Moora Rovers Football Club Inc	Healthy Club 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Morrison Park Bowling Club Inc	Healthy Club 2003 - 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Mount Barker Football Club Inc	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Mount Helena Junior Football Club Inc	Healthy Club 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Mt Hampton Tennis Club (Inc)	Healthy Club 2003 - 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Mt Lawley District Cricket Club	Healthy Club 2003 - 2004	\$985	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Mundaring Sporting Club Inc	Healthy Club 2003 - 2004 - Bowls	\$1,300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Mundijong Centrals Junior Football Club Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Nannup Amateur Basketball Association	Healthy Club 2003 - 2004	\$1,218	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Nannup Tigers Football Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Narembeen Football & Sportsmen's Club Inc	Healthy Club 2003 - 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214

Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)

Organisation	Project Title	Project Amount	Health Agency	Health Message	Support Amount
Narrogin Gymnastics Club	Healthy Club 2003 - 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Narrogin Olympics Hockey Club Incorporated	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
New Chile Social Club	Healthy Club 2004	\$650	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Newdegate Horse & Pony Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Newman Gymnastics Club Inc	Healthy Club 2004	\$1,250	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Newman Hockey Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Newman Junior Soccer Association Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Nollamara Amateur Football Club (Inc)	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Nollamara Tennis Club Inc	Healthy Club 2003 - 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Noranda Junior Football Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
North Beach Little Athletics Club	Healthy Club 2003 - 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
North Coast Ball Club	Healthy Club 2003 - 2004	\$1,505	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
North Coast Raiders Hockey Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
North Coast Triathlon Club (Inc)	Healthy Club 2003 -2004	\$1,800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
North Fremantle Amateur Football Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
North Perth Tennis Club	Healthy Club 2003 - 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Northam Railway Football Club Inc	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Northampton Tennis Club	Healthy Club 2003 - 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Northern Cobras Junior Football Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Northern Redbacks WSC Inc	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Ocean Ridge Cricket Club (Inc)	Healthy Club 2003 - 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Old Aquinians Hockey Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Olympic Kingsway Sports Club Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Osborne Park Aussi Masters Swimming Club	Healthy Club 2003 - 2004	\$900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Osborne Park Cricket Club	Healthy Club 2003 - 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Padbury Junior Basketball Club Inc	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Palmyra Rugby Union Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Paraburdoo Tennis Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Parkerville Junior Cricket Club	Healthy Club 2003 - 2004	\$660	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Peel Metropolitan Horse and Pony Club Inc	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Perth Baseball Club	Healthy Club 2003 - 2004	\$1,875	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Perth Cubs Tee-Ball Softball & Baseball Club (Inc)	Healthy Club 2003 - 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Perth Tamils Cricket Club Inc	Healthy Club 2003 - 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Phoenix Park Little Athletic Club	Healthy Club 2003 - 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Pinjarra Golf Club	Healthy Club 2004	\$1,175	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Port Hedland Golf Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Port Hedland Junior Cricket Association Inc	Healthy Club 2003 - 2004	\$1,980	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Port Hedland Tennis Club Incorporated	Healthy Club 2003 - 2004	\$200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Quairading Ladies Hockey Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Quinns Mindarie Surf Life Saving Club Inc	Healthy Club 2003 - 2004	\$1,730	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214



**Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Rats Water Polo Club Inc	Healthy Club 2003 - 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Riverside Lions Hockey Club	Healthy Club 2004	\$1,700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Riverton Aussi Swim Club Inc	Healthy Club 2003 - 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Rockingham District Hockey Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Rockingham District Touch Association	Healthy Club 2003 - 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Rockingham Districts Junior Baseball Club Inc	Healthy Club 2003 - 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Rockingham Rugby League Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Rockingham Rugby Union Football Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Rockingham Vipers Gridiron Club	Healthy Club 2003 - 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Roleystone Football Club Inc	Healthy Club 2004	\$1,700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Roleystone Gymnastics Club Inc	Healthy Club 2004	\$1,200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Rossmoyne Junior Football Club	Healthy Club 2004	\$1,940	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Rossmoyne and Districts Swimming Club	Healthy Club 2003 - 2004	\$470	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Safety Bay Football Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Salt Junior Soccer Club Inc	Healthy Club 2004	\$790	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Sawyers Valley Basketball Club	Healthy Club 2003 - 2004	\$621	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Scarborough Junior Cricket Club	Healthy Club 2003 - 2004	\$1,050	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Secret Harbour Junior Football Club	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Singleton Golden Bay Tennis Club	Healthy Club 2003 - 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Sorrento Duncraig Junior Football Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Sorrento Soccer Sports and Social Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Sorrento Surf Life Saving Club	Healthy Club 2003 - 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
South Bunbury Junior Football Council	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
South Coogee Junior Football Club Inc	Healthy Club 2004	\$1,200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
South Mandurah Junior Football Club Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
South Midlands Pony Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
South Perth Women's Hockey Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
South Perth Yacht Club	Healthy Club 2003 - 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
South West Bodyboard Club Inc	Healthy Club 2003 - 2004	\$1,100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Southern Cross Tennis Club Inc	Healthy Club 2003 - 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Southern Districts Gaelic Football Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Southside BMX Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Southside Triathlon Club Inc (The)	Healthy Club 2003 - 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
St Norbert Ex-Students Assoc Football Club	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Stirling Squash Club Inc	Healthy Club 2003 - 2004	\$1,400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Subiaco Basketball Club	Healthy Club 2004	\$1,400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Subiaco Marist Cricket Club Inc	Healthy Club 2003 - 2004	\$1,400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Suburban Nedlands City Hockey Club	Healthy Club 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Sutherland Park Soccer Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Swan City Softball Club Inc	Healthy Club 2003 - 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214

**Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Swan I C Junior Soccer Club Inc	Healthy Club 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Swanbourne Nedlands Surf Life Saving Club	Healthy Club 2003 - 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Tammin Bowling Club Inc	Healthy Club 2003 - 2004	\$855	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Tarcoola Park Tennis Club	Healthy Club 2003 - 2004	\$1,195	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Tarin Rock Tennis Club (Inc)	Healthy Club 2003 - 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Thornlie Community Trampoline Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Thornlie Hawks Softball Club Inc	Healthy Club 2003 - 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Toodyay Cricket Club (Inc)	Healthy Club 2003 - 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Towns Football Club Geraldton Inc	Healthy Club 2004	\$1,750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Trigg Junior Boardriders Club (Inc)	Healthy Club 2003 - 2004	\$800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Tuart Hill Cricket Club	Healthy Club 2003 - 2004	\$1,600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Tuart Hill Snr High School Amateur Swimming Club	Healthy Club 2003 -2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
UWA Tennis Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
UWA Triathlon Club Inc	Healthy Club 2003 - 2004	\$1,700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
UWA Volleyball Club Inc	Healthy Club 2004	\$1,100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
University of WA Fencing Club Incorporated	Healthy Club 2004	\$1,733	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Val Norris Christian College of Gymnastics Inc	Healthy Club 2003 - 2004	\$600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Vic Park Rovers Junior Soccer Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Victoria Park Carlisle Southern Aquatic Swim Club	Healthy Club 2003 - 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
WA Sports Federation	Healthway Sponsorship Advisory Service (HSAS)	\$50,000	Health Support Sponsorship	Conditions	
Wagin Football Club (Inc)	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Wanneroo Amateur Football Club	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Wanneroo Baseball Club	Healthy Club 2003 - 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Wanneroo Golf Club	Healthy Club 2003 - 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Wanneroo Junior Football Club	Healthy Club 2004	\$1,680	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Wanneroo Softball Club	Healthy Club 2003 - 2004	\$1,400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Warwick Greenwood Junior Football Club	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Watheroo Football Club Inc	Healthy Club 2004	\$1,200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Watheroo Ladies Hockey Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Wembley Lacrosse Club Inc	Healthy Club 2004	\$2,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
West Coast Masters Cycling Council Inc	Healthy Club 2003 - 2004	\$1,300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
West Pilbara Cricket Association	Healthy Club 2003 - 2004	\$1,800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Western Shamrocks Gaelic Football Club Inc (The)	Healthy Club 2004	\$112	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Western Whalers Football Club Inc	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Westside Steelers Gridiron Club Inc	Healthy Club 2003 - 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Westside Wolves Hockey Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Whitford Hawks Basketball Club Inc	Healthy Club 2004	\$1,338	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Whitford Hockey Club Inc	Healthy Club 2004	\$1,500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Wongan-Ballidu Ladies Hockey Club	Healthy Club 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Wubin Tennis Club (Inc)	Healthy Club 2003 - 2004	\$458	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214

**Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount</b>
Yacht Club Hockey Club	Healthy Club 2004	\$1,100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Yale Tigers Teeball & Softball Club (WA Inc)	Healthy Club 2003 - 2004	\$1,149	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Yangebup Knights Baseball Club	Healthy Club 2003 - 2004	\$700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
Yangebup Knights Junior Ball Club	Healthy Club 2003 - 2004	\$1,300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
York Junior Football Club	Healthy Club 2004	\$1,000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$167
Yuna Tennis Club	Healthy Club 2003 - 2004	\$500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	\$214
<b>Injury Prevention</b>					
Sports Medicine Australia WA Branch	Sport Safe Community Education Program*	\$270,000	Sports Medicine Australia (WA Branch)	Sport Safe	\$6,000
The Rink Pty Ltd	Sports Safe Skate Smart Program	\$4,000	Sports Medicine Australia (WA Branch)	Sport Safe Kit	\$400
<b>Physical Activity Promotion</b>					
Ability Solutions Inc	Physical Activity for People with a Mental Illness	\$35,000	National Heart Foundation	Be Active	\$3,000
Albany Aussi Masters Swimming Club (Inc.)	City of Albany 2004 Harbour Swim	\$750	Healthway Kit	Be Active	\$400
Associated and Catholic Colleges of WA	Physical Activity Pilot Project	\$7,500	Healthway Kit	Be Active Every Day	\$400
Aussi Masters Swimming - Carine Club (Inc)	Australia Day Swim	\$750	Healthway Kit	Be Active Every Day	\$400
Aussi Masters Swimming WA Branch Inc	Swim for your Life	\$20,000	Healthway Kit	Be Active Every Day	\$400
Badminton Association of WA Inc	Funding 2004 - 2005	\$32,000	National Heart Foundation	Be Active	\$3,000
Ballidu Primary School P&C Association Inc	Bike it to Ballidu 2004	\$1,000	National Heart Foundation	Be Active - Cycle Instead Kit	\$400
Bibbulmun Track Foundation (Inc)	Calendar of Events	\$1,500	Healthway Kit	Be Active	\$400
Birds Australia Western Australia Inc	Bush Walking at Shark Bay	\$2,400	Healthway Kit	Be Active	\$400
Bunbury Aussi Masters Swimming Club Inc	Koombana Bay Swim Through	\$500	Healthway Kit	Be Active	\$400
Bunbury BMX Club (Inc)	Super Series Round 3	\$2,000	National Heart Foundation	Be Active - Cycle Instead Kit	\$400
Bunbury Cycle Club	2004 State 100km Championships	\$2,500	National Heart Foundation	Be Active - Cycle Instead Kit	\$400
Burrup Mountain Bike Club	2004 North West Mountain Bike Championships	\$1,000	National Heart Foundation	Be Active - Cycle Instead Kit	\$400
Busseton Historical Society Inc	Walking with History the Healthway	\$1,000	Healthway Kit	Be Active	\$400
Churches' Commission on Education Inc	Rockingham Fun Run	\$2,500	Healthway Kit	Be Active	\$400
City of Fremantle	2005 Fremantle Masters Games	\$3,500	Healthway Kit	Be Active	\$400
City of Joondalup	The Regional Seniors Event	\$10,000	Healthway Kit	Be Active	\$400
Collie BMX Club	Collie King Coal Classic Super Series Round 2	\$1,500	National Heart Foundation	Be Active - Cycle Instead Kit	\$400
Corrigin Senior Citizens	Seniors Games - 2004	\$1,500	Healthway Kit	Be Active Every Day	\$400
Dumbleyung Events Committee Inc	Dumbleyung Triathlon	\$500	Healthway Kit	Be Active	\$400
Geraldton Mid West Sports Federation Inc	Indian Ocean Masters Games	\$20,000	National Heart Foundation	Be Active Every Day	\$3,500
Girrawheen Primary School	Out of School Hours Sports Program	\$4,000	Healthway Kit	Be Active	\$400
Love Grid Badminton Academy Incorporated	2004 Schools Project	\$4,000	National Heart Foundation	Be Active Kit	\$400
Midland Cycle Club Inc	Junior Track Attack	\$1,500	National Heart Foundation	Be Active - Cycle Instead Kit	\$400
National Heart Foundation	Physical Activity Projects	\$131,500	Healthway Kit	Be Active	\$1,500
Northampton District High School P&C Assn Inc.	Northampton to Horrocks Fun Run 2004	\$500	Healthway Kit	Be Active	\$400
Northcliffe Tourist Centre Inc	Annual Karri Cup Mountain Bike Championships Event	\$3,000	National Heart Foundation	Be Active - Cycle Instead Kit	\$400
Orienteering Association of WA Inc	Developing Orienteering in Schools & the Community	\$70,000	National Heart Foundation	Be Active	\$7,000
Our Lady of Mercy Primary School Girrawheen	After Hours Sportsfun Program	\$4,000	Healthway Kit	Be Active	\$400
Over 50's Recreation Association Albany Inc	Have a Go Day	\$1,500	Healthway Kit	Be Active	\$400



**Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount</b>
Positive Ageing Foundation	Lifeball 2004	\$49,000	National Heart Foundation	Be Active	\$2,000
Riding for the Disabled Association WA	Multiple Programs	\$15,000	National Heart Foundation	Disability No Limits - Be Active	\$1,500
Rockingham Districts BMX Club Inc	BMX Sports WA / State Championships 2004	\$2,500	National Heart Foundation	Be Active - Cycle Instead Kit	\$400
Rotary Club of St Georges Perth	Great Bike Ride	\$15,000	National Heart Foundation	Be Active - Cycle Instead	\$2,000
Shire of Bruce Rock	Be Active Co-ordinators Scheme",	\$72,000	National Heart Foundation	Be Active Every Day	\$6,000
Shire of Goomalling	Avon Be Active Sport & Recreation Co-ordinators - Position	\$72,000	National Heart Foundation	Be Active	\$6,000
Shire of Moora	Midland District Be Active Sport & Rec Co-ord Position	\$72,000	National Heart Foundation	Be Active	\$6,000
Shire of Victoria Plains	Wado Ryu State Karate Championships 2004	\$1,000	Healthway Kit	Be Active	\$400
Shire of Waroona	Sports Fest	\$2,000	Healthway Kit	Be Active	\$400
WA Blind Bowling Association Inc	Aust Blind Bowlers Assoc National Championships	\$4,000	National Heart Foundation	Disability No Limits - Be Active Every Day	\$400
WA Cycling Federation Inc	2003 / 2004 Sponsorship Agreement	\$20,500	National Heart Foundation	Be Active - Cycle Instead	\$3,000
WA Disabled Sport Association	Sponsorship 2004-2007	\$405,000	National Heart Foundation	Disability No Limits - Be Active	\$27,000
WA Sports Centre Trust (Sport International)	2004 Perth International Cycling Grand Prix	\$15,000	National Heart Foundation	Be Active - Cycle Instead	\$2,000
WA State Masters Games Association Inc	WA State Masters Games 2004	\$2,500	Healthway Kit	Be Active	\$400
WA Touch Association Inc	Touchwest	\$84,000	National Heart Foundation	Be Active Every Day	\$10,000
Walpole Sports & Recreation Association (Inc.)	Walpole Be Active Triathlon 2004	\$1,500	Healthway Kit	Be Active Every Day	\$400
West Australian Mountain Bike Association (WAMBA)	2004 West Australian Mountain Bike Points Series	\$5,000	National Heart Foundation	Be Active - Cycle Instead Kit	\$600
Western Australian Fencing Association Inc	2003 Australian National Fencing Championships	\$3,500	Healthway Kit	Be Active Every Day	\$400
Westside BMX Club	Open Day	\$1,000	National Heart Foundation	Be Active - Cycle Instead Kit	\$400
Wheatbelt Sports Council	2004 'Be Active' Cup	\$2,200	Healthway Kit	Be Active	\$400
Wheelchair Sport WA Inc	2004 Wheelchair Sports WA Development Program	\$45,000	National Heart Foundation	Disability No Limits - Be Active	\$6,000
Y Striders Incorporated	Fun Run Training Zone / Y Strider Open Day	\$2,000	Healthway Kit	Be Active	\$400
<b>Tobacco Smoking Control</b>					
Apex Club of Carnarvon	Mid Year Squash Coaching Lessons & Gym Activities	\$2,500	Healthway Kit	Smarter than Smoking	\$400
Avon Valley Ladies Golf Association	Junior Promotion Camps & coaching	\$2,500	Healthway Kit	Smarter than Smoking	\$400
Badgingarra Bush Bonanza	Badgingarra Bush Bonanza	\$1,000	Healthway Kit	Smoke Free WA	\$400
Beckenham Angels Soccer Club	Champions Invitation Cup (Soccer)	\$1,500	Healthway Kit	Smoke Free WA	\$400
Boxwood Hill Golf Club	2004 Skills Development Clinic	\$600	Healthway Kit	Smarter than Smoking	\$400
Busselton Soccer Club	Coaching the Coaches/Referee Courses/Goalkeeping Course	\$3,000	Healthway Kit	Smarter than Smoking	\$400
Churches' Commission on Education Inc	Chaplains Cup Footy Competition	\$2,000	Healthway Kit	Smarter than Smoking	\$400
Corrigin Golf Club	Corrigin Junior Golf Club	\$1,000	Healthway Kit	Smarter than Smoking	\$400
Cranbrook Golf Club	Southern Nite Golf Championships	\$1,000	Healthway Kit	Smoke Free WA	\$400
Curtin University of Technology	Curtin University Healthway Squash Classic	\$1,000	Healthway Kit	Smoke Free WA	\$400
Department of Sport and Recreation WA	Aboriginal Participation in Sport	\$185,000	M & C Support - Dept of Health WA	Smarter than Smoking	\$20,000
Department of Sport and Recreation WA	Country Sport Scholarship Program	\$150,000	Healthway Kit	Smarter than Smoking	\$400
Department of Sport and Recreation WA	Regional Active Women Program	\$112,500	M & C Support - Dept of Health WA	Smarter than Smoking	\$7,500
Eastern Goldfields Squash Rackets Association Inc	2004 Golden Open Squash Tournament	\$1,500	Healthway Kit	Smarter than Smoking	\$400
Filipino Australian Sports Association Inc	FASA Annual Sports League	\$3,000	Healthway Kit	Smoke Free WA	\$400
Fremantle Rowing Club Inc	Club Development, Promotion & Growth	\$1,500	Healthway Kit	Smarter than Smoking	\$400
Geographe Bay Yacht Club Inc	2004 Geographe Bay Race Week/Pelican State Champs	\$3,500	Healthway Kit	Smarter than Smoking	\$400



Sport Projects (applications received in 2003/2004 and approved for funding) (Continued)

Organisation	Project Title	Project Amount	Health Agency	Health Message	Support Amount
Geraldton Junior Soccer Association (Inc)	2004 Premiership Season & Regional Development Officer Salary	\$4,500	Healthway Kit	Smarter than Smoking	\$400
Great Northern 8-Ball Association	Batavia Black Ball Classic	\$1,000	Healthway Kit	Smoke Free WA	\$400
Hockey WA	Hockey WA Sport Sponsorship 2004	\$200,000	M & C Support - Dept of Health WA	Smoke Free WA	\$20,000
Katanning Hockey Club	Great Southern Hockey Carnival	\$2,500	Healthway Kit	Smoke Free WA	\$400
Kulin Golf & Tennis Club	Eastern Great Southern Ladies Golf Assoc Championships	\$1,500	Healthway Kit	Smoke Free WA	\$400
Lake Grace/Pingrup Football Club	Great Southern Colts Football Carnival	\$2,000	Healthway Kit	Smarter than Smoking	\$400
Lakelands Country Club Inc	Junior Development	\$1,000	Healthway Kit	Smarter than Smoking	\$400
Leeuwin Ocean Adventure Foundation	Leeuwin / Healthways Youth Sailing Program	\$30,000	Healthway Kit	Smoke Free WA	\$400
Mandurah Hockey Stadium (Inc)	National U18 Indoor Hockey Championships (Men & Women)	\$2,500	Healthway Kit	Smarter than Smoking	\$400
Melville Water Polo Club Inc	International Water-Polo Fiesta	\$7,500	Healthway Kit	Smoke Free WA	\$400
Pinjarra Rodeo Club Inc	Pinjarra Rodeo 2004	\$3,500	Healthway Kit	Smoke Free WA	\$400
Railways Football Club (Kalgoorlie)	Recruitment & Career Development Program	\$2,000	Healthway Kit	Smoke Free WA	\$400
Somali Community Association Inc	Somali Community Development Project	\$2,500	Healthway Kit	Smoke Free WA	\$400
Thornlie and Districts Tee Ball Association	Thornlie & Districts State Championships Carnival	\$2,000	Healthway Kit	Smarter than Smoking	\$400
Town of Port Hedland	2004 North West Games	\$20,000	Pilbara Public Health Unit (South Hedland)	Smoke Free WA	\$4,000
Town of Port Hedland	Boodarie Bowls Carnival	\$5,000	Healthway Kit	Smoke Free WA	\$400
Vietnamese Soccer Club of WA	Vietnamese Community Soccer Competition	\$1,000	Healthway Kit	Smoke Free WA	\$400
WA Institute of Sport	Smarter than Smoking WAIS Talent Search	\$140,000	National Heart Foundation	Smarter than Smoking	\$18,000
WA Lacrosse Association	New Futures	\$70,000	The Cancer Council Western Australia	Smoke Free WA	\$9,000
WA Squash	2004 Development Program	\$50,000	National Heart Foundation	Smoke Free WA	\$5,000
WA Volunteer Fire & Rescue Service Association Inc	WA Volunteer Fire Brigade State Open Championships	\$750	Healthway Kit	Smoke Free WA	\$400
West Australian Womens Football League	2004 Smarter than Smoking Schoolgirls Cup	\$6,000	Healthway Kit	Smarter than Smoking	\$400
West Coast Rodeo Circuit	West Coast Rodeo Circuit Junior State Finals 2003	\$1,500	Healthway Kit	Smarter than Smoking	\$400
Western Australian Golf Association Inc	Golf Sponsorship 2004 - 2005	\$130,000	National Heart Foundation	Smarter than Smoking	\$10,000
Western Australian Table Tennis Association Inc	2004 Australian Junior Championships	\$2,000	Healthway Kit	Smarter than Smoking	\$400
Western Australian Table Tennis Association Inc	Table Tennis Development Program	\$9,500	Healthway Kit	Smoke Free WA	\$400
Western Australian Women's Soccer Assn	Development Program	\$17,000	M & C Support - Dept of Health WA	Smarter than Smoking	\$2,000
Womensport West	2004-2005 Annual Programs	\$20,000	M & C Support - Dept of Health WA	Smarter than Smoking	\$4,000
Woodvale Junior Hockey Club Inc	Northern Suburbs Junior Hockey Development	\$1,500	Healthway Kit	Smarter than Smoking	\$400

Arts Projects (applications received in 2003/2004 and approved for funding)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
<b>Alcohol and other drug misuse</b>					
Art & Cultural Dev Council of Geraldton Inc	Youth Expression Sessions (YES Project)	\$17,000	M & C Support - Dept of Health WA	Drug Aware	\$2,300
Arts Radio Ltd (RTRFM 92.1)	Fresh Blast	\$70,000	M & C Support - Dept of Health WA	Drug Aware	\$6,000
Avon Valley Arts Society	2004 Annual Program	\$20,000	M & C Support - Dept of Health WA	100% Control	\$3,700
Broome Arts & Music Foundation	Hi Jinx In Chinatown	\$15,000	M & C Support - Dept of Health WA	Respect Yourself Respect Your Culture	\$2,000
City of Bunbury	Bunbury Youth Music Festival	\$3,000	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
City of Bunbury Eisteddfod	City of Bunbury Eisteddfod 2004	\$1,500	Healthway Kit	Respect Yourself 100% Control	\$400
City of Gosnells	Goz Carnival 2004	\$4,900	Healthway Kit	Respect Yourself 100% Control	\$400
City of Kalgoorlie Boulder	Youthfest '04	\$4,000	Healthway Kit	Respect Yourself 100% Control	\$400
City of Stirling	2004 Youth Festival ("COSMONAUTICAL")	\$5,000	Healthway Kit	Respect Yourself 100% Control	\$400
City of Subiaco	AmpFest - Clash of the Bands	\$9,000	M & C Support - Dept of Health WA	Drug Aware	\$1,200
City of Swan	Annual Cultural Development Program	\$20,000	M & C Support - Dept of Health WA	Drug Aware	\$2,500
Coalition of Peoples Inc	Survival 2004 Indigenous Cultural Festival	\$5,000	Healthway Kit	Respect Yourself Respect Your Culture	\$400
Derby District High School	Kimberley Moonrise Rock Festival	\$5,000	Healthway Kit	Respect Yourself Respect Your Culture	\$400
Festival Fringe Society of Perth	Drug Aware MICROWAVE Programme	\$45,000	M & C Support - Dept of Health WA	Drug Aware	\$6,000
Freefall Theatre Company (Inc)	Pantomime of Snow White & The Seven Dwarfs	\$3,000	Healthway Kit	Respect Yourself 100% Control	
Gibson Progress Association & Sporting Clubs Inc	GIBBO SK8 RAMPage	\$3,000	Healthway Kit	Respect Yourself 100% Control	
Gnowangerup Aboriginal Corporation	Gnowangerup Past & Present Aboriginal Art Exhibition	\$4,000	Healthway Kit	Respect Yourself Respect Your Culture	\$400
HARTZ (Hedland Arts Council) Inc	Self Impressions	\$3,000	Healthway Kit	Respect Yourself Respect Your Culture	\$400
Hopetoun Local Drug Action Group Inc.	Hopetoun Summer Youth Festival	\$2,500	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
Indigenous Festivals of Australia Ltd	The Croc Festival - Derby / Kalgoorlie	\$20,000	M & C Support - Dept of Health WA	Respect Yourself Respect Your Culture	\$3,000
John Curtin Performance Company	A Midsummer Night's Dream	\$4,000	Healthway Kit	Respect Yourself 100% Control	\$400
Kaata-Koorliny (E&ED) Aboriginal Corp (KEEDAC)	Art Exhibition	\$4,500	Healthway Kit	Respect Yourself Respect Your Culture	\$400
Lions Club of Mandurah	Junkadelic Workshops	\$3,000	Healthway Kit	Respect Yourself 100% Control	
Local Drug Action Groups Inc	100% Control - Autumn at the Rap Park	\$3,000	Healthway Kit	Respect Yourself 100% Control	\$400
Lyons Productions Pty Ltd	'The Simple Truth' School Tour 2004	\$5,000	Healthway Kit	Respect Yourself 100% Control	\$400
Magabala Books Aboriginal Corporation	Crabbing at High Tide	\$20,000	M & C Support - Dept of Health WA	Respect Yourself Respect Your Culture	\$2,700
Margaret River Wine Region Festival Assoc Inc	The Fusion of Margaret River	\$5,000	Healthway Kit	Respect Yourself	\$400
NBT WA Music Inc	NBT WA 2004	\$50,000	M & C Support - Dept of Health WA	Drug Aware	\$6,000
Ngaanyatjarra Media (Aboriginal Corporation)	Ngaanyatjarra Music Festival 2004	\$5,000	Healthway Kit	Respect Yourself Respect Your Culture	\$400
Rottnest Island Business Community	Rottnest Island Leavers 2003	\$8,000	M & C Support - Dept of Health WA	100% Control	\$1,500
SWERVE Assn Inc	The Messenger Project	\$10,000	M & C Support - Dept of Health WA	Respect Yourself Respect Your Culture	\$1,300



Arts Projects (applications received in 2003/2004 and approved for funding) (Continued)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Shire of Kalamunda	RED	\$3,000	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
Shire of Roebourne	SAY IT LOUD Youth Festival 2004	\$5,000	Healthway Kit	Respect Yourself 100% Control	\$400
Shire of Wiluna	Red Desert Breakers	\$2,550	Healthway Kit	Respect Yourself 100% Control	
Shire of Wyndham East Kimberley	Graffiti Works	\$3,000	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
Shire of Wyndham East Kimberley	Top of the West Festival - Wyndham	\$7,500	Healthway Kit	Respect Yourself Respect Your Culture	\$400
Skateboarding Association of WA	Where the Heart is Exhibition	\$2,006	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
Southern Edge Arts	2004 Artistic Program	\$35,000	Lower Great Southern Primary Health Service	100% Control	\$6,000
Southside Christian Centre AOG Inc	Slingshot Music & Sport Festival 2004	\$2,000	Healthway Kit	Respect Yourself 100% Control	\$400
Theatre Kimberley	Worn Art 2004 - The Burden of Dreams	\$10,000	Healthway Kit	Respect Yourself Respect Your Culture	\$400
Town of Kwinana	The Mary G Performance Showcase & Youth Development	\$12,000	M & C Support - Dept of Health WA	Respect Yourself Respect Your Culture	\$2,000
WA Youth Jazz Orchestra Association	WAYJO Annual Program 2004-2006 - 3 years	\$105,000	M & C Support - Dept of Health WA	100% Control	\$10,500
WA Youth Theatre Company	Annual Program for 2004	\$15,000	M & C Support - Dept of Health WA	Drug Aware	\$2,000
Worl Pacific Entertainment	Underage Dance Function	\$2,500	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
YMCA of Perth Inc	Creating Creative Spaces	\$20,000	M & C Support - Dept of Health WA	Drug Aware	\$3,000
Young Men's Christian Assoc Of Newman Inc	DRUGGeD-A Performance with a Twist Touring Project (Part 2)	\$10,000	M & C Support - Dept of Health WA	Drug Aware	\$1,300
Youth Alive WA	'Summerfest 2004' - Schoolies Drug-Free Festival	\$3,500	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
Youth Rec Culture & Arts Assoc Inc Headquarters	Tight! An Exhibition Fusing Light Rhythm & Visual Expression	\$2,909	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
Youth Rec Culture & Arts Assoc Inc Headquarters	Turn It Up	\$3,000	M & C Support - Dept of Health WA	Drug Aware Kit	\$400
<b>Cancer Prevention</b>					
Augusta River Festival	2004 Augusta River Festival	\$4,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
Nannup Music Club	2004 Nannup Music Festival	\$10,000	The Cancer Council Western Australia	Sun Smart	\$1,300
Two Rocks Blessing of the Fleet & Community Day	Tapping the Talent & Bridging the Gap Phase II 2004	\$3,000	The Cancer Council Western Australia	Sun Smart Kit	\$400
<b>Good Nutrition Promotion</b>					
Albany Eisteddfod (Inc.)	Albany Music Eisteddfod 2004	\$1,500	Healthway Kit	Enjoy Healthy Eating	\$400
Art & Cultural Dev Council of Geraldton Inc	The Libbyah Queen of the Desert Tour	\$14,500	The Cancer Council Western Australia	Enjoy Healthy Eating	\$1,500
Australian Asian Association of WA Inc	Harmony International Folkfest 2004	\$7,000	Healthway Kit	Enjoy Healthy Eating	\$400
Balingup Progress Association	Winter Solstice Earth Art Celebration	\$2,000	Healthway Kit	Enjoy Healthy Eating	\$400
Beacon Theatre Arts Club	Opening Festival	\$1,500	Healthway Kit	Enjoy Healthy Eating	\$400
Capel Fest Inc	Capel Fest Arts Program 2004	\$4,500	Healthway Kit	Enjoy Healthy Eating	\$400
Central South Eisteddfod	2004 Central South Eisteddfod & Talent Expo	\$2,500	Healthway Kit	Enjoy Healthy Eating	\$400
Cervantes Community Recreation Centre	Cervantes Arts, Craft & Photography Exhibition	\$2,000	Healthway Kit	Enjoy Healthy Eating	\$400
Collie River Valley "Busy Fingers" (Art & Craft)	Busy Fingers Arts & Crafts",	\$1,000	Healthway Kit	Enjoy Healthy Eating	\$400
Denmark Chamber of Commerce	Denmark Street Festival	\$3,000	Healthway Kit	Enjoy Healthy Eating	\$400



Arts Projects (applications received in 2003/2004 and approved for funding) (Continued)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Department of Health WA	Inspector Pickles Makes the Right Choice	\$15,000	M & C Support - Dept of Health WA	Enjoy Healthy Eating	\$2,000
Dwellingup Business Association	Dwellingup Winterfest : Forest Heritage Weekend	\$4,000	Healthway Kit	Enjoy Healthy Eating	\$400
Fairbridge Festival Inc	Fairbridge Festival - 3 years	\$60,000	M & C Support - Dept of Health WA	Enjoy Healthy Eating	\$8,000
Handzon Theatre Company	Lunchtime Theatre	\$7,000	Healthway Kit	Enjoy Healthy Eating	\$400
HarbourSound Inc	Playmakers for Kid's	\$8,000	Healthway Kit	Enjoy Healthy Eating	\$400
Ishar Multicultural Centre for Women's Health	Life of a Refugee	\$5,000	Healthway Kit	Enjoy Healthy Eating	\$400
Jurien Interpretation Centre	Jurien Bay Easter Fair	\$2,000	Healthway Kit	Enjoy Healthy Eating	\$400
Kellerberrin and Districts Agricultural Society	Kellerberrin 2004 Annual Show	\$1,000	Healthway Kit	Enjoy Healthy Eating	\$400
Kulin Bush Races Inc.	Kulin Bush Races Art & Craft Exhibition	\$1,500	Healthway Kit	Enjoy Healthy Eating	\$400
Manjimup Chamber of Commerce & Industry	Manjimup Cherry Harmony Festival	\$6,000	Healthway Kit	Enjoy Healthy Eating	\$400
Multicultural Arts of WA (Kulcha)	5th Annual WA Middle Eastern Dance Festival	\$3,200	Healthway Kit	Enjoy Healthy Eating	\$400
Nannup Arts Council	2004 Nannup Art & Photography Exhibition	\$2,000	Healthway Kit	Enjoy Healthy Eating	\$400
Narrikup District Progress Association	Narrikup's Folk by Firelight	\$2,000	Healthway Kit	Enjoy Healthy Eating	\$400
Opera Australia	OzOpera La Boheme Tour 2004	\$18,000	M & C Support - Dept of Health WA	Go for 2 & 5	\$2,500
Perth International Arts Festival (PIAF)	Life of the City - People Participating	\$65,000	M & C Support - Dept of Health WA	Enjoy Healthy Eating	\$8,000
Russian Ethnic Community & Youth Deve Assn	The Russian Cultural Day in Perth WA	\$2,000	Healthway Kit	Enjoy Healthy Eating	\$400
Shire of Donnybrook Balingup	Balingup Banners	\$4,000	Healthway Kit	Enjoy Healthy Eating	\$400
South Suburban Music Society	South Suburban Music Society Inc Eisteddfod	\$1,000	Healthway Kit	Enjoy Healthy Eating	\$400
South West Opera Company	'Carousel'	\$3,000	Healthway Kit	Enjoy Healthy Eating	\$400
Tamil Association of WA (Inc)	Festival of Lights 2004	\$1,000	Healthway Kit	Enjoy Healthy Eating	\$400
Toodyay Agricultural Society Inc	Annual Agricultural Show	\$2,000	Healthway Kit	Enjoy Healthy Eating	\$400
Town of Kwinana	Town of Kwinana's 50th Anniversary Celebrations	\$10,000	M & C Support - Dept of Health WA	Go for 2 & 5	\$1,300
Viewpoint Inc	2004 Viewpoint Inc Fine Craft Art in the Great Southern	\$1,000	Healthway Kit	Enjoy Healthy Eating	\$400
WA Young Performers Assoc (Inc) - WA Young Dancers	WA Young Dancers - Triple Bill	\$2,000	Healthway Kit	Enjoy Healthy Eating	\$400
Waroona Community Marketing (Inc)	Waroona Annual Autumn Fair	\$1,500	Healthway Kit	Enjoy Healthy Eating	\$400
<b>Health Promotion</b>					
Bloodwood Tree Association Inc	Nindji Nindji Family Cultural Festival 2004	\$15,000	Pilbara PHU (South Hedland)	Various Health Messages	\$3,000
Shire of Tammin	Tammin Healthway Art Prize	\$1,500	Healthway Kit	Healthy Community	\$400
Tammin Primary School P&C Assn Inc	Tammin P&C Literary Festival	\$1,500	Healthway Kit	Healthy Community	\$400
Wongutha Birni Aboriginal Corporation	Warru!!	\$15,000	Goldfields Public Health	Various	\$3,000
<b>Injury Prevention</b>					
Musica Viva Australia	Musica Viva in Schools - South West Tours	\$12,000	Kidsafe	Safety Rules OK	\$3,000

**Arts Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
<b>Mental Health Promotion</b>					
Community Arts Network of WA Inc	Make Time to Share Your Story	\$35,000	Relationships Australia	Make time to talk	\$7,000
Perth Theatre Company	Annual Program	\$27,200	Relationships Australia	Make time to talk	\$5,000
Shanghai Lil Productions Incorporated	Conundrum	\$5,000	Relationships Australia	Make time to talk	\$800
Shire of Katanning	Great Southern Multicultural Festival	\$3,500	Relationships Australia	Make time to talk	\$800
<b>Physical Activity Promotion</b>					
Agelink Reminiscence Theatre	A Colonial Christmas Carol	\$2,000	Healthway Kit	Be Active Every Day	\$400
Amputees In Action Inc	Limbness	\$3,000	National Heart Foundation	Disability No Limits - Be Active Every Day	\$400
Artatac - Busselton Beach Festival Inc	2004 Busselton Beach Festival	\$12,000	National Heart Foundation	Be Active Every Day	\$3,000
Australian Dance Council WA Branch (Ausdance) Inc	Dance Around - 3 years	\$90,000	National Heart Foundation	Be Active Every Day	\$12,000
Ballet Workshop Inc / Prompt Corner	Be Active Prompt Corner Season 2004	\$10,000	Healthway Kit	Be Active Every Day	\$400
Black Swan Theatre	Be Active BSX-Theatre	\$35,000	National Heart Foundation	Be Active Every Day	\$3,000
Bonport Pty Ltd	Primary Schs Opera "City of Shadows" - Metro/Regional Tour	\$10,000	Healthway Kit	Be Active	\$2,000
Cannery Arts Centre Inc	Family Fun Arts	\$3,000	Healthway Kit	Be Active	\$400
Challenge Brass Band Inc	St Barbaras Festival Kalgoorlie	\$2,000	National Heart Foundation	Disability No Limits - Be Active Every Day	\$400
City Entertainers Community Concert Group Inc	They're Playing Our Song	\$1,500	Healthway Kit	Be Active	\$400
City of Bayswater	Autumn River Festival	\$3,000	Healthway Kit	Be Active	\$400
City of Bunbury	Kids Helping Kids	\$4,000	National Heart Foundation	Disability No Limits - Be Active Every Day	\$400
City of Fremantle	The Celebration of Ability Art Expo	\$6,000	National Heart Foundation	Be Active Kit	\$400
Disability & the Arts, Disadvantage & the Arts Inc	DADAA WA 2004-2006 Arts & Health Programs - 3 years	\$105,000	National Heart Foundation	Disability No Limits - Be Active Every Day	\$12,700
Dumbleyung Events Committee Inc	Dumbleyung Bluebird Festival	\$1,500	Healthway Kit	Be Active	\$400
Greenbushes Telecentre Incorporated	Greenbushes Community Arts Initiative	\$1,500	Healthway Kit	Be Active Every Day	\$400
Margaret River Arts Council	Sunday Sundowners in Pioneer Park	\$4,000	Healthway Kit	Be Active Every Day	\$400
Quindanning Community Hall Inc	Quindanning Banners Flying High	\$2,500	Healthway Kit	Be Active Every Day	\$400
Roman Catholic Archbishop of Perth F'mtle Parish	St Patrick's Day Parade & Free Family Concert	\$1,000	Healthway Kit	Be Active Every Day	\$400
Rotary Club of Mount Lawley	Rotary Kinetic Sculpture Race	\$8,000	Healthway Kit	Be Active Every Day	\$400
Secret Harbour Pty Ltd	Secret Harbour's Kite Circus Festival & Community W'Shop	\$3,000	Healthway Kit	Be Active Every Day	\$400
Steps Youth Dance Company	Steps Youth Dance Company Annual Program 2004-2006 - 3 Years	\$90,000	National Heart Foundation	Be Active Every Day	\$18,000
Stirling Street Arts Centre	Fire & Fibre Festival	\$1,500	Healthway Kit	Be Active Every Day	\$400
West Australian Ballet	BE ACTIVE Education & Access Program - 3 years	\$156,000	National Heart Foundation	Be Active Every Day	\$18,000
Williams Art and Craft Centre Inc	Williams Art & Craft Centre Open Day	\$1,500	Healthway Kit	Be Active	\$400



Arts Projects (applications received in 2003/2004 and approved for funding) (Continued)

Organisation	Project Title	Project Amount	Health Agency	Health Message	Support Amount
<b>Sexual Health</b>					
Deckchair Theatre	Deckchair Theatre's Annual 2004 Program	\$35,000	Family Planning Association	Play It Safe	\$7,000
Performing Arts Centre Society of WA Inc	The Blue Room Season 2004	\$15,000	Family Planning Association	Play It Safe	\$5,000
<b>Tobacco Smoking Control</b>					
Allegri Chamber Orchestra Incorporated	Allegri Chamber Orchestra Rehearsals & Concerts	\$1,000	Healthway Kit	Smoke Free WA	\$400
Araluen Botanic Park Foundation Inc	Araluen Summer Events 2004	\$2,000	Healthway Kit	Smoke Free WA	\$400
Art On The Move NETS	Creative Spirit Workshops	\$3,455	Healthway Kit	Smarter than Smoking	\$400
Australian Band and Orchestra Directors Assoc	WA Schools Concert Band & Orchestra Festivals	\$3,500	Healthway Kit	Smarter than Smoking	\$400
Awesome Arts Australia Ltd	Smarter than Smoking Cre8tive Challenge (Regional & Metro)	\$100,000	M & C Support - Dept of Health WA	Smarter than Smoking	\$13,000
B K Troupers Association (Inc.)	Bruce Rock Country Music Festival	\$3,000	Healthway Kit	Smoke Free WA	\$400
Banksia Park Primary School P&C Assn Inc	2004 10th Anniversary Band Tour of the North West	\$2,000	Healthway Kit	Smarter than Smoking	\$400
Birlirr Ngawiyiwu School	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
Broome Arts & Music Foundation	'No Greater Love' a musical play	\$3,000	Healthway Kit	Smoke Free WA	\$400
Bunbury & Districts Combined Schools Music Fest	Combine Schools Music Festival	\$2,000	Healthway Kit	Smarter than Smoking	\$400
Bunbury City Council	Crossing of the Waters Fire Sculpture Finale	\$5,000	Healthway Kit	Smarter than Smoking	\$400
Bunbury Musical Comedy Group	2004 Performance Program New Lyric Theatre	\$7,000	Healthway Kit	Smoke Free WA	\$400
Caledonian Society of Albany (The)	Albany Highland Festival and Games 2004	\$2,500	Healthway Kit	Smoke Free WA	\$400
Carnarvon Arts & Crafts Workshop Incorporated	Hand Craft Display	\$600	Healthway Kit	Smoke Free WA	\$400
Carnarvon Chamber of Commerce & Industry Inc	Carnarvon MainStreet Party	\$5,000	Healthway Kit	Smoke Free WA	\$400
City of Albany	City of Albany Art Prize	\$3,000	Healthway Kit	Smoke Free WA	\$400
City of Albany	Multi Events Program 2004 Vancouver Arts Centre	\$15,000	Lower Great Southern Primary Health Service	Smoke Free WA	\$3,000
City of Fremantle	2004 - 2006 Program - 3 years	\$90,000	Asthma Foundation	Smoke Free WA	\$12,000
City of Joondalup	City of Joondalup Summer Events Series - 3 years	\$96,000	National Heart Foundation	Smarter than Smoking	\$13,000
City of Mandurah	City of Mandurah's Major Arts Event	\$25,000	The Cancer Council Western Australia	Smarter than Smoking	\$3,500
City of Melville	Point Walter Kids Carnival & Family Sunset Concert	\$4,000	Healthway Kit	Smarter than Smoking	\$400
City of Rockingham	City of Rockingham Arts & Culture Program 2004	\$18,000	Asthma Foundation	Smoke Free WA	\$2,500
City of South Perth	City of South Perth Fiesta 2004	\$10,000	Asthma Foundation	Smoke Free WA	\$1,700
Collegium Symphonic Chorus Incorporated	Concert Series 2004	\$4,500	Healthway Kit	Smoke Free WA	\$400
Collie Railway Station Group Inc	Official Opening of the Rebuilt Collie Railway Station	\$1,500	Healthway Kit	Smoke Free WA	\$400
Corrigin Agricultural Society	Corrigin Agricultural Show	\$1,800	Healthway Kit	Smoke Free WA	\$400
Country Arts WA Inc	Shows on the Go! / Across the Top Schools Touring - 3 years	\$206,000	Asthma Foundation	Smoke Free WA	\$28,500
Country Music Club of Boyup Brook	In Tune with the Community	\$8,000	Healthway Kit	Smoke Free WA	\$400

**Arts Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Cunderdin Shire Council	Concert in the Park	\$1,600	Healthway Kit	Smoke Free WA	\$400
Curtin University of Technology	Art Encounters	\$3,000	Healthway Kit	Smarter than Smoking	\$400
Dalyellup Beach Community Association Inc (DBCA)	Dalyellup Beach Music & Art in the Park	\$3,000	Asthma Foundation	Smoke Free WA	\$400
Dar Al Shifah (Islamic) Inc	Workshops / Creation Artworks / Inst. Artworks - 2004	\$2,000	Healthway Kit	Smoke Free WA	\$400
Denmark Arts Council Inc	Festivals 2004	\$12,000	Asthma Foundation	Smarter than Smoking	\$1,800
Esperance Music Festival	Esperance Music Festival	\$1,500	Healthway Kit	Smarter than Smoking	\$400
Fellowship of Australian Writers WA	The Furphy Project	\$2,400	Healthway Kit	Smoke Free WA	\$400
Festival Fringe Society of Perth	CyberDeco	\$5,000	Asthma Foundation	Smoke Free WA	\$400
Fly By Night Musicians Club Inc	2004 Annual Sponsorship Program	\$45,000	National Heart Foundation	Smoke Free WA	\$3,500
Fremantle Arts Centre	Courtyard Music 2004 - 2006	\$20,000	Asthma Foundation	Smoke Free WA	\$2,000
Garnduwa Amboorny Wirnan Aboriginal Corporation	2004 Isolated Communities Festival	\$15,000	M & C Support – Dept of Health WA	Smoke Free WA	\$2,000
Gascoyne Arts Council	Gascoyne Regional Art Show 2004	\$1,200	Healthway Kit	Smoke Free WA	\$400
Gascoyne Showcase of Performing Arts Inc	Gascoyne Showcase of Performing Arts	\$2,500	Healthway Kit	Smarter than Smoking	\$400
Geraldton Sunshine Festival Inc	Children's Mega Fun Day	\$5,000	The Cancer Council Western Australia	Smarter than Smoking Kit	\$400
Geraldton and Regional Schools Arts Festival Inc	SHOWCASE	\$2,000	Healthway Kit	Smarter than Smoking	\$400
Halls Creek District High School	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
International Art Space Pty Ltd	IASKA 2004 - 2005 Program	\$10,000	Asthma Foundation	Smoke Free WA	\$1,000
Jazz Club of WA Inc	20 <sup>th</sup> WA Jazz Festival	\$2,000	Healthway Kit	Smoke Free WA	\$400
Jazz Fremantle Inc	Jazz Fremantle Presents	\$3,000	Healthway Kit	Smoke Free WA	\$400
Katanning Senior High School	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
Kununurra Chamber of Commerce & Industry Inc	Hidden Valley Musical	\$4,500	Healthway Kit	Smoke Free WA	\$400
Kununurra Youth Services Inc	Youth Day Project	\$15,000	M & C Support - Dept of Health WA	Smarter than Smoking	\$2,000
Little Girl Incorporated	Terminal	\$6,000	Healthway Kit	Smoke Free WA	\$400
La Grange Remote Community School	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
Latin American Cultural Association Inc	Arte Latino/Winter Carnival/Enjoy Healthy Eating Latin Extra	\$15,000	The Cancer Council Western Australia	Smoke Free WA	\$2,500
Leederville Community Action Group Inc	Leederville Street Festival	\$5,000	Healthway Kit	Smoke Free WA	\$400
Leeming Senior High School	Art Into Landscape	\$5,000	Healthway Kit	Smarter than Smoking	\$400
Mandurah Little Theatre Inc	A Closer Sky	\$3,000	Healthway Kit	Smarter than Smoking	\$400
Mandurah Murray Arts Council	Peel Region Youth Art Exhibition	\$2,000	Healthway Kit	Smarter than Smoking	\$400
Mandurah Short Film Association Incorporated	Mandurah Short Film Festival	\$8,000	Asthma Foundation	Smarter than Smoking	\$1,000
Manjimup Shire Council	Australia Day 2004	\$1,500	Healthway Kit	Smoke Free WA	\$400
Meekatharra Shire	Meekatharra Art and Music Festival	\$5,000	Healthway Kit	Smoke Free WA	\$400
Melville Community Arts Association	Atwell Youth Awards 2004	\$2,500	Healthway Kit	Smarter than Smoking	\$400



Arts Projects (applications received in 2003/2004 and approved for funding) (Continued)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Merredin & Districts Agricultural Society Inc	Merredin Community Show	\$2,000	Healthway Kit	Smoke Free WA	\$400
Merredin Shire Council	Ninth Central Wheatbelt Music Festival	\$1,300	Healthway Kit	Smoke Free WA	\$400
Merredin Shire Council	Tenth Central Wheatbelt Music Festival	\$1,000	Healthway Kit	Smoke Free WA	\$400
Mundaring Performing Arts Society	Concert in the Park	\$1,200	Healthway Kit	Smoke Free WA	\$400
Narrogin Spring Festival Inc	Creative Arts Entertainment – Family Picnic in the Park	\$1,500	Healthway Kit	Smoke Free WA	\$400
Newdegate Machinery Field Days Inc	Newdegate Machinery Field Days Art Exhibition Competition	\$1,000	Healthway Kit	Smoke Free WA	\$400
Norseman District High School	2003 CROC Festival - Travel Sponsorship	\$400	M & C Support - Dept of Health WA	Smarter than Smoking	
North Midlands Agricultural Society	North Midlands Show and Ute Parade	\$2,000	Healthway Kit	Smoke Free WA	\$400
Oombulgurri Remote Community School	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
Oz Concert Inc	Oz Concert - 3 years	\$21,000	Healthway Kit	Smoke Free WA	\$1,200
Pemberton Events Association	Pemberton Wine, Food and Craft Show	\$3,000	Healthway Kit	Smarter than Smoking	\$400
Penguin Club of Australia (WA Incorporated)	Speak Up Award	\$500	Healthway Kit	Smarter than Smoking	\$400
Perth Jazz Society	Fire Without Smoke	\$15,000	Asthma Foundation	Smoke Free WA	\$2,000
Perth Oratorio Choir	POC Concert Season 2004	\$7,500	Healthway Kit	Smoke Free WA	\$400
Photography Gallery of WA	PGWA Exhibition Programme 2004	\$5,000	Healthway Kit	Smoke Free WA	\$400
Pinjarra Visitor Centre Inc	Pinjarra Festival	\$3,000	Healthway Kit	Smoke Free WA	\$400
Port Hedland Mainstreet Project (Inc)	Australia Day Port Festival	\$2,000	Healthway Kit	Smoke Free WA	\$400
Pride Western Australia Inc	Artists for Pride 2	\$19,000	M & C Support - Dept of Health WA	Smoke Free WA	\$2,500
Quinninup Community Association Inc	Quinninup Open Day	\$1,600	Healthway Kit	Smoke Free WA	\$400
Rockingham City Pipe Band	Rockingham Piping & Drumming Solo's Contest 2004	\$1,000	Healthway Kit	Smoke Free WA	\$400
Roebourne Annexe	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
Roebourne Primary School	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
Rotary Club of Kalamunda Inc	Pageant (Christmas)	\$1,500	Healthway Kit	Smoke Free WA	\$400
Rotary Club of North Perth	Hyde Park Community Fair	\$6,000	Healthway Kit	Smoke Free WA	\$400
Royal Agricultural Society of WA	Perth Royal Show Entertainment	\$40,000	Asthma Foundation	Smoke Free WA	\$5,500
Shark Bay Arts Council Inc	The Gubanga Winthu Celebration Shark Bay	\$8,000	Healthway Kit	Smoke Free WA	\$400
Shire of Ashburton	Bus Shelter Mural Project	\$5,000	Healthway Kit	Smarter than Smoking	\$400
Shire of Cranbrook	Cranbrook Shire on Show	\$2,760	Healthway Kit	Smoke Free WA	\$400
Shire of Cuballing	Cuballing Community Concert	\$2,000	Healthway Kit	Smoke Free WA	\$400
Shire of Gnowangerup	Centenary of Gnowangerup	\$2,000	Healthway Kit	Smoke Free WA	\$400
Shire of Morawa	Morawa Music & Arts Spectacular	\$8,000	Healthway Kit	Smoke Free WA	\$400
Shire of Toodyay	2004 Toodyay Moodyne Festival	\$1,800	Healthway Kit	Smoke Free WA	\$400

**Arts Projects (applications received in 2003/2004 and approved for funding) (Continued)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
Swan and Flippers Puppet Theatre Incorporated	The Big Sing	\$1,000	Healthway Kit	Smarter than Smoking	\$400
Theatre Ink Productions Pty Ltd	Andrew Daddo's 'SPRUNG'	\$4,500	Healthway Kit	Smarter than Smoking	\$400
Town of Bassendean	Town Of Bassendean Public Events Program 2004	\$15,000	Asthma Foundation	Smoke Free WA	\$2,000
Town of Cottesloe	Cottesloe Twilight Concert Series 2004	\$1,500	Healthway Kit	Smoke Free WA	\$400
Town of Northam	2004 Summer Siesta Concert Series	\$3,000	Healthway Kit	Smoke Free WA	\$400
Tura Events Company	Voices Over WA	\$15,000	Asthma Foundation	Smoke Free WA	\$2,000
VOCES Arts Networking Group	8th Over the Fence Comedy Film Festival	\$20,000	Asthma Foundation	Smoke Free WA	\$2,500
Vietnamese Community In Western Australia Inc	Vietnamese Lunar New Year Festival 2004	\$2,500	Healthway Kit	Smoke Free WA	\$400
Visual Arts Foundation	Artist-in-Residence Program Schools 2004	\$20,000	National Heart Foundation	Smarter than Smoking	\$3,000
WA State Literature Centre Inc	Writers on the Road 2004	\$19,500	Healthway Kit	Smarter than Smoking	\$400
WA Young Guns - A Showcase of Country Music Inc	WA "Young Guns" of Country Music - Showcase & Tour	\$15,000	Asthma Foundation	Smarter than Smoking	\$3,000
WA Youth Orchestra Association	WA Youth Orchestra Education & Indigenous Programs - 3 years	\$108,000	Asthma Foundation	Smarter than Smoking	\$13,500
Wanalirri Catholic School	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
West Australian Folk Federation	Eric Bogle Tour 2004	\$3,500	Healthway Kit	Smoke Free WA	\$400
West Australian Music Industry Association	WAM Events Program 2004	\$45,000	The Cancer Council Western Australia	Smoke Free WA	\$6,000
Wongan Arts Society	Wongan Arts Exhibition / Festival Biennial	\$2,000	Healthway Kit	Smoke Free WA	\$400
Wulungarra Community School	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
Yarloop Progress Group Inc	In the Loop Event	\$2,600	Healthway Kit	Smoke Free WA	\$400
Yinjaa Barric Centre	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
York Society Inc	The York Society Art and Craft Awards	\$2,000	Healthway Kit	Smoke Free WA	\$400
York Tourist Bureau	York Jazz Festival 2004	\$4,500	Healthway Kit	Smoke Free WA	\$400
Youth Involvement Council Inc	2003 CROC Festival - Travel Sponsorship	\$500	M & C Support - Dept of Health WA	Smarter than Smoking	
Zig Zag Community Ats Inc	Zig Zag Back on Track	\$5,000	Healthway Kit	Smarter than Smoking	\$400

**Racing Projects (applications received in 2003/2004 and approved for funding)**

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
<b>Alcohol and other drug misuse</b>					
Newman Outback Drags Inc	Newman Outback Drags 2004	\$2,000	Healthway Kit	Respect Yourself	\$400
West Australian Car Club Inc	2004 Forest Rally	\$25,000	M & C Support - Dept of Health WA	Respect Yourself	\$6,000
<b>Good Nutrition Promotion</b>					
Albany Racing Club Inc	Enjoy Healthy Eating Albany Cup	\$9,000	M & C Support - Dept of Health WA	Go for 2 & 5	
Albany Racing Club Inc	Albany Cup 2005	\$6,000	M & C Support – Dept of Health WA	Go for 2 & 5	
Bunbury Turf Club	Enjoy Healthy Eating Raceday	\$9,000	M & C Support - Dept of Health WA	Enjoy Healthy Eating	
Bunbury Turf Club	Go For 2 and 5 Race Day	\$9,000	M & C Support - Dept of Health WA	Go for 2 & 5	
Collie Race Club Inc	Collie Race Meeting 2004	\$2,000	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
Dongara Irwin Race Club	Dongara Easter Races 2004	\$1,500	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
East Pilbara Race Club	Race Sponsorship on Newman Cup Day	\$1,750	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
Eastern Gascoyne Race Club	Landor Races	\$3,000	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
Esperance Bay Turf Club	Sponsorship of Race Meeting	\$2,000	M & C Support - Dept of Health WA	Go for 2 & 5	
Geraldton Turf Club Inc	Race Day Sponsorship	\$5,000	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
Kununurra Race Club	Kununurra 2004 Race Round	\$2,000	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
Mount Magnet Race Club Inc	2004 Healthway's Mt Magnet Cup	\$2,500	M & C Support - Dept of Health WA	Enjoy Healthy Eating	
Mt Barker Turf Club	2003/2004 Race Season	\$3,000	M & C Support - Dept of Health WA	Enjoy Healthy Eating	
Nor-West Jockey Club (The)	Nor-West Jockey Club Family Day	\$3,000	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
Norseman Turf Club Inc	Norseman Annual Cup Race	\$1,000	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
Northam Race Club Inc	2004 Healthway Race Meeting	\$6,500	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
Pingrup Race Club	Pingrup Races & Root Festival	\$1,000	M & C Support - Dept of Health WA	Enjoy Healthy Eating	
Port Hedland Turf Club	Healthway Race Day	\$1,000	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
Walkaway Turf Club Inc	Healthway Classic Sprint	\$3,000	M & C Support - Dept of Health WA	Enjoy Healthy Eating	
Wyndham Turf Club	Annual Race Round	\$2,000	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
York Beverley Turf Club	Race Meeting	\$3,000	M & C Support - Dept of Health WA	Go for 2 & 5 Kit	
<b>Physical Activity Promotion</b>					
Fremantle Harness Racing Club Inc	Be Active Fremantle Pacing Cup	\$11,000	National Heart Foundation	Be Active	
Greyhounds WA (WAGRA)	'Together We Do Better' Great Chase at Greyhounds WA	\$3,000	National Heart Foundation	Be Active Kit	\$400
Racing and Wagering Western Australia	Country Trotting 2004-2005	\$65,000	National Heart Foundation	Be Active	

Racing Projects (applications received in 2003/2004 and approved for funding) (Continued)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i>
<b>Tobacco Smoking Control</b>					
Albany Speedway Club Inc.	Junior Development Scheme	\$5,000	Healthway Kit	Smoke Free WA	\$400
Augusta Margaret River Hot Rod Club	WA Sedan Car Federation Modified Production State Title & SW	\$3,000	Healthway Kit	Smoke Free WA	\$400
Australian Karting Association of WA	2004 Karting Sponsorship	\$15,250	Asthma Foundation	Smoke Free WA	\$2,000
Bunbury City Speedway (Speedworx Pty Ltd)	2003/2004 Bunbury Speedway	\$18,000	M & C Support - Dept of Health WA	Quit	\$3,000
Esperance Speedway Association	Smarter Than Smoking South East Open Junior Sedan Title	\$3,000	Healthway Kit	Smoke Free WA	\$400
Geraldton Hot Rod & Country Club (Inc)	WASCF WA Junior Sedan Car Championship	\$5,000	Healthway Kit	Smoke Free WA	\$400
Manjimup Speedway Club Inc	Healthway Smarter Than Smoking Junior Country Challenge	\$1,500	Healthway Kit	Smarter than Smoking	\$400
Motorcycling Australia WA Inc	2004 Motorcycling Racing - Selected Events	\$26,500	Asthma Foundation	Smoke Free WA	\$3,700
Narrogin Speedway Club Inc	Western Australian Super Sedan State Title	\$2,000	Healthway Kit	Smoke Free WA	\$400
Perth TQ Car Club Inc	State Solo/State Sidecar/Aust Sidecar Title/Jr Sedan Series	\$5,000	Healthway Kit	Smoke Free WA	\$400
Shark Bay Speedway	Far Western Championship	\$2,000	Healthway Kit	Smoke Free WA	\$400
Vintage Sports Car Club of WA Inc	Program 2004 - Vintage Sports Car Club of WA	\$13,000	Asthma Foundation	Smoke Free WA	\$1,800
WA Sporting Car Club	SmokeFree WA Night Masters Series	\$16,000	M & C Support - Dept of Health WA	Smoke Free WA	\$2,000
Western Australian Tourism Commission (Eventscorp)	2004 Telstra Rally Australia	\$30,000	M & C Support - Dept of Health WA	Quit	\$4,000

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