

The 165th meeting of the Board of Healthway was held at in West Perth on Thursday 20 October 2011.

The membership of the Board consists of 11 people one of whom is the Chair appointed by the Minister for Health on the nomination of the Premier of Western Australia. The remaining ten members represent community organisations in the sectors of health, sport and racing and the arts. For a list of current Healthway Board Members go to <http://www.healthway.wa.gov.au/profile/corporate-governance>.

The Chair welcomed the members and congratulated Mr Brett Ashdown who was attending his first Board meeting as the nominee of the WA Sports Federation.

REPORTS

The Board was briefed on a wide range of topics which included:

- **The development of Healthway's next Strategic Plan, to take effect from July 2012.** The current strategic priorities and directions were developed in 2007 and approved by the Board for the period of 2008 to 2011. At its June 2011 meeting, the Board approved the methodology to review the strategic priorities and directions. The Board noted that consultations with key stakeholders would be held during November and December 2011.
- **Annual grants and sponsorship audits.** Each year, Healthway commissions external audits of a sample of organisations that receive grant and sponsorship funds. These audits assist funded organisations to improve governance and financial control issues. Three organisations were audited in 2011 and opportunities for improvement were identified. In particular, the auditors identified a need for better designed charts of accounts which would enable clearer tracking of expenditure against the respective grant or sponsorship funds.
- **The financial statements for the month ending 30 September 2011.** These were presented to and approved by the Board.

GENERAL BUSINESS

1. Special Project Funding

At its February 2011 meeting, the Board requested that all reserve funding project proposals be presented at one meeting. As a result, several projects were presented to the Board for possible support from reserve funds. The Board approved the allocation of funds for costs associated with:

- the development of the new Strategic Plan;
- additional Smoke Free signage for use at Healthway sponsored events;
- a pilot project for health promotion advocacy through community radio; and
- further development of the eApplication project.

The Board also provided in-principle support for the allocation of funds for costs associated with:

- an upgrade of the grants management system; and
- an extension of the Venue Sponsorship initiative.

2. Terms of Reference – Sponsorship Advisory Committees

The Board approved some minor changes to the Terms of Reference for Healthway's Sponsorship Advisory Committees - the Sport and Racing Advisory Committee and the Arts Advisory Committee. The changes will allow up to two additional members to each committee with experience and knowledge in one or more areas relevant to the work of the

committee. The required quorum for Advisory Committee meetings has been amended to at least 50% of committee members. The Board also agreed to retain the current arrangement whereby Advisory Committees are chaired by a Board member with relevant industry knowledge or experience.

3. Venue Sponsorship Initiative

The Board noted an independent review of the Venue Sponsorship initiative, completed by the Health Promotion Evaluation Unit at UWA. The review determined the Venue Sponsorship initiative was effective in achieving its objectives and was able to bring about and reinforce healthier environments through policy change in the areas of smoke-free events and venues, healthy food options and responsible service of alcohol. In addition, there is evidence to suggest that Venue Sponsorships can play a role in raising awareness of the benefits of healthy environment policies and can help to generate positive community attitudes towards such changes.

FUNDING APPROVALS

NOTE: Approval by Healthway's Board is required for sponsorship and grant applications for amounts over \$5,000. The Board delegates approval to the Executive Director for applications for amounts under \$5,000.

At the October meeting, the Board considered reports from the most recent meetings of the Advisory Committees for Health, Arts, Sport and Racing and approved recommendations for grants and sponsorships as follows:

Health Promotion Research

Health Promotion Research Projects total value of approvals - \$1,205,590.

Visiting Fellowship, Health Promotion Research Training Scholarships and Fellowships - \$1,387,366.

Health Promotion Projects

Health promotion projects over \$5000 total value of approvals - \$450,000.

The Board noted that the Executive Director had approved health promotion project grants for under \$5000 totalling \$6,300.

Arts Sponsorships

- Arts sponsorship applications for between \$5,000 and \$50,000 total approvals - \$1,903,000;
- Arts sponsorship applications for over \$50,000 total approvals - \$1,167,000;and
- The Board noted that the Executive Director had approved under \$5,000 sponsorship applications to the total value of \$16,500.

Sport and Racing Sponsorships

- Sport sponsorship applications for between \$5,000 and \$50,000 total approvals - \$189,000;
- Sport Sponsorship applications for over \$50,000 total approvals - \$385,000;
- The Board noted the approval of Healthy Sporting Club applications to the total value of \$306,180 and also noted that the Executive Director had approved under \$5,000 applications to the value of \$4,500;
- The Board approved funding to the total value of \$40,000 for racing sponsorship applications for between \$5,000 and \$50,000; and
- Noted that the Executive Director had approved racing sponsorship applications for under \$5,000 to the value of \$9,000.

Next meeting

The next meeting of the Board will be held on Thursday 15 December 2011.

Note: Healthway Board communiqués are based on unconfirmed minutes and therefore are subject to change at the next meeting of the Board.